

## NHS Direct Wales, quarter ended 31 March 2018

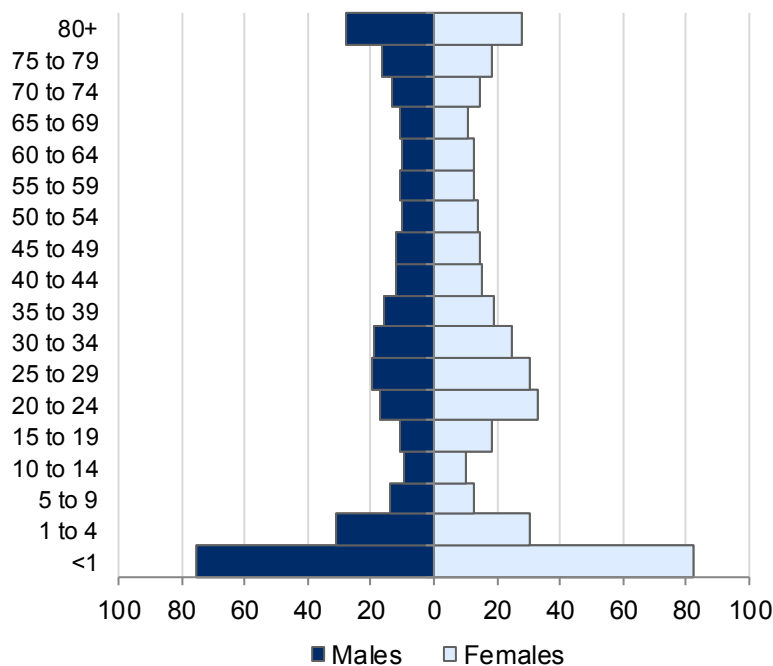
25 April 2018

SFR 37/2018

NHS Direct Wales is a 24-hour telephone and internet health advice service staffed by experienced nurses, dental and health information advisors.

**Chart 1** shows the number of calls to NHS Direct per 1,000 population (resident in Wales<sup>1</sup>) by the age group and gender of the patients who were the subject of the calls, and were recorded as being resident in Wales.

### Chart 1: Number of calls per 1,000 resident population by age and gender, quarter ended 31 March 2018



This information relates only to those calls which were triaged and recorded on the assessment system.

Age and/or gender are not recorded for a small proportion of the calls.

<sup>1</sup> 2016 mid year estimates of population (Office for National Statistics).

- The largest numbers of calls per 1,000 people in Wales related to patients under the age of 1. High rates were also seen for children aged 1 to 4, people in their twenties and early thirties and elderly people aged 80 or over.
- Rates for female patients were generally higher than for male patients.

#### Key results during the quarter ended 31 March 2018:

- The operation of 111 Wales in pilot areas will have affected the number of calls to NHS Direct Wales – see [notes](#).
- 83,292 calls were made to NHS Direct Wales, of which 73,918 (89%) were to the main 0845 number; the other 9,374 (11%) were to information lines or transferred from A&E departments or the ambulance service ([Table 1](#)).
- 624 calls were answered ([Table 2](#)) (out of 625 made ([Table 1](#))) from callers expressing a preference for the call to be taken in Welsh.

### About this release

This Statistical Release presents the latest quarterly data on the total number of calls made to, and answered by, NHS Direct Wales, the number of calls where callers chose the Welsh speaking option, and the number of calls to information help lines, alongside data for previous quarters. Charts presenting data on daily calls, web visits, use of on-line symptom checkers and patient characteristics are also shown.

Further information about NHS Direct Wales can be found in the '[Key Quality Information](#)' section of this release.

Data from the start of the service is available in tables on the [StatsWales](#) website.

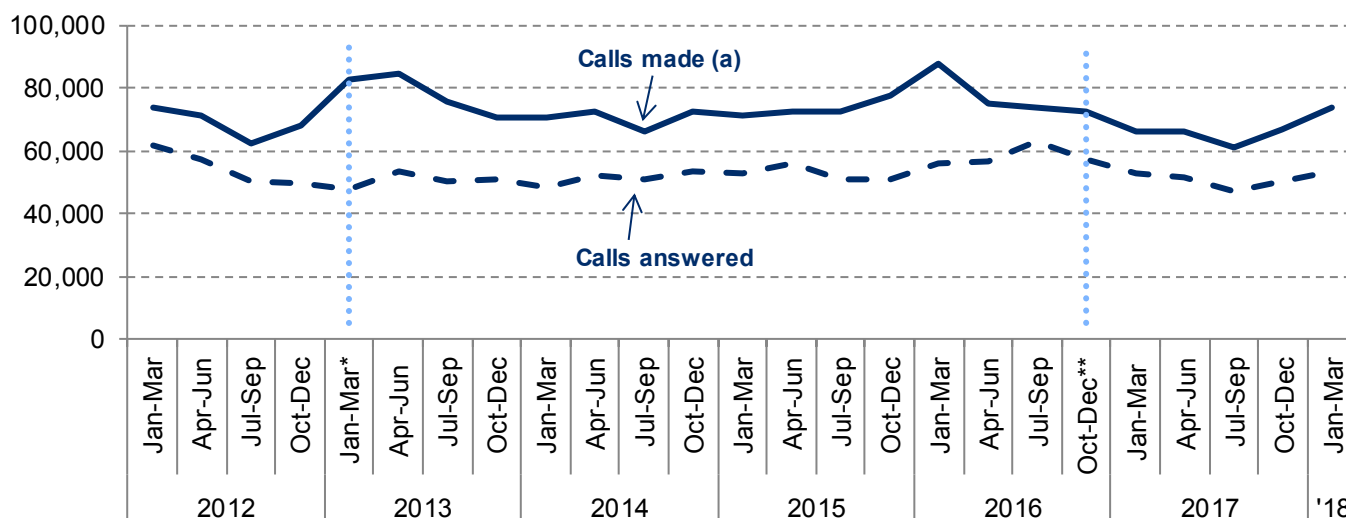
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**Chart 2: Calls to the NHS Direct Wales 0845 number, quarter ended 31 March 2012 to date**



(a) the number of calls where the caller has listened to all of the welcome messaging and stayed on the line to be answered.

\* Changes to the telephony system during the Jan-Mar 2013 quarter mean calls are not strictly comparable with previous data.

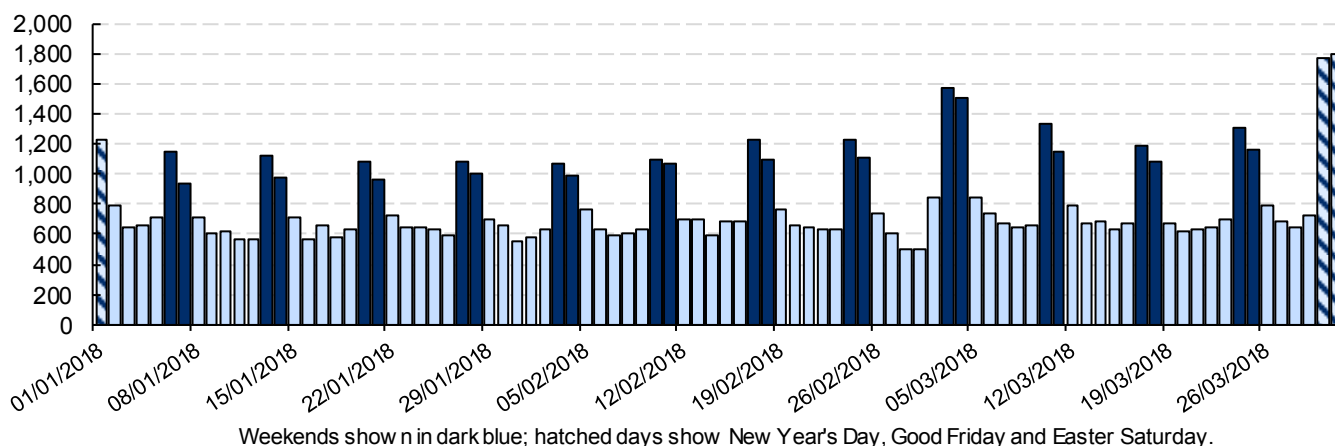
\*\* The introduction of a pilot of 111 Wales during October 2016 will have affected the number of calls to NHS Direct from this time onwards.

**NOTES:**

(a) the number of calls where the caller has listened to all of the welcome messaging and stayed on the line to be answered.  
 - this data does not include around 10,000 calls which are transferred each quarter from the Welsh Ambulance Services NHS Trust for clinical triage.  
 - the data underlying this chart, and out-of-hours and other calls, is shown in [Table 1](#) (calls made) and [Table 2](#) (calls answered), and by month on [StatsWales](#).

- 73,918 calls were made to the NHS Direct Wales 0845 number in the January to March quarter of 2018; of those, 53,433 were answered.

**Chart 3: Daily calls made to the NHS Direct 0845 service, quarter ended 31 March 2018**



Weekends shown in dark blue; hatched days show New Year's Day, Good Friday and Easter Saturday.

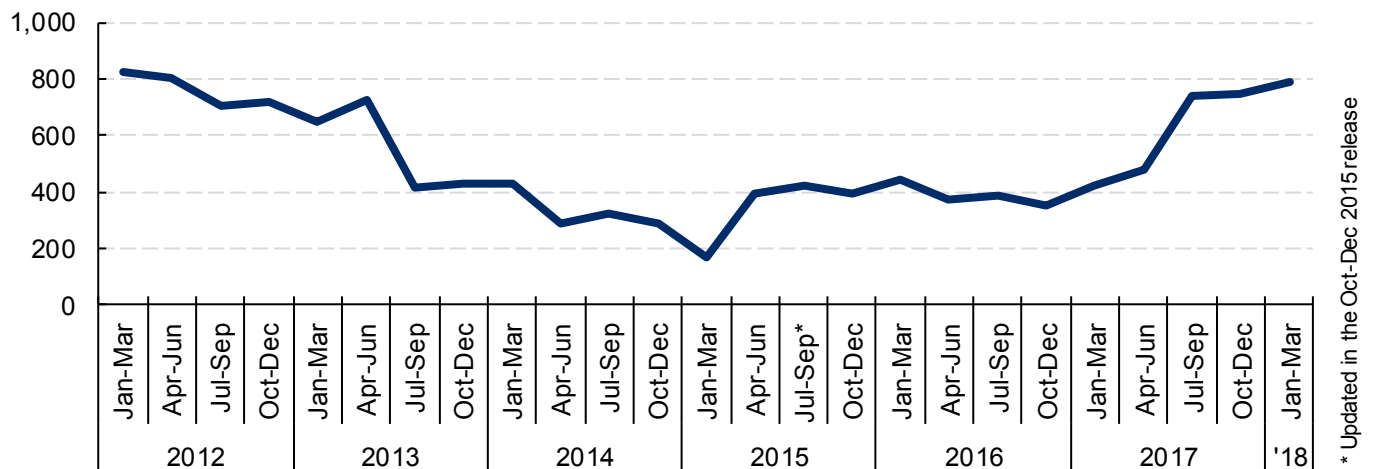
**NOTES:**

Calls made are those where the caller has listened to all of the welcome messaging and stayed on the line to be answered. Changes to the telephony system from 30 January 2013 mean calls are not strictly comparable with previous data (see [notes](#)).

- During the quarter ended 31 March 2018, almost 1,200 calls were made each day over the weekends, compared with a daily average of nearly 700 on weekdays.
- Over the quarter, Saturdays were the busiest day, with an average of 1,251 calls, Thursdays the quietest with 622.
- The busiest days during the quarter were Friday 30 March (Good Friday) and Saturday 31 March (Easter Saturday) with almost 1,800 calls on both days (note however that as on any busy day, some of these calls may have been repeat calls).

**Chart 4** shows the number of quarterly on-line enquiries submitted to the NHS Direct Wales website. These enquiries are confidential and a reply is sent back within a maximum of three working days (see [notes](#)). Note that people may use the symptom checkers and self assessments developed by NHS Direct rather than submit an on-line enquiry.

