

DYDD MIWSIG CYMRU | WELSH LANGUAGE MUSIC DAY

HOW CAN YOUR BUSINESS TAKE PART IN DYDD MIWSIG CYMRU?

WHAT IS DYDD MIWSIG CYMRU?

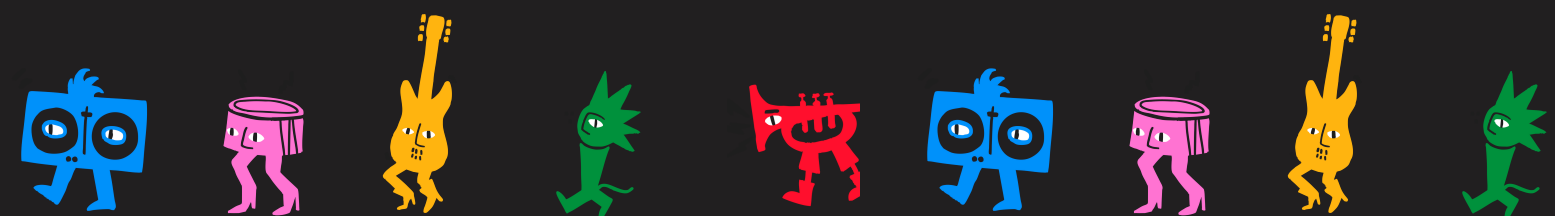
Dydd Miwsig Cymru – Welsh Language Music Day (Friday 7th February 2025) celebrates all forms of Welsh language music, from indie, rock, punk, funk, folk, electronica to hip hop and everything in between. This is the tenth Dydd Miwsig Cymru, so why not join the celebrations?

Lots of businesses have supported the day in the past including EE, Dwr Cymru, Marks and Spencer, Admiral, John Lewis, Waitrose, KFC, Co-Op, BT, S.A Brains & Co and Lush. They have shown support by hosting gigs in store, pledging to add Welsh language miwsig to their playlists on an ongoing basis, playing only Welsh language music in branches on the day and sharing Welsh language music playlists to their thousands of followers on social media – it's really easy to get involved, and we can help.

Whether your business will be celebrating from your workplace or digitally, there's still lots of ways you can get involved.

HOW CAN YOU / YOUR BUSINESS TAKE PART?

- Pledge to play Welsh language music in your branches, office, shop or café on the day or all year round. You can use [our playlists](#) for different moods, or we can create a playlist especially for you, just ask.
- Host a gig with a Welsh artist in your business space.
- Change your social media profile / banner picture to Dydd Miwsig Cymru's brand – find it [HERE](#).
- Don't wait until Welsh Language Music Day to share your love for Welsh language music, to find your favourite new tiwn or join the conversation, just follow @Cymraeg and use #Miwsig and #DyddMiwsigCymru. We'll share your posts and tell our audience what you are doing.



TEMPLATE SOCIAL MEDIA POSTS:

* If you want your own social media posts translated into Welsh, just send them our way at least one week before the 7th February and we'll help*

CYMRAG	ENGLISH
Fel cwmni o Gymru, mae'r Gymraeg yn bwysig iawn i ni. Dyna pam ein bod yn gwneud addewid i chwarae miwsig Cymraeg trwy gydol y flwyddynyn dilyn #DyddMiwsigCymru @Cymraeg	As a Welsh company, the Welsh language is important to us. That's why from #DyddMiwsigCymru onwards we pledge to play Welsh language music all year round @Cymraeg
I ddathlu #DyddMiwsigCymru fory, rydyn ni'n chwarae miwsig Cymraeg drwy'r dydd. @Cymraeg	To celebrate #DyddMiwsigCymru tomorrow, we are playing Welsh language music all day. @Cymraeg
Ar gyfer #DyddMiwsigCymru eleni rydyn ni'n gwranddo ar un o'r rhestrau chwarae arbennig. Cer i wrando hefyd! @Cymraeg https://open.spotify.com/user/miwsig	For this #DyddMiwsigCymru we're listening to one of the specially curated playlists. You can listen to it too! @Cymraeg https://open.spotify.com/user/miwsig
Mae gennym ni fandiau ac artistiaid Cymraeg anhygoel yng Nghymru. Heddiw, rydyn ni'n gwranddo ar [noda enw'r artist yma] i baratoi ar gyfer #DyddMiwsigCymru fory. @Cymraeg	We have some amazing Welsh language bands and artists here in Wales. Today, we're listening to [insert artist here] in preparation for tomorrow's #DyddMiwsigCymru. @Cymraeg



BRANDING

For 2025, we have brand new artwork which you can download [HERE](#). Digital posters: We have also created posters for you, where you can add details of how you're getting involved in Dydd Miwsig Cymru. Download [HERE](#).

KEEP IN TOUCH

Just follow us on our social media channels to keep up to date with what is happening for Dydd Miwsig Cymru, new music releases and ways you can get involved.

Facebook [@Cymraeg](#)

X [@Cymraeg](#)

Instagram [@Cymraeg_welsh](#)

TikTok [@Cymraeg_](#)

Youtube [@Cymraeg](#)

LET'S CHAT

If you want help to celebrate Dydd Miwsig Cymru and would like any of the marketing materials mentioned above or have a press enquiry, just email Gwilym Hughes gwilym.hughes@workingword.co.uk

