Survey of Public Attitudes to Organ Donation:
Waves 6 and 7
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Waves 6 and 7

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Data collection undertaken by Beaufort Research Ltd.

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Welsh Government Social Research, 15 June 2015
ISBN 978 1 4734 3695 4
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Key findings

Background

- The Human Transplantation (Wales) Act 2013 introduces a soft opt-out system for consent to deceased organ and tissue donation in Wales, coming into effect on 1 December 2015.

- This report presents findings that allow public attitudes, awareness and understanding of the organ donation system in Wales to be monitored. Questions about organ donation were asked in the November 2014 (wave 6) and March 2015 (wave 7) Wales Omnibus Surveys, conducted by Beaufort Research Ltd.

- In wave 6, the full range of questions were asked which covered awareness levels, understanding, attitudes and behaviour in relation to organ donation and the introduction of a soft opt-out system in Wales. Wave 7 of the survey focused solely on monitoring awareness levels and understanding of the change in law.

- Where possible, findings are compared with previous waves of the survey carried out between June 2012 (wave 1) and September 2014 (wave 5).

Awareness and understanding of changes to the organ donation system

- Respondents were asked, unprompted, if they were aware of any changes that will be taking place to the current system of organ donation. In wave 7, over six out of ten of respondents (63 per cent) reported that they were aware of changes, staying relatively consistent since wave 5.

- In wave 7, there were no significant differences in awareness of changes by region or gender. However, there were significant differences by age and social group, with awareness tending to be lower among:

  - 16 to 34 year olds; and
  - Respondents from C2DE social groups.

- Of those who were aware of changes to the organ donation system, around two thirds (65 per cent in wave 6; and 68 per cent in wave 7) said they became aware through a TV news show or other programme. The next most frequent response was through TV advertising, given by around one fifth of respondents (19 per cent in wave 6, and 18 per cent in wave 7).

- Respondents who were aware of changes were also asked an open-ended question ‘Can you tell me how you think the system will change?’. In wave 6, three quarters (74 per cent) said that it would change to an opt-out system or one of presumed consent, increasing to eight out of ten (81 per cent) in wave 7.
Awareness of the detail of the law for changing the organ donation system

- All respondents were shown a description of the new system of organ donation and asked if they had previously seen or heard anything about it. In waves 6 and 7, almost two thirds of respondents (64 per cent) reported that they had seen or heard something about the change, increasing slightly since previous waves.

- In wave 7, there were no significant differences in the proportion of respondents who had seen or heard something about the change in law by region or gender. However, there were significant differences by age and social group, with awareness tending to be lower among:
  - 16 to 34 year olds; and
  - Respondents from C2DE social groups.

Attitudes towards changes to the organ donation system

- Respondents were asked if they were in favour of, or against, the change in legislation, or whether they needed more information to decide. As has been the case since wave 1, a clear majority of respondents continue to support the change in legislation. In wave 6:
  - 64 per cent were in favour;
  - 17 per cent were against; and
  - 20 per cent needed more information to decide or didn't know.

- There were no significant differences in attitudes towards the changes by age or gender. However, there were significant differences by region and social group, with support for the change in legislation tending to be lower among:
  - Respondents in the Valleys; and
  - Respondents from C2DE social groups.

- The most common reasons given for being in favour of the change were that it would result in more lives being saved (24 per cent), increase the number of organs available (18 per cent), and benefit other people (17 per cent).

- The most common reasons given for being against the change was that it removes choice from the individual (40 per cent), and that they do not want to donate (17 per cent).

Behaviour under soft opt-out system of organ donation

- All respondents were asked what they think they will do when the new soft opt-out system of organ donation is introduced. In wave 6:
• 72 per cent would **opt in or take no action**;
• 14 per cent would **opt out**; and
• 13 per cent **didn't know**.

- The proportion of respondents that would opt in or take no action ranged from six out of ten (60 per cent) in the Valleys to almost eight out of ten (78 per cent) in Cardiff & South East Wales.

- In North Wales and Swansea Bay, 11 per cent of respondents said they would opt out, compared with twice this proportion (22 per cent) in the Valleys.

- There were also significant differences by social group, with ABC1 respondents more likely than C2DE respondents to opt in or take no action.

- Among the wave 6 respondents who said they were currently registered on the NHS Organ Donor Register, 95 per cent said they would opt in or remain on the register.

**Discussing wishes with a family member**

- Respondents were asked ‘Have you ever discussed your wishes regarding organ donation after your death with a family member?’ The proportion of respondents that said they had discussed their wishes with a family member was 42 per cent in wave 6. The proportion has remained at around four out of ten throughout each wave.

- In wave 6, there were significant differences by region, age, gender and social group, with the proportion of respondents who had discussed their wishes with a family member tending to be lower among:
  - Respondents in Cardiff & South East Wales and the Valleys;
  - 16-34 year olds;
  - Men; and
  - Respondents from C2DE social groups.
1. Introduction

1.1 Background

The Human Transplantation (Wales) Act received Royal Assent on 10 September 2013. The Act introduces a soft opt-out system for consent to deceased organ and tissue donation in Wales, which will come into effect on 1 December 2015.

A communications campaign is being undertaken by the Welsh Government before the new system comes into effect to ensure members of the public are fully informed about what the changes will mean and the choices they can make. In order to monitor the effectiveness of the campaign and inform its development, regular information is required on public awareness and understanding of organ donation law, and attitudes to changes in the legislation in Wales.

To meet these research needs, the Welsh Government has commissioned questions in the Wales Omnibus Survey, conducted by Beaufort Research Ltd. Data are being collected at regular intervals between June 2012 and June 2016.

1.2 About this report

In wave 6, the full range of questions were asked which covered awareness levels, understanding, attitudes and behaviour in relation to organ donation and the introduction of a soft opt-out system in Wales. Wave 7 of the survey focused solely on monitoring awareness levels and understanding of the change in law.

Most survey fieldwork for wave 6 (1,003 respondents) was conducted between 17 and 28 November 2014, and most survey fieldwork for wave 7 (1,022 respondents) was conducted between 2 and 15 March 2015. A few interviews in both waves were conducted after these dates. The survey is designed to be representative of the population resident in Wales aged 16 years and over.

This report is a factual representation of the results, and presents findings about public attitudes, awareness and understanding of the organ donation system – it does not examine causal links. Where possible, findings are compared with previous waves of the survey carried out between June 2012 and September 2014. The analysis is also being used to inform how communications are targeted among different groups of the population.

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1.3 Significant differences

Statistical significance testing of the data was undertaken in the analysis to aid interpretation of the results and to inform the communications campaign. When a difference between two sub-groups is described as being ‘significant’ in this report, this means that the probability of obtaining the finding by chance is less than one in 20 – i.e. it is likely to reflect a genuine relationship in the population.²

More information on the survey methodology is included in Annex A. The full questionnaire is attached at Annex B.

² When survey data are tested for statistical significance, an assumption is made that the achieved sample represents a random sample of the relevant population. As the Wales Omnibus Survey uses proportional quota sampling, genuine statistical significance cannot, strictly speaking, be established. Therefore, ‘significant’ differences in this report refer to a pseudo-statistically significant difference at the 95 per cent confidence level.
2. Awareness and understanding of changes to the organ donation system

2.1 Unprompted awareness of any changes to organ donation system

Respondents were asked, unprompted, if they were aware of any changes that will be taking place to the current system of organ donation.

In wave 7, over six out of ten of respondents (63 per cent) reported that they were aware of changes, staying relatively consistent since wave 5 (Figure 2.1).

**Figure 2.1: Are you aware of any changes that will be taking place to the current organ donation system?**

![Graph showing awareness of changes over time](image)

Base: 1,006 (W1 June 2012); 1,015 (W2 June 2013); 1,022 (W3 November 2013); 1,029 (W4 June 2014); 1,002 (W5 September 2014); 1,022 (W6 November 2014); 1,022 (W7 March 2015)

(a) In waves 1 and 2, respondents were asked ‘Are you aware of any proposed changes to the current organ donation system?’

In waves 6 and 7, there were significant differences by age in awareness of any changes to the organ donation system. Around half of respondents under 35 years were aware of changes compared with at least two-thirds of respondents aged 35 and over (Figure 2.2).
In waves 6 and 7, there were also significant differences by social group. A greater proportion of respondents from ABC1 social groups were aware of changes (73 per cent in wave 6 and 72 per cent in wave 7) compared with respondents from C2DE social groups (53 per cent in wave 6 and 56 per cent in wave 7).

In wave 7, there were no significant differences in awareness of any changes by region or gender.

### 2.2 Source and understanding of changes to organ donation system

Respondents who were aware of changes were asked an open-ended question ‘How did you become aware of the changes to the current organ donation system?’.

Around two thirds of the respondents (65 per cent in wave 6; and 68 per cent in wave 7) said they became aware through a TV news show or other programme. The next most frequent response was through TV advertising, given by around one fifth of respondents (19 per cent in wave 6, and 18 per cent in wave 7).

Respondents who were aware of changes were also asked an open-ended question ‘Can you tell me how you think the system will change?’ Three quarters of the respondents (74 per cent) in wave 6 said that it would change to an opt-out system or one of presumed consent, increasing to eight out of ten respondents (81 per cent) in wave 7. Around one out of ten (7 per cent in wave 6; and 11 per cent in wave 7) didn’t know.
2.3 Awareness of the detail of the law for changing the organ donation system

All respondents were shown a description of the new system of organ donation and asked if they had previously seen or heard anything about it.

In waves 6 and 7, almost two thirds of respondents (64 per cent) reported that they had seen or heard something about the change, increasing slightly since previous waves (Figure 2.3).

Figure 2.3: Before today, have you seen or heard anything about this change? a
(Respondents shown description of new system)

![Graph showing awareness of the detail of the law for changing the organ donation system]

Base: 1,006 (W1 June 2012); 1,015 (W2 June 2013); 1,022 (W3 November 2013); 1,029 (W4 June 2014); 1,002 (W5 September 2014); 1,003 (W6 November 2014); 1,022 (W7 March 2015)
(a) In waves 1 and 2, respondents were asked ‘Before today, have you seen or heard anything about this proposal at all?’

Figure 2.4 (below) shows awareness of the detail of the law by age in waves 6 and 7. In both waves there were significant differences by age, with around half of respondents under 35 years having seen or heard something about the change in law compared with at least two-thirds of respondents aged 35 and over.
In waves 6 and 7, there was also a significant difference by social group, with around three quarters of ABC1 respondents (76 per cent in wave 6 and 72 per cent in wave 7) saying they had seen or heard something about the change in law compared with fewer than six out of ten C2DE respondents (55 per cent in wave 6 and 58 per cent in wave 7).

In wave 7, there were no significant differences in the proportion of respondents who had seen or heard something about the change in law by region or gender.
3. Attitudes towards changes to the organ donation system

3.1 Levels of support for opt-out system

Respondents were asked if they were in favour of, or against, the change in legislation, or whether they needed more information to decide.

As Figure 3.1 shows, a clear majority of respondents continue to support the change in legislation, with 64 per cent being in favour in wave 6. Less than one fifth of respondents (17 per cent) in wave 6 said they are against the change in legislation.

Figure 3.1: Which of these statements about changes to the organ donation system in Wales best reflects your view? a

Base: 1,006 (W1 June 2012); 1,015 (W2 June 2013); 1,022 (W3 November 2013); 1,029 (W4 June 2014); 1,003 (W6 November 2014)
(a) In waves 1 and 2, respondents were asked ‘Which of these statements about proposed changes to the organ donation system in Wales best reflects your view?’

In wave 6, there were no significant differences in support by age or gender. However, there were significant differences by region and social group.

As Figure 3.2 shows, around seven out of ten respondents in North Wales, Cardiff & South East Wales and Swansea Bay were in favour of the change in legislation, compared with six out of ten in Mid & West Wales and around half in the Valleys.
Figure 3.2: Proportion of respondents in favour of the changes to the organ donation system by region

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>North</td>
<td>70%</td>
</tr>
<tr>
<td>Cardiff &amp; SE</td>
<td>68%</td>
</tr>
<tr>
<td>Swansea Bay</td>
<td>67%</td>
</tr>
<tr>
<td>Mid &amp; West</td>
<td>60%</td>
</tr>
<tr>
<td>Valleys</td>
<td>48%</td>
</tr>
</tbody>
</table>

Base: 1,003 (W6 November 2014)

There was also a significant difference by social group, with seven out of ten ABC1 respondents (71 per cent) being in favour of the change in legislation compared with around six out of ten C2DE respondents (58 per cent).

### 3.2 Reasons for being in favour of or against changing to an opt-out system

Respondents were asked an open-ended question about why they were in favour of, or against, changing to an opt-out system of organ donation.

The most common reasons given for being in favour of the change were that it would result in more lives being saved (24 per cent), increase the number of organs available (18 per cent), and benefit other people (17 per cent).

The most common reasons given for being against the change were that it removes choice from the individual (40 per cent), and that they do not want to donate (17 per cent).

Respondents who reported that they needed more information to decide were asked what additional information they need. The most common response was that more detail would be needed of how the system would work (40 per cent).
4. Behaviour under soft opt-out system of organ donation

All respondents in wave 6 were asked what they think they will do when the new soft opt-out system of organ donation is introduced.

Between waves 1 and 6, the proportion of respondents saying they will opt in or take no action increased from around six out of ten to seven out of ten. The proportion of respondents saying they will opt out has remained relatively steady since wave 3 (Figure 4.1).

Figure 4.1: When the new system of opting out is introduced, which of the following best describes what you think you will do? a

In wave 6, there were no significant differences by age or gender in how respondents think they will act under the new system. However, there were significant differences by region and social group.

As Figure 4.2 shows, the proportion of respondents that said they would opt in or take no action ranged from six out of ten (60 per cent) in the Valleys to almost eight out of ten (78 per cent) in Cardiff & South East Wales.

In North Wales and Swansea Bay, 11 per cent of respondents said they would opt out, compared with twice this proportion (22 per cent) in the Valleys.

Base: 1,006 (W1 June 2012); 1,015 (W2 June 2013); 1,022 (W3 November 2013); 1,029 (W4 June 2014); 1,003 (W6 November 2014)
(a) In waves 1 and 2, respondents were asked ‘If the new system of opting out was introduced, which of the following best describes what you think you would do?’
The differences in stated behaviour by social group are shown in Figure 4.3 (below). Overall, almost eight out of ten ABC1 respondents (78 per cent) said they would opt in or take no action compared with almost seven out of ten C2DE respondents (68 per cent). C2DE respondents were more likely than ABC1 respondents to say they don't know what they will do.
4.1 Behaviour of respondents currently registered on the NHS Organ Donor Register

Among respondents who said they were currently registered on the NHS Organ Donor Register (28 per cent in wave 6)\(^3\), the proportion saying they would opt in or remain on the register remained at over nine out of ten (95 per cent) in wave 6 (Figure 4.4).

Figure 4.4: Stated behaviour under opt-out system among respondents currently registered on the NHS Organ Donor Register

![Graph showing stated behaviour under opt-out system among respondents]

Base: 236 (W1 June 2012); 260 (W2 June 2013); 270 (W3 November 2013); 290 (W4 June 2014); 283 (W6 November 2014)

(a) In waves 1 and 2, respondents were asked ‘If the new system of opting out was introduced, which of the following best describes what you think you would do?’

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\(^3\) According to NHSBT, 33 per cent of the population in Wales were on the Organ Donor Register by 31 March 2014. The reason for the difference between these figures is not clear, although research commissioned by the Welsh Government (2012) suggests that some people who carry a donor card are not always sure if they are on the register (see [http://wales.gov.uk/statistics-and-research/public-attitudes-organ-donation/?lang=en](http://wales.gov.uk/statistics-and-research/public-attitudes-organ-donation/?lang=en)). In addition, while the Wales Omnibus Survey sample is designed to be representative of the resident adult population in Wales and uses demographic quota controls, quotas are not set for organ donation status.
5. Discussing wishes with a family member

Respondents were asked ‘Have you ever discussed your wishes regarding organ donation after your death with a family member?’. As Figure 5.1 shows, the proportion of respondents that said they had discussed their wishes with a family member has remained at around four out of ten throughout each wave.

Figure 5.1: Proportion of respondents who had ever discussed their wishes regarding organ donation after death with a family member

Base: 1,006 (W1 June 2012); 1,015 (W2 June 2013); 1,022 (W3 November 2013); 1,029 (W4 June 2014); 1,003 (W6 November 2014)

In wave 6, there were significant differences by region, age, gender and social group in the proportion of respondents who had discussed their wishes regarding organ donation after their death with a family member.

As Figure 5.2 shows, 36 per cent of respondents in Cardiff & South East Wales and the Valleys had discussed their wishes with a family member, compared with almost half (48 per cent) in North Wales and Swansea Bay.

Analysis by age shows that one third (34 per cent) of 16-34 year olds had discussed their wishes with a family member, compared with a half (50 per cent) of 35-54 year olds and four out of ten (42 per cent) 55+ year olds (Figure 5.3).

In addition, a significantly greater proportion of women (47 per cent) than men (37 per cent) had discussed their organ donation wishes with a family member, as had a significantly greater proportion of ABC1 respondents (51 per cent) than C2DE respondents (36 per cent).
Figure 5.2: Discussed wishes regarding organ donation with a family member by region

Base: 1,003 (W6 November 2014)

Figure 5.3: Discussed wishes regarding organ donation with a family member by age

Base: 1,003 (W6 November 2014)
Annex A: Methodology

The Wales Omnibus Survey sample is designed to be representative of the population resident in Wales aged 16 years and over. The unit of sampling is Lower Super Output Area (LSOA) and 69 interviewing points throughout Wales are selected with probability proportional to resident population, after stratification by unitary authority and social group.

Within each sampling point, demographic quota controls of age and social class within sex are employed for the selection of respondents. Quotas are set to reflect the individual demographic profile of each selected point.

The data have been weighted by age group within gender within unitary authority grouping to give each cell its correct incidence within the Wales total derived from the results of the 2011 Census.

A fresh sample of interviewing locations and individuals are selected for each survey and no more than one person per household is interviewed. Interviews are conducted face to face in the homes of respondents utilising CAPI (Computer Aided Personal Interviewing) technology.

For Wave 6, most survey fieldwork was conducted between 17 and 28 November 2014, with a few interviews conducted after this date; and a total of 1,003 face-to-face interviews were conducted and analysed. For Wave 7, most survey fieldwork was conducted between 2 and 15 March 2015, with a few interviews conducted after this date; and a total of 1,022 face-to-face interviews were conducted and analysed.

Proportional quota sampling

When survey data are tested for statistical significance, an assumption is made that the achieved sample represents a random sample of the relevant population. However, as the Wales Omnibus Survey uses proportional quota sampling (not random sampling), genuine statistical significance cannot, strictly speaking, be established\(^4\). Therefore, when a difference between two sub-groups is described as being ‘significant’ in this report, this refers to a pseudo-statistically significant difference at the 95 per cent confidence level. This means that, if the survey did use a random sample, the probability of obtaining the finding by chance would be less than one in 20.

Chi-square analysis

The chi-square test has been used in the analysis to determine whether an observed relationship between two categorical variables in the sample is likely to reflect a genuine association in the population (i.e. the total adult population resident in Wales aged 16 years and over).

Definition of regions

Table A.1, below, shows which unitary authorities in Wales make up the regions used in the analysis.