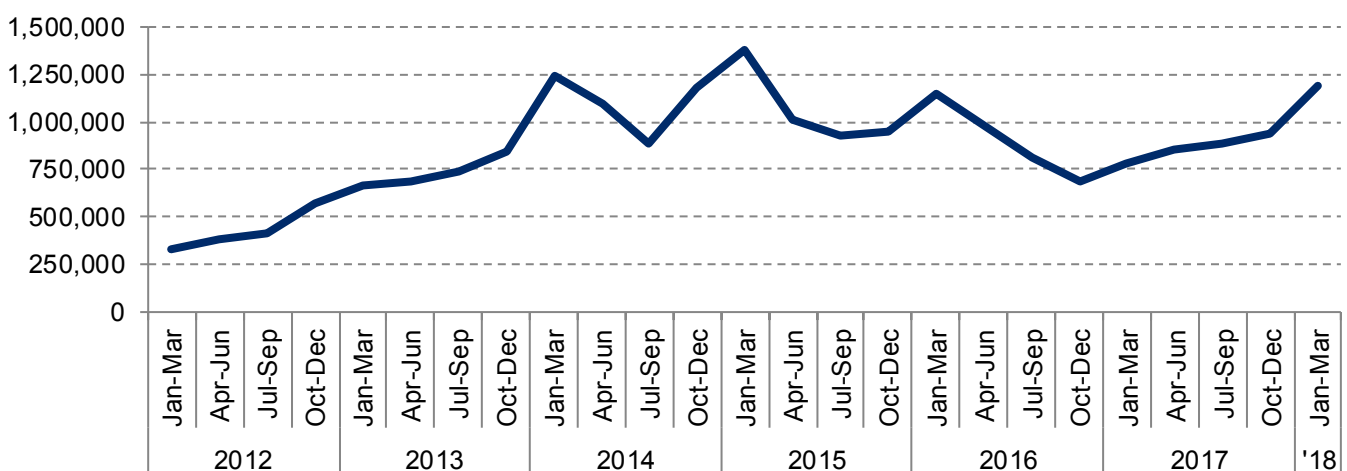
**Chart 4: On-line enquiries, quarter ended 31 March 2012 to date**



**NOTE:** The data underlying this chart is shown in [Table 3](#) and on [StatsWales](#).

- During the quarter ended 31 March 2018, 793 on-line enquiries were submitted to NHS Direct Wales via the website, up 5.9% (from 749) over the quarter ended 31 December 2017, but 4.0% down on the number (826) in the quarter ended 31 March 2012.

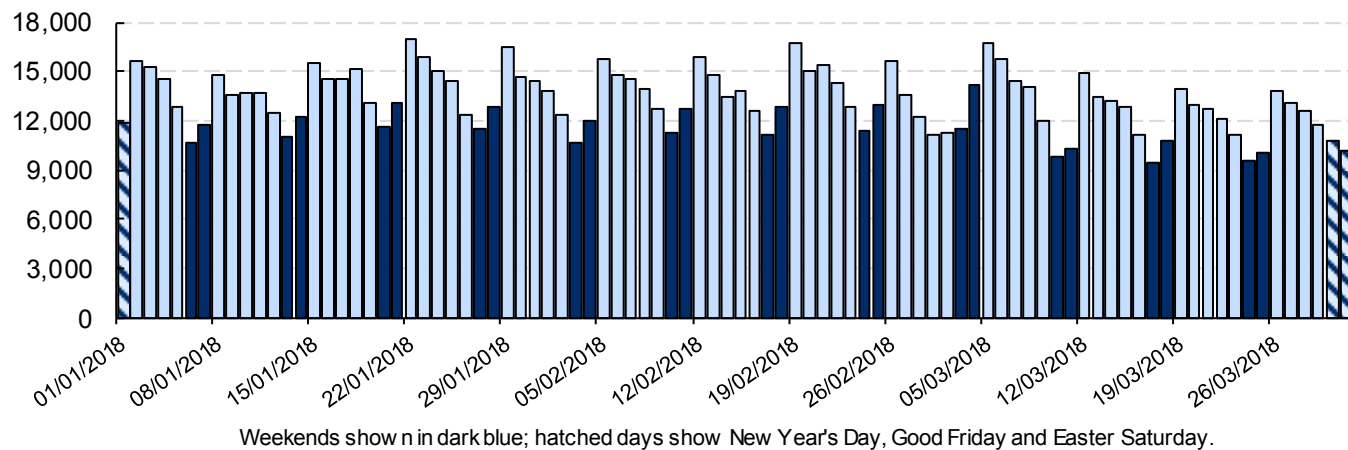
**Chart 5: Web hits, quarter ended 31 March 2012 to date**



**NOTE:** The data underlying this chart is shown in [Table 3](#) and on [StatsWales](#).

- There were 1,187,884 visits to the NHS Direct Wales website during the quarter ended 31 March 2018, 25.9% up on the quarter ended 31 December 2017, and almost four times as many as in the quarter ended 31 March 2012.

**Chart 6: Daily web visits, quarter ended 31 March 2018**



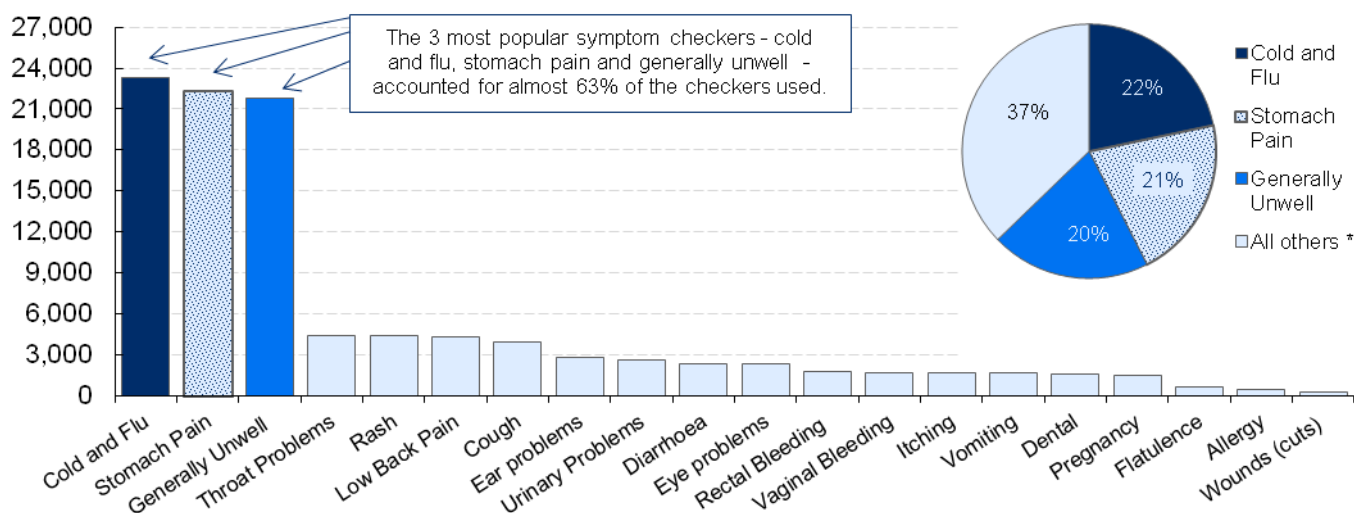
- Unlike calls made to NHS Direct Wales which are higher at weekends, web visits are higher on weekdays.
- An average of almost 14,000 web visits were made each weekday, compared with around 11,500 on Saturdays and Sundays.
- Mondays were the busiest day, with an average of more than 15,300 web visits; Saturdays the least busy with 10,700.

**Chart 7** shows the number of completed visits<sup>(a)</sup> to the online symptoms checkers, an interactive source developed by NHS Direct Wales following requests by users.

The chart shows the 'top 20' symptoms checkers used during the latest quarter.

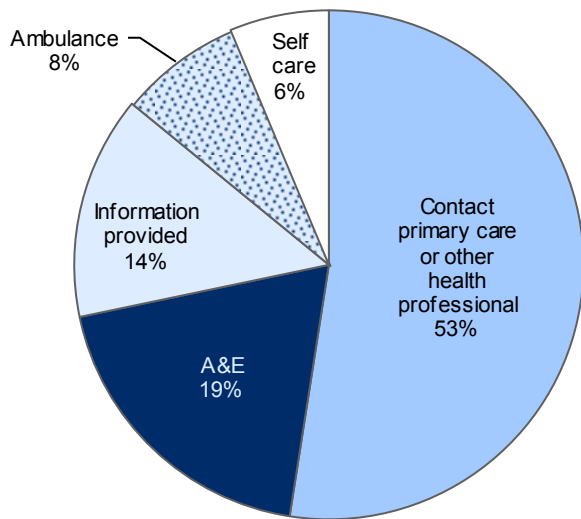
- 'Cold and flu' took over as the most common symptom checker during the quarter, accounting for more than a fifth (21.7%) of all the symptom checkers used, followed by 'stomach pain (20.8%) and 'generally unwell' (20.3%);
- The 'cold and flu' checker was completed more than 23,300 times during the quarter, up from 13,000 in the previous quarter, an increase of 79.4%.
- Combined, these three accounted for more than 6 out of 10 of the checkers used during the quarter.

**Chart 7: Completed visits to the 'top 20' online symptoms checker during the quarter ended 31 March 2018**



(a) Completed symptom checks made i.e. where a person has gone through to the final step, i.e. the 'recommended outcome'.

**Chart 8: Outcomes for calls to the NHS Direct 0845 number, quarter ended 31 March 2018**



- 53% of the 0845 calls where a final outcome was recorded<sup>(a)</sup> during the quarter ended 31 March 2018 were directed towards primary care (GP, dentist), other healthcare professionals or to minor injury units.
- 19% were directed towards A&E departments, and an ambulance was called in 8% of calls.
- Self care was advised for 6% of calls and information was provided for a further 14%.

**NOTE:** (a) Only 0845 calls where a final outcome was recorded for the patient are included; calls where the patient chose not to proceed, for example, are omitted.

**Table 1: Total number of calls made to NHS Direct Wales by service, and number of calls where the Welsh language option was chosen**

| Quarter:                    | Calls to 0845 service (a) | Calls to GP OOH services (a)(b)(e) | Calls to other services (a)(c)(d) | Total calls made (a) | Calls requested in Welsh (e)(g) |
|-----------------------------|---------------------------|------------------------------------|-----------------------------------|----------------------|---------------------------------|
| April - June 2011           | 64,397                    | 8,789                              | 18,437                            | 91,623               | 1,629                           |
| July - September 2011       | 60,685                    | 2,337                              | 13,191                            | 76,213               | 1,891                           |
| October - December 2011     | 62,392                    | 1,984                              | 15,411                            | 79,787               | 718                             |
| January - March 2012        | 73,575                    | 229                                | 3,910                             | 77,714               | 1,054                           |
| April - June 2012           | 71,151                    | 0                                  | 14,244                            | 85,395               | 1,248                           |
| July - September 2012       | 62,708                    | 0                                  | 18,692                            | 81,400               | 1,154                           |
| October - December 2012     | 68,164                    | 0                                  | 19,689                            | 87,853               | 1,330                           |
| January - March 2013 (f)(g) | 82,577                    | 0                                  | 9,842                             | 92,419               | 895                             |
| April - June 2013           | 84,486                    | 0                                  | 4,197                             | 88,683               | 513                             |
| July - September 2013       | 76,033                    | 0                                  | 3,751                             | 79,784               | 351                             |
| October - December 2013     | 70,403                    | 0                                  | 3,478                             | 73,881               | 415                             |
| January - March 2014        | 70,556                    | 0                                  | 4,011                             | 74,567               | 429                             |
| April - June 2014           | 72,868                    | 0                                  | 4,280                             | 77,148               | 383                             |
| July - September 2014       | 66,211                    | 0                                  | 3,776                             | 69,987               | 348                             |
| October - December 2014     | 72,607                    | 0                                  | 4,815                             | 77,422               | 444                             |
| January - March 2015        | 71,175                    | 0                                  | 5,466                             | 76,641               | 460                             |
| April - June 2015           | 72,837                    | 0                                  | 5,051                             | 77,888               | 548                             |
| July - September 2015       | 72,338                    | 0                                  | 4,216                             | 76,554               | 431                             |
| October - December 2015     | 77,932                    | 0                                  | 3,631                             | 81,563               | 487                             |
| January - March 2016        | 87,674                    | 0                                  | 3,644                             | 91,318               | 555                             |
| April - June 2016           | 75,091                    | 0                                  | 3,414                             | 78,505               | 536                             |
| July - September 2016       | 73,641                    | 0                                  | 3,806                             | 77,447               | 634                             |
| October - December 2016 (h) | 72,690                    | 0                                  | 4,623                             | 77,313               | 709                             |
| January - March 2017        | 66,488                    | 0                                  | 4,491                             | 70,979               | 702                             |
| April - June 2017           | 66,488                    | 0                                  | 5,650                             | 72,138               | 721                             |
| July - September 2017       | 61,089                    | 0                                  | 7,440                             | 68,529               | 605                             |
| October - December 2017     | 66,774                    | 0                                  | 9,426                             | 76,200               | 700                             |
| January - March 2018        | 73,918                    | 0                                  | 9,374                             | 83,292               | 625                             |
| <b>Annual summary:</b>      |                           |                                    |                                   |                      |                                 |
| 2011-12 (e)                 | 261,049                   | 13,339                             | 50,949                            | 325,337              | 5,292                           |
| 2012-13 (f)(g)              | 284,600                   | 0                                  | 62,467                            | 347,067              | 4,627                           |
| 2013-14                     | 301,478                   | 0                                  | 15,437                            | 316,915              | 1,708                           |
| 2014-15                     | 282,861                   | 0                                  | 18,337                            | 301,198              | 1,635                           |
| 2015-16                     | 310,781                   | 0                                  | 16,542                            | 327,323              | 2,021                           |
| 2016-17 (h)                 | 287,910                   | 0                                  | 16,334                            | 304,244              | 2,581                           |
| 2017-18                     | 268,269                   | 0                                  | 31,890                            | 300,159              | 2,651                           |

