



Llywodraeth Cymru
Welsh Government

Welsh Government 2024

Heat Strategy for Wales

The path to net zero heat in Wales
by 2050 across all sectors

July 2024

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Cabinet Secretary Introduction

Our economic future is inextricably tied to our ability to transition to a low carbon energy system. Our industry needs to transform from fossil fuel based to low carbon alternatives to remain globally competitive, our existing workforce will need to adapt and learn new skills and we need to inspire young people at an early age to move into careers that support our net zero future. These are essential elements to grow our green economy in Wales supporting our communities and future generations. Our Heat Strategy sits at the heart of this.

The scale of the challenge is significant. Heat accounts for approximately 50% of our total energy use in Wales, therefore the Heat Strategy is a very important part of our plans to meeting our commitment to achieve net zero by 2050. As we approach our next carbon budget, we are nearly half way through our decade of action, the Climate Change Committee recognised that Wales needed a Heat Strategy in its advice to Welsh Government in 2020. Our response has been to take a whole system approach looking at all the emission sectors – Domestic, Business, Industry, and Public Sector.

We have identified the key enabling actions to implement the long-term changes needed. We need to build awareness and confidence in new technologies and to upskill the labour force to support the transition. We also need to develop supply chains so we have the capability and units available at an affordable price whilst recognising the economic benefit in Wales. We will focus our efforts in this area in the next couple of years and use this transition to support our local economies to create new jobs.

In housing, we are making progress in decarbonising our social housing stock and are using the opportunity to learn and build the supply chains and skills. We need to be able to make the transition a straight forward

choice, offering the right support to those who need it. It's imperative that this is a fair transition for all, and low carbon heat addresses fuel poverty.

We know many businesses in Wales are committed to supporting the delivery of net zero but need help in terms of the expertise and finance to make the decarbonisation choices that will be essential to their future sustainability. Our business support packages are already supporting businesses through our energy efficiency advisors and financial support through the Development Bank of Wales but more needs to be done to accelerate and scale up investment.

This Strategy supports our aspiration for a net zero public sector by 2030 and it supports the decarbonisation of our homes, our industry and our businesses by 2050. This is a Strategy for the long-term reflecting the scale of the challenges and the need for a range of interventions to achieve our ambitions.

The Welsh Government does not hold all the essential levers and we will be working with the UK Government to support the wider market reforms Wales needs. In particular, we need reform in the way electricity prices are determined, decoupling the price of electricity from the price of gas and ensuring the prices customers pay reflect the cost of generation.

Delivering this Strategy will require sustained action but the Welsh Government alone does not have the resources to fund everything that is necessary. That is why we are calling on support from industry, civic society and the third sector to help deliver the action needed.

Our vision is that clean, affordable heat will be available to all. To deliver this we must recognise the opportunity of the transition and secure our future well-being with a sustainable low-carbon economy.

*Jeremy Miles MS
Cabinet Secretary for Economy, Energy and Welsh Language*

Heat in Wales

Heat in our lives

Heat is a vital component of modern society in Wales. We need it to keep our homes and workplaces comfortable, provide us with hot water, and cook our meals. The use of heat across industries globally is critical to the supply chain of all products used in everyday life.

Secure and affordable heat is vital to the safety and comfort of Welsh residents and the competitiveness of our industry and businesses.

Our lives are supported by heat and are therefore sensitive to changes in how it is produced and managed. Yet, change is required.

This Strategy will guide our approach to decarbonising space heating and hot water for our buildings in Wales and our high demand industrial heat. It sets a vision for clean, affordable heat and the path we will need to take in the short to medium-long term to enable the vision.

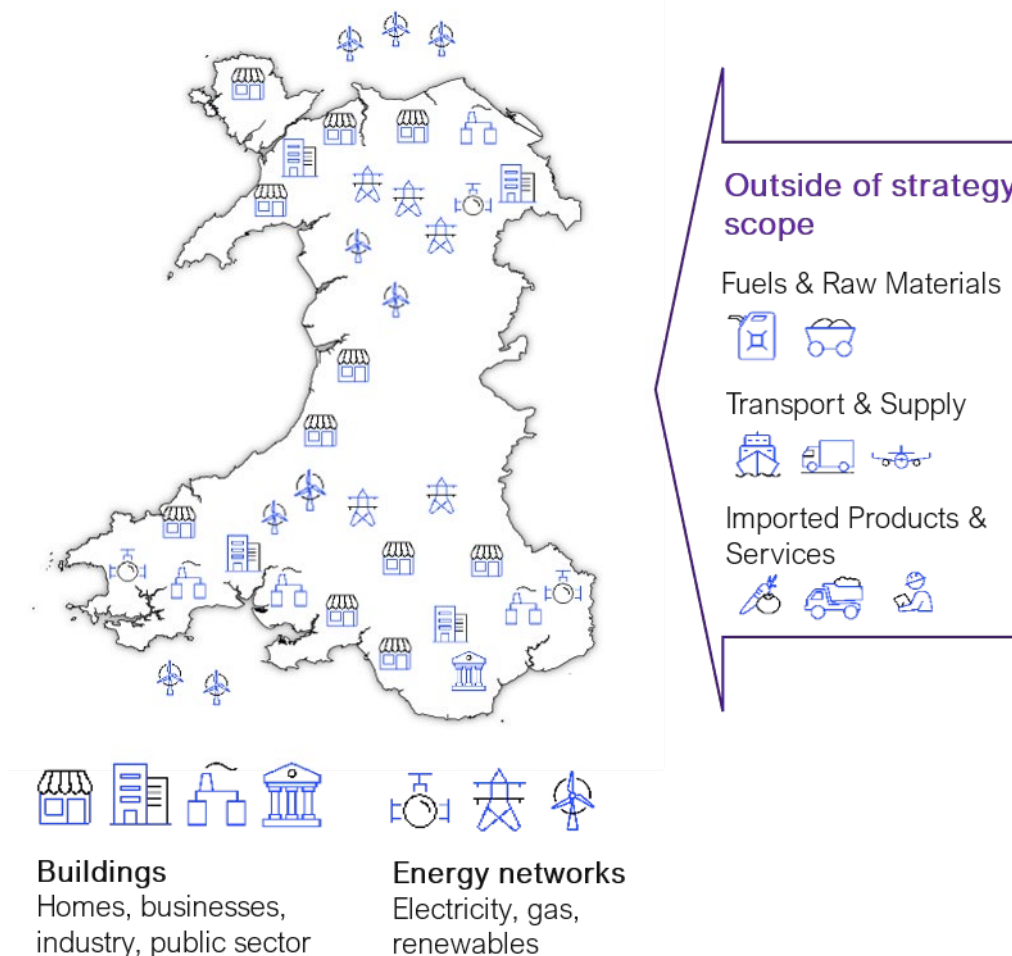


Figure 1: Heat is used across Wales and impacts all aspects of our lives

The change required

The production and management of heat across our buildings and industry account for around 50% of the total energy demand in Wales (Figure 3)¹. Our industrial users currently account for the majority of heat emissions, followed by emissions from heating our homes.

The environmental impacts of human-induced climate change require us to change our approach to energy. Crucially, we must transition away from fossil fuels towards low carbon energy sources and to achieve this we need to reduce our demand and be more efficient in our use of energy. Affordable and secure heat must now also be clean heat.

At the same time, energy crises have demonstrated our exposure to global events and energy markets, with volatile prices affecting people and businesses across Wales. The most recent energy crisis is estimated to have put 45% of Welsh households at risk of fuel poverty², with the negative impacts disproportionately affecting those most vulnerable in society.

Delivering clean, affordable, and secure heat is intrinsically linked to positive outcomes for people and businesses across Wales. However, meeting this energy trilemma requires systematic changes to the way we deliver and consume heat.

This is a Strategy for the long-term to deliver our commitments to a net-zero Wales by 2050. The changes required will not be instant and our immediate role is to lay the foundations and take the actions needed now to remove barriers to the transition to decarbonised heat across Wales. We must reach the point where decarbonised solutions become the default action for households and businesses. This Strategy sets out the pathway to achieving these commitments.

The transition to low carbon heat will need people to engage, technology solutions across the energy system, and enabling actions to support delivery.

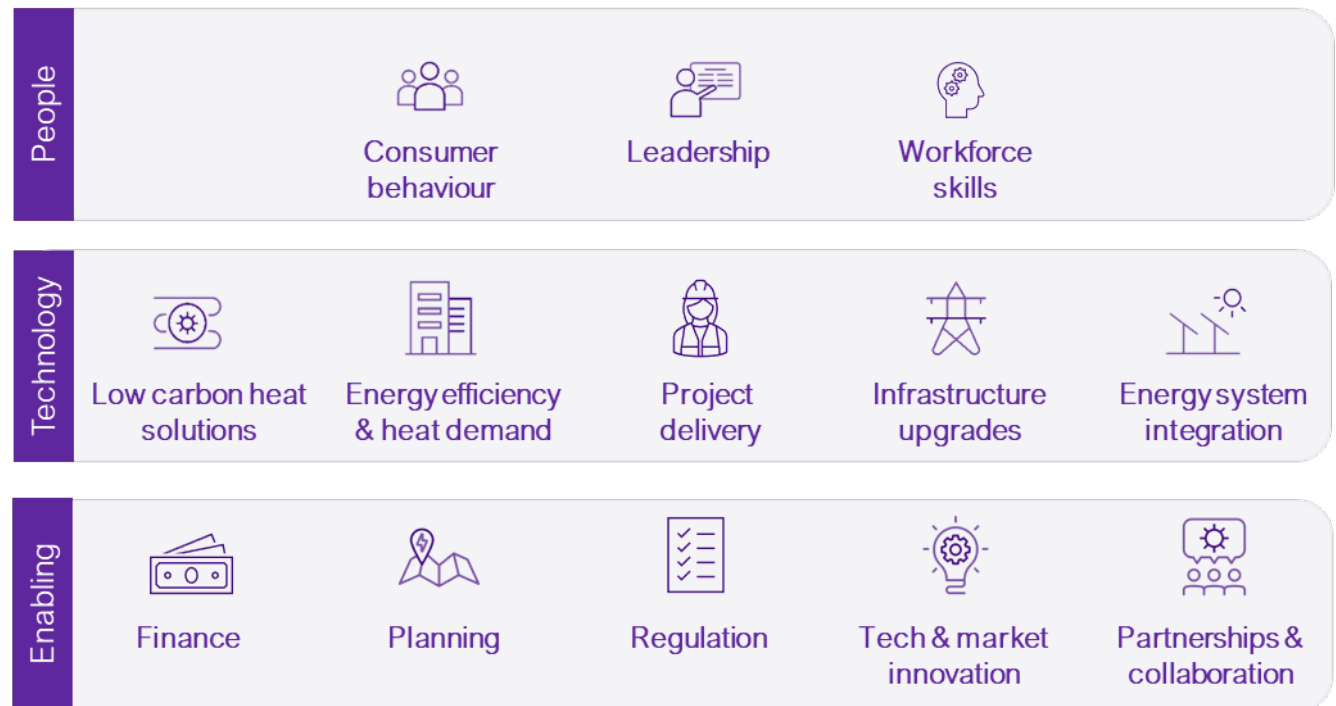


Figure 2: Involvement across people, technology, and enabling areas for a low carbon heat transition

Net zero: an opportunity

Wales has a legally binding target to reduce greenhouse gas (GHG) emissions to net zero by 2050. This means that the amount of GHG emissions produced across all activities in Wales will need to be balanced by emissions that we remove from the environment. On the route to net zero, Wales has interim decarbonisation targets for 2030 (63% reduction) and 2040 (89% reduction), and a series of 5-year carbon budgets.³ We previously met the 2020 target (27% reduction).

The decarbonisation of heat is the greatest challenge that Wales faces in reaching net zero, and our success in decarbonising heat is coupled with our success in achieving our net zero and interim targets.

We are starting to make progress. The total renewable heat capacity in Wales is almost 800MW, providing 2.5TWh of renewable heat, mostly biomass heat. This equates to 4.8% of the ~51.9TWh of heat energy use per year in Wales.⁴

There must also be a drive towards improving the thermal performance of existing buildings in order to reduce the demand for heating; the two go hand in hand. This presents both a challenge and an opportunity for those with responsibility

for buildings. Construction and building maintenance supply chains are key in developing innovative solutions towards the retrofit of buildings.

The challenge is great, but the opportunity is greater still – transforming heat is an essential aspect of modernising Wales and achieving better outcomes for our people, our businesses, and our environment.

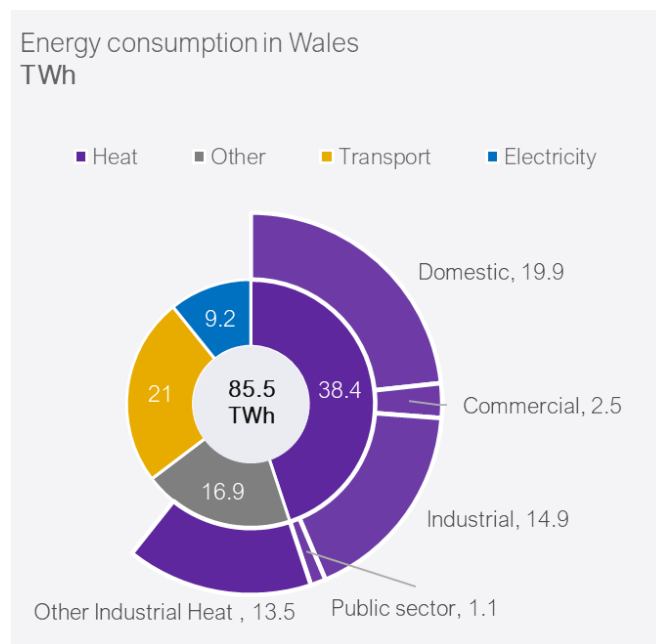


Figure 3: Annual energy consumption in Wales for 2021¹. Note, 'other' industrial energy consumption is assigned to heat.

Net Zero Wider Benefits



Affordable warmth

Improving the performance of our homes will lead to lower energy bills and healthier, more comfortable households.



Resilient businesses

Wales' role in the industrial revolution had a global impact, and our industrial base provides a platform to lead modernisation towards a globally recognised low carbon industrial hub.



Green jobs & growth

Employment opportunities for our existing workforce and the ability to attract new talent, boosting our local economy.



Cleaner air

Cleaner air across our towns and cities, improving health outcomes for our communities.



Energy security

Reducing reliance on imported fossil fuels with local and secure generation which also reduces price volatility.

Policy context

Our commitment to net zero carbon emissions is legally binding. In parallel, the Well-being of Future Generations Act 2015 places obligations on Welsh Government to maximise its contribution to goals which include developing 'a prosperous Wales' and 'low carbon economy'.

A range of strategies and policies will affect heat decarbonisation in Wales – Figure 4 sets out our legislation, strategies, and ambitions driving action.

Many of the policy areas that impact heat in Wales are overseen by the UK Government. The Climate Change Committee (CCC) has stated that we cannot meet our net zero target in Wales without the right policy and financial commitments from Westminster. In fact, the CCC assessed that of the changes needed in Wales by 2050, only 40%⁵ can be influenced by powers mostly or partially devolved to Wales (see Appendix B: Devolved powers).

Devolved powers related to heat in Wales include the ability to provide support and funding schemes to help deliver low carbon heat. However, regulation, market pricing mechanisms, and the significant scale of funding are non-devolved powers.

Acknowledging this, the Strategy includes policy levers that call on the UK Government to take action, whilst also detailing the use of the powers that are devolved to us, to position Wales as a forerunner for clean, secure, and affordable heat in the future.

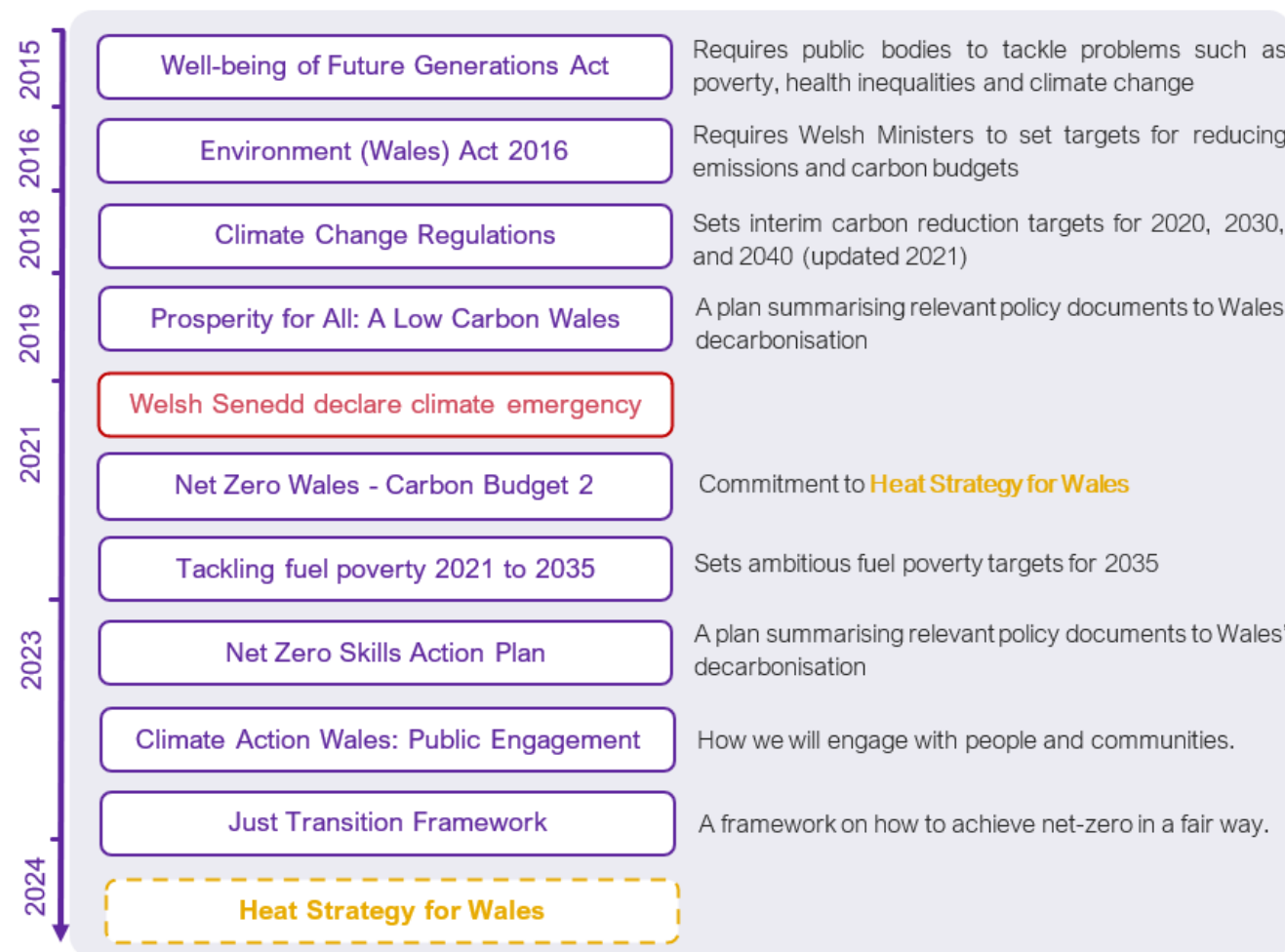


Figure 4: Relevant Welsh legislation and strategies behind the Heat Strategy for Wales.

Technology context

Reaching net zero will require both reducing the amount of heat energy we use, and ensuring that heat generation is low carbon, secure, and affordable. This transition will require a variety of solutions across different sectors and heat demand requirements.

For homes and commercial buildings, heat pumps will be a core solution for many. Findings from domestic demonstrations across the UK show that there is no property type or architectural era that is unsuitable for a heat pump.⁶

Whilst heat pump solutions are technically feasible, insulation improvements and opportunities to lower temperatures with heat emitter upgrades will help optimise cost and carbon performance. This strategy strongly supports a ‘whole building’ approach as part of designing the low carbon heat solution.

Tried-and-tested solutions already exist for higher temperature requirements. With high-temperature and cascaded heat pumps now on the market, the perceived barriers of insulation or heat emitter upgrades being ‘essential’ no longer stand.

For large industrial sites requiring very high temperatures, such as steam, solutions are

available. Again, the first step will be to review the temperature required, and reduce, or de-steam if possible. If steam is required, even now it is possible to raise steam from a heat pump solution. Fuel-switching solutions including direct electric boilers and biogas are available, and hydrogen solutions are increasingly being developed.

Many of the technologies we need to achieve net zero are available now and their integration and deployment are supported in this Strategy, alongside novel and emerging solutions such as smart appliances and smart local energy systems – with accompanying changes to tariffs and incentives.

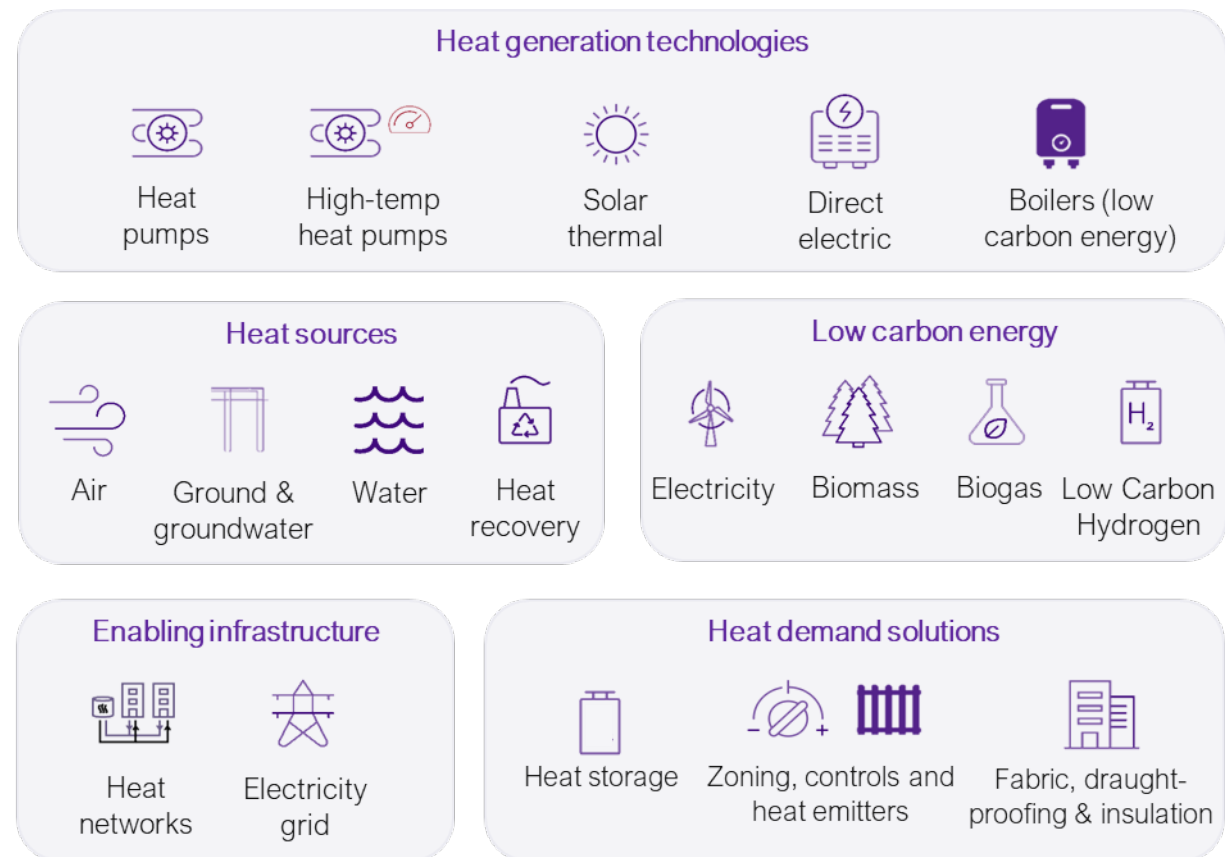


Figure 5: Summary of technological solutions available for a low carbon heat transition

Our approach

Principles of the strategy

To effectively tackle the challenge of heat decarbonisation, our Strategy is guided by five fundamental principles.

These principles have been tested with representative stakeholder groups as the Strategy developed. We recognise the need to continue building consensus on them as the driving ethos in the years to come. This collective approach will be essential to meeting our goals.

Strategy arrangement

The structure of our approach is laid out as follows:

- **Sectors:** splitting the challenge into thematic areas
 - **Objectives:** setting the long-term goals and ambitions for each sector
 - **Policies:** setting the specific interventions to meet each objective



Figure 6: Principles for the Heat Strategy for Wales

Sectors and actors

This Strategy takes a comprehensive approach to address the future of heat, encompassing all sectors, from low-temperature home heating to high-temperature industrial heat. It recognises that low carbon and affordable heat is not only a technical challenge, but also a human one.

To enable a successful transition, we need policies and delivery approaches that engage and empower individuals, communities, and regions. These delivery approaches need to be local, involve people in decision-making, and facilitate collaboration across sectors.

Our vision, objectives, and policy interventions are structured against the following sectors in Figure 7⁴. It is important to note that many policies are interconnected with wider benefits across several sectors.

Welsh Government cannot deliver heat decarbonisation alone. We will support people and organisations from across every sector to make the change they want to see in their communities.

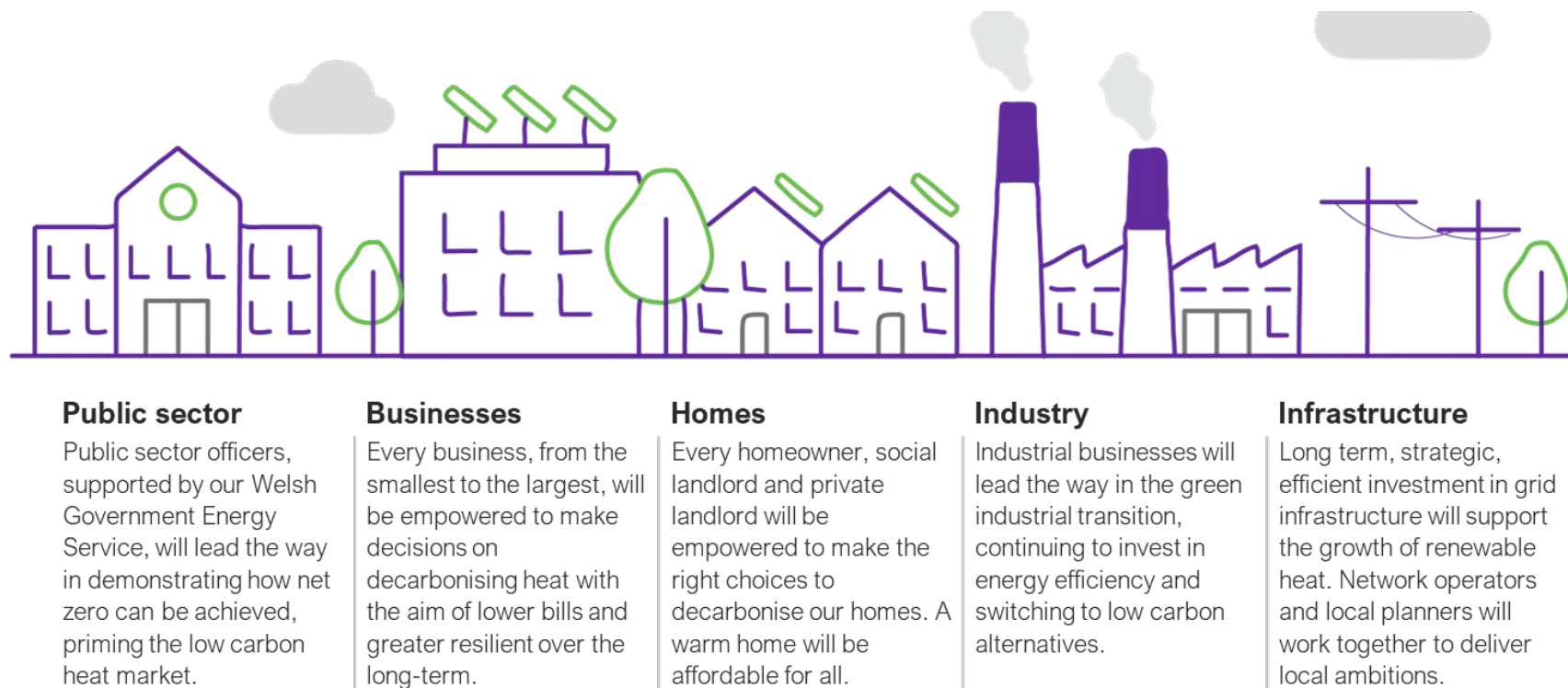


Figure 7: Summary of sectors addressed in this Strategy

A vision for heat in Wales

Clean, affordable heat

In a net zero economy, clean and affordable heat will be accessible to everyone in Wales.

Sustainable energy sources, such as renewable electricity, will be used to produce heat, reducing our dependence on fossil fuels. These sources will be secure and supported by a reliable and smart electricity network.

Our pathway sets out the decarbonisation route to meet our legislated net zero target by 2050.

Our objectives by sector and a timeline of selected key policies are set out in the following sections of the report.

Our Vision:
Clean, affordable heat will be available to all – we will recognise the opportunity of the transition and will secure our future well-being with a sustainable low carbon economy.

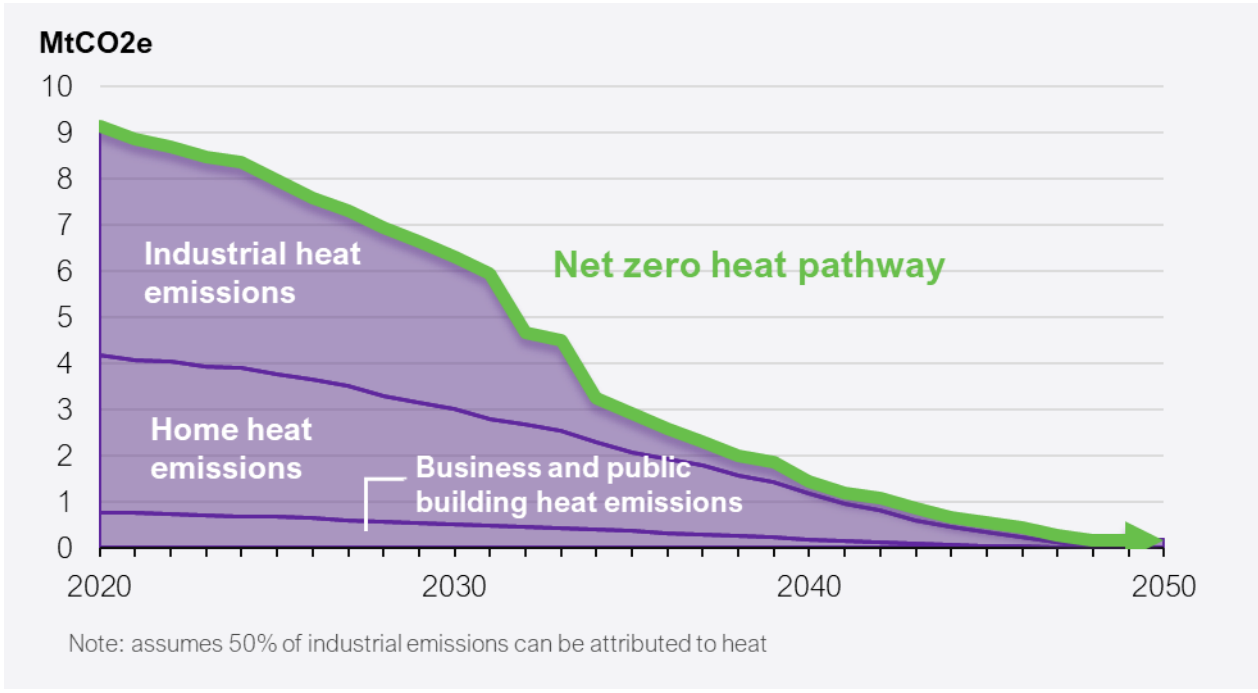


Figure 8: Decarbonisation pathway for heat in Wales, according to the CCC’s Balanced Pathway⁷

Objectives across our sectors



Our enabling framework - facilitate a just transition

- a) Planning processes are transparent, streamlined, and fit for purpose - supporting the efficient rollout of low carbon heat solutions
 - b) Low carbon heat is understood and supported by heat users in all sectors - collaboration and knowledge sharing have driven demand-side momentum towards net zero heat
 - c) Our highly-skilled workforce supports local suppliers and manufacturers serving the transition in Wales – new talent, investment, and innovative solutions are drawn into Wales
 - d) The costs of the transition are fairly distributed across society and benefits from this transition support the economy and our communities
-



Our energy networks – shaping the future of heat supply

- e) Flexible and secure electricity networks have the infrastructure in place to effectively support electrified heat as part of a net zero energy system
 - f) Heat networks are a reliable and efficient provider of low carbon heat in suitable areas across Wales
 - g) Wales will support the utilisation of low carbon hydrogen where it enables a sustainable and just transition towards decarbonisation, for example, at localised hydrogen hubs where industries are dependent on high-temperature processes, and for other hard to decarbonise solutions
-



Our homes – affordable warmth for all

- h) A clear regulatory framework will be in place that supports net zero homes across all rented, owner-occupied, and social housing
- i) Homes are thermally-efficient and served in the main by heat pumps – a whole building approach has been taken to the transition and homeowners understand how to operate their systems
- j) Low carbon heat solutions will be affordable to install and affordable to operate



Our businesses – supporting our local economy to flourish

- k) Businesses in Wales will be sustainable and supported by affordable low carbon heat solutions
- l) Businesses will have the confidence to invest in the transition to low carbon heat and net zero buildings
- m) Our businesses and commercial properties will demonstrate their net zero credentials, building confidence and engagement with consumers



Our industry - fostering innovation and investment

- n) Industry is transitioned to affordable low carbon heat, competitive, and sustainable for the long-term following implementation of best available techniques
- o) Low carbon hydrogen hubs are established and serving high-temperature industrial processes and local users where appropriate



Our public services – leading by example

- p) The public sector are leaders in the transition to net zero – working towards net zero by 2030 and supporting delivery on a regional and local basis to recognise the benefit to Wales
- q) All public sector buildings will be served by low carbon heat solutions – championing a whole building approach to the transition

Timeline of key policies

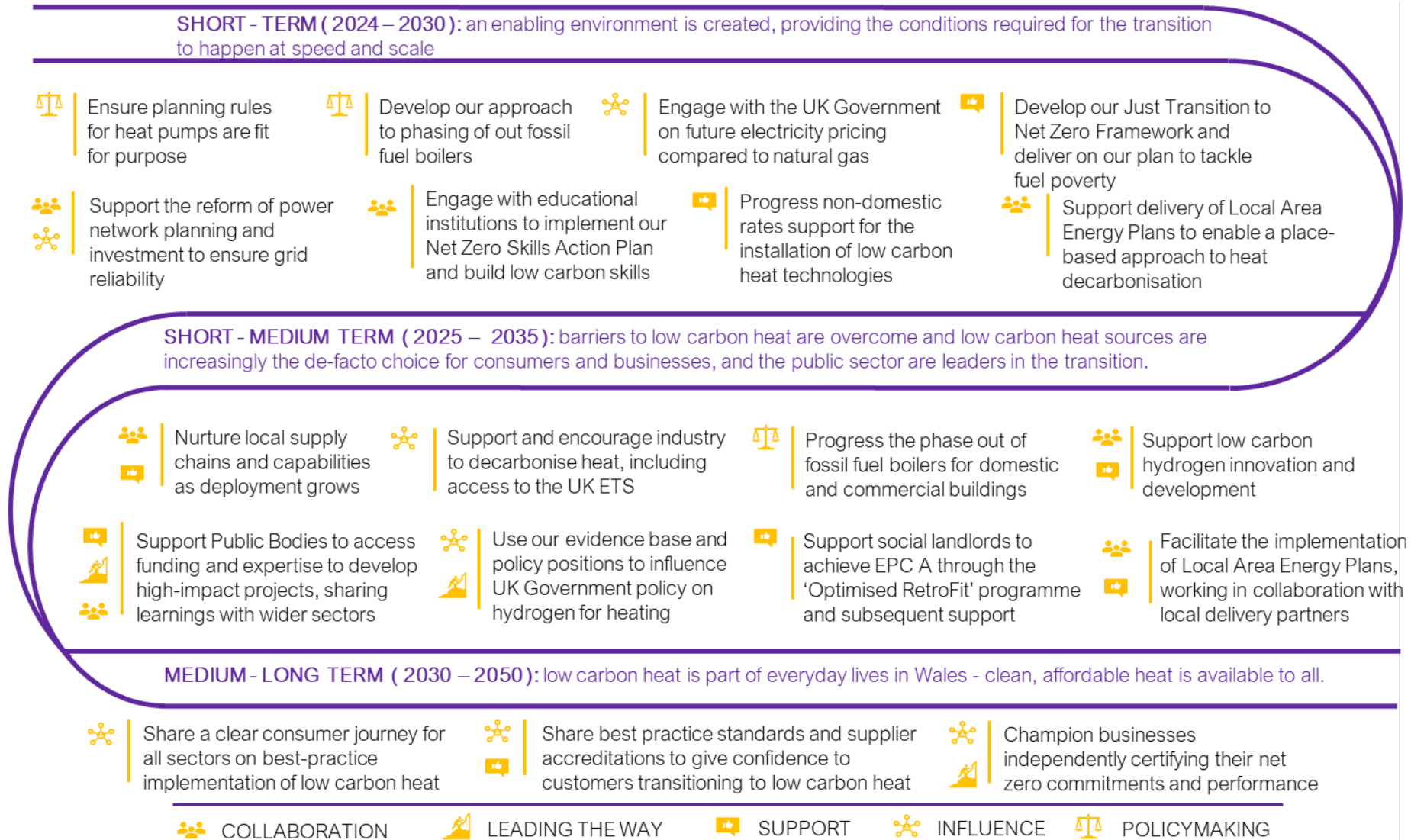


Figure 9: Timeline of key policies

Maximising opportunities

Our vision for clean and affordable heat directly links to recognising the opportunity in Wales and securing future well-being.

We recently consulted on a call for evidence⁸ for the 'Just Transition to Net Zero' which will inform our decarbonisation pathway.

This Strategy will support the Just Transition towards net zero and make a significant contribution to the achievement of our national Well-being goals⁹.

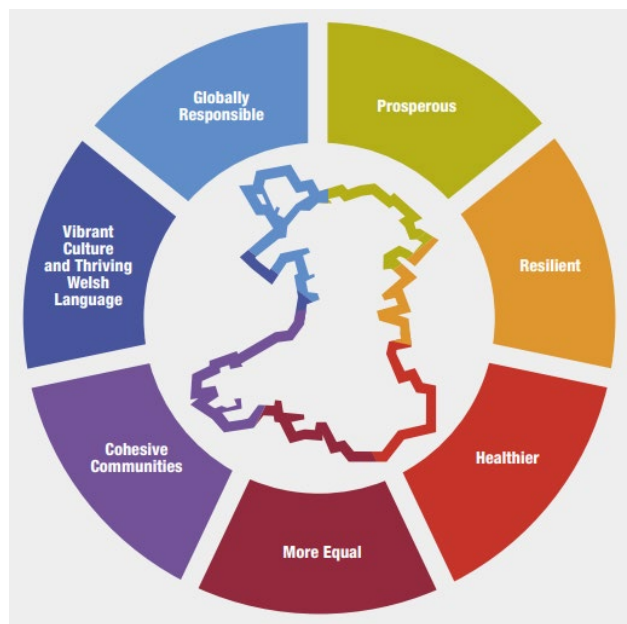


Figure 10: Well-being goals

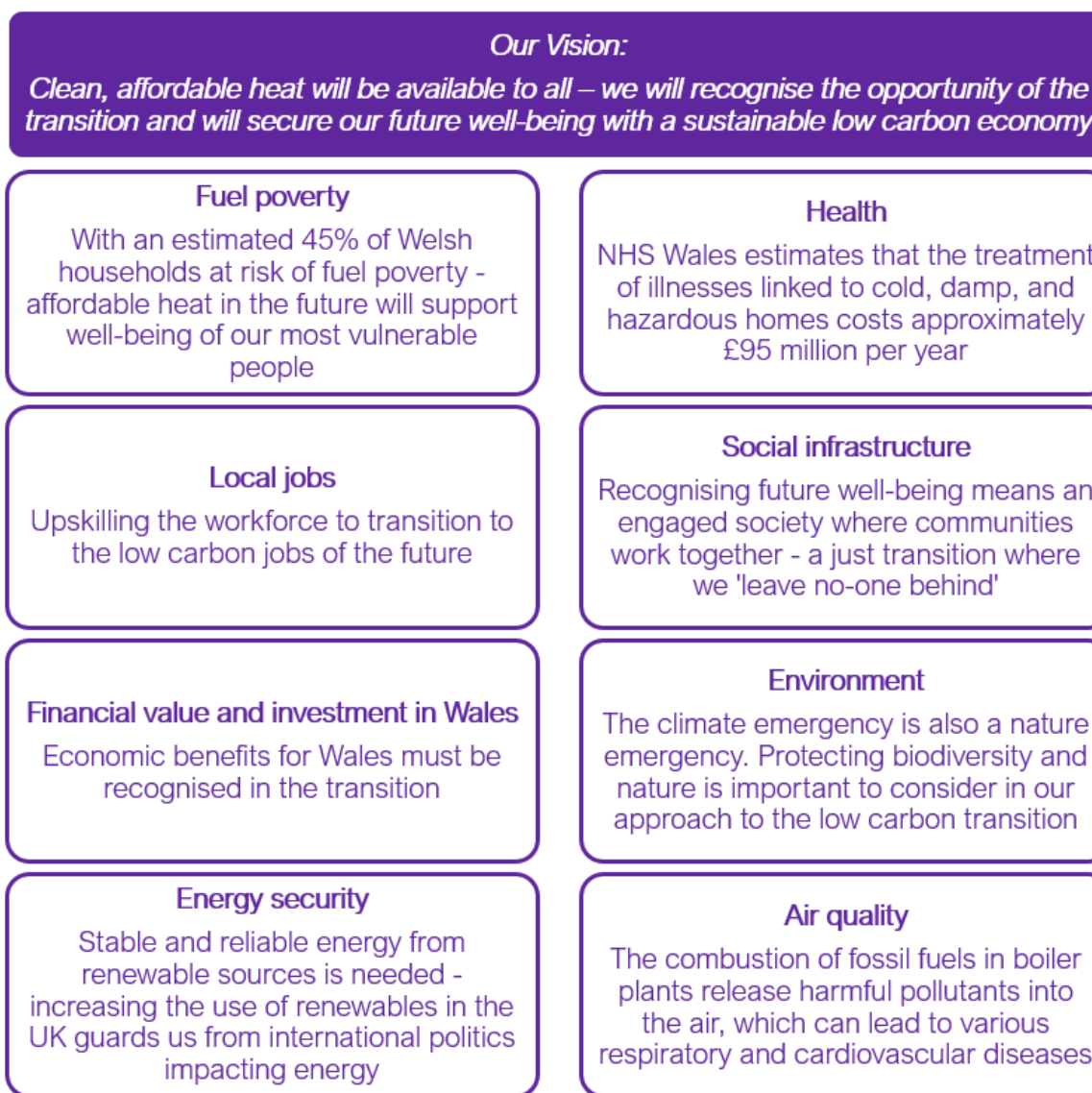


Figure 11: Opportunities and benefits from the transition to low carbon heat ^{2,8,62}

Our enabling framework

Systemic change requires an environment that can deliver systemic action. This will require engagement and increasing momentum for implementation across all sectors – including heat customers, suppliers, investors, and policymakers.

To deliver a vision of clean, secure, and affordable heat for the future, we need to increase support and readiness across multiple areas – including public support, skills, and infrastructure.

People are a vital part of a low carbon heat transition. Support will help drive policymakers, businesses, and the supply chain to make progress and build momentum.

The change needed is transformational, and the scale is extensive - impacting all sectors in Wales.

We recognise that access to finance is a key barrier to action – financing options for different end users are addressed later in this document.

We have identified four core areas of the enabling framework that need to be in place to support the transition:

Policy: political support and drive to lead the transition – with planning policy, regulation and support that enables delivery.

Public perception: support for a low carbon heat transition - to both invest in and understand low carbon heat solutions.

Skills and supply chain: a local and capable workforce with the skills required to implement and maintain low carbon heat technologies – appropriately scaled-up with retraining and recruitment. Together with a supply chain which supports the transition whilst recognising benefits local to Wales – including manufacturers, suppliers, and installers.

Energy markets: energy supply and pricing policy and mechanisms that support affordable low carbon heat solutions for all.

Nesta research into heat pumps and green home upgrades

Recent research¹⁷ shows that 10% more households are likely to take up green financing for home improvement measures compared to otherwise when green finance is coupled with government-backed support and advice.

The research recommends that low interest financial support needs to be complemented by clear independent advice.

Once installed, Nesta research¹⁰ shows that satisfaction with heat pumps is high and comparable to gas boilers:

- Compared to their previous heating system, 73% of heat pump owners are as satisfied or more satisfied with their heat pump.
- 67% of heat pump owners said they were satisfied with running costs (vs. 59% of gas boiler owners).

However, work is needed to improve system operability; 22% of heat pump owners were either 'not very' or 'not at all' confident in using and controlling their heating (vs. 6% for gas boiler owners).

Our enabling framework objectives and policy actions seek to build our readiness to deliver heat decarbonisation across all sectors. The key policy drivers influencing our enabling framework are:

- **Well-being of Future Generations Act** sets well-being goals that underpin policies; in particular, the enabling framework will support a prosperous and resilient Wales.
- **Just Transition Framework** sets out our approach to plan for a fair and inclusive transition to net zero with the principle of ‘leave no-one behind’.
- **Climate Action Wales: Public Engagement Strategy** is a commitment to a national program to involve people in policy decision making and engage all into action¹¹.
- **Prosperity for all: Economic Action Plan** sets the plan to futureproof the Welsh economy by building on strong foundations to build industries for the future – with the low carbon transition recognised as an area for economic opportunity.
- **Net Zero Skills Action Plan** was released in 2023, including 7 key areas of action to increase net zero skills, and a consultation held in 2023 that will inform the development sector roadmaps in

2024 on 8 emission sectors including heat and electricity and residential.

- **A manufacturing future for Wales: our journey to Wales 4.0** sets out the need for technological change, skills development, and greater collaboration to support the manufacturing sector of the future in Wales.
- **Review of Electricity Market Arrangements** consultation is reviewing the pricing mechanisms for electricity across the UK.
- **Wales Innovates** sets out how we will help organisations develop and embed new innovative products and services.

Many of the foundations to meet our policy goals and enable low carbon heat are already in place. The secondary school educational curriculum raises awareness of society’s impact on the planet and Wales has a diverse range of adult (post-16) learning that is being used to build our workforce capabilities to support the low carbon heat transition. Business Wales and the Development Bank of Wales provide advice and support in running and growing businesses in Wales.

However, this Strategy acknowledges that the Welsh Government has limited powers across several of the enabling actions required, including energy markets. With energy prices

and supply chains being critical to the vision of clean, affordable heat, Welsh Government has an important leadership role to play in influencing the UK Government.

Current training and learning opportunities in Wales supporting heat decarbonisation

Higher & Further Education

9 Universities and 16 colleges provide engineering and wider net zero qualifications.

Apprenticeships

Supporting learning in businesses of all sizes across 24 sectors, including energy and engineering.

Personal Learning Accounts

Fully funded training for green skills – including heat pump installer training - across colleges in Wales.

Employability Programmes

Helping to increase employability with support and guidance for work-related challenges, training, upskilling, and new careers.

Adult and community learning

Accredited and non-accredited learning to develop new skills and improve health and well-being.

Planning processes are transparent, streamlined, and fit for purpose - supporting the efficient rollout of low carbon heat solutions

The planning approach in Wales is set at a strategic level – with national, regional, and local level 'Plans' involving statutory bodies and non-statutory bodies working together.

Planning Policy Wales provides the key principles for developing local planning policy and taking planning decisions, with further guidance provided in Technical Advice Notes.

Future Wales: The National Plan 2040 is the strategic development plan for Wales. This provides the considerations for planning new developments and infrastructure.

Strategic Development Plans and Local Development Plans set out the regional and local plans for future developments, adding detailed policies for the geographies that they cover.

Regional Energy Plans have been developed for every Welsh region, setting out economic and strategic ambitions.

Led by local authorities, Local Area Energy Plans look across the whole energy system and can identify low regret opportunities to transition to low carbon heat at a local level.

They can help identify the energy infrastructure needed to support local energy systems.

Welsh Government has supported the development of Local Area Energy Plans (LAEPs) across the whole of Wales. Developing the plans needed extensive collaboration with local communities, industries, and energy network operators. However, local area energy plans do not currently have a statutory status in relation to local planning policy or network planning.

Case study:

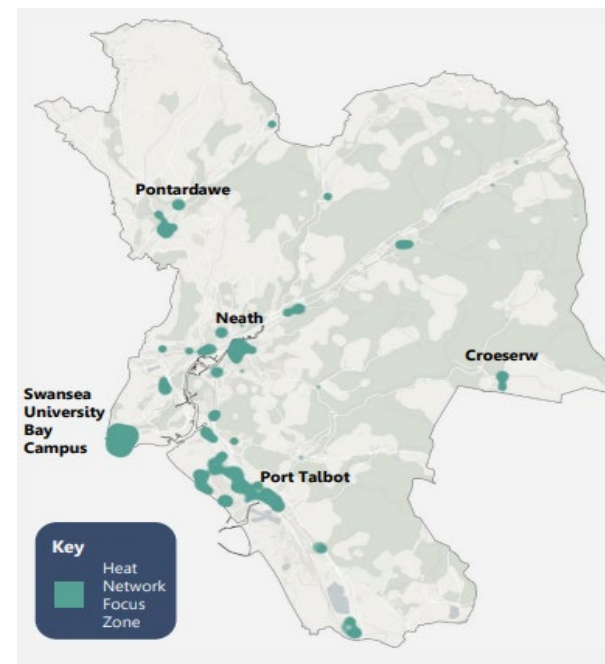
Local Area Energy Plans – Neath Port Talbot County Borough Council¹²

Neath Port Talbot County Borough Council published their Local Area Energy Plan this year (2024).

This Plan sets the area approach for heat use across the county. It sets out the priority areas for building fabric retrofit, electrification of heat, and heat network connection.

The Plan also considers electrical network feeder and substation capacity by area across the county and also profiles the gas network gas demand for the future.

The figure to the right shows the planned focus zones for heat networks in the County.



One of the major barriers to the rollout of low carbon heat is the current permitted development rights for heat pumps. Air source heat pumps require outdoor units which can have a visual and noise impact on the nearby environment. It is important that planning for such units is regulated, but without providing unnecessary constraints.

Permitted development rights allow installations to go ahead without formal planning permission, subject to meeting certain conditions.

Domestic permitted development guidance for air source heat pumps has two key conditions in particular:

- no part of the air source heat pump is within three metres of the boundary of your property
- cannot be installed on a wall or roof that fronts a highway

Non-domestic permitted development guidance for air source heat pumps states that installations on non-domestic land are likely to require an application for planning permission.

These current rules mean that full planning permission for a heat pump would be required for a significant proportion of the Welsh building stock. Formal planning applications

take time to go through, incur additional costs, and require effort to manage – all of which are barriers to delivery.

In England, permitted development rights have been reviewed with potential changes anticipated¹³, these are already considered less stringent than in Wales. Welsh Government is committed to ensuring that permitted development rights (PDRs) for heat pumps are appropriate to Wales and support their roll out. In January 2024, we released the results of a study conducted by acoustics experts, aimed at examining the evidence and making recommendations on whether the PDRs should be revised¹⁴. We will thoroughly review the report's recommendations and ensure the planning rules for permitted development rights for heat pumps remain fit for purpose.

How we will deliver this objective

1 - We will support the delivery of Local Area Energy Plans to enable a place-based approach for the low carbon heat transition – ensuring that this spatial approach identifies priority areas for low carbon heat and that this process is aligned with network planning by electricity distribution and transmission operators.

2 - We will facilitate the implementation of Local Area Energy Plans – by continuing to work with local authorities and regions to develop priorities and implementable projects and identify potential funding options.

3 - We will ensure the planning rules for permitted development rights for heat pumps are fit for purpose – we will review the evidence base and seek to remove any unnecessary planning constraints for the low carbon heat transition.

Low carbon heat is understood and supported by heat users in all sectors – collaboration and knowledge sharing have driven demand-side momentum towards net zero heat

The degree to which people engage with and accept new technologies will underpin the speed and scale of Wales' net zero transition. The scale of change needed is significant. According to MCS, in 2023 only 5,800 heat pumps for central heating were sold across Wales¹⁵ this is in comparison to approximately 80 thousand gas boilers (assumed 5% of UK total)¹⁶.

For many potential customers, there is a key opportunity when replacing heating systems to consider better options, though a knowledge gap exists across the domestic and commercial sectors in how to access suitable suppliers, the accreditations and standards to look for, and the available finance options.

Recent polling from Nesta and the Development Bank of Wales¹⁷, showed that owner-occupiers “feel uncertain about what green upgrades will be right for their home [and] are delaying making a decision because of this uncertainty.” The research concluded that providing support, such as home assessments and referrals to competent tradespeople, are equally as important as the financial support itself.

Publicly Available Specifications, or PAS standards¹⁸, are in place to set the good practice approach for energy efficiency and a whole building approach for low carbon heat for domestic and non-domestic buildings. Welsh Government is committed to championing these standards across our programmes to ensure work delivered under our programmes is high quality and appropriate.

Welsh Government uses multiple channels to engage with people, from snapshot engagement via social media, to involved support and engagement through programmes such as Business Wales, who support entrepreneurs and businesses across Wales. Our Warm Homes Nest scheme includes free, impartial advice which is available to every householder in Wales. Advisors are available to discuss the steps householders can take to improve the energy efficiency of their homes, and signpost to sources of information and support, including financial support where applicable.

In our [Just Transition to Net Zero in Wales](#) consultation, we highlighted the role of our social infrastructure in delivering these

services, such as through the NHS. For example, the charity Care & Repair Cymru works with hospitals to identify older patients with housing issues, including excessive cold, and offers support. Community groups and fuel poverty charities are also a crucial vector for engagement and can help ensure information and support reaches excluded and vulnerable groups.

How we will deliver this objective

4 - In line with our Climate Action Wales Public Engagement Strategy, we will engage with households to improve their understanding of low carbon heat and our understanding of the challenges faced by households. We will continue to involve these households in decision making, and communicate the support available for their heat transition.

5 - We will build and share knowledge of the potential route to market for low carbon heat, technologies and processes. The aim is to create a clear understanding of options and support available for all sectors and customers, so that users can access existing supply chains and financing.

6 - We will help to build trust between businesses and homeowners in existing and emerging low carbon heat suppliers by reviewing and sharing supply chain certification and standards – we will seek to share and communicate information on best practice standards and supplier accreditations to give confidence to customers transitioning to low carbon heat, e.g. the TrustMark quality standard.

7 - We will continue championing the use of Publicly Available Specifications (PAS 2030, PAS 2035 and PAS 2038) in our programmes for low carbon heat –as applying recognised standards for energy efficiency will ensure consistency to our approach, this will be supported further by industry leading best practice.

Our highly-skilled workforce supports local suppliers and manufacturers serving the transition in Wales – new talent, investment, and innovative solutions are drawn into Wales

Investing in local infrastructure and a skilled domestic workforce are essential to maximising the value through the transition.

Tens of thousands of workers will be required to support the transition. National Grid estimates that net zero Energy will require an additional 25,000 jobs in Wales by 2050¹⁹ (65% of which will be new roles based on the split at UK level) and within this, an estimated 12,000 additional workers²⁰ will be required to meet the needs of domestic energy efficiency improvements alone.

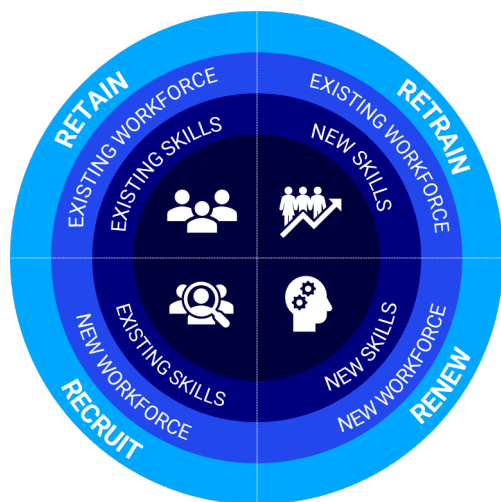


Figure 12: Strategic components of a skills transition – retain, retrain, recruit and renew²¹

A holistic approach that encompasses all aspects of retaining, retraining, recruiting, and renewing will help support a just transition across the workforce. The Net Zero Skills Action Plan²³ was published in February 2023 and was followed by a public consultation²². The consultation will inform the development of Sector Skills Roadmaps in 2024.

A partnership approach will deliver skills solutions and support the necessary shifts as we grow, adapt and build our workforce of the future. We will encourage young people into these careers by developing career pathways and motivating people to upskill within the sector, including maximising transferable skills. We will encourage businesses to invest early in their workforce and continue to provide opportunities through our own programmes such as Nest.

Progress is already being made to train low carbon heat installers. Through the Welsh Government's Green Personal Learning Accounts programme, training is free for those seeking to upskill to meet net zero skills gaps. This is not limited by income and is suitable for existing tradespeople, including builders, plumbers and heating engineers.

How we will deliver this objective

8 - Through the implementation of our Net Zero Skills Action Plan and development of the roadmaps we will identify the skills required to support low carbon heat solutions and seek opportunities to support retraining of gas engineers into renewable technologies.

9 - We will continue to attract talent, from apprentices to professionals, into the low carbon heat sector – offering opportunities through our funded programmes, engaging our educational institutions to build skills for the sector, and utilising National Occupation Standards to create a detailed structure for skills

10 - We will aim to attract investment into industry and businesses in Wales through policy certainty and long term opportunities as part of the low carbon heat transition.

11 - We will develop a better understanding of existing supply chains in Wales and identify opportunities to support them to grow as part of the low carbon heat transition.

Case study:

Stronger, Fairer, Greener Wales: Net Zero Skills Action Plan (2023)²³

The Net Zero Skills Action Plan (2023) sets the vision for a fairer, stronger and green Wales delivered through the 7 following areas of action:

- Gain an understanding of the current skills position for each emission sector
- Build a shared understanding of net zero skills across Wales
- Grow a skilled workforce to meet our net zero commitments
- Strengthen the skills system
- Promote opportunities for early years and young people to realise their potential
- Cross-government and partnership approach to meet our skills commitment
- Just Transition

Delivering the Plan will develop over time. The initial actions will aim to further understand the net zero skills requirements and upskilling opportunities needed.

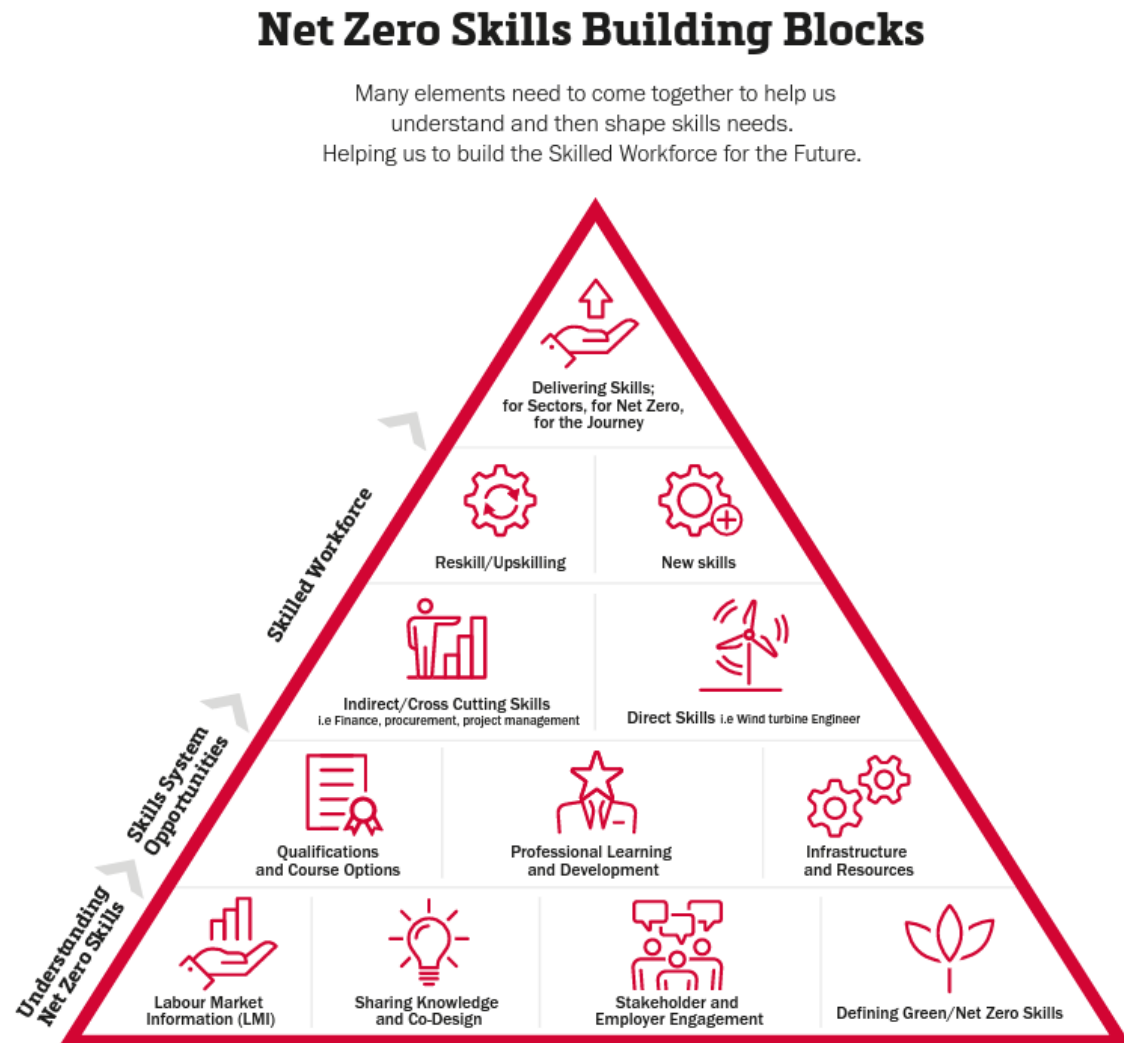


Figure 13: Building blocks for net zero skills ²³

The costs of the transition are fairly distributed across society and benefits from this transition support the economy and our communities

The investment needed to transition to net zero will be multi-billions of pounds. This is finance invested in Wales for which we should capture the value in Wales, whilst ensuring the benefits and burdens are fairly distributed.

Managing the cost impact on communities, in particular, for those in fuel poverty, will need attention as we transition. The upfront technology costs for a heat pump are currently more expensive than a replacement boiler. To stimulate the market, the UK boiler upgrade scheme provides grant funding towards low carbon heating solutions (inc. £7,500 towards an air source heat pump) and heat pumps are currently VAT exempt.

Despite these support mechanisms, the upfront costs of heat pumps are still beyond the means of many people, particularly when coupled with the costs of installing insulation.

The UK Government aims to increase the number of heat pumps installed in the UK each year from 55,000 to 600,000 by 2028¹⁶. This is anticipated to reduce the cost of installing a heat pump, as efficiencies are made through economies of scale^{24,47}.

The energy crisis led to a dramatic increase in energy prices. According to the Office for National Statistics, electricity prices rose by 67% and gas prices by 129% in the 12 months to March 2023²⁵. Following this, in January 2024 12 month inflation shows gas prices fell by 26.5% and electricity prices fell by 13%. This risks greater fuel poverty, reduces available finance to invest, and impacts behaviours where heat pumps are viewed as expensive.

Case study:

Impact of electricity pricing on comparative heat pump operating costs

Energy tariffs have a significant impact on the operating cost of a heat pump versus boilers. The energy price guarantee was in place to limit the impact of these costs. Electricity is limited to 22.36p/kWh and gas is at 5.48p/kWh (as of July 2024)²⁶. Figure 14 shows the operating costs of a heat pump compared to a boiler at varying electricity prices. At current prices, a heat pump is 16% more expensive to run than a gas boiler. This analysis assumes a heat pump efficiency of 300%, or 3 Seasonal Coefficient of Performance (SCOP), and a boiler efficiency of 85%.

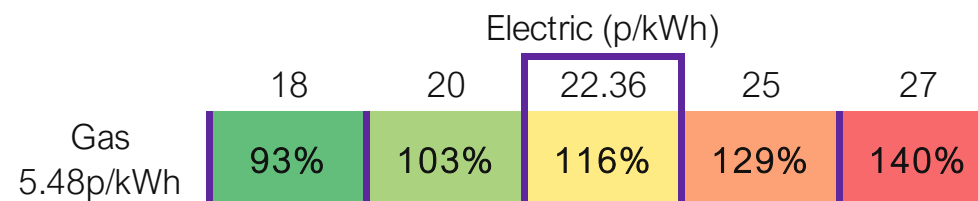


Figure 14: As the cost of electricity decreases a heat pump can become cheaper to run than a gas boiler (% relative to a gas boiler).

To address this imbalance, UK Government is leading work to address electricity price mechanisms but this needs to be concluded. The Review of Electricity Market Arrangements is seeking to decouple electricity price setting from the gas market, opening the opportunity for cheaper renewable energy tariffs. However, the main opportunity lies in reforming environmental and social levies applied to electricity pricing.

Cost make-up of electricity bills (Jul-Sep '24)	Wholesale commodity cost	Network and supplier costs	Environment and social obligation	VAT
	39%	44%	12%	5%

Figure 15: Cost make up of an electricity bill at the price cap for a direct debit paying customer (July – September 2024). Approximately 12% of bills are environmental and social obligation scheme costs to support uptake of renewable technology or to help vulnerable people.²⁶

Reallocating to general taxation, the 12% environmental and social obligation would reduce electricity tariffs helping to unlock the financial case for investment.

The operational costs of heat pumps compared to gas boilers are one of the major barriers to the transition. Ensuring that energy pricing market mechanisms support low carbon heat is one of the critical changes needed to kick-start the transition at scale. Energy market reform is not within the powers of the Welsh Government, but we can seek to work with the UK Government on the change needed.

Taking a whole building approach is important for reducing primary energy demand, reducing heating flow temperatures, and therefore reducing costs for heat users. Increasing levels of insulation and optimising the design of heat emitters and heat pump operation will increase the operational efficiencies of heat pump systems to reduce costs. Vulnerable households may require additional financial and operational support to deliver this.

To further reduce operational costs, energy suppliers are increasingly using variable tariffs. With the opportunity for heat energy storage, heat users can be well positioned to further reduce costs with a smart approach to their energy use timing. Energy suppliers have a key role in not only providing affordable rates, but also engaging and supporting heat users in the transition.

The UK Government has confirmed that the Clean Heat Market Mechanism (CHMM) will launch in April 2025. This will place an obligation on manufacturers of fossil fuel heating appliances to deliver a rising number of low carbon heat pump sales. Manufacturers will have the flexibility to meet this standard by selling their own heat pumps or purchasing credits from others. This approach aims to encourage competition in the heat pump market, stimulating innovation and cost reductions.

How we will deliver this objective

12 - In developing and implementing our Just Transition to Net Zero Framework, we will identify financial and other forms of support needed for the Welsh workforce and for vulnerable households, including those in fuel poverty, to deliver a fairer transition to low carbon heat.

13 - We will work with UK Government on the review of future electricity prices comparative to gas – currently, the taxation on electricity prices leaves a marginal cost case for heat pumps in many cases. We will continue to engage with the UK Government to move taxation and levies on electricity bills to support a just transition to a net zero Wales.

14 - We will continue to engage with DNOs to support adoption of smart solutions to reduce demand and increase flexibility.

Transforming our energy networks

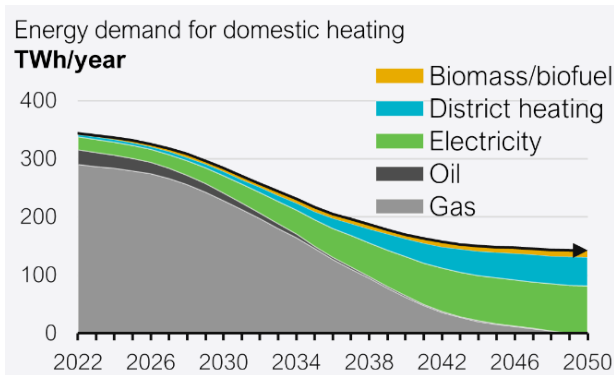


Figure 16: Domestic heating energy projections to 2050 for Great Britain.⁷

Evolving our energy networks, the pipes and wires that transport energy to our doors, is key to net zero Wales. The majority of Welsh homes and businesses use natural gas, delivered via the gas network, for their heat. In rural areas we have a large number of properties off-gas (Figure 17). As we switch from high to low carbon heat sources, we put different demands on the existing pipes and wires. We need to ensure different infrastructure is in place to distribute the energy for heat reliably and affordably.

Heat pumps are powered by electricity, so our electricity networks will need an upgrade to

deliver the increased electricity demand for domestic heat. It's important the electricity network is ready to safely connect low carbon heat technologies. While we will use more electricity, the move to more efficient technologies means that Wales will be using less energy overall for its heat. The shift away from fossil fuel²⁷ heat will enable a more efficient whole energy system – providing more affordable warmth.

The UK Government is funding trials of low carbon hydrogen as a replacement for natural gas in some areas. A fraction of the gas network could also be replaced by sustainable biogas. However, the CCC concludes that the majority of buildings in Wales need to transition to heat pumps.

District heat networks, are also an alternative solution in some circumstances. Heat networks supply heat and hot water from a central source to consumers, through a network of pipes. If connected to a low carbon heat source, such as a heat pump or waste heat source, they can offer an efficient and affordable approach to decarbonising heat in dense urban areas.

The key challenges with heat network infrastructure relate to both planning and creating an investment case. It also requires a cultural change in how we purchase heat, potentially becoming reliant on one heat supplier. However, overcoming these deployment barriers by 2050, heat networks could be delivering a significant proportion of our heat.

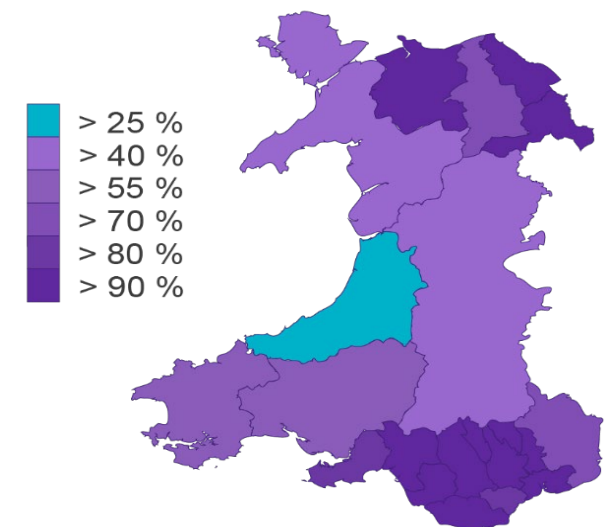


Figure 17: Homes reliant on natural gas for heating, by local authority⁴

Flexible and secure electricity networks have the infrastructure in place to effectively support electrified heat as part of a net zero energy system

Upgrading the electricity networks for net zero is achievable, but it is a major undertaking. Upwards of £100 billion of investment is estimated to be needed in the network across the UK, by 2050.²⁸ A key challenge is to do this efficiently to minimise the costs to bill payers.

The electricity networks have agreed five year business plans with the regulator, Ofgem. These plans include smarter ways to manage networks and increased investment. They include commitments to ensuring networks are not a blocker to net zero and that households can connect heat pumps to the grid quickly and easily.

Ofgem has reviewed the regulatory framework to ensure our networks are enablers rather than blockers to net zero. To minimise long-term costs on bills and ensure timely connections, District Network Operators have been given the power to be able to strategically invest, considering long-term forecasts, working on a proactive rather than reactive basis.

Ofgem is establishing a Regional Energy Strategic Planner (RESP) function that will

help manage network plans across electricity and gas and take account of place based differences.

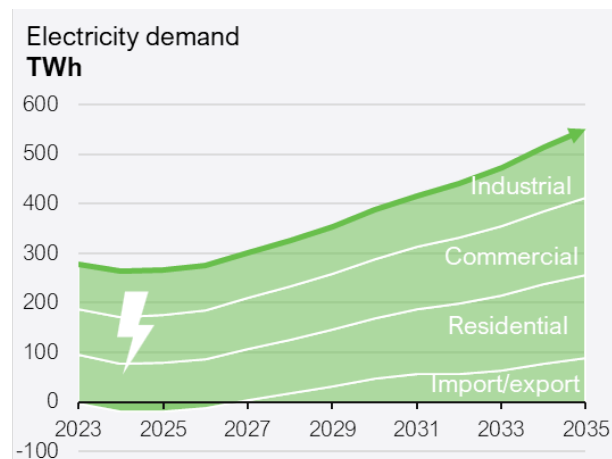


Figure 18: Great Britain's electricity demand 2023 – 2035 by sector from National Grid Future Energy Scenario data.²⁷

Roles in ensuring the networks can deliver low carbon heat

Welsh Government: Clear leadership and direction of travel on heat decarbonisation to provide evidence of the infrastructure needed.

Local authorities: Clear plans to inform electricity grid District Network Operator (DNO) investment.

Distribution network operators: Provide infrastructure to deliver on LA plans and WG overarching visions to ensure the network is not a blocker to net zero.

Ofgem: ensure the networks meet their commitments to enable net zero and a fair and efficient cost for households.

Electricity system operator (ESO): (to become National Energy System Operator (NESO) in summer 2024) Ensure security of supply and operability of the decarbonised electricity system. The ESO has demonstrated that this is achievable, even on high and low renewable days and highlighted the work which needs to be done.

A smart, flexible approach

By using heat energy more efficiently, and in a smart way, upgrades to our electricity network can be more effective and efficient. These measures, which will also help to reduce energy bills, and increase Wales' security of supply, include:

- Insulating and improving the energy efficiency of our homes, wasting less heat and/or generating renewable energy from home, via solar PV and solar thermal.
- Replacing direct electric heating with heat pumps, or other innovative electrical heating solutions.
- Installing heat pumps with smart controls, so that they can react to periods of low carbon, low cost electricity and integrate with generation and storage technologies within a property.
- Smart local energy systems that integrate and balance local generation and demand for energy, using smart controls, data, storage and flexibility

UK Government estimates that an electricity system that is smart and operates flexibly in response to renewable output could reduce costs by up to £10bn a year - by reducing the amount of generation and network infrastructure that needs to be built to meet peak demand.²⁹

Case study:

Future Energy Grids for Wales

Welsh Government commissioned the Energy Systems Catapult to assess the future requirements of Wales' energy network infrastructure. The project generated a set of whole energy system scenarios for Wales. These outputs inform the steps needed for the energy network providers to evolve their plans to support the country's Net Zero carbon ambition.

Case study:

Innovation to prepare distribution networks for heat pump uptake

Project Heat-up – SP Energy Networks (North Wales): This innovation project created a method for estimating the peak load on the networks as a result of heat pump uptake, on a house-by-house basis, for several scenarios. The aim is to use the analysis to identify areas of the network requiring reinforcement.

Equinox – National Grid Electricity Distribution (South Wales): Project Equinox, which ran its first trials in early 2023, is testing commercial models for domestic flexibility from heat pumps. In partnership with the Welsh Government, the project is asking how reliable this flexibility is, and what the cost and benefits are for households.

Policy context

The UK Government and Ofgem have made changes to how networks are regulated and paid for and are consulting on further measures:

- The UK Government has committed to fully decarbonise the electricity system by 2035.³⁰
- Ofgem has changed network charging so that individuals will no longer need to pay for local network upgrades when they are needed for their new heat pump (except in exceptional cases) thereby removing a barrier to uptake.
- In May 2023, Ofgem committed to taking a central role in driving progress on the reform of grid connection arrangements. There has been a consultation on effective governance arrangements,³¹ regarding the Regional Energy Strategic Planner.
- The Energy Act 2023 has been passed. Within this, the new National Energy System Operator has been given the remit to produce a Centralised Strategic Network Plan.

How we will deliver this objective

15 - We will continue to develop evidence to support others responsible for designing and delivering the future grid capacity needed to meet our ambitions for low carbon heat.

Continuing the work of Future Energy Grids for Wales, our national coverage of local area energy plans and our ongoing Welsh Grids Forum.

16 - We will work with stakeholders across Wales to build the detailed requirements for our future grid and explore smart and flexible approaches that reduce the extent of infrastructure investment needed.

17 - We will continue to work closely with the Distribution Network Operators on aligning Local Area Energy Plans with their approach to planning grid upgrades.

18 - We will work with the networks on the evolving Regional Energy Strategic Planner function to align network plans with local ambitions.

Heat networks are a reliable and efficient provider of low carbon heat in suitable areas across Wales

A Heat network accesses shared low carbon heat sources, such as heat from the ground, air, mine water, and waste heat, Heat networks supply heat and hot water from a central source to consumers, through a network of pipes.

Heat networks can vary greatly in scale, from inter-city (district) to single apartment blocks (communal). There are two broad types, which will make up the new heat network infrastructure in Wales:

1. **Low-temperature, district heat:**

Large scale and only suitable in dense urban areas (55-60 °C)

2. **Ambient temperature:**

Suitable for streets, tower blocks and community heat projects (10 to 30 °C)

Low carbon heat networks could be the least cost path to net zero heat for some areas of Wales. However, at present, there are very few heat networks in Wales and those installed tend to use gas as the source of energy. These existing schemes will need support to transition to low carbon energy sources.

As infrastructure projects, new heat networks need extensive early stage support to prove they are economically viable and to find investment. Feasibility studies need to be

carried out and it is critical that schemes can guarantee a sufficient number of customers. The public sector, with the right support, can play a critical role in funding the early stage development of schemes and in signing up properties to connect as customers.



Figure 19: DataMap Wales, areas potentially viable for heat networks³²

There is also an important role for local government in using planning policy to support the development of new schemes. The Local Area Energy Plans identify suitable areas for

heat networks. Further work on the aggregation of the plans will help us understand the potential for Wales. For example, by identifying the potential for schemes through local area energy plans, and requiring new developments and large public sector buildings to connect to these schemes.

Case study:

Waste heat from mine water

The Welsh Government is funding the feasibility of using water from disused coal mines to provide heat to homes, businesses, and industries in Wales.³³

The 'Wales Mine Water Heat Opportunity Map' is soon to be released by Welsh Government. This provides a map of the potential mine water heat resource on DataMap Wales. This will be supported by a technical report outlining the potential opportunities per local authority.

Geological processes heat the water in flooded mines to temperatures that vary depending on depth from 10 to 25°C, which can then be extracted and pumped to nearby buildings as part of a heat network. The exploration project has the potential to identify areas where mine water could support a low carbon heat system helping to achieve a Net Zero Wales by 2050.

Community-led, ambient temperature heat networks are a relatively undeveloped approach to decarbonising heat, but one with significant potential and benefits,^{34,35} particularly for Wales' off-gas communities. Further support is needed to develop the business and delivery models for these schemes.

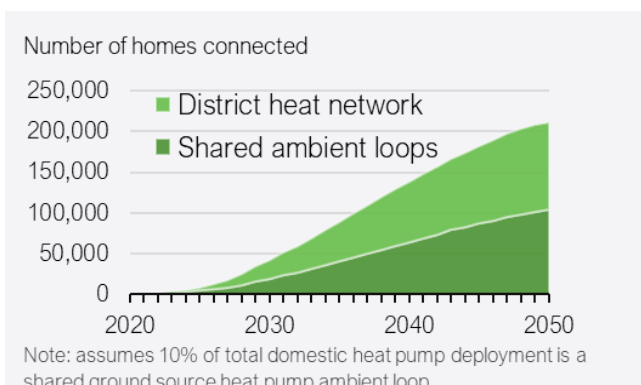


Figure 20: Data from the Climate Change Committee net zero pathway foresees 200,000 homes connecting to heat networks by 2050 in Wales⁷

Case study:

Shared ground loop array - Denbigh

The Llwyn Eirin social housing estate is under construction on the edge of Denbigh, a small market town in north Wales. It is a pioneering example of a small-scale, ambient temperature heat network; the homes will be connected to a shared ground loop array providing renewable heat from the ground.

The nine 136m deep boreholes across the site access year-round stable ground temperatures which connect to Kensa Shoebox heat pumps, within each property. Funded by Denbighshire County Council and the Welsh Government's Innovative Housing Programme, the project will see 22 sustainable homes constructed, including low embodied carbon timber frames, exemplar fabric efficiency via the Passive House Standard, and rooftop solar panels.³⁶

While households have full control over their heating and hot water usage, this type of shared solution can significantly bring down the capital costs, due to the otherwise high construction costs. While this solution has so far been appealing to social landlords, with the help of RHI funding, in future it could be implemented by community groups.

Policy context

Building on the 2014 Heat Network Metering & Billing regulations, the UK Government has appointed Ofgem as the Heat Networks regulator for Great Britain to ensure consumers receive a fair price and reliable supply of heat.

Support has been available from the Heat Networks Delivery Unit (HNDU) for local authorities in England and Wales for the early stages of heat network development. This support is backed up in Wales by support through the Welsh Government Energy Service for local authorities and communities.

In addition, The Heat Network Efficiency Scheme (HNES) provides funding to heat network operators in England and Wales for efficiency and low carbon improvements to existing district communal heat networks.

The UK Government's Non-Domestic Rating Act 2023 is being used to bring about certain reforms to Business Rates. These reforms enabled Welsh Government to introduce a new relief scheme for heat networks in April 2024. This will bolster growth in this sector, with initial support expected until March 2035.

The UK Government is exploring new heat network zoning powers in England through

the Energy Act 2023. Welsh Government has focussed on using Local Area Energy Plans as the means to identify areas for heat networks.

How we will deliver this objective

19 - – We will use the evidence from the Local Area Energy Plans to identify the opportunities for zonal planning in Wales. After reviewing those opportunities we will assess whether the zoning powers in the Energy Act 2023 are required in Wales.

20 - We will support the scale-up of viable low carbon heat networks – we will support access to funding and expertise to develop new low carbon district and communal heat networks, and transition existing heat networks to low carbon heat. We will continue to engage UK Government on heat network support and regulations.

Case study:

Cardiff Heat Network

The Cardiff Heat Network (CHN) will use heat from the Viridor Energy Recovery Facility (ERF) at Trident Park in Cardiff Bay.

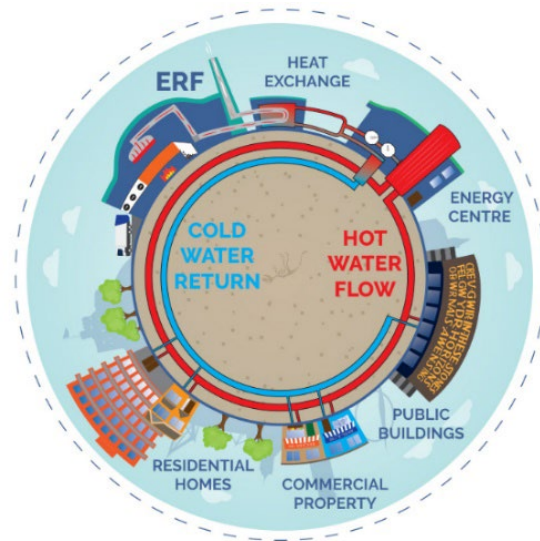
Cardiff's ERF currently processes 95% of South Wales' waste that would have gone to landfill. This non-recyclable waste is incinerated, which generates 250 GWh of electricity, enough to supply 68,448 households. The CHN will capture waste heat produced from the generation of electricity and give it a new purpose within the energy system.

The ERF is expected to contribute up to 85% of the heat needed for the final heat network, with a gas-powered backup energy centre needed for resilience. Whilst this is not a renewable source of energy, it is capturing otherwise wasted heat. If all of the excess heat is utilised, the city could save 5,600 tCO₂e each year. As the heat network expands across Cardiff over time, there could be opportunities to incorporate renewable heat sources. The CHN has been designed to easily enable future expansions to other areas of the city, including residential and commercial properties.

For now, the ERF's excess heat will be used for phase one of the CHN, supplying 11 public buildings across the city, including the Senedd and Wales Millennium Centre, with a cost-effective, locally sourced, reliable heating and hot water system.

Cardiff City Council received a Heat Network Delivery Unit development grant from the UK Government and employed the Carbon Trust to explore the CHN feasibility and engage with key stakeholders across the city.

Funding for phase one of the £26.5 million project was secured through £15.2 million of grants and loans from the Welsh and UK Governments. This allowed for construction to begin in early 2022 with an operational date planned for 2024.



Wales will support the utilisation of low carbon hydrogen where it enables a sustainable and just transition towards decarbonisation, for example, at localised hydrogen hubs where industries are dependent on high-temperature processes, and for other hard to decarbonise solutions

Hydrogen distribution and storage infrastructure will be a critical enabler for the decarbonisation of Welsh industry.

Hydrogen today is used as a chemical feedstock for oil refining, ammonia production, methanol production, and steel production but is mainly derived from fossil fuels. However, hydrogen created by electrolysis using renewable electricity is an example of a low carbon alternative. Low carbon hydrogen³⁷ could be used for difficult-to-decarbonise sectors, which include high-temperature industrial processes, aviation, heavy transport, and long-term energy storage, as well as chemical processes.

Naturally occurring hydrogen is very rare and efficiency losses are inherent in the creation of hydrogen. As such it will likely remain more expensive than electricity and will not be competitive for use in some sectors. This is one of the reasons, as detailed in the CCC's Balanced Pathway⁷, that hydrogen is unlikely to have a significant role in supplying heat to buildings.

Role of industrial heat

Many industrial processes in Wales require high-temperature heat. Low carbon hydrogen could be a low carbon alternative for such processes, e.g. for high-temperature kilns in cement production. Steel manufacturing also needs high-temperature heat, as well as a reduction agent for the chemical reaction, for which hydrogen can serve a dual purpose.³⁸ However, for many processes using low carbon hydrogen would require significant changes and large capital investments in process and infrastructure.

To better understand a route for industrial decarbonisation, the South Wales Industrial Cluster³⁹ created a decarbonisation plan, and this led to applying the concept of Clean Growth hubs. Each hub has its own Place-Based decarbonisation narrative, connected by shared energy infrastructure (CO₂, hydrogen, electricity, etc.) within the cluster.

Clusters are being developed in Wrexham and Deeside in north Wales. In south Wales clusters are developing around the ports of Barry,

Cardiff, Milford Haven, Newport and Port Talbot.

There is also a need for innovation and support for industry. The UK Government's Industrial Fuel Switching Competition, with a budget of £20 million, provided innovation funding to encourage early investment in fuel switching processes and technologies. Various sectors such as cement, refineries, glass, and lime have been further supported by the Industrial Energy Transformation fund (IETF).

Role of hydrogen for heat in buildings

Whilst there is consensus that hydrogen will be a necessary part of the solution to decarbonising heat in industry, there are certain disadvantages to using hydrogen more widespread such as a heating fuel in Welsh buildings. Issues include:

- High production costs
- Supply limits
- Global warming impacts of leaks
- Distribution and storage logistics
- NOx emissions impacting air quality

The Future Grids for Wales⁴⁰ work identified that the least cost pathways indicated electrification is the solution for the vast majority of building heating. There may however be other options open to buildings near major industrial users of hydrogen. Off-gas areas will not use hydrogen for heating instead Local Area Energy Plans will work to establish the areas, if any, which may potentially repurpose the gas grid to allow for wider spread use of hydrogen for heating.

Policy context

The development of hydrogen for industrial heat in Wales is contingent on building the evidence base from UK-wide industrial and hydrogen strategies. On the domestic level, outcomes from current ongoing trials will feed into the UK Government's decision on hydrogen in the gas network in 2026. This decision and the trial outcomes will decide if we proceed with further larger trials for 2030.

In the meantime, the UK has been consulting on hydrogen policies to prepare for the 2026 decision. These include the introduction of a hydrogen levy to pay for new infrastructure and a hydrogen 'ready' boiler mandate.⁴¹

It is important to consider low carbon hydrogen as a limited resource, given the competing uses for renewable power in the electricity grid. Therefore, it is important that we use available

low carbon hydrogen in the most effective way for industries where there is no alternative, and to make sustainable existing industrial hydrogen use.

While the CCC's Balanced Pathway foresees a minor use for hydrogen for heating in UK homes located in and around designated hydrogen hubs, the CCC and current scientific evidence does not support the widespread use of hydrogen for heating. A meta-review of 54 studies on hydrogen for heating buildings found not a single study in favour of hydrogen for heating at scale⁴². Instead, the meta-study finds electrification and district heating the preferable pathway for decarbonising heating. With limited availability of low carbon hydrogen in the near-term and the expected higher consumer costs in the long term, hydrogen for heating will not be considered outside designated areas or for unavoidable high-temperature requirements.

Welsh Government are soon to consult on a preferred hydrogen policy position. Welsh Government will work with UK Government and use the devolved planning regime to ensure any deployment of hydrogen provides a clear and sustained contribution to decarbonisation and prosperity;

- contribute positively to our statutory duty as a globally responsible nation;

- ensure that the greenhouse gas intensity and environmental impact of any proposal is properly understood throughout its entire life cycle;
- contribute to a just-transition for those communities and industries affected by the deployment of hydrogen.

How we will deliver this objective

21 - We will publish a preferred hydrogen policy position for Wales and we will work with UK Government to ensure the Low Carbon Hydrogen Standard fully reflects our statutory decarbonisation commitments.

22 - We will use our evidence base and policy positions to influence UK Government policy on hydrogen – ensuring that the approach adopted, for instance regarding the hydrogen levy and hydrogen-ready boiler mandate, supports our plan for a just transition to low carbon heat in Wales.

23 - We will continue to develop our hydrogen evidence base to better understand energy demands across Wales, and the potential role of hydrogen to support a just and sustainable decarbonisation and engage with communities and stakeholders to maximise the benefit of local opportunities.

Improving the energy performance of our homes

Almost a quarter of energy consumption in Wales is attributed to space and water heating in our homes. In more than 80% of homes⁴³ this is currently fulfilled through fossil fuels, making domestic heating a primary source of nationwide emissions (10%)⁴.

Domestic emissions are distributed across 1.4 million households, and widespread and compelling solutions are required to drive change across all tenure and property types. Equally important is nurturing an effective supply chain that supports the provision and maintenance of low carbon solutions.

Welsh homes are some of the oldest and poorest energy-performing in Europe, and 'hard-to-treat' homes (so-called because their construction makes retrofit more challenging) are widespread.

Decarbonising every Welsh home should account for local (e.g. grid connectivity) and hyper-local (e.g. construction archetype) factors. Local delivery approaches led by empowered individuals and communities are needed to optimise solutions across Wales.

However, setting out a clear expectation of which will be the dominant technologies in the

transition is necessary to stimulate the supply chain and provide consumer confidence.

To do so, this Strategy supports heat pumps as the primary mechanism for domestic heat decarbonisation in Wales; they provide the most efficient, integrated, and affordable solution in Wales' decarbonised future for most use cases. Other low carbon solutions will complement the rollout of heat pumps where factors support their adoption.

To strengthen the drive to roll-out heat pumps, the ambition has been set to install 580,000 heat pumps by 2035⁴⁴.

Emissions from domestic cooking are outside of the scope of this Strategy, but the electrification of space and water heating will have synergies with the electrification of cooking heat, providing further carbon and air quality benefits.

Energy efficiency measures, such as improved insulation, are prominent in all credible decarbonisation pathways in Wales. Scaling demand-side momentum and a supply chain capable of delivering home energy efficiency improvements is a priority of our Strategy.

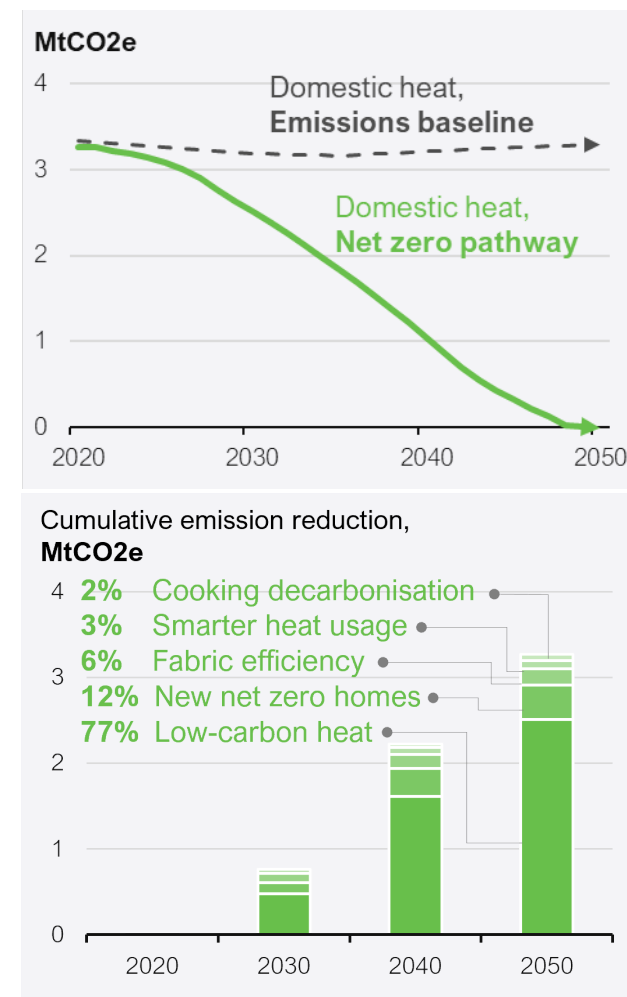


Figure 21: Decarbonisation pathway for homes in Wales and the contribution of emissions reduction measures⁵

Research shows that heating use is correlated to household income, with lower-income households sacrificing comfort for affordability. A whole building approach to domestic decarbonisation is an opportunity for every Welsh household to prioritise their comfort and health.

At the same time, decarbonising our housing stock must not create unintended and perverse outcomes, such as reduced housing options, increased rental costs, or privileged access to high-efficiency homes. The transition must include everyone.

The vision and objectives of this Strategy are intrinsically linked to our fuel poverty plan, which sets three targets for 2035:

- No households are estimated to be living in severe or persistent fuel poverty as far as reasonably practicable
- Not more than 5% of households are estimated to be living in fuel poverty at any one time as far as reasonably practicable
- The number of all households “at risk” of falling into fuel poverty will be more than halved compared to the 2018 estimate

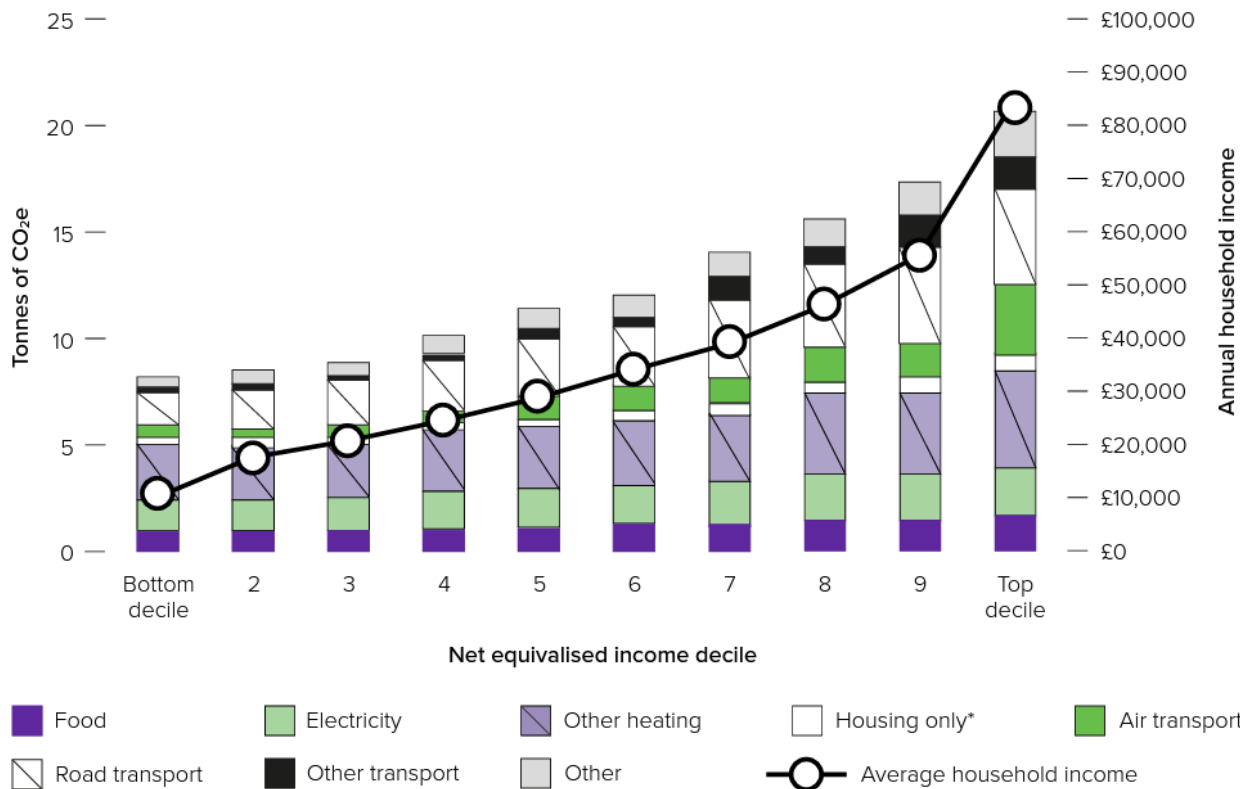


Figure 22: Average greenhouse gas footprint by net equivalised UK household income decile⁴⁵. *‘Housing only’ shows emissions associated with housing that are not heating or electricity such as furnishings and household maintenance.

HOUSING SEGMENT ⁴⁶	POLICY DRIVERS	EXISTING SUPPORT
SOCIAL HOUSING 223,000 homes (17%)	Wales Housing Quality Standard (WHQS) Social landlords must uphold the WHQS. The updated WHQS2023 will take a fabric-first approach to improve the underlying performance of our social housing stock, and then aim to bring all social housing as close as feasibly possible to EPC Band A and EIR Band A.	Optimised RetroFit Programme (ORP) The Welsh Government’s ORP supports the installation of home decarbonisation measures in Wales’ social housing stock. It takes a whole house approach to understand the best value combination of building fabric improvements, low and zero-carbon technologies, and sophisticated control technologies.
PRIVATE: RENTAL 231,000 homes (17%)	Domestic Minimum Energy Efficiency Standards (MEES) Regulations 2015 Landlords must meet a minimum EPC rating before they’re legally allowed to let a domestic property. This is currently set to EPC band E. Further increases (EPC C by 2025) proposed within the Minimum Energy Performance of Buildings Bill were scrapped in September 2023.	Leasing Scheme Wales (LSW) The LSW scheme aims to increase access to, and affordability of, renting privately in Wales. Standards apply to homes available through the scheme. Empty Homes Grant This funding scheme supports individuals to bring empty homes back to use. Up to £25,000 is available, and energy efficiency measures are within scope. Boiler upgrade scheme The Boiler Upgrade Scheme is a £1.9bn grant scheme open to households in England and Wales to cover part of the cost of replacing a fossil fuel heating system with a heat pump or biomass boiler.
PRIVATE: OWNER-OCCUPIED 895,000 homes (66%)	National Milestone: All homes in Wales will have adequate and cost-effective energy performance by 2050 National Milestones are required under section 10(3) of the Well-being of Future Generations (Wales) Act 2015 to assist in measuring progress towards the achievement of the well-being goals.	Energy Company Obligation (ECO) The ECO scheme is a £4bn GB grant funding to improve the domestic energy efficiency of households living in fuel poverty and social housing. Warm Homes programme (WHP) The WHP funds energy efficiency measures to eligible households plus free and impartial advice to all households. Since its inception, the Welsh Government has invested more than £394m through the programme. The latest iteration of our Nest scheme, launched on 1 April 2024, is explicitly focused on reducing greenhouse gas emissions from homes as well as addressing fuel poverty.

Table 1: Policy Drivers and Existing Support targeting different housing ownership types

A clear regulatory framework will be in place that supports net zero homes across all rented, owner-occupied, and social housing

Clear Government signals are critical for industry and businesses to make strategic investments in Wales, and for Welsh households to have confidence in transitioning to low carbon heating solutions.

Policymakers have an important role to play in the transition by overseeing regulation for planning, buildings, and suppliers. In the domestic heat sector, firm policy positions are needed to transfer momentum from current fossil fuel technologies towards low carbon technologies.

This Strategy advocates regulation that will stimulate investment and support the efficient delivery of the transition across the domestic sector while protecting consumers from perverse outcomes. We will consult on potential regulations that will fundamentally support domestic heat decarbonisation by:

- Reducing fuel demand and energy bills by driving energy efficiency improvements across Wales through a review of standards at the point of sale and letting, as well as supporting ambitious improvements to the social housing stock

- Indicating the direction of travel towards low carbon technologies, by exploring the potential for a ban restricting the sale of fossil fuel heating systems with clear dates for implementation new developments and existing dwellings.

Engaging with UK Government will be key to putting the regulatory requirements in place. This will mean influencing the UK Government's plans to ban gas boilers in new builds in 2025, and to phase out the installation of all new gas boilers beyond 2035.

How we will deliver this objective

24 - We will review and consider options, both within our devolved powers and working with UK Government, to introduce planning policy that restricts fossil fuel heating in new developments with the aim of introducing a ban – we'll explore other mechanisms such as through building regulations to assist in this goal as required.

25 - We will develop options within our devolved powers and work with UK Government to accelerate phasing out fossil fuel boilers in existing dwellings at the point of replacement, that is just and sustainable solution to decarbonisation.

26 - We will investigate options for the use of energy performance standards at the point of sale and letting as a mechanism to drive low carbon heat uptake.

27 - We will continue to drive standards through our Welsh Development Quality Requirements and Welsh Housing Quality Standard where all new social housing must achieve EPC A or an equivalent standard, and existing social housing must have a Target Energy Pathway in place to achieve EPC A by 2034 or by a date after 2034 that Welsh Government has authorised.

Homes are thermally-efficient and served in the main by heat pumps – a whole building approach has been taken to the transition and homeowners understand how to operate their systems

Thermally efficient homes retain heat and facilitate optimal performance of heating systems, increasing comfort whilst simultaneously reducing fuel bills.

In part due to their age, Welsh homes are some of the worst performing in Europe. 34% of households were built before 1929 while 68% are EPC rating D or lower. Improving the energy performance of Welsh households is a no-regrets option that this Strategy supports.

Reducing heat demand is one part of the puzzle. The second is meeting the heat demand with low carbon heat sources. Over 85% of Welsh households are served by fossil fuelled heating and require support transitioning to low carbon heat sources, such as heat pumps.

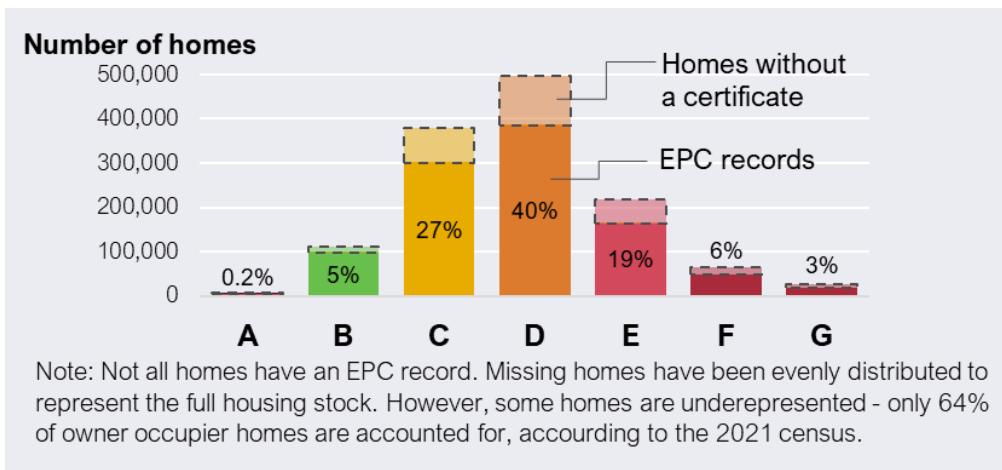


Figure 23: Number of properties by EPC rating across Wales

How we will deliver this objective

28 - We will provide homeowners with advice and support for the transition to low carbon heat.

29 - We will continue to prioritise low carbon heat as part of the latest iteration of the Warm Homes Programme, which supports households in fuel poverty in owner-occupied and private rented homes.

30 - We will support social landlords – delivering our ‘Optimised RetroFit’ programme in the short term and exploring the longer term options to help social landlords achieve EPC A.

31 - We will share best practice to demonstrate how historic and traditionally constructed buildings can effectively decarbonise heat.

32 - We will support the smart meter roll-out as part of our programmes and in our advice – this will futureproof our homes for variable tariff and demand management opportunities.

33 - We will explore how to transition to low carbon heat for the owner-occupied and private rented sectors – we will assess pathways and support options, taking the learnings from existing programmes and wider best practice, involving householders in this process.

Low carbon heat solutions will be affordable to install and affordable to operate

The transition to clean technologies is also a transition to more efficient, more integrated, and smarter heating systems, and an opportunity to eradicate fuel poverty in Wales.

To do so, low carbon heating systems must be affordable to purchase and have lower operating costs compared to current systems – both are achievable.

- **Upfront cost:** It is envisaged that the upfront cost of heat pumps will remain higher than gas boilers,⁴⁷ even with expected cost reductions. We will support the development of bespoke finance mechanisms to reduce financial barriers to uptake at the point of replacement, whilst simultaneously supporting cost reductions.
- **Operating costs:** Optimising system performance is critical in ensuring acceptable operating costs. A whole building approach to developing low carbon heat helps to ensure that systems are optimally designed.

Mechanisms to reduce operating costs:



Improving energy efficiency will decrease the amount of fuel that we need to keep our homes comfortable and reduce household and system costs.



Promoting **best-practice installation** will ensure that a heating system operates as it was designed and in the most efficient way possible.



Developing **smart systems and variable tariffs** will allow households to take advantage of periods of low cost electricity.



In line with our Climate Action Wales Public Engagement Strategy, we will help people by making green choices easier, more convenient and more affordable.

How we will deliver this objective

34 - We will work in conjunction with stakeholders to address financial barriers for low carbon heat solutions across the domestic sector – we will take a consolidated view across all support programmes, and the future needs of homeowners to implement low carbon heat.

35 - We will work with the Development Bank of Wales to champion a whole house approach to low carbon heat solutions in its housing development finance offers.

36 - We will work with the UK Government and energy suppliers to understand how variable tariff offers can be utilised better for homeowners.

37 - We will consider options for further funding for social landlords to meet EPC A across all homes.

Evolving our businesses

Currently, heat supplied to Welsh businesses accounts for 15% of the country's total energy use, with the retail, office, and leisure sectors being the main users, with much of this currently coming from natural gas (an estimated 7.3-9.3 TWh⁵⁰). This heat is used for a wide range of purposes, from space heating and water heating to cooking and cleaning.

Industrial businesses also heavily rely on heat, this is discussed further in [Future-proofing our industry](#).

Businesses have the power to influence supply chains, consumer behaviour, and industry norms.

Through sustainable procurement practices, responsible production methods, and the promotion of low carbon products and services, businesses can foster a culture of sustainability throughout their operations and beyond. This ripple effect can create positive environmental impacts, drive innovation, and shape a market that prioritises sustainability.

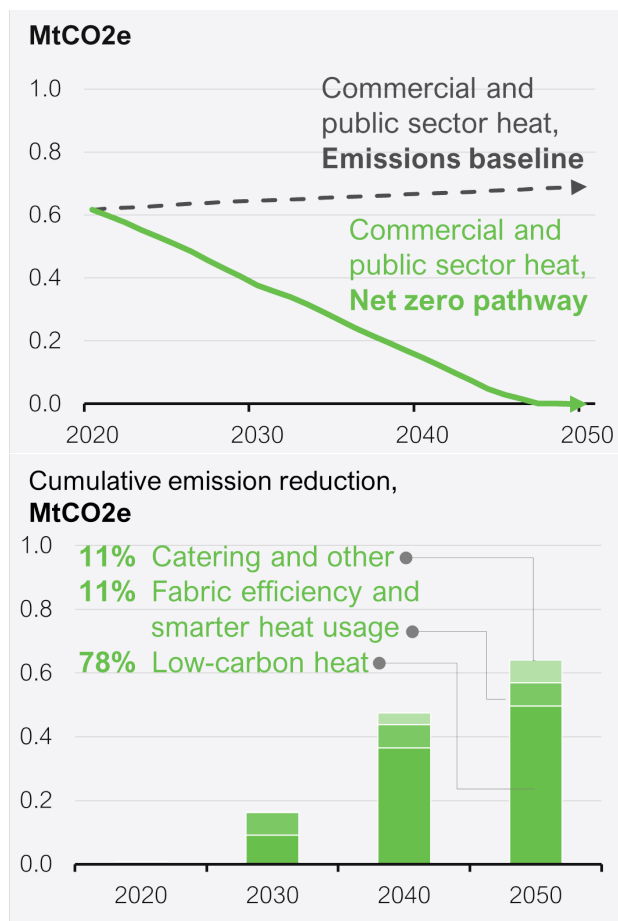


Figure 24: Pathway for commercial and public sectors buildings and emissions reduction measures ⁷



Figure 25: Key business sectors and gas use in Wales ⁵⁰

Collaboration is key in this journey towards a net zero future, and businesses have an opportunity to leverage their expertise, resources, and influence by working together. By fostering partnerships, co-creating innovative solutions, and sharing best practices, businesses can accelerate the adoption of sustainable technologies and practices on a larger scale. For instance, the Deeside Decarbonisation Forum has been successful in bringing SMEs and industry together to collaborate and share best practice.

The transition to a net zero future necessitates a collective effort, and businesses are at the forefront of this transformative journey. By proactively embracing decarbonisation, promoting sustainable business models, and embracing corporate social responsibility principles, businesses can become the driving force behind the creation of a sustainable and resilient economy for the future.

Improving the energy efficiency of business properties in Wales stands as a critical initial stride towards decarbonising business heat. Encouraging businesses to embrace energy-efficient practices and technologies can yield multiple benefits, including reduced energy consumption, lower carbon emissions, and decreased energy costs. Notably, there has

been a significant improvement in average Energy Performance Certificate (EPC) ratings for non-domestic buildings over the past decade, driven by enforced energy efficiency standards in planning and rental requirements, over 40% of businesses now have an EPC rating of A-C⁴⁸. This progress highlights the potential for further advancements.

In Wales, micro, small, and medium-sized enterprises (SMEs) comprise over 99% of businesses and employ 62% of the workforce. However, many of these SMEs face financial constraints that hinder their ability to invest in low carbon heat solutions⁴⁹. This presents a challenge for small businesses in actively contributing to Wales' net zero targets. There is also a diverse range of commercial building tenure structures across Wales, including, privately rented, owner-occupied (freehold or tenants in common), or leases.

To achieve meaningful progress, we must move beyond a one-size-fits-all approach. Each business in Wales possesses unique characteristics, and our decarbonisation strategy must acknowledge and embrace this diversity. By tailoring our approach and providing targeted support, we ensure that no business is left behind in our journey towards a sustainable and net zero future.

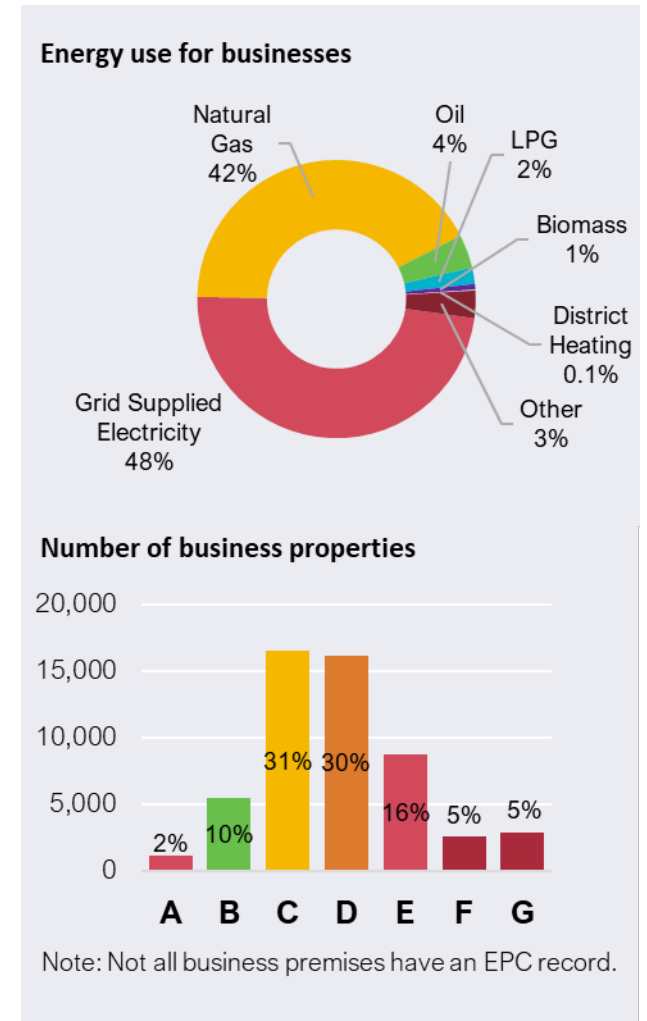


Figure 26: Energy use and EPC ratings of businesses and their properties ⁴⁸

There are a number of policy drivers for businesses to transition to low carbon heat, these include:

- **Streamlined Energy and Carbon Reporting (SECR)** is a requirement for large companies in the UK to include information about their energy usage, greenhouse gas emissions, and energy efficiency measures in their annual reports.
- **Energy Savings Opportunity Scheme (ESOS)** is a mandatory energy assessment and reporting scheme; requires qualifying organisations to identify energy-saving opportunities and report on energy consumption and efficiency.
- **The Minimum Energy Efficiency Standards (MEES) Regulations are not devolved to Welsh Government,** are designed to enhance the energy efficiency of privately rented commercial buildings with low performance. As of 1st April 2023, it is against the law to let or rent out a property that does not have a minimum EPC rating of E.

Available support for businesses to decarbonise include the below:

Development Bank of Wales – Business Finance

- Specific Green Business Loans offering repayable finance for the deployment of renewable technologies with reduced interest rates for low carbon heat projects.
- Access to a wide portfolio of loan and equity opportunities, supporting finance from £1k to £10m with patient capital terms up to 15 years.

Business Advice

- Free Business Wales Decarbonisation Advisors are available to support businesses to adopt or improve environmental strategies, and work with businesses towards creating a resource efficient and resilient business.

Grant Funding Support

- The UK Governments Boiler Upgrade Scheme (BUS) supports the decarbonisation of heat in buildings. It provides upfront capital grants to support the installation of heat pumps and biomass boilers.

Businesses in Wales will be sustainable and supported by affordable low carbon heat solutions

Our vision for businesses in Wales is to create a sustainable environment where affordable and accessible low carbon heat solutions are readily available. We recognise the challenges that businesses face.

We want to explore existing costs and ensure that low carbon heating provides cost-effective alternatives, making the transition to a more sustainable future financially viable and attractive for all.

Our strategic approach is to prioritise our efforts in areas where we can achieve significant carbon and financial savings.

One area of focus is the approximately 22,000 commercial buildings in Wales that are off the gas grid and primarily rely on oil heating systems.⁵⁰ The CCC has signalled in the Sixth Carbon Budget that oil boilers should be phased out by 2026 in commercial properties. The UK Government has consulted upon introducing regulations to address large off-gas-grid non-domestic buildings (over 1,000m² floor area no earlier than 2024, followed by small and medium off-gas-grid non-domestic buildings from 2026).⁵¹

On-grid properties are responsible for the majority of business heating emissions. While

the CCC and the Net Zero Review recommend phasing out sales of gas boilers by 2033, the UK Government's current ambition is to phase out the installation of natural gas boilers by 2035. The lack of specific phase-out targets for gas boilers in businesses is due to the need for strategic decisions on the role of hydrogen, which are expected to be made in 2026. As a result, there is currently no legislation or consultation in place to determine the precise timeline for the phasing out of gas boilers in the business sector.

Affordability is a central consideration in achieving our vision. We understand the cost of implementing low carbon heat solutions must be justifiable for every business and many discover poor business cases for the installation of low carbon heat and we want to strengthen this case. Many commercial buildings in Wales are tenanted and some have multiple occupiers with a shared heating system. This brings additional complexity and challenges of balancing increased costs of installing new heating infrastructure with rental return in a competitive leasing market. Even in single occupation buildings, property law means that improvement at this scale is challenging, who is responsible, who funds and who benefits. We aim to create a thriving commercial building market place where businesses can reliably access and benefit from low carbon affordable heat.

How we will deliver this objective:

38 - We will prepare a regulatory route map to understand fully the legislative barriers and implications of phasing out of the installation of all new gas boilers for commercial properties by 2033 – aligning with the Climate Change Committee recommendation that the sale of gas boilers to businesses will be phased out by 2033.

39 - We will explore how we can facilitate the phase-out of off-gas grid fossil fuel boilers for commercial properties – off-gas grid properties have the greatest carbon impact and prioritising these will have the greatest impact; we will support within our devolved powers and work with UK government.

40 - We will provide non-domestic rates support for the installation of low carbon heat networks and the use of on-site renewable energy technologies to assist the cost effectiveness of businesses transitioning to low carbon heat.

Businesses will have the confidence to invest in the transition to low carbon heat and net zero buildings

Our vision is to empower businesses and their landlords with the confidence to invest in the transition to low carbon heat and achieve net zero buildings. We understand the challenges businesses face in navigating the complex landscape of low carbon heat solutions. Many businesses are uncertain about the available options and lack the necessary resources to make investments in low carbon heat technologies.

We are committed to providing businesses with clear guidance and support, helping them navigate through the various low carbon heat solutions and identify the most suitable options for their specific needs. We will work to bridge the knowledge gap, ensuring that businesses have access to reliable information on different low carbon technologies.

By fostering an environment of confidence and providing the necessary support, we aim to empower businesses and their landlords to embrace the transition to low carbon heat and net zero buildings.

Case study:

Development Bank of Wales, Green Business Loans

The Green Business Loans Scheme pilot offers a package of support to enable Welsh businesses to tackle energy efficiency and decarbonisation action by providing low interest loans. A variety of eligible technologies are available for funding including:

- Heating, ventilation and air conditioning replacement, management, low carbon technology
- Building fabric improvements
- Insulation, double glazing, LED lighting
- Renewables – solar PV, ground/air/water source heat pumps
- Monitoring & controls, replacement, low carbon technology
- Water usage & waste reduction/improvements

Projects with unattractive payback (i.e. over the term of the loan) and/or low carbon heat solutions receive a 5% discount on interest rates. This includes renewable heat technology and building fabric upgrades.

How we will deliver this objective:

41 - We will work with partners to share best practices and build confidence in the role of low carbon heat for sustainable business in Wales.

42 - We aim to continue support for low carbon heat through the Development Bank of Wales building on the learnings from the Green Business Loan Scheme.

43 - We will continue to support businesses in Wales through Business Wales– we will ensure that the support provided includes advice on the approach for low carbon heat and the opportunity of the net zero transition.

Our businesses and commercial properties will demonstrate their net zero credentials, building confidence and engagement with consumers

By fostering a culture of transparency and accountability, we will enable businesses in Wales to differentiate themselves as sustainability leaders. This will not only benefit their reputation and competitiveness but also contribute to the collective efforts in achieving our ambitious climate goals.

“36% of small businesses have a plan to combat climate change, but only 30% have made changes to their business as a result of that plan.”

- Federation of Small Businesses

Businesses have various accreditations to demonstrate their commitment and progress towards achieving net zero emissions. These accreditations provide third-party verification and recognition of a company's sustainability efforts.

Some commonly used accreditations include:

- **Science Based Targets (SBTi)** offer companies a well-defined pathway to reducing GHG emissions, ensuring they align with the goals of the Paris Agreement and the latest climate science.
- **The International Organization for Standardization (ISO)** provides a range of standards that businesses can adopt to enhance their environmental performance.
- **The Carbon Disclosure Project (CDP)** is a global platform that enables companies to disclose their environmental data transparently.
- **Carbon Trust Standards** are certifications that recognise companies that have achieved significant carbon reductions or have demonstrated sustainable practices in specific areas such as demonstrating the route to net zero, carbon reduction, or zero waste to landfill.

We recognise that navigating the sustainability landscape can be challenging and transitioning to low carbon heat solutions can be a complex and resource-intensive project. We already support businesses to take the first step towards improving sustainability through our Green Growth Pledge.

Case Study:

Business Wales, Green Growth Pledge

The Green Growth Pledge helps Welsh businesses take proactive steps towards improving their sustainability, demonstrating their positive impact on the people and places around them, as well as joining a growing community of forward-thinking organisations that are helping Wales transition to a low carbon future.

It offers a range of straightforward, practical actions that can be taken, such as reducing vehicle use, increasing water and energy efficiency, and working with responsible suppliers that will help companies become more efficient, decarbonise and win new business.

Our objective is to go further and streamline the process and provide further accountability for businesses of all sizes and sectors. Through our support, businesses will have the opportunity to certify their commitments and measure their performance, demonstrating their dedication to sustainability.

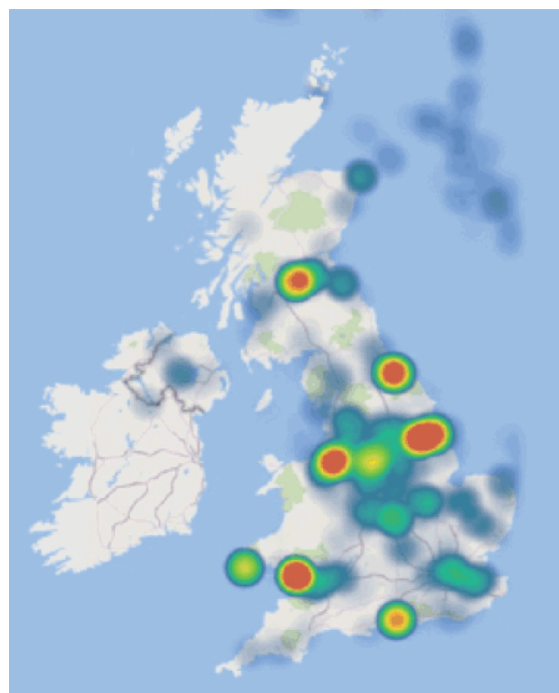
How we will deliver this objective:

44 - We will review the use of building performance certificates, as part of the regulatory route map to understand their role in minimum energy efficiency standards for renting, and how improvements can be made to champion net zero assurance.

45 - We will champion our businesses independently certifying their net zero commitments and performance, demonstrating progress to net zero – we will continue to deliver our Green Growth Pledge through Business Wales and explore the options to support a net zero charter for businesses to build commitments, further, standards such as Science Based Target Initiative certification will be shared with businesses to help demonstrate net zero alignment.

Future-proofing our industry

Industry has long been a cornerstone of our economy, providing employment opportunities for our communities and strengthening our foundational economy. As we embark on a new era, it is crucial to recognise and build upon Wales' rich industrial heritage.