Table A.1: Definition of regions

<table>
<thead>
<tr>
<th>Region</th>
<th>Unitary authorities</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Wales</td>
<td>Isle of Anglesey</td>
</tr>
<tr>
<td></td>
<td>Gwynedd</td>
</tr>
<tr>
<td></td>
<td>Conwy</td>
</tr>
<tr>
<td></td>
<td>Denbighshire</td>
</tr>
<tr>
<td></td>
<td>Flintshire</td>
</tr>
<tr>
<td></td>
<td>Wrexham</td>
</tr>
<tr>
<td>Mid &amp; West Wales</td>
<td>Ceredigion</td>
</tr>
<tr>
<td></td>
<td>Powys</td>
</tr>
<tr>
<td></td>
<td>Pembrokeshire</td>
</tr>
<tr>
<td></td>
<td>Carmarthenshire</td>
</tr>
<tr>
<td>Swansea Bay</td>
<td>Swansea</td>
</tr>
<tr>
<td></td>
<td>Neath Port Talbot</td>
</tr>
<tr>
<td></td>
<td>Bridgend</td>
</tr>
<tr>
<td>Valleys</td>
<td>Rhondda Cynon Taf</td>
</tr>
<tr>
<td></td>
<td>Merthyr Tydfil</td>
</tr>
<tr>
<td></td>
<td>Caerphilly</td>
</tr>
<tr>
<td></td>
<td>Blaenau Gwent</td>
</tr>
<tr>
<td>Cardiff &amp; South East Wales</td>
<td>Vale of Glamorgan</td>
</tr>
<tr>
<td></td>
<td>Cardiff</td>
</tr>
<tr>
<td></td>
<td>Newport</td>
</tr>
<tr>
<td></td>
<td>Torfaen</td>
</tr>
<tr>
<td></td>
<td>Monmouthshire</td>
</tr>
</tbody>
</table>
Definition of social groups

Table A.2, below, provides a definition of the social group classification used in the analysis.

Table A.2: Definition of social groups

<table>
<thead>
<tr>
<th>Social group</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABC1</td>
<td>High managerial, administrative or professional</td>
</tr>
<tr>
<td>A</td>
<td>Intermediate managerial, administrative or professional</td>
</tr>
<tr>
<td>B</td>
<td>Supervisory, clerical and junior managerial, administrative or professional</td>
</tr>
<tr>
<td>C1</td>
<td>Skilled manual workers</td>
</tr>
<tr>
<td>C2DE</td>
<td>Semi and unskilled manual worker</td>
</tr>
<tr>
<td>E</td>
<td>State pensioners, casual or lowest grade workers, unemployed with state benefits only</td>
</tr>
</tbody>
</table>
Sub-sample sizes

Table A.3, below, shows the number of respondents for each sub-sample used in the analysis of the November 2014 and March 2015 data. The numbers of respondents are given for the unweighted and weighted samples.

<table>
<thead>
<tr>
<th>Table A.3: Sub-sample numbers for region, age, gender and social group</th>
<th>November 2014</th>
<th>March 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unweighted sample</td>
<td>Weighted sample</td>
</tr>
<tr>
<td><strong>Region</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Wales</td>
<td>240</td>
<td>226</td>
</tr>
<tr>
<td>Mid &amp; West Wales</td>
<td>200</td>
<td>170</td>
</tr>
<tr>
<td>Swansea Bay</td>
<td>191</td>
<td>171</td>
</tr>
<tr>
<td>Valleys</td>
<td>176</td>
<td>176</td>
</tr>
<tr>
<td>Cardiff &amp; South East Wales</td>
<td>196</td>
<td>260</td>
</tr>
<tr>
<td><strong>Age</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16 – 34 years</td>
<td>316</td>
<td>294</td>
</tr>
<tr>
<td>35 – 54 years</td>
<td>296</td>
<td>327</td>
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<tr>
<td>55+ years</td>
<td>391</td>
<td>382</td>
</tr>
<tr>
<td><strong>Gender</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Men</td>
<td>437</td>
<td>487</td>
</tr>
<tr>
<td>Women</td>
<td>566</td>
<td>516</td>
</tr>
<tr>
<td><strong>Social group</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ABC1</td>
<td>406</td>
<td>421</td>
</tr>
<tr>
<td>C2DE</td>
<td>597</td>
<td>582</td>
</tr>
</tbody>
</table>
Annex B: Questionnaire

Organ Donation Omnibus Questions
Waves 6 and 7

And now changing the subject, I’d like to ask you a few questions about organ donation.

