

Fusion: Creating Opportunities through Culture

Your views on the Welsh Government's Fusion Programme

You have received this interview invite from the Research Coordinator at Amgueddfa Cymru - National Museum Wales (Amgueddfa Cymru). Amgueddfa Cymru and the Welsh Government's Museums, Archives and Libraries Division (MALD) have commissioned in-depth interviews with Fusion Coordinators as part of the ongoing evaluation of the *Fusion: Creating Opportunities through Culture* programme.

The ongoing evaluation is coordinated by Amgueddfa Cymru, and these interviews are being managed by Amgueddfa Cymru in partnership with researchers from the Welsh Government's Knowledge and Analytical Services. The Welsh Government is the data controller for the research.

The information gathered from these interviews will be analysed alongside the results from the Fusion Survey you were recently sent. This research aims to obtain the views and experiences of both Fusion Coordinators and partner organisations, to measure satisfaction with the Fusion programme, and to highlight any areas where improvement is needed. The research objectives are to:

- measure respondents satisfaction with the Fusion programme,
- seek comments on areas which are working well;
- seek comments on areas for improvement; and
- use the findings to help prioritise areas for change

The Research Coordinator at Amgueddfa Cymru will undertake the interview, and she will analyse these alongside researchers from the Welsh Government's Knowledge and Analytical Services.

As part of the interview, you will be asked for some personal information (e.g. name, Fusion partnership area you coordinate). This will provide us with useful background information to help contextualise the responses given and structure the interview. Any personal data collected in the interviews will be redacted after the data collection phase by the Research Coordinator at Amgueddfa Cymru, and the raw data anonymised, before it is used for analysis purposes. The final report will not identify individuals or organisations.

Participation is completely voluntary and you may choose to withdraw from the research at any time. However your views and experiences of Fusion are important in order to inform its improvement.

PRIVACY NOTICE – FUSION COORDINATORS

What personal data do we hold and where did we get your details?

Personal data is defined under the General Data Protection Regulation (GDPR) as “any information relating to an identifiable person who can be directly or indirectly identified by reference to an identifier”. The email addresses of Fusion Coordinators are held by Amgueddfa Cymru and the Welsh Government. The Research Coordinator at Amgueddfa Cymru has contacted the sample of interviewee’s from these email addresses. They are saved in a folder with restricted access.

You can opt out of being contacted to participate in, and be reminded about, the research by emailing the [lead researcher](#) at Amgueddfa Cymru, who will remove your email address from the sample.

We may ask for some personal information (e.g. name and role) in the interview to help contextualise your responses. You may also choose to provide personal data through your responses to the interview questions. If personal data is provided in any responses, we redact this information on receipt of the interview transcript. We do not try and identify you from, or link your identity to, any of the responses you provide. Any recordings of the interview will be deleted following transcription.

If you raise a query or complaint and provide personal data requesting a response, the researcher will forward the request only to the relevant policy official. The researcher will subsequently delete this information from the research data.

Any personally identifiable information therefore will be redacted from interview transcription and the results will be made anonymous.

What is the lawful basis for collecting your data?

The lawful basis of processing information in this data collection exercise is our public task; that is, exercising our official authority to undertake the core role and functions of the Welsh Government.

Interviews such as this are important for the Welsh Government to collect information and actionable evidence about its ability to deliver government priorities. The Fusion programme enables the cultural sector to contribute to several objectives in [Prosperity for All](#) - the Welsh Government’s national strategy to deliver its key priorities for this Assembly term – including volunteering and employability.

The programme is also a mechanism aimed at driving change for many of the goals listed under the [Well-being of Future Generations \(Wales\) Act](#).

How secure is my personal data?

With your consent, we will audio record the interview. The recording will be transcribed by the researcher who conducted the interview within a few days of the interview, before being deleted.

The personal data collected as part of this study will only be used in the data collection phase of this research. Once it is collected, personal information will be removed before analysing the data. No personally identifiable information from the interview will be stored beyond a few days by the Researcher Coordinator. Any data gathered is therefore held in an anonymised format. No personally identifiable information from this interview will be stored by Amgueddfa Cymru and shared with researchers at the Welsh Government from the analysis phase of the research onwards.

The anonymised data from the interviews will be held within restricted files, where only the research coordinator at Amgueddfa Cymru and researchers from Knowledge and Analytical Services have access. When reporting on research, we only do so in an aggregated and anonymous way, so that participants can not be identified.

We are grateful for your participation and your response will contribute to building a picture of the effectiveness of the Fusion programme and how we can improve it.

How long do you keep my personal data?

The anonymised data from the interview will be deleted 12 months following the publication of a Government Social Research report. This will be published on the Welsh Government's webpages by April 2019.

The personal information collected by Welsh Government as part of this study will be held securely and only shared within the immediate research team. As noted above, once the data is collected all personal information will be removed and deleted prior to analysis.

Individual Rights

Under GDPR, you have the following rights in relation to the personal information you provide as part of this evaluation:

- The right of access (request a copy of your own data);
- The right of rectification (correcting incorrect information);

- The right to object to or restrict processing of data;
- The right to erasure;
- The right to lodge a complaint with the information commissioner's office.

Further Information

If you have any further questions about how the data provided as part of this study will be used by researchers at Amgueddfa Cymru and the Welsh Government; wish for your email address to be removed from the sample for this research; have any concerns about the accuracy of your personal data; or wish to exercise your rights using the General Data Protection Regulation, please contact:

- Kate Mulready (Knowledge and Analytical Services, Welsh Government)
Telephone: 0300 025 1481
Email: kathleen.mulready001@gov.wales

The Welsh Government's Data Protection Officer can be contacted at:

- Welsh Government, Cathays Park, Cardiff, CF10 3NQ; email:
DataProtectionOfficer@gov.wales.

Amgueddfa Cymru's Data Protection Officer can be contact at:

- Amgueddfa Cymru – National Museum Wales, Cathays Park, Cardiff. CF10 3NP; email:
tim.phillips@museumwales.ac.uk

You also have the right to lodge a complaint about the way the Amgueddfa Cymru and / or Welsh Government have processed your personal information with The Information Commissioner's Office, who can be contacted on 029 2067 8400 / 0303 123 1113.