

May 19, 2021

ATISN 15081 - Funds for Welsh language support and promotion

Dear ,

Thank you for your request which I received on 20 April, 2021. You asked for:

What total amount of money was made available for the Welsh language support and promotion ONLY (education, public services...) 2020 to 2021 and 2021 to 2022.

For example, on page 11 of the March 2021 document I have seen "Mental Health, Wellbeing and the Welsh Language £324,670,000". How much is granted to the Welsh language only?

Our response

We have a specific budget within the Division for promotion and marketing and this equates to about 7% of the total quantum. Promotion is done primarily through funding partners who promote Welsh in the community. These partners include:

- Wales Young Farmers Club
- Cymdeithas Eisteddfodau Cymru
- Cymdeithas Cyfieithwyr Cymru (*the Association of Welsh Translators and Interpreters*)
- The National Eisteddfod
- Merched y Wawr
- 22 mentrau iaith (Welsh language initiatives)
- Papurau Bro (57 local monthly newspapers)
- Urdd Gobaith Cymru

During the 2020-21 financial year, we allocated core funding of £4,237,304 to these grant partners and additional COVID-19 funding of £2,640,151, making a total of £6,877,455. This additional funding was primarily to help with COVID-19 recovery and to support many of the partners who are charities with loss of income.

In 2021-22, we have maintained the core funding of £4,237,304 with these same partners.

We also have a small marketing budget for specific marketing activities. During 2020-21, we recorded a total spend of £241,104.35 to be used on various marketing activities for the language e.g. Dydd Miwsig Cymru, Cymraeg Byd Busnes and activities to support Welsh medium education. We have allocated a budget of £218,000 for the 2021-22 financial year.

I hope you find this information helpful for your research.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely,