



Llywodraeth Cymru  
Welsh Government

Our ref: ATISN 11946  
Date: 22 February 2018

Dear ,

Request for Information – ATISN reference 11946

Thank you for your request which was received by the Welsh Government on 25 January 2018. I have set out my response to each of the questions you submitted, as follows:

Question: Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

Answer: <https://www.facebook.com/welshgovernment> - Date of setup not recorded  
<https://www.facebook.com/llywodraethcymru> - Date of setup not recorded

Question: Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?

Answer: I have concluded that to provide the information requested would cost more than the appropriate limit established in the Freedom of Information and Data Protection (Appropriate Limit and Fees) Regulations 2004 to consider your request and because of this the regulations allow me to refuse to deal with it. The appropriate limit specified for central government is £600.

When calculating whether or not your request exceeds the appropriate limit, I am allowed to consider the time it is likely to take to locate, retrieve and extract it. If these tasks are estimated to take more than 24 hours of working time, the limit will have been exceeded.

In the financial year 2016/17 alone, there were over 421 transactions against the nominal codes on our finance system that could contain an element of expenditure on social media. Based on a minimum time of 10 minutes per transaction, it would take 70 hours to identify which of these transactions for the financial year 2016/17 related to social media (421 transactions x 10 minutes = 70hours).



Question: Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

Answer: <https://twitter.com/welshgovernment> - November 2009  
<https://twitter.com/Lywodraethcym> - November 2009

Question: Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

Answer: As per previous responses regarding social media, the compiling of this information would exceed the appropriate limit.

Question: Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

Answer: No

Question: Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

Answer: As per previous responses regarding social media, the compiling of this information would exceed the appropriate limit.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,  
Welsh Government,  
Cathays Park,  
Cardiff,  
CF10 3NQ

or

Email: [FreedomOfInformationOfficer@wales.gsi.gov.uk](mailto:FreedomOfInformationOfficer@wales.gsi.gov.uk)

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,  
Wycliffe House,  
Water Lane,  
Wilmslow,  
Cheshire,  
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely