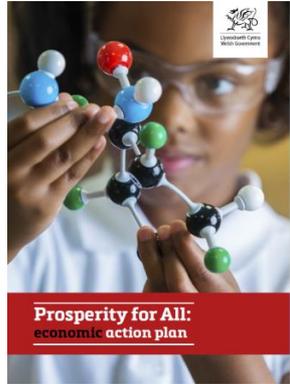




Llywodraeth Cymru  
Welsh Government

# Developing the Welsh Government's Approach to Economic Reconstruction

Council for Economic Development  
14 September 2020

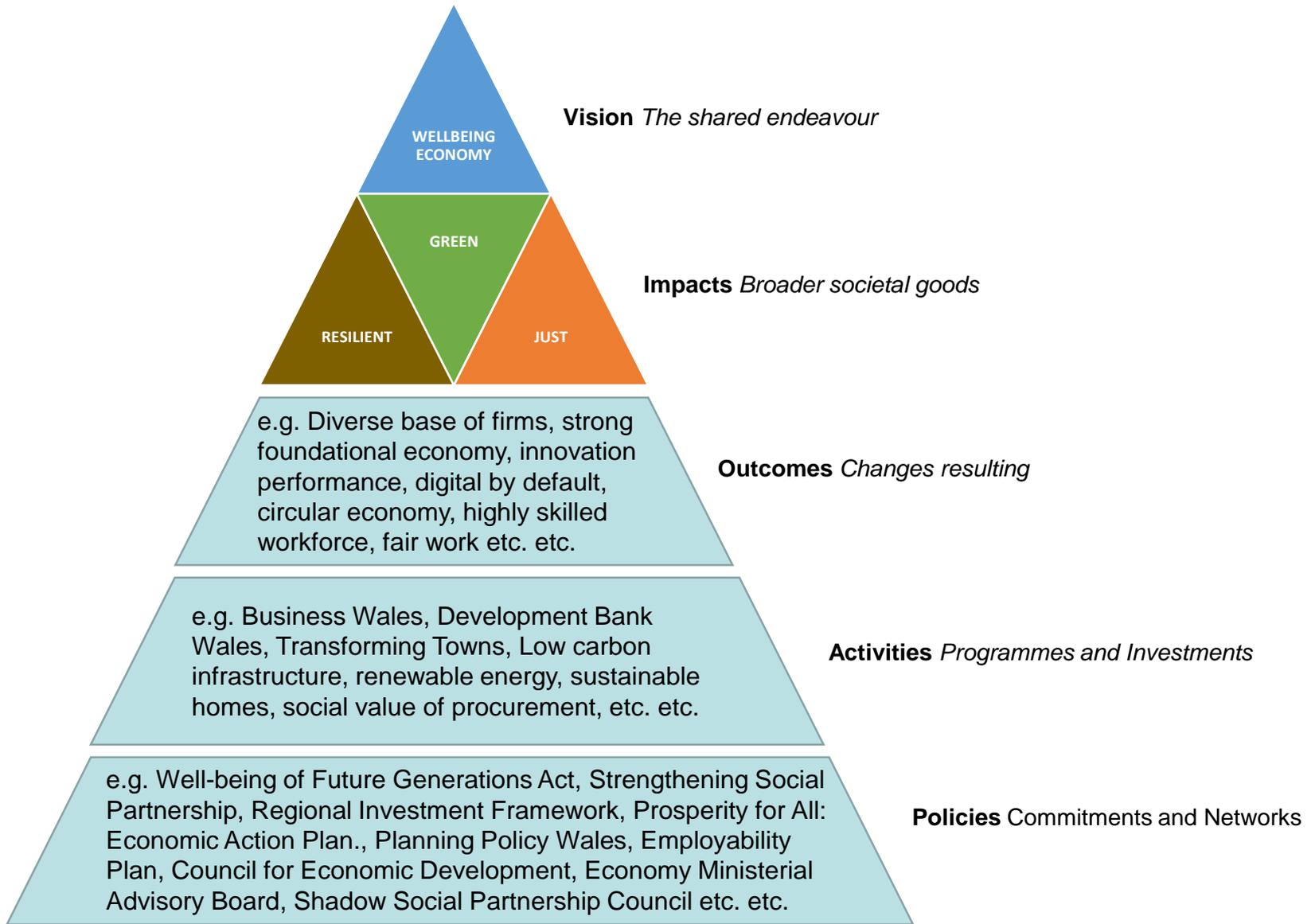




## Four areas of focus

- **People:** impact and response to unemployment, underemployment and economic inactivity increases
- **Place:** drive coordinated activity with partners, built on area's strengths and needs.
- **Green:** the abundant economic opportunities of a low-carbon and circular economy.
- **Digital:** digital innovation, reducing digital inequalities and accelerating digital transformation.

- **Resilient:** action to support a diverse yet inter-related economic base of outward-looking firms with positive innovation performance, good productivity levels and a highly skilled workforce.
- **Green:** a whole government to implement a low carbon society and circular economy, through low-carbon infrastructure, renewable energy projects and sustainable homes.
- **Just:** investing in *the productive potential of all people in communities and seek to ensure equity in income and wealth across demographic groups.*



## Sections of the Orchestra



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- Extent of ambition and implications on how people earn a living, live, learn, work and pursue purpose?
  - What is likely to drive the creation of jobs and new enterprises in a green and digital economy?
  - Priority policies and interventions an economic reconstruction strategy should highlight?
  - Issues and sources which metrics should consider cover?