

26 October 2023

Dear

**ATISN 19096**

Thank you for your request which was received on 29 September 2023. I have provided my response against each of the questions you submitted, as follows.

1. Please disclose the amount spent on radio advertising campaigns in 2023 and during the previous three years

**2023 (Year to October) - £280,266.47**

**2022 - £1,032,123.70**

**2021 - £832,179.19**

**2020 - £619,917.14**

2. How much each Welsh Government department has spent on different radio advertising campaigns over the same period.

**Information not held.**

3. Please share the amount spent on commercial radio and community radio campaigns for the same period.

**Amount spent on Community Radio (included in the above, remainder commercial radio)**

**2023 (Year to October) - £12,503.50**

**2022 - £80,213.42**

**2021 - £35,650.24**

**2020 - £46,869.65**

4. Can you disclose any grants paid out to support Welsh Journalism over the same period

**Through the Welsh Government's Co-operation Agreement with Plaid Cymru, £200,000 was awarded to journalism in 2022/23. This includes £100,000 for the Independent Community News Network led 'Independent News Accelerator Fund', £36,500 for a dedicated Senedd reporter, £31,750 for the Inclusive Journalism Cymru Network led 'Inclusive Media Development Lab' initiative and £31,750 to the Cardiff University led 'Mapping the Welsh Journalism Sector' data research exercise.**

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit  
Welsh Government  
Cathays Park  
Cardiff  
CF10 3NQ  
or e-mail: [Freedom.ofinformation@gov.wales](mailto:Freedom.ofinformation@gov.wales)

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Telephone: 0303 123 1113  
Website: [www.ico.org.uk](http://www.ico.org.uk)

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely