

Department for Economy, Science & Transport

# Wales Enterprise Zones: Key Performance Indicators 2014/15



Llywodraeth Cymru  
Welsh Government

[www.cymru.gov.uk](http://www.cymru.gov.uk)



This document summarises the key performance indicators for the seven Wales Enterprise Zones for the financial year 2014/15.

For further information about the Wales Enterprise Zones, visit [www.enterprisezones.wales.gov.uk](http://www.enterprisezones.wales.gov.uk).

## Welsh Government Enterprise Zone Key Performance Indicator Achieved Results FY 2014/15

| Indicator  | Unit of Measure                       | FY 2012/13 & 2013/14 Achieved                    | FY 2014/15 Target  | FY 2014/15 Achieved  | Total Achieved to end March 2015                                 |
|--|---------------------------------------|--|--|--|--|
| <b>Jobs Supported</b><br>This indicator is an aggregate of jobs created, jobs safeguarded and jobs assisted  | Number of Jobs (Full time equivalent) | <b>5142</b>                                      | <b>1900</b>  | <b>1860<sup>(*1)</sup></b>   | <b>7,002</b>   |
| <b>Investment</b><br>This indicator is an aggregate of public and private sector capital and revenue funding on projects supported by Welsh Government*  | Financial                             | <b>£70,226,612</b>                               | <b>£50,000,000</b>   | <b>£36,854,636<sup>(*2)</sup></b>                                    | <b>£107,081,248</b>  |
| <b>Land remediated and made available for development – m<sup>2</sup></b><br><b>Floor space created or refurbished</b><br>This indicator is an aggregate of land remediated and land made available for development / floor space created or refurbished | Hectares / m <sup>2</sup>             | <b>0Ha</b><br><br><b>12,012m<sup>2(*3)</sup></b> | <b>23Ha<sup>(*3)</sup></b><br><br><b>7355m<sup>2(*3)</sup></b> | <b>See Note<sup>(*3)</sup></b><br><br><b>See Note<sup>(*3)</sup></b> | <b>See Note<sup>(*3)</sup></b><br><br><b>12,012m<sup>2</sup></b> |
| <b>Enterprises financially supported and financially assisted</b><br>This indicator is an aggregate of enterprises that have received Welsh Government financial support or financial assistance   | Number of Enterprises                 | <b>188</b>                                       | <b>160</b>   | <b>159</b>   | <b>347</b>   |
| <b>Number of Enquiries</b><br>This indicator is an aggregate of enquiries (calls and emails) received via the Welsh Government Business Information Helpline combined with Sector Pipeline enquiries   | Number of Enquiries                   | <b>532</b>                                       | <b>300</b>   | <b>362</b>   | <b>894</b>   |

<sup>\*1</sup> This does not include new jobs created in Finance Wales located in the Central Cardiff Enterprise Zone

<sup>\*2</sup> Due to delays in key private sector led projects thus will report in future updates

<sup>\*3</sup> Previously reported. Additionally, data related to point <sup>\*2</sup> will feed future KPI updates