See also [Chart 2](#); data by month is shown on [StatsWales](#).

**NOTES:**

- (a) The number of calls where the caller has listened to all of the welcome messaging and stayed on the line to be answered.
- (b) GP 'Out of Hours' service.
- (c) Calls to other services include all recorded messaging services. See the [table](#) in the Key Quality Information section of the notes for details of the operation dates for each service.
- (d) The Welsh Ambulance Services NHS Trust (WAST) transfer significant numbers of non immediately life-threatening calls to NHS Direct Wales nurses for triage. Around 10,000 such calls are transferred each quarter; these calls are not included in any of the tables and charts in this release as they are not part of the NHS Direct Wales telephony system.
- (e) From 1 April 2011 NHS Direct Wales was no longer responsible for the GP out-of-hours service in Gwynedd & Anglesey; this will have a significant impact on total GP out-of-hours calls as well as those requested in Welsh; NHS Direct Wales was not responsible for any GP out-of-hours services in Wales from 3 July 2011.
- (f) Changes to the telephony system during the January to March 2013 quarter mean calls are not strictly comparable with previous data - see [notes](#).
- (g) Following the introduction of the new telephony system during the January to March 2013 quarter, it appears that not all calls requested in Welsh are being identified as such.
- (h) The introduction of a pilot of 111 Wales during October 2016 will have affected the number of calls to NHS Direct from this time onwards.



**Table 2: Total number of answered calls by service, and number of calls where the Welsh language option was chosen**

| Quarter:                    | Calls to 0845 service | Calls to GP OOH services (b)(e) | Calls to other services (c)(d) | Total calls (a) | Calls requested in Welsh (e)(g) |
|-----------------------------|-----------------------|---------------------------------|--------------------------------|-----------------|---------------------------------|
| April - June 2011           | 48,528                | 6,927                           | 14,086                         | 69,541          | 854                             |
| July - September 2011       | 53,379                | 370                             | 6,147                          | 59,896          | 1,118                           |
| October - December 2011     | 53,601                | 0                               | 11,813                         | 65,414          | 440                             |
| January - March 2012        | 61,832                | 0                               | 3,225                          | 65,057          | 747                             |
| April - June 2012           | 57,553                | 0                               | 7,437                          | 64,990          | 838                             |
| July - September 2012       | 50,354                | 0                               | 10,358                         | 60,712          | 762                             |
| October - December 2012     | 49,846                | 0                               | 11,664                         | 61,510          | 765                             |
| January - March 2013 (f)(g) | 47,817                | 0                               | 6,541                          | 54,358          | 649                             |
| April - June 2013           | 53,710                | 0                               | 3,183                          | 56,893          | 505                             |
| July - September 2013       | 50,620                | 0                               | 2,802                          | 53,422          | 347                             |
| October - December 2013     | 50,747                | 0                               | 2,853                          | 53,600          | 412                             |
| January - March 2014        | 48,686                | 0                               | 3,335                          | 52,021          | 425                             |
| April - June 2014           | 52,520                | 0                               | 3,513                          | 56,033          | 381                             |
| July - September 2014       | 51,232                | 0                               | 3,397                          | 54,629          | 344                             |
| October - December 2014     | 53,393                | 0                               | 4,209                          | 57,602          | 442                             |
| January - March 2015        | 52,600                | 0                               | 4,803                          | 57,403          | 454                             |
| April - June 2015           | 56,160                | 0                               | 4,503                          | 60,663          | 540                             |
| July - September 2015       | 50,865                | 0                               | 3,611                          | 54,476          | 426                             |
| October - December 2015     | 50,882                | 0                               | 3,161                          | 54,043          | 482                             |
| January - March 2016        | 56,174                | 0                               | 3,212                          | 59,386          | 543                             |
| April - June 2016           | 56,966                | 0                               | 3,083                          | 60,049          | 528                             |
| July - September 2016       | 63,273                | 0                               | 3,186                          | 66,459          | 621                             |
| October - December 2016 (h) | 57,391                | 0                               | 4,055                          | 61,446          | 702                             |
| January - March 2017        | 53,162                | 0                               | 4,020                          | 57,182          | 694                             |
| April - June 2017           | 51,417                | 0                               | 4,399                          | 55,816          | 719                             |
| July - September 2017       | 47,298                | 0                               | 5,281                          | 52,579          | 602                             |
| October - December 2017     | 50,106                | 0                               | 6,319                          | 56,425          | 700                             |
| January - March 2018        | 53,433                | 0                               | 5,961                          | 59,394          | 624                             |
| <b>Annual summary:</b>      |                       |                                 |                                |                 |                                 |
| 2011-12 (e)                 | 217,340               | 7,297                           | 35,271                         | 259,908         | 3,159                           |
| 2012-13 (f)(g)              | 205,570               | 0                               | 36,000                         | 241,570         | 3,014                           |
| 2013-14                     | 203,763               | 0                               | 12,173                         | 215,936         | 1,689                           |
| 2014-15                     | 209,745               | 0                               | 15,922                         | 225,667         | 1,621                           |
| 2015-16                     | 214,081               | 0                               | 14,487                         | 228,568         | 1,991                           |
| 2016-17 (h)                 | 230,792               | 0                               | 14,344                         | 245,136         | 2,545                           |
| 2017-18                     | 202,254               | 0                               | 21,960                         | 224,214         | 2,645                           |

See also [Chart 2](#); data by month is shown on [StatsWales](#).

**NOTES:**

(a) The number of calls answered by NHS Direct Wales.

(b) GP 'Out of Hours' service.

(c) Calls to other services include all recorded messaging services. See the [table](#) in the Key Quality Information section of the notes for details of the operation dates for each service.

(d) The Welsh Ambulance Services NHS Trust (WAST) transfer significant numbers of non immediately life-threatening calls to NHS Direct Wales nurses for triage. Around 10,000 such calls are transferred each quarter; these calls are not included in any of the tables and charts in this release as they are not part of the NHS Direct Wales telephony system.

(e) From 1 April 2011 NHS Direct was no longer responsible for the GP out-of-hours service in Gwynedd & Anglesey (around 6,000 calls per quarter); this will have a significant impact on total GP out-of-hours calls as well as those requested in Welsh; NHS Direct Wales was not responsible for any GP out-of-hours services in Wales from 3 July 2011.

(f) Changes to the telephony system during the Jan-Mar 2013 quarter mean calls are not strictly comparable with previous data - see [notes](#).

(g) Following the introduction of the new telephony system during the January to March 2013 quarter, it appears that not all calls requested in Welsh are being identified as such.

(h) The introduction of a pilot of 111 Wales during October 2016 will have affected the number of calls to NHS Direct from this time onwards



**Table 3: Web visits and on-line enquiries**

| <b>Quarter:</b>        | <b>Web visits<br/>(a)(c)</b> | <b>Online<br/>enquiries<br/>(b)(d)(e)</b> |
|------------------------|------------------------------|---|
| Apr-Jun 2011           | 178,388                      | 927                                       |
| Jul-Sep 2011           | 213,117                      | 719                                       |
| Oct-Dec 2011           | 248,975                      | 626                                       |
| Jan-Mar 2012           | 323,287                      | 826                                       |
| Apr-Jun 2012           | 376,482                      | 803                                       |
| Jul-Sep 2012           | 409,777                      | 709                                       |
| Oct-Dec 2012           | 568,474                      | 717                                       |
| Jan-Mar 2013           | 664,847                      | 646                                       |
| Apr-Jun 2013           | 685,888                      | 725                                       |
| Jul-Sep 2013           | 736,657                      | 419                                       |
| Oct-Dec 2013           | 848,322                      | 429                                       |
| Jan-Mar 2014           | 1,244,329                    | 430                                       |
| Apr-Jun 2014           | 1,096,712                    | 292                                       |
| Jul-Sep 2014           | 888,078                      | 321                                       |
| Oct-Dec 2014           | 1,177,942                    | 288                                       |
| Jan-Mar 2015           | 1,382,401                    | 172                                       |
| Apr-Jun 2015           | 1,006,949                    | 398                                       |
| Jul-Sep 2015 (d)       | 927,355                      | 426                                       |
| Oct-Dec 2015           | 949,389                      | 392                                       |
| Jan-Mar 2016           | 1,147,599                    | 447                                       |
| Apr-Jun 2016           | 983,537                      | 372                                       |
| Jul-Sep 2016           | 808,327                      | 388                                       |
| Oct-Dec 2016           | 688,779                      | 350                                       |
| Jan-Mar 2017           | 782,336                      | 423                                       |
| Apr-Jun 2017           | 849,640                      | 479                                       |
| Jul-Sep 2017           | 890,521                      | 743                                       |
| Oct-Dec 2017           | 943,303                      | 749                                       |
| Jan-Mar 2018           | 1,187,884                    | 793                                       |
| <b>Annual summary:</b> |                              |   |
| 2011-12                | 963,767                      | 3,098                                     |
| 2012-13                | 2,019,580                    | 2,875                                     |
| 2013-14 (e)            | 3,515,196                    | 2,003                                     |
| 2014-15                | 4,545,133                    | 1,073                                     |
| 2015-16                | 4,031,292                    | 1,663                                     |
| 2016-17                | 3,262,979                    | 1,533                                     |
| 2017-18                | 3,871,348                    | 2,764                                     |

See also [Chart 4](#), [Chart 5](#) and [StatsWales](#).

**NOTES:**

- (a) A web visit is a series of actions that begins when a visitor views their first page from the server and ends when the visitor leaves the site or remains idle beyond the idle-time limit (currently 30 minutes) – see [notes](#).
- (b) A web-based enquiry service accessed via the NHS Direct Wales website that enables visitors to send their health enquiries via email to the health information team at NHS Direct Wales. A response is sent back answering the queries within a maximum of 3 working days. All on-line enquiries are confidential – see [notes](#).
- (c) Visitor numbers exclude all known spiders. A spider is a program that trawls the internet looking for web pages and adding them to a database, in order for search engines to be able to find the page.
- (d) Online enquiries data amended in the October – December 2015 release.
- (e) The expansion of the online symptom checkers towards the end of 2013 will have affected the use of the online enquiry service.

**Table 4: Completed visits to a selection of the most used on-line symptoms checkers, by quarter**

|                        | Generally unwell | Cold and flu | Cough  | Ear problems | Throat problems | Rash   | Stomach pain | Low back pain | Other <sup>1</sup> | TOTAL   |
|------------------------|------------------|--------------|--------|--------------|-----------------|--------|--------------|---------------|--------------------|---------|
| Jul-Sep 2014           | 738              | 464          | 803    | 688          | 721             | 0      | 0            | 1,238         | 5,918              | 10,570  |
| Oct-Dec 2014           | 3,154            | 1,488        | 1,733  | 1,003        | 843             | 0      | 0            | 1,070         | 7,804              | 17,095  |
| Jan-Mar 2015           | 2,598            | 1,599        | 2,228  | 1,158        | 1,028           | 0      | 0            | 1,118         | 7,766              | 17,495  |
| Apr-Jun 2015           | 1,597            | 649          | 1,177  | 904          | 679             | 77     | 0            | 742           | 5,424              | 11,249  |
| Jul-Sep 2015           | 1,089            | 317          | 488    | 917          | 583             | 461    | 0            | 676           | 4,489              | 9,020   |
| Oct-Dec 2015           | 1,138            | 803          | 785    | 881          | 713             | 510    | 2,183        | 752           | 4,999              | 12,764  |
| Jan-Mar 2016           | 1,727            | 1,876        | 1,151  | 945          | 1,047           | 938    | 3,971        | 1,128         | 6,765              | 19,548  |
| Apr-Jun 2016           | 9,962            | 2,592        | 1,252  | 1,292        | 1,771           | 2,722  | 6,785        | 2,557         | 11,546             | 40,479  |
| Jul-Sep 2016           | 6,878            | 1,809        | 932    | 1,209        | 1,208           | 2,383  | 6,014        | 2,378         | 11,051             | 33,862  |
| Oct-Dec 2016           | 6,187            | 4,311        | 1,545  | 1,239        | 1,231           | 2,171  | 6,387        | 2,376         | 9,987              | 35,434  |
| Jan-Mar 2017           | 9,667            | 5,231        | 1,829  | 1,581        | 1,761           | 2,855  | 8,877        | 2,989         | 12,750             | 47,540  |
| Apr-Jun 2017           | 13,290           | 3,864        | 1,797  | 1,935        | 2,568           | 4,309  | 13,347       | 3,975         | 18,382             | 63,467  |
| Jul-Sep 2017           | 16,669           | 4,647        | 1,911  | 2,244        | 2,553           | 3,204  | 17,310       | 3,621         | 18,009             | 70,168  |
| Oct-Dec 2017           | 17,872           | 12,974       | 3,509  | 2,403        | 3,365           | 3,518  | 19,002       | 3,702         | 18,037             | 84,382  |
| Jan-Mar 2018           | 21,799           | 23,281       | 3,974  | 2,798        | 4,477           | 4,432  | 22,296       | 4,344         | 17,492             | 104,893 |
| <b>Annual summary:</b> |                  |              |        |              |                 |        |              |               |                    |         |
| 2014-15 from July      | 6,490            | 3,551        | 4,764  | 2,849        | 2,592           | 0      | 0            | 3,426         | 21,488             | 45,160  |
| 2015-16                | 5,551            | 3,645        | 3,601  | 3,647        | 3,022           | 1,986  | 6,154        | 3,298         | 21,677             | 52,581  |
| 2016-17                | 32,694           | 13,943       | 5,558  | 5,321        | 5,971           | 10,131 | 28,063       | 10,300        | 45,334             | 157,315 |
| 2017-18                | 69,630           | 44,766       | 11,191 | 9,380        | 12,963          | 15,463 | 71,955       | 15,642        | 71,920             | 322,910 |

- Completed symptoms checks made i.e. where a person has gone through to the final step, ie 'recommended outcome'.

- Not all symptoms checkers started in the September 2014 quarter; see table below.

<sup>1</sup> 'Other' includes: contraception, dental, diarrhoea, eye, flatulence, wounds, hayfever, allergy, itching, vomiting, mole, nail problem, nosebleed, pregnancy, rectal bleeding, stings, sunburn, urinary problems, vaginal bleeding, head lice and female sexual health (various start and finish dates).

## Key quality information

### Source

The data is provided by the Health Informatics Department of the Welsh Ambulance Services NHS Trust.

### Description

NHS Direct Wales answers calls in English, Welsh and over 120 other languages via a language line. In addition to the main telephone helpline (0845 46 47), they handle triage calls transferred from A&E departments and the Welsh Ambulance Services NHS Trust (WAST), and provide a dental information line.

NHS Direct Wales also provides ad hoc information lines to support public health campaigns. The number of calls will be affected by ad-hoc services provided at points in time. The table below gives details of services, other than the main 0845 health helpline. Some of these have not been operational in the period covered by the release. Calls to other services include all recorded messaging services.

This table provides information on the various ad-hoc public health information lines that have been run by NHS Direct Wales. These lines are set up to support national and local public health campaigns, and remain in use for as long as necessary. Callers to closed lines will receive a message directing them to an appropriate alternative service; for a limited period after the closure of a line there will still be calls recorded as 'made' although these calls will not be answered.

### Details of Non-0845 services and operation dates

| Service  | Operation dates  |
|--|--|
| GP out-of-hours  | 24 April 2001 to 3 July 2011   |
| A&E (including Minor Injuries Units)   | 15 November 2001 to date   |
| Dental information line  | 8 November 2003 to 20 January 2012, re-opened 20 April 2012 until 30 January 2013, and re-opened during the quarter ended 30 September 2016  |
| Other:   |  |
| Health Information Wales   | May 2001   |
| Category C (Ambulance triage calls)  | January 2004 – February 2005<br>Re-opened 2 September 2009   |
| Health Challenge Wales   | 31 January 2005 – 30 June 2005   |
| Cryptosporidium Helpline   | 24 November 2005 – 10 February 2006  |
| HPV Helpline - automated message facility only   | 11 August 2008 to date   |
| HPV Helpline   | 15 September 2008 to date  |
| Public Health Wales - childhood height & weight campaign                                   | 5 January 2009 – December 2009   |
| Smoking Line   | 1 April 2009 to date   |
| H1N1 (Swine Flu)   | 30 April 2009 to date  |
| Cold & Flu Line  | 26 February 2010 (seasonal). Dedicated line closed 20 January 2012. From December quarter 2012, cold and flu information available as an option from the main 0845 helpline number but still shown here separately for information |
| Air Alert  | 30 January 2013 to date  |
| Patient Pathway  | 30 January 2013 to date  |
| NHSDW Control (test calls)   | April - June quarter 2013 only   |
| Gwent out-of-hours (Aneurin Bevan) - caller can choose option to speak to NHS Direct Wales | 24 March 2014 onwards  |

To improve patient experience and ensure that emergency 999 calls receive an appropriate level of assessment and response, WAST has implemented a system to pass a significant number of its non immediately life-threatening calls to NHS Direct Wales nurse advisors for clinical triage. The triage model was established as a pilot in South East operational region on 2nd September 2009, and phased into the

other two operational regions (North and Central & West) in October 2010. These calls are not included in any of the tables and charts in this release as they are no longer part of the NHS Direct Wales telephony system. An indication of the number of these calls is provided in footnotes.

An H1N1 (swine flu) information line was operational from 30 April 2009, the calls to which have influenced figures particularly in the July to December 2009 quarters, as well as year on year comparisons made with quarterly 2009 data.

NHS Direct Wales was not responsible for any GP out-of-hours services in Wales from 3 July 2011.

## 111 Wales

111 Wales is a new, free way to contact the NHS from landlines and mobiles. The service is an amalgamation of NHS Direct Wales and the GP out-of-hours service and is currently being piloted in the Abertawe Bro Morgannwg University Health Board (ABMU) area, and Carmarthenshire. The 111 service is available 24 hours a day, seven days a week, and can be used both for health information and advice and to access urgent care.

The 111 Wales service went live in part of the ABMU Health Board area on 4 October 2016 and was extended to cover the whole of the ABMU area by 28 October 2016. The pilot was further extended on 2 May 2017 to include the Carmarthenshire area of Hywel Dda LHB. Around 50,000 calls were made to the 111 service during the April to June and July to September quarters of 2017, and more than 60,000 during October to December 2017 and January to March 2018. These included calls for information and advice under the NHS Direct remit as well as those requiring GP OOHs. As such, the comparison with the previous NHS Direct call volume is not comparable within the ABMU or Hywel Dda areas, or with the Wales totals.

On 5 April 2018, the Cabinet Secretary for Health & Social Services [announced](#) that the 111 service will be rolled out to the rest of Wales over the next 2-3 years.

## Definitions

To provide an accurate picture of calls activity at NHS Direct Wales, the data used represents the number of calls 'made' to NHS Direct Wales and the number of 'answered' calls. Prior to the October to December 2011 quarter, 'made' calls were identified as 'queued' or 'offered' calls. The definition has not changed.

**Calls 'made'** are those where the caller has listened to all of the welcome messaging and stayed on the line to be answered. **'Answered'** calls are those in which the caller speaks to an NHS Direct operative or receives information from an automated service. The difference between the number of 'calls made' and the number of calls 'answered' is abandoned calls.

[NHS Direct Wales](#) also provides information to the public via its website. The main features of the website include a bilingual health encyclopaedia, an on-line enquiry service and the facility to search for other NHS services, such as dentists.

**Web visits** are a series of actions that begin when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit (currently 30 minutes). Visitor

numbers exclude all known spiders. A spider is a program that trawls the internet looking for web pages, and adding them to a database in order for search engines to be able to find the page.

A **web-based enquiry service** accessed via the NHS Direct Wales website enables visitors to send their health enquiries via email to the health information team at NHS Direct Wales. A response is sent back within a maximum of 3 working days. All on-line enquiries are confidential.

A 'Cold and Flu' [symptoms checker](#) was first introduced on the NHS Direct Wales website in September 2010. A symptoms checker 'family' was introduced at the end of November 2013 following which the Cold & Flu symptoms checker was refined & re-launched on 9 December 2013. Visits to the web pages are defined as 'completed symptoms checks made' i.e. where a person has gone through to the final step, ie the 'recommended outcome'.

**Age and gender of patients:** the analysis is based on calls which have been answered and assessed and where the patient is recorded as resident in Wales. These are a similar but not identical number as that derived from the telephony software which is the source of the 'calls answered' data. A small proportion of the records do not have age and/or sex recorded. It is not known if some of these calls related to patients resident in Wales. The data is presented as rates per 1,000 Welsh resident population using Office for National Statistics (ONS) mid year estimates of population.

**Outcomes of calls:** The analysis is of 0845 calls where a final outcome was recorded for the patient. Calls where the patient chose not to proceed, for example, are omitted.

## Users and uses

The aim of these statistics is to present data which is available from a routine administrative source in an accessible format providing a summary of NHS Direct Wales call statistics over time. Some of the key potential users are:

- Ministers and the Members Research Service in the National Assembly for Wales;
- Other areas of the Welsh Government;
- Other government departments;
- National Health Service and Public Health Wales;
- Students, academics and universities;
- Royal College of Nursing and other professional organisations;
- Individual citizens and private companies.

The statistics are used in a variety of ways. Some examples of the uses include:

- Advice to Ministers;
- To inform debate in the National Assembly for Wales and beyond;
- To monitor and evaluate performance and activity in the NHS.

## Related statistics

### Ambulance quality indicators

More detailed, contextual information about the Welsh Ambulance Service will be published quarterly by the Emergency Ambulance Services Committee (EASC) from Wednesday 27 January 2016. EASC has developed a Quality and Delivery Framework for Emergency Ambulance Services and a five-step ambulance patient care pathway. A number of the [Ambulance Quality Indicators](#) (AQIs) which have been developed relate to NHS Direct Wales, specifically to web hits and the reasons why people get in touch with the service.

You may be interested in some of our other statistical releases relating to unscheduled care:

Ambulance services in Wales – [an annual release is available here](#), and data is included in the monthly summary release on [NHS activity and performance](#).

[Unscheduled care services in Wales, 2011/12](#)

[Flu statistics](#) are published on the Public Health Wales website.

[Welsh Health Survey](#)

### Well-being of Future Generations Act

The Well-being of Future Generations Act 2015 is about improving the social, economic, environmental and cultural well-being of Wales. The Act puts in place seven well-being goals for Wales. These are for a more equal, prosperous, resilient, healthier and globally responsible Wales, with cohesive communities and a vibrant culture and thriving Welsh language. Under section (10)(1) of the Act, the Welsh Ministers must (a) publish indicators (“national indicators”) that must be applied for the purpose of measuring progress towards the achievement of the Well-being goals, and (b) lay a copy of the national indicators before the National Assembly. The 46 national indicators were laid in March 2016.

Information on the indicators, along with narratives for each of the well-being goals and associated technical information is available in the [Well-being of Wales report](#).

Further information on the [Well-being of Future Generations \(Wales\) Act 2015](#).

The statistics included in this release could also provide supporting narrative to the national indicators and be used by public services boards in relation to their local well-being assessments and local well-being plans.

## Further details

The document is available at: <http://gov.wales/statistics-and-research/nhs-direct-wales/?lang=en>

## Next update

25 July 2018

## We want your feedback

We welcome any feedback on any aspect of these statistics which can be provided by email to [stats.healthinfo@gov.wales](mailto:stats.healthinfo@gov.wales)

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