Q1. Can you tell me how you think the current system of organ donation works – that is, how do you think organs get donated?

PROBE FOR DETAIL: Anything else?

OPEN ENDED

Could you read this card please

SHOWCARD
Currently people in Wales can opt in to join the NHS Organ Donor Register if they wish to donate their organs after their death. It’s normal practice for doctors to let relatives know if the person has opted in and doctors will encourage families to accept that, but will not proceed if families will not agree to the process. If you have not joined the Register, your family can consent to donate your organs after your death.

Q2. Are you aware of any changes that will be taking place to the current organ donation system?

- Yes
- No
- Don’t know

ASK IF AWARE OF ANY CHANGES AT Q2

Q2a. How did you become aware of the changes to the current organ donation system?

DO NOT PROMPT

On TV – news / programme
On TV - advertising

On the radio – news / programme
On the radio – advertising

In a local newspaper – news / article
In a local newspaper – advertising

In a national Wales newspaper – news / article
In a national Wales newspaper – advertising

In a national UK newspaper – news / article
In a national UK newspaper – advertising

Online / website – news item
Online / website – other

In a magazine
Poster
Leaflet
Someone told me
Other, please specify

ASK IF AWARE OF ANY CHANGES AT Q2

Q3. Can you tell me how you think the system will change?
OPEN ENDED

Please take a look at this card

SHOWCARD
The National Assembly for Wales has passed a law to change the organ donation procedure to a ‘soft opt out’ system. From December 2015 people will be given the opportunity to formally ‘opt out’ of organ donation by placing their name on a register. If they choose not to do so, having had the opportunity, then this will be treated as a decision to be a donor, and one which families will be sensitively encouraged to accept. The law will allow family members to object to donation on the basis that they know the deceased person would not have wished to consent. The opportunity to ‘opt in’ and register a decision to be a donor will continue.

Q4. Before today, have you seen or heard anything about this change?

- Yes
- No
- Don't know

WAVE 7 QUESTIONS STOP HERE

Q5. Which of these statements about changes to the organ donation system in Wales best reflects your view?

REFER TO SHOWCARD IF NECESSARY: People will be given the opportunity to formally ‘opt out’ of organ donation by placing their name on a register. If they choose not to do so, having had the opportunity, then this will be treated as a decision to be a donor, and one which families will be sensitively encouraged to accept. The opportunity to ‘opt in’ and register a decision to be a donor will continue

- I am in favour of this change in legislation
- I am against this change in legislation
- I need more information to decide
- Don't know

ASK IF IN FAVOUR OF CHANGE AT Q5

Q6a. Can you tell me why you are in favour of the change in legislation?
OPEN ENDED
Q6b. Can you tell me why you are against the change in legislation?
OPEN ENDED

Q6c. Can you tell me what additional information you need?
OPEN ENDED

SHOWCARD
Q7. When the new system of opting out is introduced, which of the following best describes what you think you will do?

- I will register a wish not to be a donor (i.e. opt out)
- I will register a wish to be a donor (i.e. opt in)
- I’ve already registered a wish to be a donor (and will take no further action – i.e. remain opted in)
- I’ve not registered a wish to be a donor, but I don’t think I’ll opt out of being one
- Don’t know

INTERVIEWER NOTE: If respondent without prompting mentions something other than the answers on the card or DK, please record here:

Q8a/b/c/d. Can you tell me why that is [ANSWER AT Q7]?
OPEN ENDED

Q9. Have you ever discussed your wishes regarding organ donation after your death with a family member?

- Yes
- No

Q10. And can you tell me if you are currently registered on the NHS Organ Donor Register?

- Yes
- No
- Don’t know