



Llywodraeth Cymru
Welsh Government

6 August 2018

Dear _____,

ATISN 12465 – The Welsh Government’s production cost of the video “This is Seafood – This is Wales”

Thank you for your request which I received on 10 July 2018 about providing the cost incurred by the Welsh Government for the production of the video titled: “This is Seafood – This is Wales”. The information you requested is outlined below (figures excluding VAT):

The original cost of producing the above mentioned video was £7,500 and the film was commissioned in accordance with the existing Welsh Government’s procurement rules.

The contract amount was later increased by £7,480 to include additional video features such as the hire of a high resolution drone camera and further filming and editing days, necessary to deliver a quality film. Therefore, the total cost for the video was £14,980.

If you are dissatisfied with the Welsh Government’s handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government’s Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: FreedomOfInformationOfficer@wales.gsi.gov.uk

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner’s Office, Wycliffe House,

Welsh Government / Llywodraeth Cymru
Cathays Park / Parc Cathays
Cardiff / Caerdydd
CF10 3NQ

English Enquiry Line: 03000 256207
Llinell Ymholiadau Cymraeg: 03000 256207
E-mail / E-bost: Jose.constantino@gov.wales
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Wedi’i argraffu ar bapur wedi’i ailgylchu (100%)

Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely