Compendium

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Introduction

This document provides data on visitor numbers, nights stayed, visitor spend, and accommodation supply figures for types of establishments (Serviced, Self Catering, Camping/Caravan, Hostels, and Alternative), number of establishments, and total bedspaces.

Visitor numbers, nights stayed, and spend data is taken from the <u>Great British</u> <u>Tourist Report 2019</u>

The type, number of establishments, and number of bedspaces is drawn from the Wales Bedstock report (2022). The data was collected by Local Authorities over a 5 year time period, as such there may be inconsistencies in the data reported.

Also included is data from the Inter Departmental Business Register (IDBR) showing the number of establishments by accommodation category. To note; the categories do not directly align with the categories used for the bedstock survey and so the two figures cannot be directly compared. Also, this data specifically refers to businesses paying VAT/PAYE as such it does not count sole/traders or the self employed in the sector, as such it is likely to provide an undercount for self-catering and B&B accommodation providers.

Included for comparison is numbers of **self-catering establishments** as measured by Lighthouse (formerly Transparent), a 3rd party data supplier that provides data on short term lets 'scraped' from four booking channels AirBnB, Vrbo, Tripadvisor, Booking.com. While this data is quality checked and processed by Transparent and by Welsh Government it should not be used as an official count of properties and is included to highlight the potential size of this sector that may not currently be captured by the above sources. The transparent data represent unique properties available in Wales across a 12 month period. The most up to date data from Lighthouse for the UK, including a Wales level breakdown, can be found at Visit Britain's website.

Section One: Overview of Data

Visitor Statistics

Visitor numbers, nights stayed, and spend is represented in aggregate below, and then broken down by Local Authority in Section Two. This data is taken from the <u>Great British Tourist Report 2019</u>. Due to changes in methodology of the Great British Tourism Survey, this is the most up to date available data for LA level. The latest data at a Wales level is available separately¹

Visitor Numbers (Millions) 1.800 1.600 1.400 1.200 1.000 0.800 0.600 0.400 0.200 0.000 are of the north age o Weath Port Tabox Pembrokeshire Monnouthshire The Vale of Hanotest se of Andlesed Carnarharshire , ceredition

Figure 1. The number of visitors (in millions) to each Local Authority in descending order

Source: Great Britain Tourism Survey; three year rolling average 2017-19

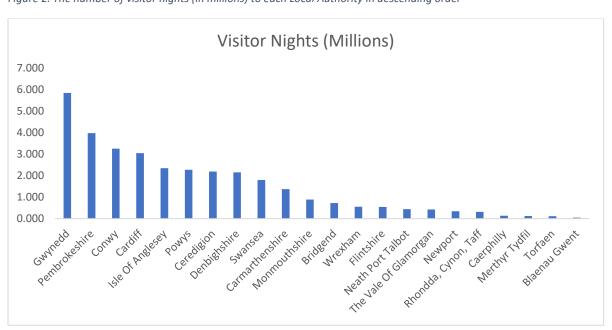


Figure 2. The number of visitor nights (in millions) to each Local Authority in descending order

Source: Great Britain Tourism Survey; three year rolling average 2017-19

¹ Domestic GB Tourism Statistics | GOV.WALES

Spend (Millions) £350 £300 £250 £200 £150 £100 £50 £0 Rhondbarn, Tak Weath Port Tabot The Vale of Glandean Penbrokeshire Werthy Maril Carmarthenshire ceredigion Denbighshire se of Anglese Montrouthshire Bridgend

Figure 3. Visitor spend (in £millions) to each Local Authority in descending order

Source: Great Britain Tourism Survey; three year rolling average 2017-19

Bedstock

This data presents number of establishments and total bedspaces for accommodation across all Local Authorities in Wales. The data used in below is derived from the published Bedstock figures which can be found here. Please Note Since the publication of that document Flintshire and Wrexham have both provided updated figures, these have been integrated into the data below but the published document has not yet been updated with these figures.