Emissions (tCO₂)
Low High

Figure 27: Emissions from UK industrial sites⁵²

We have a diverse landscape of industrial activity across our nation. From light manufacturing to heavy industry, each sector has bespoke heat requirements and decarbonisation challenges. It is essential to understand these industries' specific needs to develop tailored strategies for their decarbonisation journeys.

Industrial processes are often complex and highly integrated, and a whole-process approach must be taken to many industrial decarbonisation challenges, including heat.

The establishment of industry clusters, creates such opportunities for integration between sites. Optimising industrial decarbonisation in Wales will require collaboration and knowledge sharing locally, nationally, and internationally, and the Welsh Government commits to supporting the collective action of Welsh industry.

Net Zero Industry Wales (NZIW) is working in partnership with business and academia from a wide range of energy and carbon intensive industries to enable them to decarbonise their industrial processes. NZIW is taking forward work undertaken by the South Wales Industrial Cluster (SWIC) and engages with

industry and other stakeholders to support the development of the newly created North Wales Industrial Cluster and their decarbonisation plan. Amongst the priorities of NZIW will be to support industry in developing decarbonisation pathways, aggregating the individual company plans to sector specific pathways and coordinate planning and delivery of regional infrastructure (both hydrogen and electricity) to enable decarbonisation of industrial heat demand, including the link with Floating Offshore Wind and other renewable generation projects in Wales.

Decarbonising the South Wales Industrial Cluster is a £30bn investment opportunity with the potential to support 113,000 jobs.

- SWIC: A plan for clean growth

Industrial processes require a diverse spectrum of temperatures, ranging from process chilling to high-temperature furnaces. The Climate Change Committee previously labelled industry as a 'hard-to-treat' sector⁵³; however, it is widely accepted that technologies already exist to reduce

emissions to low levels by the middle of the century.

For high-temperature processes, the incorporation of low carbon hydrogen is expected to play a pivotal role, and electric solutions are expected to be competitive over a vast range of temperatures (low to high). It is vital to deploy and develop solutions that enable the transition to low carbon alternatives without compromising productivity or competitiveness on a global stage. Not doing so endangers the livelihoods of thousands working in industry, as well as emissions being offshored to regions with less stringent environmental regulations.

By embracing decarbonisation strategies that enhance efficiency, promote innovation, and leverage sustainable technologies, we can create a competitive advantage that positions Welsh industries as leaders in the global transition to a low carbon future.

Together, we will navigate the path towards a sustainable and just transition for our industries, our communities, and our nation.

Policy context

Many of the powers to enable deep decarbonisation of Welsh industry are held by the UK Government. The CCC estimate that over 60% of powers to decarbonise Welsh industry are reserved. The globalised nature of large industry also means that Welsh industry is sensitive to overseas policy.

- **UK Emission Trading Scheme (ETS):** The UK ETS currently applies to energy intensive industries, the power generation sector and aviation. The scheme uses a 'cap and trade' system to limit the amount of carbon that can be emitted, with the limit decreasing over time. Participants in the UK ETS are required to obtain allowances equivalent to their annual emissions under the scheme,
- **EU Carbon Border Adjustment Mechanism (CBAM):** The EU CBAM is aimed at preventing 'carbon leakage' into the EU and aims to price the carbon emitted during the production of carbon intensive goods entering the EU. The UK Government has also committed to implementing a UK CBAM⁵⁴ from 1 January 2027 and launched a consultation on 21 March 2024, seeking views on the detailed design, implementation and administration of a CBAM. The UK CBAM

will cover imports of certain carbon intensive imported goods from the following sectors: aluminium; cement; ceramics; fertilisers; glass; hydrogen; and iron and steel. Divergences in sectors and approaches between EU CBAM and UK CBAM could lead to potential supply chain issues and added costs for consumers and businesses.

- **Climate change agreements** are voluntary agreements made between the UK industry and the Environment Agency to reduce energy use and CO₂ emissions. In return, operators receive a discount on the Climate Change Levy, a tax added to electricity and fuel bills. The use of Climate Change Agreements has been extended to March 2025.
- **Just Transition to Net Zero Wales:** Over 100,000 Welsh workers⁵⁵ will be impacted by the transition to a net zero industry. We must work with industry to mitigate impacts and leverage opportunities, using the transition to pivot towards improved outcomes for all those involved in Welsh industry.

Case study:

South Wales Industrial Cluster: A Plan for Clean Growth

South Wales has long been home to a thriving and diverse industrial sector, and today includes the UK's largest integrated steelworks, one of only seven oil refineries in the UK, and other energy intensive sectors including cement, paper and pulp, glass, food and drink and chemicals. South Wales is one of the largest industrial and power carbon emitters in the UK, and decarbonising the cluster is key to achieving both Wales' and the UK's national climate commitments.

The South Wales Industrial Cluster brought together 31 partners within the region, and in March 2023 published a regional plan for decarbonisation: A plan for clean growth⁵⁵. The plan outlines a vision for net zero industries in South Wales by 2040 (equating to a 40% reduction of Wales' national carbon emissions), leading to £30bn of investment opportunities and a net positive impact on employment and economic output.

Support for Industry

Organisations have been supported to win funding from UK Government and Innovate UK that has helped develop ideas for decarbonisation of industry. The South Wales Industrial Cluster project was one of six industrial clusters funded through the Innovate UK industrial decarbonisation challenge and this has also been underpinned by universities in the region who have won funding to through IDRIC (Industrial Decarbonisation Research and Innovation centre) The Industrial Decarbonisation Research and Innovation Centre (idric.org) to research areas such as hydrogen and utilisation of waste heat.

Welsh industry has also proactively applied for funding through the IETF (Industrial Energy Transformation Fund) e.g. Airbus have accessed IETF funding to invest in heat recovery technology in their paint booths, reducing their gas use and overall energy consumption in their paint process by 50%.

It's important that this area remains fully supported by UK Government in future funding rounds to enable industry to develop their ideas and adopt and commercialise at scale.

Industry is transitioned to affordable low carbon heat, competitive, and sustainable for the long-term following implementation of best available techniques

Decarbonising heat in Welsh industry is a multi-year, multi-billion-pound transition centred around large scale implementation. The decisions that are made will have a significant impact and, in some cases, will be ‘locked in’ for decades.

The potential reward is a renewed, low carbon, and globally competitive industry at the heart of the Welsh economy. The Welsh Government commits to supporting this vision across the lifecycle of projects – from strategic planning and knowledge sharing to technology development and implementation.

A combination of complementary technologies will be required to drive the transition across the Welsh industrial sector. No-regret options such as resource and energy efficiency improvements should be pursued as standard and are already being developed alongside, planning for large-scale implementation projects should be initiated at the earliest opportunity.

Table 2: Technologies impacting industrial heat decarbonisation

CATEGORY	KEY TECHNOLOGIES
Resource and energy efficiency	Low-grade waste heat recovery, enhanced separation, process and system integration.
Electrification – High temperature	Electromagnetic heating: induction, infrared, microwaves; Electric arc and plasma arc furnaces
Electrification – Low temperature	Electromagnetic heating: infrared; heat pumps; electric boilers
Hydrogen	High-temperature hydrogen furnaces and kilns

How we will deliver this objective

46 - We will support industry to access available funding and other support options to enable its transition to affordable low carbon heat - we will continue to work with industrial stakeholders to maximise the opportunities to leverage funding from UK Government funding streams.

47 - We will continue to work with industrial stakeholders on decarbonisation pathways for key industrial heat applications – we will work in collaboration with industry, the industrial clusters, academia and other stakeholders to develop opportunities for energy efficiency projects, utilisation of waste heat, creation of clean growth hubs and other innovative approaches. Working with stakeholders we will disseminate best practice and facilitate and incentivise data sharing, learning and collaboration.

Low carbon hydrogen hubs are established and serving high-temperature industrial processes and local users where appropriate

Hydrogen could be essential in decarbonising Welsh industry.

To achieve this, the Welsh Government will support industry, energy networks, and technology developers to progress innovative solutions to deliver integrated low carbon hydrogen hubs in proximity to future off-takers.

In areas where suitable hydrogen infrastructure is developed, hydrogen could provide high-temperature industrial heat. The localised extension of a network to serve non-industrial users may also be viable where efficiencies from utilising the hydrogen infrastructure create a compelling case for adoption in the wider local area. However, the widespread expansion of hydrogen infrastructure (production, distribution, supply) is not anticipated away from key industrial users.

Case study:

Holyhead Hydrogen hub

Work on the Holyhead Hydrogen Hub started in 2019 with a feasibility study which explored the opportunities to produce and use hydrogen on Ynys Môn. This identified Holyhead as an excellent site for a production facility as it's a busy transport hub with proximity to renewable energy sources for low carbon hydrogen production. The distribution facility, within the Anglesey Freeport zone, will supply road, maritime and rail transport customers across North Wales, driving down carbon emissions, particularly in the transportation sector.

Reducing the dependence on imports and increasing hydrogen energy security, the project will play a key role in the development of a regional hydrogen economy benefitting industry as well as transport in the long term. It will ensure regional demand is met via regional supply, stimulating the commercialisation and adoption of hydrogen as a fuel, attracting inward investment, and creating long term high value jobs. To date the project has been supported by the Welsh Government Ultra-low emission vehicle transformation fund (ULEVTF).

How we will deliver this objective

48 - We will continue to support hydrogen innovation, and develop the understanding of industrial heat demand across Wales – supporting innovation will ensure Wales can recognise the benefit from the opportunity for a green economy.

49 - We will engage our energy network operators on the plan for hydrogen in industrial areas, the infrastructure needed, and the opportunities for renewable electricity generation.

Leading the way with public services

Our public sector plays a crucial role in the makeup of our society. They provide vital services to manage our communities and support the well-being of families in Wales.

The public sector in Wales is made up of around 40 larger public sector organisations and a significant number of community and town councils and other public bodies. Universities and colleges are supported with public funding and considered part of an extended public sector.

As well as providing services, public bodies have a leadership role to play in the transition to a net zero future. The ambition has been set for the Welsh public sector to be collectively net zero by 2030 – delivering low carbon heat in the public estate will be critical to meeting this goal.

Beyond directly tackling public sector heat emissions, public bodies have an important role in enabling low carbon heat across all sectors in Wales. In particular, the Welsh Government will provide the policy for the ongoing strategic direction, and local authorities will deliver the planning services needed to implement the transition.

Public bodies will face many challenges in delivering net zero. For the shorter term, there is a need to sustain services in the face of constrained resources and finance as we recover from the Covid-19 pandemic. With 2030 not long away, the scale of the delivery challenge is significant, in particular as the low carbon heat market and related skills still need to grow to meet the demand. However, the opportunity to drive local green jobs and skills through leadership in implementing key energy projects is equally significant. Local authorities and regions are uniquely placed to design projects that meet local needs and maximise local value.

Despite the challenges, good progress is already being made. Across most of the 40 larger public bodies strategies and action plans for decarbonisation are in development; this is backed up by Net Zero Reporting to assess emissions each year. Local authorities are creating Local Area Energy Plans across Wales to set the priorities and pathway for a low carbon future.



Figure 28: The entities that make up the Welsh public sector

There are ~4,600 public sector buildings in Wales, each with unique requirements for low carbon heat retrofit.

The estimated scale of direct public sector heat emissions from Welsh Government Energy Service analysis⁵⁶ is as follows:

- ☁️
~380,000 tCO₂e
 emitted from heating public sector sites, 90% from grid connected natural gas
- 🔥
1.64 TWh heat demand
 Equivalent to 136,500 homes
- 💰
£150m
 estimated cost of heat
- 🏠
4,610 buildings
 with 3,913 using natural gas as the heat source.
- 📏
12.1 km² of floor area
 Equivalent to the size of Cwmbran

Analysis shows that healthcare and schools are the largest contributors to heat emissions from the public sector. However, there are very different challenges to address across these types of buildings – with over 2,000 school buildings requiring a sizeable roll-out, and ~100 healthcare sites needing bespoke solutions for complex sites.

Carbon emissions for heat in the Welsh Public Sector

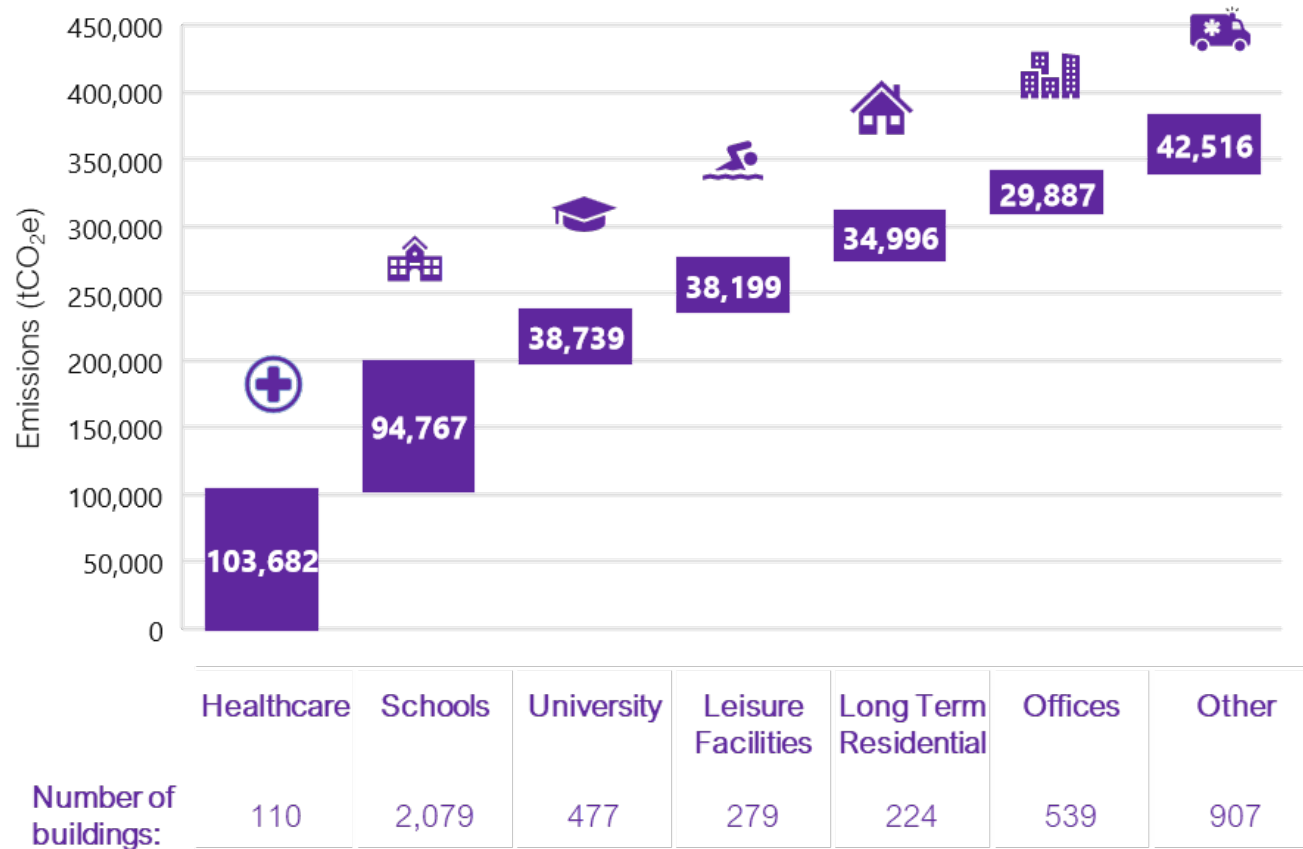


Figure 29: Heat emissions by public service from Welsh Government Energy Service analysis

There are numerous policy drivers for the public sector to transition to low carbon heat, including:

- **Net Zero Wales** sets policy objectives for the public sector to lead the way and achieve net zero collectively by 2030. It contains a specific chapter for public sector actions in support of a net zero Wales.
- **Programme for Government** reinforces the ambitions of a net zero public sector whilst setting the requirement to embed the climate and nature emergency into everything the Welsh Government does.
- **Climate Emergency declarations** were made by Welsh Government and the Senedd in 2019, with Wales being the first parliament to declare a climate emergency.
- **Well-being of Future Generations Act** sets the requirement for public bodies to report progress against the well-being goals.

Support is in place for the public sector to deliver low carbon heat. Firstly, Welsh Government has a routemap⁵⁷ for the public sector to achieve net zero by 2030. This sets out a strategic framework for heat in buildings against three stages out to 2030:

- **Moving up a gear**
Scoping for Low Carbon Heat pilot projects and developing plans for hard to decarbonise building types and campuses.
- **Well on our way**
All new buildings will be net zero and existing buildings will be highly energy efficient or scheduled to be retrofitted with renewable heat schemes.
- **Achieving our goal**
All public buildings are supplied with low carbon heat by 2030 and generate their electricity where feasible.

Several support, funding and capacity building schemes are in place for the public sector:

Welsh Government Energy Service

Technical, commercial, and strategic support led by Welsh Government to deliver decarbonisation projects and build capacity in public bodies and community enterprises.

Transition & Recovery Support Scheme

A Welsh Local Government Association (WLGA) led scheme to collaborate across local authorities and strategically support net zero delivery.

Funding

The Wales Funding Programme (£10m - £20m) provides low-interest loans to public sector organisations to fund decarbonisation projects. This can include improvements to building fabric such as upgrades to insulation, which can support low carbon heating system installations.

Welsh Government funds the Low Carbon Heat Grant, up to £20m per year for three years.

£20m of low interest loan funding is being provided to the Higher Education and Further Education sectors in 2024/25 to fund decarbonisation projects, primarily focused on low carbon heat

Local Area Energy Plans

Funding for technical development of Local Area Energy Plans led by local authorities.

The public sector are leaders in the transition to net zero – working towards a net zero by 2030 and supporting delivery on a regional and local basis to recognise the benefit to Wales

The public sector is uniquely positioned to be a leader in the transition to low carbon heat. Our communities engage with public services daily – public bodies are seen and held to account, and also hold high levels of public trust.

The ambition has been set for the public sector to collectively reach net zero by 2030. With public funding being used to support this ambition, it is important that the transition is successful, timely, and cost effective.

Local authorities in particular have an important leadership role to play. As local planning authorities, they set planning policy for their areas, and administer planning applications. Their approach to running the planning function is important to the transition across all sectors.

Local authorities are also leading Local Area Energy Plans. They are convening with other public bodies, communities, businesses, and energy network providers to set out a strategic plan for the energy system. Continuing this leadership role and building further momentum is needed.

Case Study:

Public Sector Net Zero Reporting⁵⁸

Welsh Public Sector Net Zero Reporting mechanisms are in place to understand emissions and give assurance that the public sector is progressing towards net zero by 2030.

The public sector used around 1.5 TWh of natural gas in 2022/23 representing around 270,000 tCO₂e of emissions – which accounted for 60% of total building emissions.

An estimated 5,000MWh of renewable heat was produced in 2022/23 by the public sector. With less than 1% of public sector heat demand transitioned so far, a lot of work is needed to scale up activity.

Table 3: Public sector renewable heat generated as reported in Welsh Public Sector Net Zero Reporting 2022/23

Renewable heat generated (MWh)	Air Source Heat Pumps	Ground Source Heat Pumps	Solar Thermal	Biomass Boiler	Biogas CHP	Unidentified	Total
Fire & Rescue Authorities							
NHS Cymru				3000			3000
Local Authorities				1460			1460
National Parks				354			354
Universities & Colleges	12	533	1			72	618
Welsh Government							
Other							
Total	12	533	1	4814	0	72	5432

How we will deliver this objective

- 50 - We will use Net Zero Reporting to track public sector building performance** – this will demonstrate and give assurance that the public sector is leading the way to net zero heat.
- 51 - We will communicate success and share learnings across public bodies and to wider sectors** – as we work towards our ambition of a net zero public sector by 2030 we will share learnings and case studies need to be shared to build wider momentum for the low carbon heat transition.
- 52 - Our public sector will collaboratively drive decarbonisation regionally and locally through Regional and Local Area Energy Planning** – public bodies will be central to driving change in Wales.
- 53 - We will seek to build local supply chains, grow skills and realise social value through the public sector transition to low carbon heat** – leveraging our ability to affect sustained change to achieve social, economic, environmental and cultural outcomes for the well-being of Wales.

All public sector buildings will be served by low carbon heat solutions – championing a whole building approach to the transition

The ambition for a net zero public sector by 2030 has been set. This stretching aim is in place to drive activity and demonstrate leadership in Wales. To meet this, transitioning to low carbon heat is the biggest challenge that the public sector will face.

The public sector provides critical services to the public, and unique challenges will be faced in implementing change. Hospitals require secure heat across the year and need backup heat sources in place. For schools, some major works can only happen when unoccupied, typically during the traditional six-week summer holiday period.

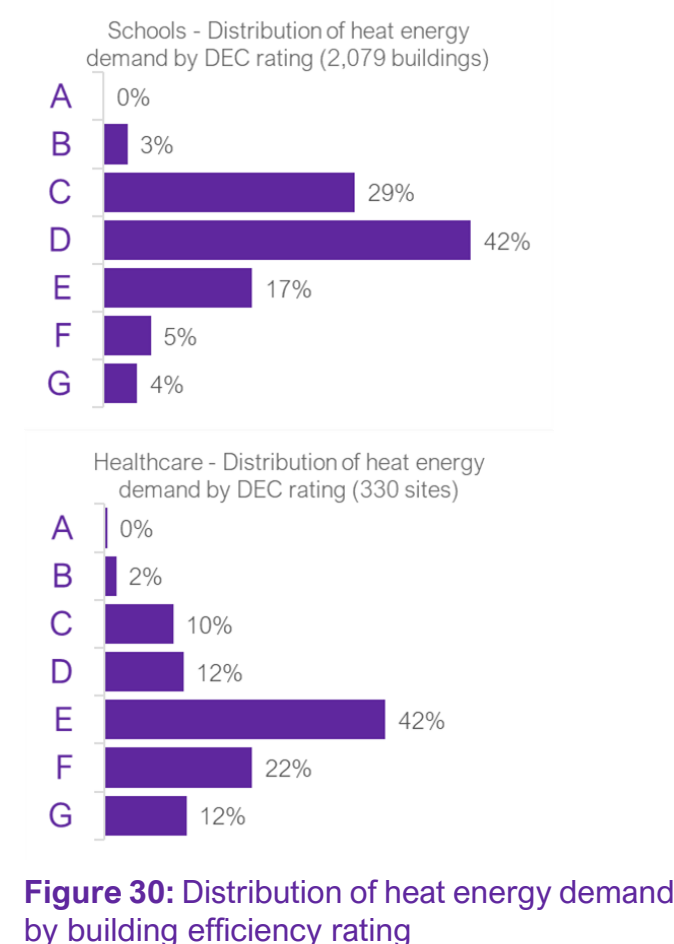
With 1,463 local authority funded schools in Wales the challenge for the sector and construction supply chains in delivering net zero by 2030 is unprecedented. Upgrading buildings to be net zero aligned as part of normal building maintenance will not work. Currently, there is insufficient capacity across the Welsh supply chain along with workable and affordable solutions to maintain the uninterrupted delivery of education. A One Wales approach towards innovative delivery solutions will be critical.

Progress is starting to be made. The Welsh Government Energy Service is supporting the development of low carbon heat schemes with funding and support. Across Welsh Government, funding is being ringfenced to support decarbonisation, in particular, £20m has been made available to support local authorities until 2026

For public bodies, the choice for low carbon heat is becoming ‘business as usual’. However, with heat pumps currently costing more than gas boilers, and current energy tariffs limiting the financial case for energy savings, care must be taken to ensure that public money is spent sensibly. Welsh Government is reviewing the use of its loan and grant mechanisms for public bodies to ensure that the funding available is used effectively in supporting high impact and the most cost-effective projects.

Public bodies must consider and actively plan and support a just transition and recognise the well-being benefits in Wales as part of their low carbon heat transition. As part of public procurement regulations, public bodies are guided to assess social value as part of tendering for works. Alongside this, Welsh

Government are keen that public bodies support the Welsh economy. To help this, we will explore opportunities for Welsh procurement frameworks that champion the Welsh supply chain.



How we will deliver this objective

54 - We will support public bodies by facilitating access to funding to deliver high carbon impact but financially challenging low carbon heat projects – including the new low carbon heat funding scheme to scale-up the transition and support the low carbon option to become business-as-usual.

55 - We will review funding options to support a net zero public sector by 2030 and a whole building approach to low carbon heat – we will review the use of Welsh Government loan and grant funding to maximise benefits and seek to leverage further finance to help scale-up the delivery of low carbon heat.

56 - We will work with public sector partners to explore practical solutions for public procurement to build market capacity – providing a route to market for public sector delivery and building the opportunity for local supply chains.

57 - We will build capacity to deliver a whole building approach to low carbon heat deployment – our Welsh Government Energy Service will support the public sector with strategic, technical and commercial advice to drive activity.

Case study:

Welsh Government Energy Service

The Welsh Government Energy Service is in place to support public sector groups in delivering energy and carbon saving projects.

It provides strategic, technical, and commercial support to organisations to identify and develop opportunities, progress business cases, and source funding.

The impact of the Welsh Government Energy Service in its first 4 years:

Impacts

We have supported the public sector and community enterprises in Wales to secure investment of £155 million to develop energy efficiency, renewable energy and zero emission vehicle projects:

- Saving **716,000 tonnes of CO₂** from being emitted – that's the same as taking 300,000 cars off the road for a year
- Generating **£322 million** in local income and savings
- And committing to **45MW of new renewable energy capacity** in Wales – that's enough electricity to power 13,300 typical Welsh homes, over half of the homes in Merthyr Tydfil

Projects

We have supported **242** projects to reach financial close across all **22** local authority areas.

Financial close occurs when all the project and financing agreements have been signed and all conditions on those agreements have been met.



64
solar
power



4
wind
power



68
energy
efficiency



13
low carbon
heat



3
hydro
power



33
efficient
street
lighting



56
fleet
decarbonisation



1
storage

Taking action

A Strategy for all

This Heat Strategy for Wales is for everyone in Wales.

Our shared ambition for the future well-being of Wales spans across all communities in Wales. With the use of heat and products of heat integrated across every aspect of our lives, it is impossible not to link the future of heat in Wales to meeting our well-being goals.

Our shared vision: clean, affordable heat will be available to all – we will recognise the opportunity of the transition and will secure our future well-being with a sustainable low carbon economy.

The change needed to meet our vision for clean, affordable heat will be the most significant and challenging transformational change across all our buildings, in all our sectors, impacting our whole energy system.

To succeed, we must work together - a team Wales approach is needed.

The Welsh Government's role and our levers for change

As the Welsh Government, we committed to shaping our Heat Strategy for Wales within our Net Zero Wales Carbon Budget 2. This Strategy helps to deliver our legislative commitments for a net zero Wales and will complement our wider strategies for Wales, including the current Programme for Government.

Welsh Government cannot directly install low carbon heat across all sectors in Wales, and we also cannot directly deliver all the objectives and policies in this Strategy. Our role is to provide leadership and part of this is the Heat Strategy for Wales. We will use the following levers available to us:



Figure 31: Welsh Government's role and levers for change

Our asks of others

UK Government

It is important to recognise that not all aspects of heat policy are devolved to Welsh Government. For example, regulation of the energy supplier market and international trade (impacting our supply chains) are the responsibility of the UK Government.

We will work with UK Government to:

- Reform the electricity market pricing mechanisms so that energy tariffs support the case for low carbon heat - address the market distortion resulting from an unequal application of environmental levies applied to electricity.
- Implement schemes to support supply-side low carbon heat roll-out – such as ensuring the success of the Clean Heat Market Mechanism (due to be launched in 2025) to oblige fossil fuel heat suppliers to scale-up the manufacture of low carbon heat technologies.
- Provide a long-term plan to support demand for low carbon heat installations that creates a sustainable, stable market and provides certainty to homeowners, businesses and installers – for example, ensuring the success of the Boiler Upgrade Scheme to kick-start the transition.
- Provide transparency and access to funding to support the Welsh power and industrial sectors to decarbonise, investing the equivalent of the UK Emissions Trading Scheme revenues in Welsh industrial decarbonisation to move beyond our industries just paying a carbon tax.

- Work with us to develop policies to support the development of energy infrastructure that is appropriate to the Welsh context and supports the Just transition.
- Work with the Welsh Government on regulatory options to phase out the installation of fossil fuel boilers in homes and businesses.

Communities & businesses

We support the transition to low carbon heat for Welsh households, communities, businesses, and our industries. We ask that our stakeholders in communities and businesses to:

- Engage and understand the options for low carbon heat, and plan for future building retrofit – consider how to reduce the energy we use with energy efficiency measures and implement low carbon heat generation technologies.
- Collaborate within communities, with suppliers, and with the support mechanisms available to build up demand and scale to the transition to low carbon heat.
- Adopt a One Wales approach towards innovative and affordable solutions for building retrofit whilst minimising the impact on building occupants and the continuity of service delivery. Hospitals, and the sheer number of schools will present a particular challenge, but also a significant opportunity for the Welsh supply chain in developing innovative delivery solutions.
- Welsh businesses and industries to continue to commit to net zero targets as part of their corporate social responsibility, including working to ensure their supply chains are engaged to further increase momentum for net zero.

Supply chain

Across our supply chain of manufacturers, suppliers, and installers, and our trades for heating engineers, designers, and planners, we need to build capacity to implement a low carbon heat transition. We ask our supply chain companies to:

- Build capacity in Wales to support our transition and the local economy.
- Support skills in the Welsh workforce to ensure a Just transition – creating and protecting jobs and fair work in Wales.
- Innovate in Wales to keep us at the forefront of new technology solutions.
- Engage and collaborate to support the low carbon heat transition.

Energy networks

Our energy network providers have a critical enabling role to play. We ask our energy network providers to:

- Continue to work with us to plan how our networks evolve.
- Collaborate and support suppliers and heat users in the transition to low carbon heat.
- Innovate to support smart, local, energy systems – including supporting targeted hydrogen innovation.
- Enable renewable electricity generation for secure and affordable energy.

Costs and savings

Investment

Estimating the investment required for decarbonising heat is subject to a high level of uncertainty. Costs can vary significantly as technology, markets, and policy frameworks evolve. We also expect costs to continue to fall as innovation and advances in technology support the costs reductions we have seen in other areas of the net zero transition.

The CCC has estimated that the total cost of decarbonising heat in Wales is to the scale of £80 billion over the period to 2050⁷. This is total cost and for many consumers replacing their heat infrastructure will be required before 2050. When comparing their expected additional costs above a baseline spend, for homes the net zero option is estimated as 23% more expensive out to 2050. Key actions are likely to reduce this cost especially those targeted at rebalancing electricity costs.

The investment needed will be spread across all sectors and heat users. Table 4 provides a further breakdown of expected costs by sector.

Although the long term 2050 investment is modelled to be only 23% more expensive for net zero homes, a significant step change in the current scale of investment is needed. As an example, £1 billion is currently spent annually by Welsh homeowners on the repair, maintenance, and improvement of their buildings^{59, 60}. Taking 2050 as a long-term timeframe, the average annual investment needed will need to double to over £2 billion annually for low carbon heat and heat energy efficiency. This investment is also an economic opportunity for local suppliers and installers and our enabling actions to support local retention of benefits to support the just transition.

Table 4: Estimated costs of decarbonising heat in different sectors

Sector	Description	Scale of challenge	Investment to 2050 (% of which additional)
Domestic	Social Housing	~223,000 homes	£56.7bn ⁷ (23%)
	Private: Rental	~231,000 homes	
	Owner-Occupied	~895,000 homes	
Public Sector	Local authorities, health, and other public bodies	~4000 sites	£1bn
Businesses	Arts, Community and Leisure	~3,800 buildings	£3.2bn ⁷
	Hospitality	~14,400 buildings	
	Offices	~17,000 buildings	
	Shops	~27,000 buildings	
	Warehouses and Other	~21,000 buildings	
Industry	Manufacturing	~6,785 enterprises	£20bn ⁷ (14%)

Savings

Taking our holistic approach low carbon heat is expected to generate considerable savings across society, including:

- **Homes:** it is estimated that a £15 billion programme over 10 years improving the energy efficiency of homes could provide £8.4bn cumulative savings in energy bills for households up to 2040 with £3.54bn of net tax benefit and 26,500 new jobs.⁶¹
- **Healthcare:** poor housing conditions are estimated to cost NHS Wales £95m through worsened health outcomes.⁶² Improving the energy efficiency and quality of housing is recognised by the NHS as an effective strategy to enhance health and reduce costs.
- **Businesses and the public sector:** it is estimated that a £2.7bn reduction in operating costs is achievable by 2050⁷. Energy efficiency is expected to deliver most of these benefits through reducing energy consumption. In turn, this will help enhance the competitive advantage of industries in Wales.

Our pathway

Deployment

The deployment of low carbon heat solutions, including the supporting energy efficiency works, needs to scale-up rapidly in this decade.

As part of a whole building approach, insulation and fabric measures are prioritised first in the CCC's recommended deployment pathway. Individual heat pumps are expected to be the dominant solution for homes in Wales.

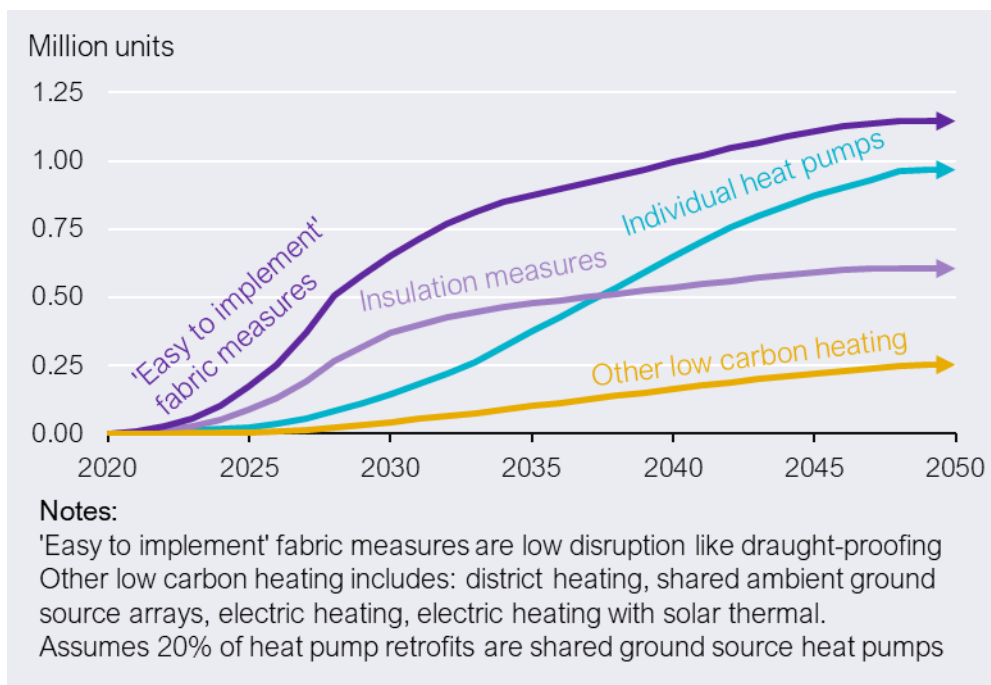


Figure 32: Home retrofit deployment pathway for Wales ⁷

Emissions

The pathway for net zero heat to 2050 shows the scale of impact needed for industrial and domestic heat in particular.

From 2030, accelerated change is needed as our emission pathway steepens. This is also supported by the deployment pathway for individual heat pumps.

Over the short term, we must put in place the foundations and enabling framework to meet our long-term vision for clean, affordable heat.

Next steps

Enabling framework

Our enabling framework of policies seeks to put in place the planning policy, engagement, skills, supply chain, and financial mechanisms needed to support the transition. This will be the foundation of our transition to low carbon heat.

In planning our approach, we must consider how we will ensure a just transition across Wales where we leave no one behind. We already have the statutory requirement to consider the well-being of future generations in our decision making, and this will help guide our approach as we implement the Heat Strategy for Wales.

Over the short term, key policy decisions are needed to kick-start the transition to low carbon heat. In particular, reform of the energy pricing mechanisms, a review of permitted planning permission guidance, a plan to alleviate grid constraints, and schemes to support skills and supply chains will be prioritised.

Figure 33 shows our emissions pathway out to 2035 with indicative milestones for the journey.

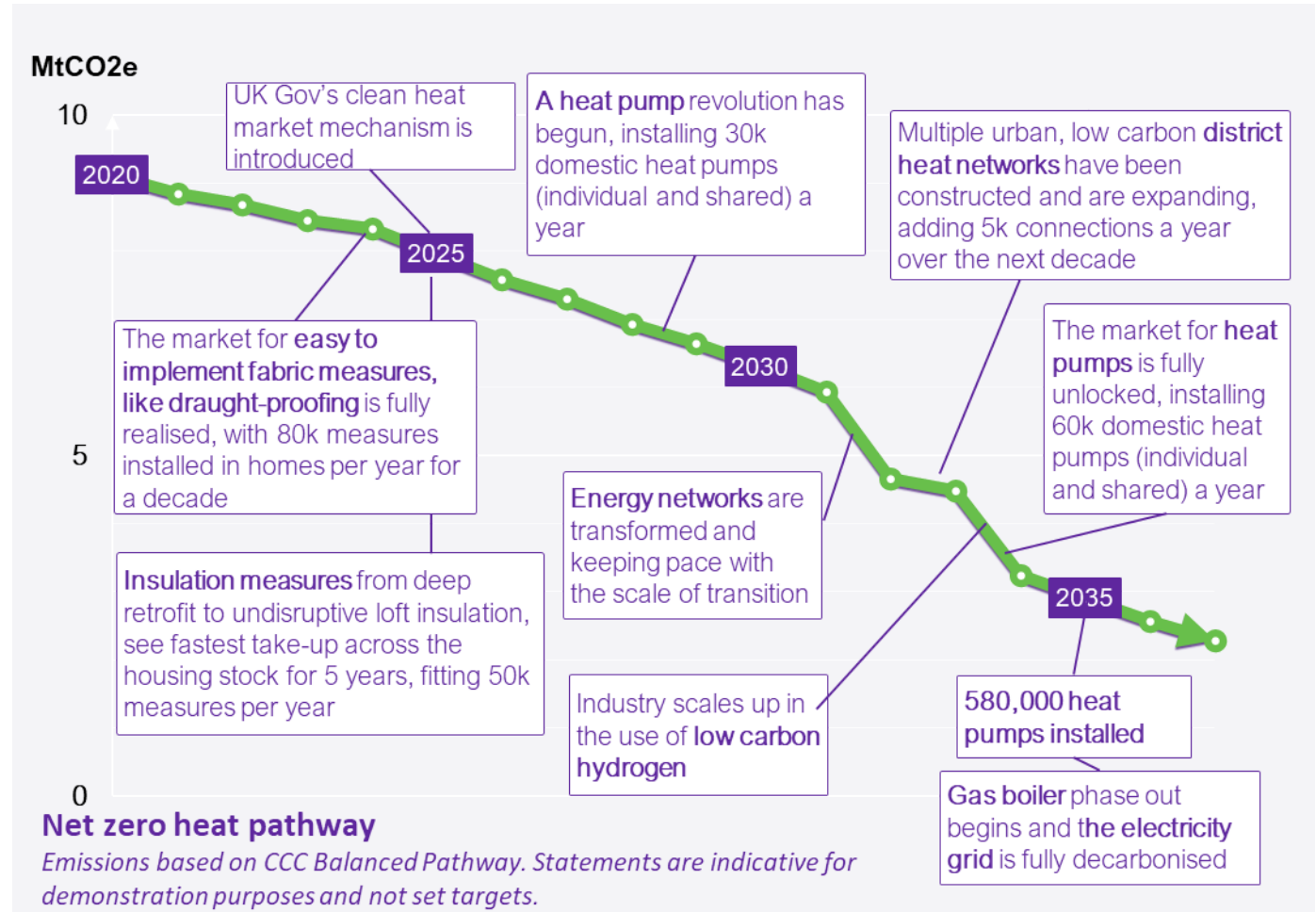


Figure 33: Emissions pathway for heat in Wales up to 2035 with milestones

Action Planning

Alongside this Heat Strategy for Wales, we are publishing a supporting Action Plan.

The actions will draw on our levers for supporting the Strategy:

- Influence
- Collaboration
- Policymaking
- Support
- Leading the way
- Managing Implementation

The Welsh Government Climate Change Portfolio Board will regularly review the delivery of the Heat Strategy for Wales and its Action Plan with each policy department ultimately responsible for its delivery. This Board will work across Welsh Government policy areas and, who in turn will engage with stakeholders across Wales. We expect costing to be undertaken for key actions and programmes as part of each government budget.

Our Action Plan identifies the key metrics to be used for monitoring and evaluation to track our delivery. This will report on the rollout of low carbon heating solutions in Wales and the associated impact on climate change. Where

practicable, we will also report on the wider benefits.

Measuring the success of our Heat Strategy for Wales will go beyond tracking emissions reduction and technology deployment. We will also seek to understand and measure the wider social, economic and well-being benefits associated with heat decarbonisation across Wales.

The success of this Strategy will depend on the engagement across communities, businesses, and industries in Wales. The transition to low carbon heat will be one of the biggest built infrastructure challenge of our generation. People and collaboration are needed to make it happen, and we hope that all in Wales can get behind our shared vision.

Our Vision:

Clean, affordable heat will be available to all – we will recognise the opportunity of the transition and will secure our future well-being with a sustainable low carbon economy.

Appendix A: Technologies

When assessing which low carbon heat options are most suitable for a building, a whole building approach should be considered.

A whole building approach considers demand reduction first, through either fabric improvements or control improvements. It should also consider the operating temperatures of the heating systems, with heat pumps operating at better efficiencies when generating lower flow temperatures (such as 55 °C and lower).

Fabric improvements such as loft and cavity wall insulation, and draft proofing, where they don't already exist, can provide energy efficiency benefits at a reasonably low intervention level. The thermal performance of a building shouldn't be a barrier to installing a low carbon heat solution.

Which low carbon heat technology is the most suitable will depend on the specific requirements for the building. This includes considering peak capacity and flow temperatures required. Any potential heat sources should be identified and investigated at an early feasibility stage; nearby heat sources can provide improved efficiencies.

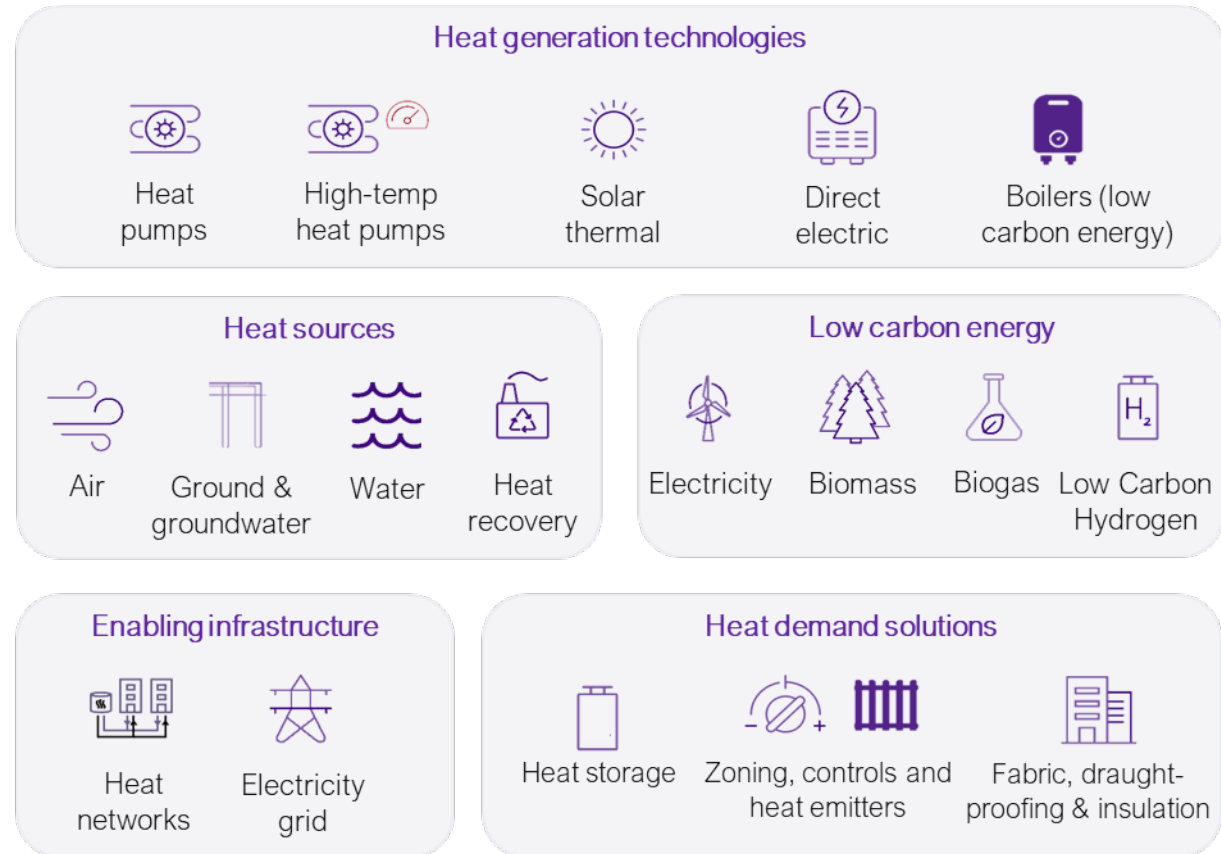


Figure 5: Summary of technological solutions available for a low carbon heat transition

Heat Sources

For the efficient generation of low carbon heat, it can be beneficial to recover heat from existing heat sources, mainly via heat pumps. Heat sources can include:

Air: The most readily available heat source - Air source heat pumps can utilise the heat energy within the air.

Water / Ground-water – Open water sources such as rivers, lakes, and the sea can be used with water source heat pumps. Heat from ground-water can also be extracted from underground, either via a closed loop or open loop system.

Heat recovery – waste heat sources, particularly those from industry can provide both high grade and low grade waste heat, such as the outlet of a combustion process or as rejected heat from cooling systems.

Further supplementary heat sources

Solar thermal can have a significant role to play in decarbonising heat. Often solar thermal is used to serve domestic hot water; however, it can be used as part of a low carbon solution alongside heat pumps. Further, solar thermal can reduce the electrical capacity required for heat pump solutions and help to ease some of the grid

constraints. As our electricity grid decarbonises, the use of roof space for solar thermal heat generation will become an increasingly more effective carbon saving opportunity than power generation.

Enabling infrastructure

Large enabling infrastructure can be critical for the supply of low carbon heat, namely:

- Heat networks
- The electricity grid

Heat networks (or district heating) involve generating heat at a central location and distributing it via insulated pipework to multiple buildings. They can supply domestic, commercial and industrial sites with space heating and hot water. Typically heat networks can be found in heat dense areas, such as city centres, or areas near a large heat source, such as energy from waste.

The electricity grid provides the power required for electrical heat generation options and is continuing to decarbonise as more renewable generation comes online.

Heat Demand Solutions

As part of a whole building approach, the buildings heating infrastructure and fabric should be considered:

- Pipework, zoning & controls
- Heat emitters
- Insulation and draft proofing

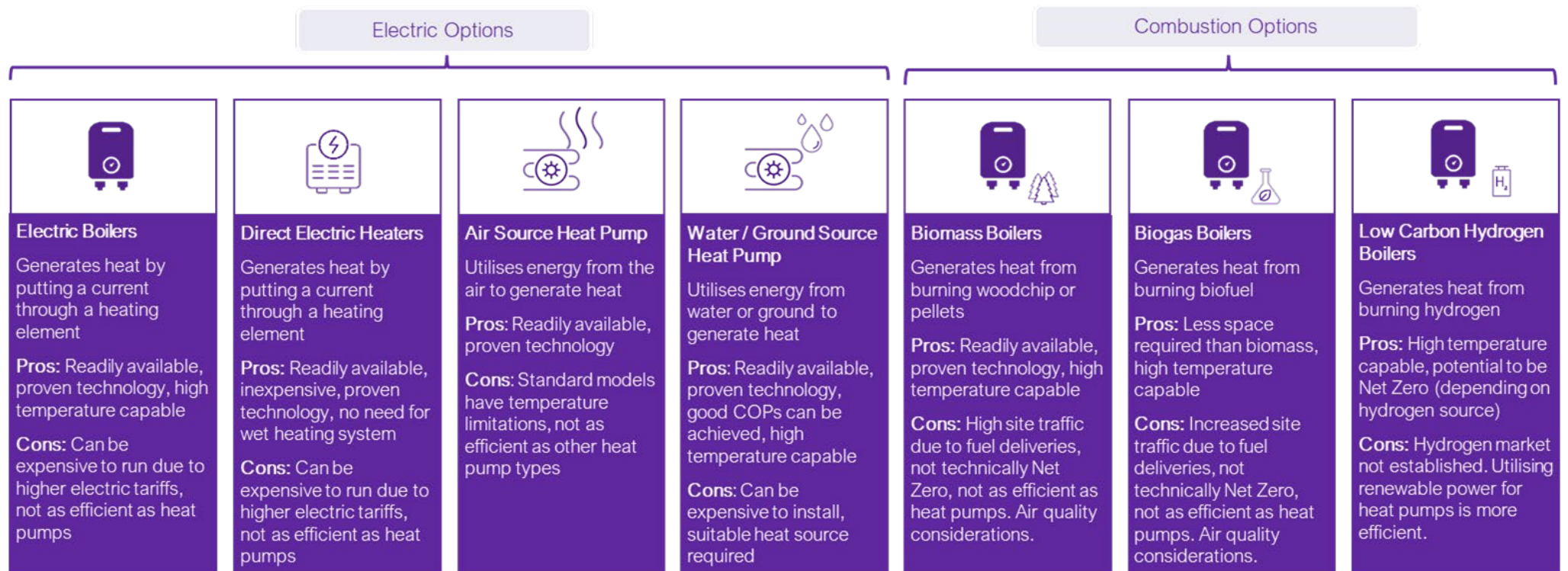
Pipework and zoning reconfiguration and control improvements can help to lower temperatures of the heating system, resulting in improved efficiency in heat generation performance. It can also ensure that areas of the building are not being over heated.

Traditionally heat emitters such as radiators have been designed to operate at a temperature of around 80°C. To operate at lower temperatures, emitters such as radiators and air handling unit coils may need to be increased in size to allow for the suitable heat transfer. Often, heat emitters have been oversized, and may be able to deal with the lower temperatures, this should be investigated if retrofitting.

Simple fabric improvements such as loft insulation or cavity wall insulation, where they don't already exist, can improve the thermal performance of a building. Draft proofing can also improve the thermal comfort of the occupants.

Heat Generation technology, by heat and energy source

Due to the decarbonisation of the electrical grid, electrical options for heat generation should be considered as a priority. Electric options such as heat pumps, electric boilers and direct electric heaters (electric radiant heaters, electric boilers, electric hot water heaters) are readily available on the market, with strides being taken in heat pump flow temperatures and efficiencies to make them more suitable for retrofitting into buildings. Where it is not possible for heat pumps / electric solutions to be retrofitted, low carbon combustion options could be considered. Low carbon combustion fuels include biomass, biogas and low carbon hydrogen. Combustion methods of heat generation are not as efficient as electric heat generation options. The fuel source needs careful consideration, with biomass and biogas requiring fuel deliveries to the site, and low carbon hydrogen not being readily available in the gas grid. Where sites are located near a hydrogen hub, low carbon hydrogen may be an option.



Carbon Case

The national electricity grid has decarbonised rapidly in the last few years, with grid carbon intensity halving since 2014, and this trend is set to continue. The impact of this means that any heat generation technology supplied by the grid will continue to decarbonise over time, as more and more renewables are connected to the grid.

Grid emissions by technology (highlighting carbon reduction by technology now and in 2030) and grid electricity carbon intensity forecast out to 2030 are shown in the charts below. (Source: Welsh Government Energy Service analysis utilising National Grid Future Energy Scenarios ²⁷)

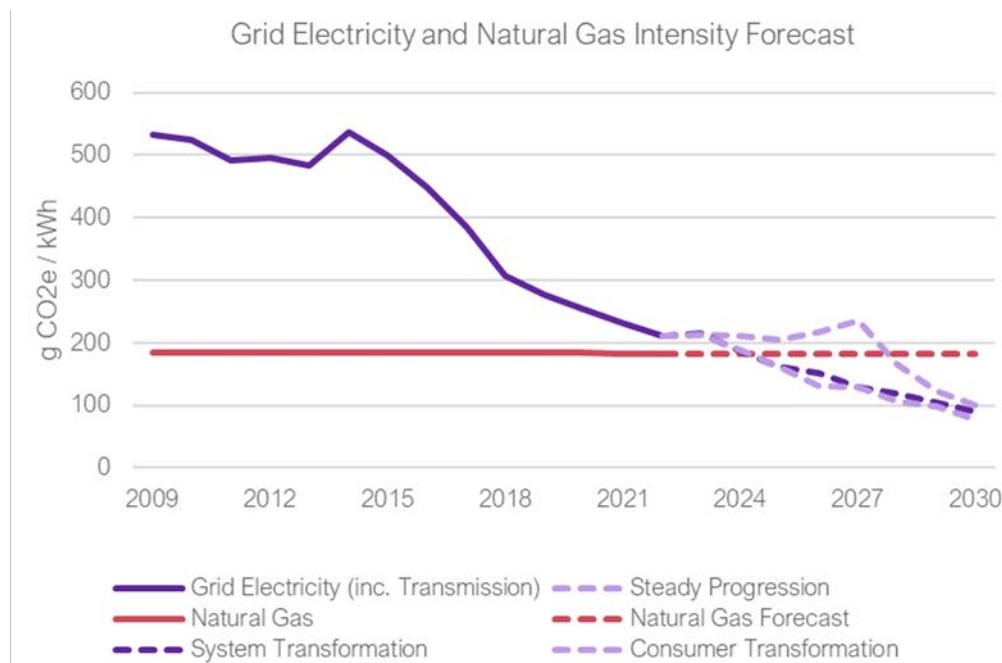
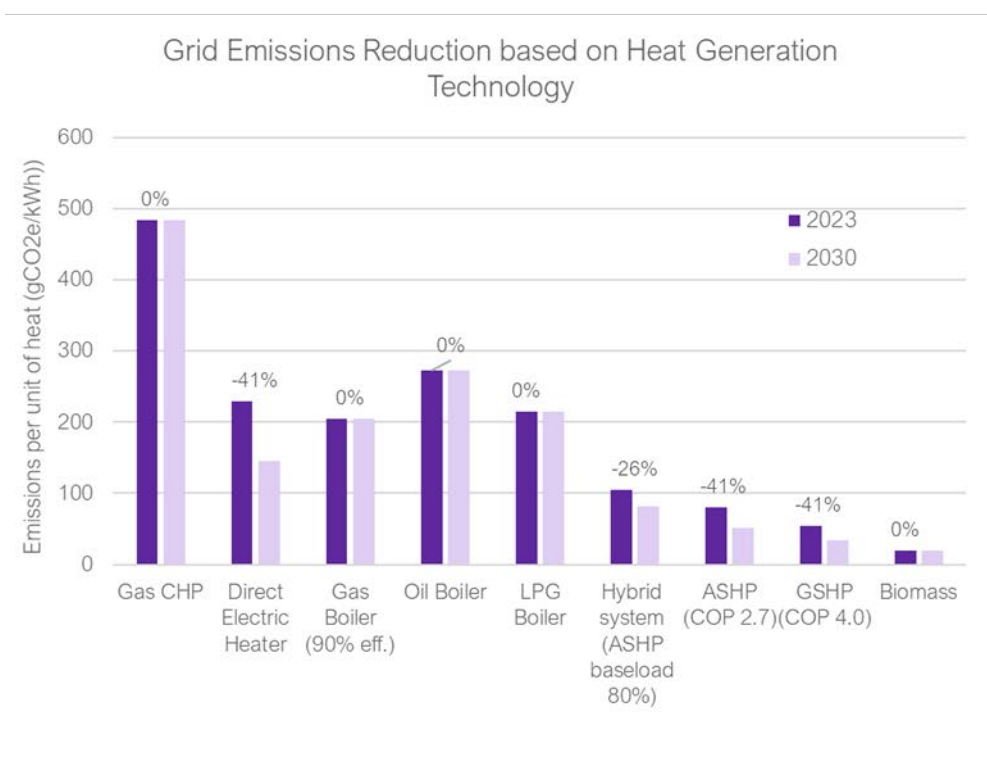


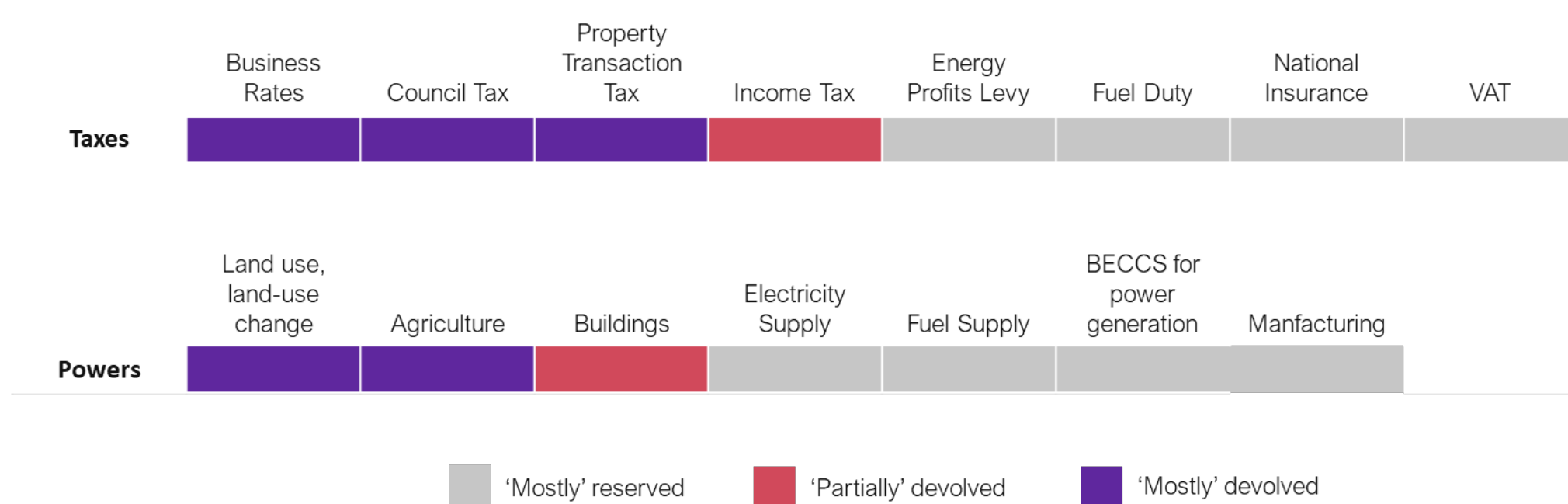
Figure 34: (left) Expected decrease in related carbon emissions from any heat technology from 2023 to 2030 as the grid decarbonises. **(right)** Electric grid emission intensity forecast under different National Grid modelling scenarios.

Appendix B: Devolved powers

The devolved powers of Welsh Government and the reserved powers of UK Government are simplified into the following summary chart.

Key reserved powers highlighted in this Strategy for electricity supply, energy profits, and tax sit with the UK Government. Welsh Government can influence UK Government in these matters, however, it does not have direct control to address matters such as energy price mechanisms.

Key devolved powers that can be used in this Strategy include Welsh Governments planning control for buildings, and regulatory mechanisms available through property transaction tax and business rates.



Appendix C: Timeline of objectives

POLICY OBJECTIVES

Short-term: an enabling environment is created, providing the conditions required for the transition to happen at speed and scale

Planning processes are transparent, streamlined, and fit for purpose - supporting the efficient rollout of low carbon heat

A clear regulatory framework will be in place that supports net zero homes across all rented, owner-occupied, and social housing

Businesses will have the confidence to invest in the transition to low carbon heat and net zero buildings

Our businesses and commercial properties will demonstrate their net zero credentials, building confidence and engagement with consumers

Low carbon heat is understood and supported by heat users in all sectors - collaboration and knowledge sharing have driven demand-side momentum towards net zero heat

The costs of the transition are fairly distributed across society and benefits from this transition support the economy and our communities

Mid-term: momentum towards low carbon heat grows as barriers to uptake are overcome. Low carbon heat sources are increasingly the de-facto choice for consumers and businesses, and the public sector are leaders in the transition.

Low carbon heat solutions will be affordable to install and affordable to operate

All public sector buildings will be served by low carbon heat solutions – championing a whole building approach to the transition

The public sector are leaders in the transition to net zero – working towards net zero by 2030 and supporting delivery on a regional and local basis to recognise the benefit to Wales

Low carbon hydrogen hubs are established and serve high-temperature industrial processes and local users where appropriate

Heat networks are a reliable and efficient provider of low carbon heat in suitable areas across Wales

Flexible and secure electricity networks have the infrastructure in place to effectively support electrified heat as part of a net zero energy system

Our highly-skilled workforce supports local suppliers and manufacturers serving the transition in Wales – new talent, investment, and innovative solutions are drawn into Wales

Long-term: low carbon heating is mainstream and part of everyday lives in Wales - clean, affordable heat is available to all.

Homes are thermally-efficient and served in the main by heat pumps – a whole building approach has been taken to the transition and homeowners understand how to operate their systems

Industry is transitioned to affordable low carbon heat, competitive, and sustainable for the long-term following implementation of best available techniques

Wales will support the utilisation of low carbon hydrogen where it enables a sustainable and just transition towards decarbonisation for example at localised hydrogen hubs where industries are dependent on high-temperature processes, and for other hard to decarbonise solutions

Businesses in Wales will be sustainable and supported by affordable low carbon heat solutions

Appendix D: Register of all policies

For reference, below is a list of all the policies within the Heat Strategy.

Enabling framework

a) Planning processes are transparent, streamlined, and fit for purpose - supporting the efficient rollout of low carbon heat solutions

1. **We will support the delivery of Local Area Energy Plans to enable a place-based approach for the low carbon heat transition** – ensuring that this spatial approach identifies priority areas for low carbon heat and that this process is aligned with network planning by electricity distribution and transmission operators.
2. **We will facilitate the implementation of Local Area Energy Plans** – by continuing to work with local authorities and regions to develop priorities and implementable projects and identify potential funding options.
3. **We will ensure the planning rules for permitted development rights for heat pumps are fit for purpose** – we will review the evidence base and seek to remove any unnecessary planning constraints for the low carbon heat transition.

b) Low carbon heat is understood and supported by heat users in all sectors – collaboration and knowledge sharing have driven demand-side momentum towards net zero heat

4. **In line with our Climate Action Wales Public Engagement Strategy, we will engage with households to improve their understanding of low carbon heat and our understanding of the challenges faced by households.** We will continue to involve these households in decision making, and communicate the support available for their heat transition.
5. **We will build and share knowledge of the potential route to market for low carbon heat, technologies and processes.** The aim is to create a clear understanding of options and support available for all sectors and customers, so that users can access existing supply chains and financing.

6. **We will help to build trust between businesses and homeowners in existing and emerging low carbon heat suppliers by reviewing and sharing supply chain certification and standards** – we will seek to share and communicate information on best practice standards and supplier accreditations to give confidence to customers transitioning to low carbon heat, e.g. the TrustMark quality standard.
7. **We will continue championing the use of Publicly Available Specifications (PAS 2030, PAS 2035 and PAS 2038) in our programmes for low carbon heat** – as applying recognised standards for energy efficiency will ensure consistency to our approach, this will be supported further by industry leading best practice.

c) Our highly-skilled workforce supports local suppliers and manufacturers serving the transition in Wales – new talent, investment, and innovative solutions are drawn into Wales

8. **Through the implementation of our Net Zero Skills Action Plan and development of the roadmaps we will identify the skills required to support low carbon heat solutions** and seek opportunities to support retraining of gas engineers into renewable technologies.
9. **We will continue to attract talent, from apprentices to professionals, into the low carbon heat sector** – offering opportunities through our funded programmes, engaging our educational institutions to build skills for the sector, and utilising National Occupation Standards to create a detailed structure for skills.
10. **We will aim to attract investment into industry and businesses in Wales through policy certainty and long term opportunities as part of the low carbon heat transition.**
11. **We will develop a better understanding of existing supply chains in Wales and identify opportunities to support them to grow as part of the low carbon heat transition.**

d) The costs of the transition are fairly distributed across society and benefits from this transition support the economy and our communities

12. **In developing and implementing our Just Transition to Net Zero Framework, we will identify financial and other forms of support needed for the Welsh workforce and for vulnerable households, including those in fuel poverty, to deliver a fairer transition to low carbon heat.**
13. **We will work with UK Government on the review of future electricity prices comparative to gas** – currently, the taxation on electricity prices leaves a marginal cost case for heat pumps in many cases. We will continue to engage with the UK Government to move taxation and levies on electricity bills to support a just transition to a net zero Wales.
14. **We will continue to engage with DNOs to support adoption of smart solutions to reduce demand and increase flexibility.**

Energy networks and infrastructure

e) Flexible and secure electricity networks have the infrastructure in place to effectively support electrified heat as part of a net zero energy system

15. **We will continue to develop evidence to support others responsible for designing and delivering the future grid capacity needed to meet our ambitions for low carbon heat.** Continuing the work of Future Energy Grids for Wales, our national coverage of local area energy plans and our ongoing Welsh Grids Forum.
16. **We will work with stakeholders across Wales to build the detailed requirements for our future grid** and explore smart and flexible approaches that reduce the extent of infrastructure investment needed.
17. **We will continue to work closely with the Distribution Network Operators on aligning Local Area Energy Plans with their approach to planning grid upgrades.**
18. **We will work with the networks on the evolving Regional Energy Strategic Planner function to align network plans with local ambitions.**

f) Heat networks are a reliable and efficient provider of low carbon heat in suitable areas across Wales

19. **We will use the evidence from the Local Area Energy Plans to identify the opportunities for zonal planning in Wales.** After reviewing those opportunities we will assess whether the zoning powers in the Energy Act 2023 are required in Wales.
20. **We will support the scale-up of viable low carbon heat networks** – we will support access to funding and expertise to develop new low carbon district and communal heat networks, and transition existing heat networks to low carbon heat. We will continue to engage UK Government on heat network support and regulations.

g) Wales will support the utilisation of low carbon hydrogen where it enables a sustainable and just transition towards decarbonisation, for example, at localised hydrogen hubs where industries are dependent on high-temperature processes, and for other hard to decarbonise solutions

21. **We will publish a preferred hydrogen policy position for Wales and we will work with UK Government to ensure the Low Carbon Hydrogen Standard fully reflects our statutory decarbonisation commitments.**

22. **We will use our evidence base and policy positions to influence UK Government policy on hydrogen** – ensuring that the approach adopted, for instance regarding the hydrogen levy and hydrogen-ready boiler mandate, supports our plan for a just transition to low carbon heat in Wales.
23. **We will continue to develop our hydrogen evidence base** to better understand energy demands across Wales, and the potential role of hydrogen to support a just and sustainable decarbonisation and engage with communities and stakeholders to maximise the benefit of local opportunities.

Homes

h) A clear regulatory framework will be in place that supports net zero homes across all rented, owner-occupied, and social housing

24. **We will review and consider options, both within our devolved powers and working with UK Government, to introduce planning policy that restricts fossil fuel heating in new developments with the aim of introducing a ban** – we'll explore other mechanisms such as through building regulations to assist in this goal as required.
25. **We will develop options within our devolved powers and work with UK Government to accelerate phasing out fossil fuel boilers in existing dwellings at the point of replacement, that is just and sustainable solution to decarbonisation.**
26. **We will investigate options for the use of energy performance standards at the point of sale and letting as a mechanism to drive low carbon heat uptake.**
27. **We will continue to drive standards through our Welsh Development Quality Requirements and Welsh Housing Quality Standard where all new social housing must achieve EPC A or an equivalent standard, and existing social housing must have a Target Energy Pathway in place to achieve EPC A by 2034 or by a date after 2034 that Welsh Government has authorised.**

i) Homes are thermally-efficient and served in the main by heat pumps – a whole building approach has been taken to the transition and homeowners understand how to operate their systems

28. **We will provide homeowners with advice and support for the transition to low carbon heat.**
29. **We will continue to prioritise low carbon heat as part of the latest iteration of the Warm Homes Programme, which supports households in fuel poverty in owner-occupied and private rented homes.**
30. **We will support social landlords - delivering our 'Optimised RetroFit' programme in the short term and exploring the longer term options to help social landlords achieve EPC A.**

31. **We will share best practice to demonstrate how historic and traditionally constructed buildings can effectively decarbonise heat.**
32. **We will support the smart meter roll-out as part of our programmes and in our advice** – this will futureproof our homes for variable tariff and demand management opportunities.
33. **We will explore how to transition to low carbon heat for the owner-occupied and private rented sectors** – we will assess pathways and support options, taking the learnings from existing programmes and wider best practice, involving householders in this process.

j) Low carbon heat solutions will be affordable to install and affordable to operate

34. **We will work in conjunction with stakeholders to address financial barriers for low carbon heat solutions across the domestic sector** – we will take a consolidated view across all support programmes, and the future needs of homeowners to implement low carbon heat.
35. **We will work with the Development Bank of Wales to champion a whole house approach to low carbon heat solutions in its housing development finance offers.**
36. **We will work with the UK Government and energy suppliers to understand how variable tariff offers can be utilised better for homeowners.**
37. **We will consider options for further funding for social landlords to meet EPC A across all homes.**

Businesses

k) Businesses in Wales will be sustainable and supported by affordable low carbon heat solutions

38. **We will prepare a regulatory route map to understand fully the legislative barriers and implications of phasing out of the installation of all new gas boilers for commercial properties by 2033** – aligning with the Climate Change Committee recommendation that the sale of gas boilers to businesses will be phased out by 2033.
39. **We will explore how we can facilitate the phase-out of off-gas grid fossil fuel boilers for commercial properties** – off-gas grid properties have the greatest carbon impact and prioritising these will have the greatest impact; we will support within our devolved powers and work with UK government.
40. **We will provide non-domestic rates support for the installation of low carbon heat networks and the use of on-site renewable energy technologies to assist the cost effectiveness of businesses transitioning to low carbon heat.**

l) Businesses will have the confidence to invest in the transition to low carbon heat and net zero buildings

- 41. We will work with partners to share best practices and build confidence in the role of low carbon heat for sustainable business in Wales.**
- 42. We aim to continue support for low carbon heat through the Development Bank of Wales building on the learnings from the Green Business Loan Scheme.**
- 43. We will continue to support businesses in Wales through Business Wales**– we will ensure that the support provided includes advice on the approach for low carbon heat and the opportunity of the net zero transition.

m) Our businesses and commercial properties will demonstrate their net zero credentials, building confidence and engagement with consumers

- 44. We will review the use of building performance certificates, as part of the regulatory route map to understand their role in minimum energy efficiency standards for renting, and how improvements can be made to champion net zero assurance.**
- 45. We will champion our businesses independently certifying their net zero commitments and performance, demonstrating progress to net zero** – we will continue to deliver our Green Growth Pledge through Business Wales and explore the options to support a net zero charter for businesses to build commitments, further, standards such as Science Based Target Initiative certification will be shared with businesses to help demonstrate net zero alignment.

Industry

n) Industry is transitioned to affordable low carbon heat, competitive, and sustainable for the long-term following implementation of best available techniques

- 46. We will support industry to access available funding and other support options to enable its transition to affordable low carbon heat** - we will continue to work with industrial stakeholders to maximise the opportunities to leverage funding from UK Government funding streams.
- 47. We will continue to work with industrial stakeholders on decarbonisation pathways for key industrial heat applications** – we will work in collaboration with industry, the industrial clusters, academia and other stakeholders to develop opportunities for energy efficiency projects, utilisation of waste heat, creation of clean growth hubs and other innovative approaches. Working with stakeholders we will disseminate best practice and facilitate and incentivise data sharing, learning and collaboration.

o) Low carbon hydrogen hubs are established and serving high-temperature industrial processes and local users where appropriate

48. **We will continue to support hydrogen innovation, and develop the understanding of industrial heat demand across Wales** – supporting innovation will ensure Wales can recognise the benefit from the opportunity for a green economy.
49. **We will engage our energy network operators on the plan for hydrogen in industrial areas, the infrastructure needed, and the opportunities for renewable electricity generation.**

Public services

p) The public sector are leaders in the transition to net zero – working towards net zero by 2030 and supporting delivery on a regional and local basis to recognise the benefit to Wales

50. **We will utilise Net Zero Reporting to track public sector building performance** – this will demonstrate and give assurance that the public sector is leading the way to net zero heat.
51. **We will communicate success and share learnings across public bodies and to wider sectors** – as we work towards our ambition of a net zero public sector by 2030 we will share learnings and case studies need to be shared to build wider momentum for the low carbon heat transition.
52. **Our public sector will collaboratively drive decarbonisation regionally and locally through Regional and Local Area Energy Planning** – public bodies will be central to driving change in Wales.
53. **We will seek to build local supply chains, grow skills and realise social value through the public sector transition to low carbon heat** – leveraging our ability to affect sustained change to achieve social, economic, environmental and cultural outcomes for the well-being of Wales.

q) All public sector buildings will be served by low carbon heat solutions – championing a whole building approach to the transition

54. **We will support public bodies by facilitating access to funding to deliver high carbon impact but financially challenging low carbon heat projects** – including the new low carbon heat funding scheme to scale-up the transition and support the low carbon option to become business-as-usual.

55. **We will review funding options to support a net zero public sector by 2030 and a whole building approach to low carbon heat** – we will review the use of Welsh Government loan and grant funding to maximise benefits and seek to leverage further finance to help scale-up the delivery of low carbon heat.
56. **We will work with public sector partners to explore practical solutions for public procurement to build market capacity** – providing a route to market for public sector delivery and building the opportunity for local supply chains.
57. **We will build capacity to deliver a whole building approach to low carbon heat deployment** – our Welsh Government Energy Service will support the public sector with strategic, technical and commercial advice to drive activity.

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