Rethinking public transport (Part 1: IRT)
IRT
Aspirations

As close as we can get to...

**Everyone in Wales** can access effective public transport

**Replace s63 subsidised bus services** with high quality, responsive services which operate where and when needed

Safeguard future for community transport and local operators; simplify funding

Start of a wider transformative programme – Mobility as a Service
For six months, TfW has been developing a proposition for integrated responsive transport with colleagues from WG, Valleys Taskforce, National Software Academy, local government, operators, PTI Cymru, the Community Transport Association and Older People’s Commissioner.

Rural services are provided and operated under various licences by a combination of:
- C. 100 community transport operators
- Welsh Ambulance Service Trust
- 22 local authorities
- C. 90 local companies
- National operators such as Stagecoach, First, Arriva

Our vision is to coordinate these different providers to offer a cost-effective, flexible national service for all of Wales.

Many local authorities have gone some way towards this but have limited capacity.

Central support is required to make this into a modern, high quality, sustainable and scaleable service.
Central support will provide a consistent, high quality service, using latest technology:
Software platform, likely based on existing technology and products
Bilingual customer service facility using PTI Cymru (Traveline)
Central branding, standards for vehicles and marketing support
Common operating model across Wales including community and local operators
Design

Replacement for poorly used, infrequent bus services, integrated and complimentary to commercial bus services

Maximise use of vehicles: patients, social, commuting, education etc.

Integrated with other transport: core bus services, e-scooter, rail and metro

Local authorities/JTAs accountable for service and some funding

Marginal cost of high quality vehicles and software v low: target not just ‘social service’ but also car owners
Mobility as a Service

IRT is part of the wider vision for public transport which will be presented in early April.