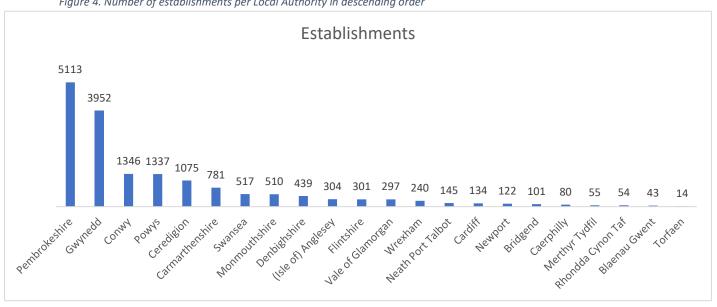


Figure 4. Number of establishments per Local Authority in descending order

Source: Summary of Wales Bedstock Data: as at June 2022 (including updated data for Wrexham and Flintshire as noted above)

Bedspaces

136,556

100,929

76,359

49,357

38,134

31,472

31,234

29,916

26,562

23,972

17,375

16,289

8,375

5,402

4,734

4,420

2,838

2,672

2,357

1,031

756

389

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Figure 5. Number of bedspaces per Local Authority in descending order.

Source: Summary of Wales Bedstock Data: as at June 2022 (including updated data for Wrexham and Flintshire as noted above)

Business Statistics for the Accommodation Sector in Wales, 2023

The following data is collected from the <u>Inter Departmental Business Register (IDBR)</u> and refers to VAT/PAYE eligible accommodation businesses (and those who have voluntarily registered) in Wales for 2023. It is important to note that these figures will significantly under-estimate the size of the sector as many businesses, including sole-traders, will fall below the VAT/PAYE threshold and so will not be counted.

In the data below turnover figures are rounded to the nearest £1m, employee counts are rounded to the nearest 5, and Medium and Large categories are combined in the size band table to avoid secondary suppression rules. For the purposes of our analysis The Accommodation sector in Wales is defined as the combination of the 3-Digit SIC codes 551, 552, 553 and 559, definitions for which can be found on the IDBR website, linked above.

Figure 6. Number of VAT/PAYE eligible accommodation businesses in Wales for 2023



Source: Welsh Government Analysis of the Inter-Departmental Business Register (IDBR)

Table 1. Number of Businesses, Employees and Turnover by Size Band in the Welsh Accommodation Sector, 2023

Employee Size Band	Entity Count	Employees	Turnover (£m)
Zero (0)	260	0	31
Micro (1-9)	1,140	3,400	360
Small (10-49)	375	8,000	384
Medium and Large (50+)	95	15,000	775
Total	1,870	26,400	1,549

Source: Welsh Government Analysis of the Inter-Departmental Business Register (IDBR)

Table 2. Number of Businesses and Employees by Turnover Band in the Welsh Accommodation Sector, 2023

Turnover Band	Entity Count	Employees
<£1m	1,605	8,800
£1m - £2m	140	3,500
£2m - £3m	55	2,500
£3m - £5m	35	1,700
>£5m	35	9,900
Total	1,870	26,400

Source: Welsh Government Analysis of the Inter-Departmental Business Register (IDBR)

Table 3. Number of Welsh Accommodation Businesses with Local Units in more than one Welsh Local Authority, 2023

Category	Entity Count
Businesses in only one local authority	1,860
Businesses in more than one local authority	35

Source: Welsh Government Analysis of the Inter-Departmental Business Register (IDBR)

Table 4. Number of Business Births and Deaths in the Welsh Accommodation Sector, 2023

Local Authority	Business Births	Business Deaths
Blaenau Gwent	[low]	0
Bridgend	5	5
Caerphilly	0	5
Cardiff	10	5
Carmarthenshire	5	10
Ceredigion	15	10
Conwy	25	15
Denbighshire	15	5
Flintshire	5	5
Gwynedd	30	25
Isle of Anglesey	15	10
Merthyr Tydfil	5	[low]
Monmouthshire	5	5
Neath Port Talbot	[low]	[low]
Newport	5	5
Pembrokeshire	35	25
Powys	40	25
Rhondda, Cynon, Taff	5	5
Swansea	10	5
The Vale of Glamorgan	5	5
Wrexham	[low]	5
Unknown	5	5
Total	240	185

Source: Welsh Government Analysis of the Inter-Departmental Business Register (IDBR)

Section Two: Local Authority Breakdown

Gwynedd

Gwynedd received **1.7 million visitors** averaged from 2017 to 2019, accounting for 17% of all trips to Wales. This is the highest share of visitor trips across all Local Authorities in Wales.

Gwynedd averaged **5.6 million nights** across that time (an 18% share), with an average annual spend of £288,000,000. This is also the highest share across all Local Authorities.

In terms of accommodation establishments Gwynedd currently records 3,952 across 5 categories, accounting for 24% of establishments in Wales:

Table 5. Local Authority Establishments for Gwynedd

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Gwynedd	345	3,165	366	52	24

These establishments account for 136,556 bedspaces across the same 5 categories, accounting for 23% of all bedspaces in Wales:

Table 6. Local Authority Bedspaces for Gwynedd

Local Authority	uthority Serviced		Caravan / Camping	Hostel	Alternative
Gwynedd	6,387	18,444	108,482	2,737	506

The IDBR reports the following VAT Registered businesses:

Table 7. IDBR VAT registered businesses for Gwynedd

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and other short- stay accommodation	Camping grounds, recreational vehicle parks and trailer parks	Other Accommodation
Gwynedd	95	15	5	40	100	10

Table 8. Transparent data for Gwynedd

Units	Bedspaces
	Units

Gwynedd	9,208	46,378

Cardiff

Cardiff received **1.26 million visitors** averaged from 2017 to 2019, accounting for 13% of all trips to Wales. This is the second highest share of visitor trips across all Local Authorities in Wales.

Cardiff averaged **3.04 million nights** across that time (a 9% share), with an average annual spend of £230,000,000.

In terms of accommodation establishments Cardiff currently records 132 across 5 categories, accounting for 0.81% of establishments in Wales:

Table 9. Local Authority establishments for Cardiff

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Cardiff	79	33	1	21	-

These establishments account for 17,375 bedspaces across the same 5 categories, accounting for 2.87% of all bedspaces in Wales:

Table 10. Local Authority Bedspaces for Cardiff

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Cardiff	10,767	620	130	5,858	-

The IDBR reports the following VAT Registered businesses:

Table 11. IDBR VAT registered businesses for Cardiff

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Cardiff	30	0	5	10	-	5

Table 12. Transparent data for Cardiff

Local Authority	Units	Bedspaces
Cardiff	3,705	15,332

Conwy

Conwy received **1.01 million visitors** averaged from 2017 to 2019, accounting for 10% of all trips to Wales. This is the 3rd highest share of visitor trips across all Local Authorities in Wales.

Conwy averaged **3.25 million nights** across that time (a 10% share), with an average annual spend of £222,000,000.

In terms of accommodation establishments Conwy currently records 1,346 across 5 categories, accounting for 8.1% of establishments in Wales:

Table 13. Local Authority establishments for Conwy

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Conwy	323	848	151	16	8

These establishments account for 76,359 bedspaces across the same 5 categories, accounting for 12.62% of all bedspaces in Wales:

Table 14. Local Authority bedspaces for Conwy

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Conwy	9,460	4,433	61,959	458	49

The IDBR reports the following VAT Registered businesses:

Table 15. IDBR VAT registered businesses for Conwy

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short- stay	Camping grounds, RV and trailer parks	Other Accommodation
Conwy	100	10	-	25	50	-

Table 16. Transparent data for Conwy

Local Authority	Units	Bedspaces
Local Authority	Units	beuspaces

Conwy	4,665	20,601
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Pembrokeshire

Pembrokeshire received **0.98 million visitors** averaged from 2017 to 2019, accounting for 10% of all trips to Wales. This is the 4th highest share of visitor trips across all Local Authorities in Wales.

Pembrokeshire averaged **3.97 million nights** across that time (a 12% share), with an average annual spend of £220,000,000.

