



Llywodraeth Cymru  
Welsh Government

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amgueddfa  
genedlaethol  
caerdydd

## ***Fusion: Creating Opportunities through Culture*** **Your views on the Welsh Government's Fusion Programme**

Amgueddfa Cymru - National Museum Wales (Amgueddfa Cymru) and the Welsh Government's Museums, Archives and Libraries Division (MALD) have commissioned this online survey as part of the ongoing evaluation of the *Fusion: Creating Opportunities through Culture* programme. The ongoing evaluation is coordinated by Amgueddfa Cymru, and this survey is being managed by Amgueddfa Cymru in partnership with researchers from the Welsh Government's Knowledge and Analytical Services.

The Welsh Government is the data controller for the survey. We do not request any personal data from you. However, any personal data provided through the open comment response options will be redacted, and the raw data anonymised, before it is shared with Amgueddfa Cymru for analysis purposes.

You have received this survey invite from a Fusion Coordinator. The survey has been sent in the first instance by Amgueddfa Cymru to Fusion Coordinators - those individuals responsible for coordinating networks of partners from cultural sectors and a wide range of other organisations and programmes at a local level.

The survey aims to obtain the views and experiences of both Fusion Coordinators and partner organisations, to measure satisfaction with the Fusion programme, and to highlight any areas where improvement is needed. The research objectives are to:

- measure respondents satisfaction with the Fusion programme,
- seek comments on areas which are working well;
- seek comments on areas for improvement; and
- use the findings to help prioritise areas for change.

Fusion Coordinators will not be able to access the survey results. The lead researcher at Amgueddfa Cymru alongside Welsh Government social researchers, situated in Knowledge and Analytical Services, will undertake and analyse the survey.

Participation is completely voluntary. However your views and experiences of the Fusion programme are important in order to inform its improvement.

## PRIVACY NOTICE – PARTNER ORGANISATIONS

### ***Personal Data***

Personal data is defined under the General Data Protection Regulation (GDPR) as “any information relating to an identifiable person who can be directly or indirectly identified by reference to an identifier”. Amgueddfa Cymru and the Welsh Government do not hold the email addresses of partner organisations. Amgueddfa Cymru have requested that Fusion Coordinators act as intermediaries and invite partner organisations operating within their respective networks to participate in this survey.

You can opt out of being contacted to participate in, and be reminded about, the survey by emailing the sender of the survey invite, who will remove your email address from the sample.

This survey does not request personally identifiable information from you in the survey. However, you may chose to provide personal data through the open ended questions. If personal data is provided in open ended question responses, we redact this information on receipt of the response. We do not try and identify you from, or link your identity to, the responses you provide.

If you raise a query or complaint and provide personal data requesting a response, the researcher will forward the request only to the relevant policy official and subsequently delete it from the research data.

Any personally identifiable information therefore will be redacted from the raw survey data and the results will be made anonymous

### ***What is the lawful basis for collecting the survey data?***

The lawful basis of processing information in this data collection exercise is our public task; that is, exercising our official authority to undertake the core role and functions of the Welsh Government.

Surveys such as this are important for the Welsh Government to collect information and actionable evidence about its ability to deliver government priorities. The Fusion programme enables the cultural sector to contribute to several objectives in [Prosperity for All](#) - the Welsh Government’s national strategy to deliver its key priorities for this Assembly term – including volunteering and employability.

The programme is also a mechanism aimed at driving change for many of the goals listed under the [Well-being of Future Change Act](#).

### ***How secure is any personal data submitted?***

When conducting surveys, the Welsh Government use a survey software programme called Questback. We have ensured that Questback is GDPR compliant and meets our expectations in terms of the security of any data collected via the software (e.g. all data is processed within the EEA). The data can only be downloaded by a limited number of researchers. The Welsh Government is the data controller for this survey. Any personally identifiable information will be removed by researchers from the Welsh Government's Knowledge and Analytical Services on receipt of the responses. Any data gathered from partner organisations therefore is held in an anonymised format. As a result, no personally identifiable information from this survey is stored by the researchers from either the Welsh Government or Amgueddfa Cymru.

The anonymised data from the survey will be held within restricted files, where only researchers working on the evaluation of the Fusion programme have access. When reporting on research, we only do so in an aggregated and anonymous way, so that participants cannot be identified.

### ***How long do you keep any personal data submitted?***

In terms of data retention, researchers from Knowledge and Analytical Services will redact any personally identifiable information submitted by respondents at the point of receipt. We will not hold any personal information from partner organisations beyond this point.

The anonymised data from the survey will be deleted 12 months following the publication of a Government Social Research report, to be published on the Welsh Government's webpages by April 2019.

### ***Individual Rights***

Under GDPR, you have the following rights in relation to the personal information you provide as part of this evaluation:

- The right of access (request a copy of your own data);
- The right of rectification (correcting incorrect information);



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- The right to object to or restrict processing of data;
- The right to erasure;
- The right to lodge a complaint with the information commissioner's office.

## Further Information

If you have any further questions about how the data provided as part of this study will be used by researchers at Amgueddfa Cymru and the Welsh Government or wish to exercise your rights using the General Data Protection Regulation, please contact:

- Kate Mulready (Knowledge and Analytical Services, Welsh Government)  
Telephone: 0300 025 1481  
Email: [kathleen.mulready001@gov.wales](mailto:kathleen.mulready001@gov.wales)

The Welsh Government's Data Protection Officer can be contacted at:

- Welsh Government, Cathays Park, Cardiff, CF10 3NQ; email: [DataProtectionOfficer@gov.wales](mailto:DataProtectionOfficer@gov.wales).

Amgueddfa Cymru's Information Security Manager can be contact at:

- National Museum Wales, Cathays Park, Cardiff. CF10 3NP  
[tim.phillips@museumwales.ac.uk](mailto:tim.phillips@museumwales.ac.uk)

You also have the right to lodge a complaint about the way the Amgueddfa Cymru and / or Welsh Government have processed any personal information you may have submitted through this survey with The Information Commissioner's Office, who can be contacted on 029 2067 8400 / 0303 123 1113.