



Llywodraeth Cymru
Welsh Government

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Department for Economy, Science & Transport

Wales Enterprise Zones: Key Performance Indicators 2012/13 and 2013/14



This document summarises the key performance indicators for the seven Wales Enterprise Zones for the financial years 2012/13 and 2013/14.

For further information about the Wales Enterprise Zones, visit www.enterprisezones.wales.gov.uk.

Welsh Government Enterprise Zone Key Performance Indicator Achieved Results FY12/13 & FY13/14

Indicator	Unit of Measure	Achieved FY12/13 & FY13/14
Jobs Supported This indicator is an aggregate of jobs created, jobs safeguarded and jobs assisted	Number of Jobs (Full time equivalent)	5142*
Investment This indicator is an aggregate of public and private sector capital and revenue funding on projects supported by Welsh Government**	Financial	£70,226,612
Land remediated and made available for development – m² Floor space created or refurbished This indicator is an aggregate of land remediated and land made available for development / floor space created or refurbished	Hectares / m ²	0 Ha 12,012m²
Enterprises financially supported and financially assisted This indicator is an aggregate of enterprises that have received Welsh Government financial support or financial assistance	Number of Enterprises	188
Number of Enquiries This indicator is an aggregate of enquiries (calls and emails) received via the Welsh Government Business Information Helpline combined with Sector Pipeline enquiries	Number of Enquiries	532

*of which, 2,159 jobs have been created through support from ES&T business programmes interventions or assistance from the Welsh Government; and 2,983 have been safeguarded

**Excludes Commercial in Confidence data

Welsh Government Enterprise Zone Key Performance Indicator Targets FY14/15

Indicator	Unit of Measure	Target 2014/15
<p>Jobs Supported This indicator is an aggregate of jobs created, jobs safeguarded and jobs assisted</p>	Number of Jobs (Full time equivalent)	1900
<p>Investment This indicator is an aggregate of public and private sector capital and revenue funding on projects supported by Welsh Government**</p>	Financial	£50m
<p>Land remediated and made available for development – m² Floor space created or refurbished This indicator is an aggregate of land remediated and land made available for development / floor space created or refurbished</p>	Hectares / m ²	23 Ha 7355 m²
<p>Enterprises financially supported and financially assisted This indicator is an aggregate of enterprises that have received Welsh Government financial support or financial assistance</p>	Number of Enterprises	160
<p>Number of Enquiries This indicator is an aggregate of enquiries (calls and emails) received via the Welsh Government Business Information Helpline combined with Sector Pipeline enquiries</p>	Number of Enquiries	300

*** Excludes Commercial in Confidence data*