In terms of accommodation establishments Conwy currently records 5,113 across 5 categories, accounting for 31% of establishments in Wales:

Table 17. Local Authority establishments for Pembrokeshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Pembrokeshire	226	4,618	226	22	21

These establishments account for 100,929 bedspaces across the same 5 categories, accounting for 16.68% of all bedspaces in Wales:

Table 18. Local Authority bedspaces for Pembrokeshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Pembrokeshire	4,815	26,963	67,493	1,311	347

The IDBR reports the following VAT Registered businesses:

Table 19. IDBR VAT registered businesses for Pembrokeshire

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Pembrokeshire	70	30	-	50	70	5

Table 20. Transparent data for Pembrokeshire

Local Authority	Units	Bedspaces
•		•

Powys

Powys received **0.71 million visitors** averaged from 2017 to 2019, accounting for 7% of all trips to Wales. This is the 5th highest share of visitor trips across all Local Authorities in Wales.

Powys averaged **2.27 million nights** across that time (a 7% share), with an average annual spend of £114,000,000.

In terms of accommodation establishments Powys currently records 1,337 across 5 categories, accounting for 8.1% of establishments in Wales:

Table 21. Local Authority establishments for Powys

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Powys	415	694	137	63	28

These establishments account for 38,134 bedspaces across the same 5 categories, accounting for 6.3% of all bedspaces in Wales:

Table 22. Local Authority bedspaces for Powys

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Powys	6,038	5,259	24,698	1,911	228

The IDBR reports the following VAT Registered businesses:

Table 23. IDBR VAT registered businesses for Powys

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Powys	75	25	-	40	45	5

Transparent data reports the following establishments and bedspaces:

Table 24. Transparent data for Powys

Local Authority	Units	Bedspaces
Powys	4,706	21,162

Denbighshire

Denbighshire received **0.61 million visitors** averaged from 2017 to 2019, accounting for 6% of all trips to Wales. This is the 6th highest share of visitor trips across all Local Authorities in Wales.

Denbighshire averaged **2.15 million nights** across that time (a 6% share), with an average annual spend of £108,000,000.

In terms of accommodation establishments Denbighshire currently records 439 across 5 categories, accounting for 2.64% of establishments in Wales:

Table 25. Local Authority establishments for Denbighshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Denbighshire	79	304	45	3	8

These establishments account for 31,234 bedspaces across the same 5 categories, accounting for 5.2% of all bedspaces in Wales:

Table 26. Local Authority bedspaces for Denbighshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Denbighshire	2,992	1,655	26,404	145	38

The IDBR reports the following VAT Registered businesses:

Table 27. IDBR VAT registered businesses for Denbighshire

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Denbighshire	25	10	-	10	20	5

Transparent data reports the following establishments and bedspaces:

Table 28. Transparent data for Denbighshire

Local Authority	Units	Bedspaces
Denbighshire	1,711	8,366

Ceredigion

Ceredigion received **0.55 million visitors** averaged from 2017 to 2019, accounting for 6% of all trips to Wales. This is the 7th highest share of visitor trips across all Local Authorities in Wales.

Ceredigion averaged **2.19 million nights** across that time (a 6% share), with an average annual spend of £115,000,000.

In terms of accommodation establishments Ceredigion currently records 1,075 across 5 categories, accounting for 6.5% of establishments in Wales:

Table 29. Local Authority establishments for Ceredigion

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Ceredigion	256	628	155	17	19

These establishments account for 49,317 bedspaces across the same 5 categories, accounting for 8.2% of all bedspaces in Wales:

Table 30. Local Authority bedspaces for Ceredigion

Local Authority	Serviced	Self- Caravan / Catering Camping		Hostel	Alternative
Ceredigion	3,711	5,497	36,974	2,931	244

The IDBR reports the following VAT Registered businesses:

Table 31. IDBR VAT registered businesses for Ceredigion

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Ceredigion	40	20	-	30	25	-

Transparent data reports the following establishments and bedspaces:

Table 32. Transparent data for Ceredigion

Local Authority	Units	Bedspaces
Ceredigion	3,151	14,346

Swansea

Swansea received **0.54 million visitors** averaged from 2017 to 2019, accounting for 6% of all trips to Wales. This is the 8th highest share of visitor trips across all Local Authorities in Wales.

Swansea averaged **1.8 million nights** across that time (a 5% share), with an average annual spend of £92,000,000.

In terms of accommodation establishments Ceredigion currently records 517 across 5 categories, accounting for 3.1% of establishments in Wales:

Table 33. Local Authority establishments in Swansea

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Swansea	62	403	42	7	3

These establishments account for 29,916 bedspaces across the same 5 categories, accounting for 4.94% of all bedspaces in Wales:

Table 34. Local Authority bedspaces in Swansea

Local Authority	Serviced	Self- Caravan / Catering Camping		Hostel	Alternative
Swansea	3,786	3,160	21,983	939	48

The IDBR reports the following VAT Registered businesses:

Table 35. IDBR VAT registered businesses in Swansea

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Swansea	25	5	-	15	15	5

Table 36. Transparent data for Swansea

Local Authority	Units	Bedspaces
Swansea	3,041	13,943

Isle of Anglesey

Isle of Anglesey received **0.53 million visitors** averaged from 2017 to 2019, accounting for 5% of all trips to Wales. This is the 9th highest share of visitor trips across all Local Authorities in Wales.

Isle of Anglesey averaged **2.4 million nights** across that time (a 7% share), with an average annual spend of £92,000,000.

In terms of accommodation establishments Isle of Anglesey currently records 304 across 5 categories, accounting for 1.83% of establishments in Wales:

Table 37. Local Authority establishment data for Anglesey

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
(Isle of) Anglesey	78	125	96	2	3

These establishments account for 31,472 bedspaces across the same 5 categories, accounting for 5.2% of all bedspaces in Wales:

Table 38. Local Authority bedspaces for Anglesey

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
(Isle of) Anglesey	1,414	2,216	27,528	193	121

The IDBR reports the following VAT Registered businesses:

Table 39. IDBR VAT registered businesses for Anglesey

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
(Isle of)						
Anglesey	25	10	-	20	45	-

Transparent data reports the following establishments and bedspaces:

Table 40. Transparent data for Anglesey

Local Authority	Units	Bedspaces
(Isle of) Anglesey	3,925	20,665

Carmarthenshire

Carmarthenshire received **0.37 million visitors** averaged from 2017 to 2019, accounting for 4% of all trips to Wales. This is the 10th highest share of visitor trips across all Local Authorities in Wales.

Carmarthenshire averaged **1.37 million nights** across that time (a 4% share), with an average annual spend of £63,000,000.

In terms of accommodation establishments Carmarthenshire currently records 781 across 5 categories, accounting for 4.7% of establishments in Wales:

Table 41. Local Authority establishments for Carmarthenshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Carmarthenshire	166	493	95	5	22

These establishments account for 26,562 bedspaces across the same 5 categories, accounting for 4.4% of all bedspaces in Wales:

Table 42. Local Authority bedspaces for Carmarthenshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Carmarthenshire	3,067	5,006	18,053	142	294

The IDBR reports the following VAT Registered businesses:

Table 43. IDBR VAT registered businesses in Carmarthenshire

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Carmarthenshire	30	10	-	20	15	-

Table 44. Transparent data for Carmarthenshire

Local Authority	Units	Bedspaces
Carmarthenshire	2,935	13,370

Monmouthshire

Monmouthshire received **0.27 million visitors** averaged from 2017 to 2019, accounting for 3% of all trips to Wales. Monmouthshire is ranked 11th for share of visitor trips across all Local Authorities in Wales.

Monmouthshire averaged **0.89 million nights** across that time (a 3% share), with an average annual spend of £50,000,000.

