



Llywodraeth Cymru
Welsh Government

www.gov.wales

Employers...

Help Shape your Business and Community!

Improve your business, train your workforce and support your local community for free by encouraging your employees to take on the challenge of becoming a local councillor.

Encouraging employees to become local councillors will help:

- Attract hardworking and highly motivated employees to your business.
- Improve workforce skills in areas like leadership, decision making, problem solving and negotiation.
- Create a workforce equipped with specialist knowledge of the policies, legislation and developments likely to impact on your business planning.
- Place your business as part of a wide and productive network of local people, community groups and organisations.

As a business, all you have to do to help is:

- Promote the Diversity in Democracy project to your workforce.
- Encourage employees to find out more about becoming a councillor.
- Enable councillors already employed by you to access meetings.
- Review your flexible working and special leave policies.
- Pledge your support to the Diversity in Democracy campaign.



The Diversity in Democracy project will be there to help by:

- Offering interested employees a chance to meet existing local councillors.
- Network your business with other companies as a good practice employer.
- Provide advice and examples from other good practice companies.
- Offer advice and support on the review of your policies.
- Provide recognition for any employer who pledge their support to the campaign.

The Diversity in Democracy Project www.gov.wales/diversityindemocracy is a unique opportunity for anyone interested in standing for local government election to be mentored by a councillor.

The Project's aim is to increase the diversity of candidates standing for local government elections in 2017.

We need your support to succeed

Act now!

As a business leader, consider this opportunity to develop your staff with no financial cost to your business.

For further information, contact the Welsh Government Diversity in Democracy Project Lead DiD@wales.gsi.gov.uk

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