In terms of accommodation establishments Monmouthshire currently records 510 across 5 categories, accounting for 3.07% of establishments in Wales:

Table 45.Local Authority establishments for Monmouthshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Monmouthshire	133	293	31	9	44

These establishments account for 8,375 bedspaces across the same 5 categories, accounting for 1.38% of all bedspaces in Wales:

Table 46. Local Authority bedspaces for Monmouthshire

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Monmouthshire	2,996	1,746	2,971	249	413

The IDBR reports the following VAT Registered businesses:

Table 47. IDBR VAT registered businesses for Monmouthshire

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short- stay	Camping grounds, RV and trailer parks	Other Accommodation
Monmouthshire	25	-	-	10	5	-

Table 48. Transparent Data for Monmouthshire

Local Authority	Units	Bedspaces
Monmouthshire	1,088	4,641

Flintshire

Flintshire received **0.21 million visitors** averaged from 2017 to 2019, accounting for 2% of all trips to Wales. Flintshire is ranked 12th for share of visitor trips across all Local Authorities in Wales.

Flintshire averaged **0.55 million nights** across that time (a 1.02% share), with an average annual spend of £18,000,000.

In terms of accommodation establishments Flintshire currently records 301 across 5 categories:

Table 49. Local Authority establishments for Flintshire (estimate)

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Flintshire	26	211	30	0	34

These establishments account for 23,972 bedspaces across the same 5 categories:

Table 50. Local Authority bedspaces for Flintshire (estimate)

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Flintshire	1,396	1031	21,360	0	186

The IDBR reports the following VAT Registered businesses:

Table 51. IDBR VAT registered businesses for Flintshire

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Flintshire	15	10	-	10	25	5

Transparent data reports the following establishments and bedspaces:

Table 52. Transparent data for Flintshire

Local Authority	Units	Bedspaces
Flintshire	625	2,776

Bridgend

Bridgend received **0.19 million visitors** averaged from 2017 to 2019, accounting for 2% of all trips to Wales. Bridgend is ranked 13th for share of visitor trips across all Local Authorities in Wales.

Bridgend averaged **0.72 million nights** across that time (a 2.2% share), with an average annual spend of £32,000,000.

In terms of accommodation establishments Bridgend currently records 101 across 5 categories, accounting for 0.61% of establishments in Wales:

Table 53. Local Authority establishments for Bridgend

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Bridgend	40	48	12	1	-

These establishments account for 16,289 bedspaces across the same 5 categories, accounting for 2.69% of all bedspaces in Wales:

Table 54. Local Authority bedspaces for Bridgend

Local Authority	Serviced	Self- Caravan / Catering Camping		Hostel	Alternative
Bridgend	1,671	422	14,184	12	-

The IDBR reports the following VAT Registered businesses:

Table 55. IDBR VAT registered businesses for Bridgend

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Bridgend	15	-	-	5	-	-

Table 56. Transparent data for Bridgend

Local Authority	Units	Bedspaces
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Wrexham

Wrexham received **0.19 million visitors** averaged from 2017 to 2019, accounting for 2% of all trips to Wales. Wrexham is ranked 14th for share of visitor trips across all Local Authorities in Wales.

Wrexham averaged **0.56 million nights** across that time (a 1.7% share), with an average annual spend of £25,000,000.

In terms of accommodation establishments Wrexham currently records 188 across 5 categories:

Table 57. Local Authority establishments for Wrexham (estimate)

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Wrexham	24	188	8	1	19

These establishments account for 4,420 bedspaces across the same 5 categories, accounting for 0.62% of all bedspaces in Wales:

Table 58. Local Authority bedspaces for Wrexham (estimate)

Local Authority	Serviced	Self- Caravan Catering Campin		Hostel	Alternative
Wrexham	1,299	1,134	1,872	24	91

^{*}Bedstock and bedspace data for Wrexham has not yet been submitted, this is based on 2013 data

The IDBR reports the following VAT Registered businesses:

Table 59. IDBR VAT registered businesses for Wrexham

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Wrexham	15	-	-	5	5	-

Transparent data reports the following establishments and bedspaces:

Table 60. Transparent data for Wrexham

Local Authority	Units	Bedspaces
Wrexham	472	2,001

Vale of Glamorgan

Vale of Glamorgan received **0.15 million visitors** averaged from 2017 to 2019, accounting for 1.5% of all trips to Wales. Vale of Glamorgan is ranked 16th for share of visitor trips across all Local Authorities in Wales.

Vale of Glamorgan averaged **0.42 million nights** across that time (a 1.3% share), with an average annual spend of £21,000,000.

In terms of accommodation establishments Vale of Glamorgan currently records 297 across 5 categories, accounting for 1.79% of establishments in Wales:

Table 61. Local Authority establishments for Vale of Glamorgan

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Vale of Glamorgan	96	170	17	4	10

These establishments account for 4734 bedspaces across the same 5 categories, accounting for 0.78% of all bedspaces in Wales:

Table 62. Local Authority bedspaces for Vale of Glamorgan

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Vale of Glamorgan	2,160	1,016	1,427	56	75

The IDBR reports the following VAT Registered businesses:

Table 63. IDBR VAT registered businesses for Vale of Glamorgan

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Vale of Glamorgan	15	-	-	5	10	-

Transparent data reports the following establishments and bedspaces:

Table 64. Transparent data for Vale of Glamorgan

Local Authority	Units	Bedspaces
Vale of Glamorgan	928	3,870

Rhondda Cynon Taf

Rhondda Cynon Taf received **0.12 million visitors** averaged from 2017 to 2019, accounting for 1.3% of all trips to Wales. Rhondda Cynon Taf is ranked 17th for share of visitor trips across all Local Authorities in Wales.

Rhondda Cynon Taf averaged **0.31 million nights** across that time (a 0.95% share), with an average annual spend of £12,000,000.

In terms of accommodation establishments Rhondda Cynon Taf currently records 54 across 5 categories, accounting for 0.33% of establishments in Wales:

Table 65. Local Authority establishments for Rhondda Cynon Taf

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Rhondda Cynon Taf	27	20	1	6	-

These establishments account for 2357 bedspaces across the same 5 categories, accounting for 0.39% of all bedspaces in Wales:

Table 66. Local Authority bedspaces for Rhondda Cynon Taf

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Rhondda Cynon Taf	911	144	144	1,158	-

The IDBR reports the following VAT Registered businesses:

Table 67. IDBR VAT registered businesses for Rhondda Cynon Taf

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Rhondda						
Cynon Taff	10	-	-	5	_	-

Transparent data reports the following establishments and bedspaces:

Table 68. Transparent data for Rhondda Cynon Taf

Local Authority	Units	Bedspaces
Rhondda Cynon Taf	386	1,663

Neath Port Talbot

Neath Port Talbot received **0.05 million visitors** averaged from 2017 to 2019, accounting for 0.58% of all trips to Wales. Neath Port Talbot is ranked 18th for share of visitor trips across all Local Authorities in Wales.

Neath Port Talbot averaged **0.44 million nights** across that time (a 1.3% share), with an average annual spend of £8,000,000.

In terms of accommodation establishments Neath Port Talbot currently records 145 across 5 categories, accounting for 0.87% of establishments in Wales:

Table 69. Local Authority establishments for Neath Port Talbot

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Neath Port Talbot	35	100	7	2	1

These establishments account for 2838 bedspaces across the same 5 categories, accounting for 0.47% of all bedspaces in Wales:

Table 70. Local Authority bedspaces for Neath Port Talbot

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Neath Port Talbot	1,446	785	468	124	15

The IDBR reports the following VAT Registered businesses:

Table 71. IDBR VAT registered businesses for Neath Port Talbot

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Neath Port					-	
Talbot	10	-	-	5	-	-

Transparent data reports the following establishments and bedspaces:

Table 72. Transparent data for Neath Port Talbot

Local Authority	Units	Bedspaces
Neath Port Talbot	521	2,363

Merthyr Tydfil

Merthyr Tydfil received **0.05 million visitors** averaged from 2017 to 2019, accounting for 0.54% of all trips to Wales. This is the 4th lowest share of visitor trips across all Local Authorities in Wales.

Merthyr Tydfil averaged **0.12 million nights** across that time (a 0.36% share), with an average annual spend of £8,000,000.

In terms of accommodation establishments Merthyr Tydfil currently records 55 across 5 categories, accounting for 0.33% of establishments in Wales:

Table 73. Local Authority establishments for Merthyr Tydfil

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Merthyr Tydfil	21	22	3	8	1

These establishments account for 1,031 bedspaces across the same 5 categories, accounting for 0.17% of all bedspaces in Wales:

Table 74. Local Authority bedspaces for Merthyr Tydfil

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Merthyr Tydfil	438	129	252	194	18

The IDBR reports the following VAT Registered businesses:

Table 75. IDBR VAT registered businesses for Merthyr Tydfil

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Merthyr						
Tydfil	5	-	-	5	_	-

Table 76. Transparent data for Merthyr Tydfil

Local Authority	Units	Bedspaces
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Merthyr Tydfil	351	1,702
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Caerphilly

Caerphilly received **0.05 million visitors** averaged from 2017 to 2019, accounting for 0.54% of all trips to Wales. This is the 3rd lowest share of visitor trips across all Local Authorities in Wales.

Caerphilly averaged **0.14 million nights** across that time (a 0.42% share), with an average annual spend of £7,000,000.

In terms of accommodation establishments Caerphilly currently records 80 across 5 categories, accounting for 0.48% of establishments in Wales:

Table 77. Local Authority establishments for Caerphilly

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Caerphilly	28	43	4	3	2

These establishments account for 2672 bedspaces across the same 5 categories, accounting for 0.44% of all bedspaces in Wales:

Table 78. Local Authority bedspaces for Caerphilly

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Caerphilly	1,014	241	1,348	50	19

The IDBR reports the following VAT Registered businesses:

Table 79. IDBR VAT registered businesses for Caerphilly

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Caerphilly	10	-	-	5	-	-

Table 80. Transparent data for Caerphilly

Local Authority	Units	Bedspaces
Caerphilly	290	1,127

Torfaen

Torfaen received **0.04 million visitors** averaged from 2017 to 2019, accounting for 0.44% of all trips to Wales. This is the second lowest share of visitor trips across all Local Authorities in Wales.

Torfaen averaged **0.11 million nights** across that time (a 0.35% share), with an average annual spend of £6,000,000.

In terms of accommodation establishments Torfaen currently records 14 across 5 categories, accounting for 0.08% of establishments in Wales:

Table 81. Local Authority establishments for Torfaen

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Torfaen	11	3	-	-	-

These establishments account for 389 bedspaces across the same 5 categories, accounting for 0.06% of all bedspaces in Wales:

Table 82. Local Authority bedspaces for Torfaen

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Torfaen	367	22	-	-	-

The IDBR reports the following VAT Registered businesses:

Table 83. IDBR VAT registered businesses for Torfaen

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Torfaen	5	-	-	-	-	-

Table 84. Transparent data for Torfaen

Local Authority	Units	Bedspaces
Torfaen	126	561

Blaenau Gwent

Blaenau Gwent received **0.02 million visitors** averaged from 2017 to 2019, accounting for 0.21% of all trips to Wales. This is the lowest share of visitor trips across all Local Authorities in Wales.

Blaenau Gwent averaged **0.05 million nights** across that time (a 0.14% share), with an average annual spend of £2,000,000.

In terms of accommodation establishments Blaenau Gwent currently records 43 across 5 categories, accounting for 0.16% of establishments in Wales:

Table 85. Local Authority establishments for Blaenau Gwent

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Blaenau Gwent	14	27	1	-	1

These establishments account for 756 bedspaces across the same 5 categories, accounting for 0.12% of all bedspaces in Wales:

Table 86. Local Authority bedspaces for Blaenau Gwent

Local Authority	Serviced	Self- Catering	Caravan / Camping	Hostel	Alternative
Blaenau Gwent	387	127	240	-	2

The IDBR reports the following VAT Registered businesses:

Table 87. IDBR VAT registered businesses for Blaenau Gwent

Local Authority	Hotels and similar	Holiday centres and villages	Youth hostels	Other holiday and short-stay	Camping grounds, RV and trailer parks	Other Accommodation
Blaenau						
Gwent	5	-	-	-	-	-

Table 88. Transparent data for Blaenau Gwent

Local Authority	Units	Bedspaces
Blaenau Gwent	123	577