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Consultation - Summary of Consultation Responses

Draft Priorities for Culture

January 2025

Mae'r ddogfen hon ar gael yn Gymraeg hefyd / This document is also available in Welsh
Rydym yn croesawu gohebiaeth a galwadau ffôn yn Gymraeg / We welcome correspondence and telephone calls in Welsh

Further information and related documents

Large print, Braille and alternative language versions of this document are available on request.

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Additional copies

This Summary of Responses is published in electronic form only and can be accessed on the Welsh Government's website.

Link to the consultation documentation: [Draft Priorities for Culture in Wales 2024 to 2030 | GOV.WALES](#)

Mae'r ddogfen hon hefyd ar gael yn Gymraeg.

This document is also available in Welsh at: [Blaenoriaethau Drafft ar gyfer Diwylliant yng Nghymru 2024 i 2030 | LLYW.CYMRU](#)

Contents

Summary	5
Background	5
The Consultation	5
Terminology	5
Methodology	5
Overview of quantitative data	6
Demographics	6
Age	6
Consultation workshops	7
Geographic spread	7
Diverse communities	8
Overview of qualitative data	9
What you told us	10
Priority 1: Culture brings us together	10
Ambition 1: Culture is inclusive, accessible and diverse	11
Ambition 2: Cultural democracy and cultural rights are central to culture in Wales	13
Ambition 3: Culture takes an inclusive and balanced approach to interpreting, commemorating and presenting our past	14
Ambition 4: Culture is integral to place-making and community well-being	14
Ambition 5: Culture reflects the needs and aspirations of children and young people, and inspires the next generation of cultural participants and leaders	16
Ambition 6: Culture strengthens the connection between generations	17
Missing ambitions (Priority 1)	18
Further comments (Priority 1)	19
Priority 2: A nation of culture	20
Ambition 7: Culture supports and promotes the Welsh language and reflects Wales as a bilingual and multilingual nation	21
Ambition 8: Cultural well-being is deeply embedded into policy making across Wales	22
Ambition 9: Cultural engagement supports individual and community well-being	23
Ambition 10: Culture and heritage bodies will work more collaboratively to maximise the full potential of both their specialist teams and their collections, and will work with other sectors to explore and leverage the power of culture	24

Ambition 11: Culture supports tourism; tourism supports culture. Culture has a high profile in how our nation is marketed to visitors	26
Ambition 12: Culture is integrated into how Wales establishes and develops international relationships	27
Ambition 13: The profile of culture in Wales is raised, by celebrating and promoting culture at a local, national and international level	28
Missing Ambitions (Priority 2)	30
Further Comments (Priority 2)	30
Priority 3: Culture is resilient and sustainable	31
Ambition 14: Our collections and historic assets are cared for, and used to support learning, creativity, place-making and cultural well-being	32
Ambition 15: Organisations responsible for the protection and care of our cultural collections and historic assets have strategic approaches to recognising significance and collecting	33
Ambition 16: Our intangible cultural heritage is an intrinsic part of our national story – it is recorded, supported to thrive, and shared with others for the benefit of future generations	34
Ambition 17: Culture is supported and enhanced by good digital practice	35
Ambition 18: Culture has a collaborative and long-term approach to research and gathering evidence	37
Ambition 19: The culture sector in Wales is a great place to work and volunteer, with a professional and skilled workforce	38
Ambition 20: The culture sector demonstrates leadership and collaboration in its approaches to sustainable development, building resilience, and tackling all aspects of the climate and nature emergencies	40
Missing Ambitions (Priority 3)	41
Further Comments (Priority 3)	42
Additional questions	42
Next Steps	44
ANNEX A – Respondents	45
Individuals	45
Organisations	46

Summary

This report provides a thematic summary of the responses to the Welsh Government's consultation on draft Priorities for Culture.

Background

The Programme for Government 2021-2026 includes a commitment to *engage with the arts, culture and heritage sectors in Wales to develop a new culture strategy*.

In Spring 2022, the then Deputy Minister for Arts and Sport and Chief Whip, and the then Plaid Cymru Designated Member within the Co-operation Agreement set out the scope to include the following sectors:

- Arts
- Museums
- Libraries
- Archives
- Historic environment.

The Consultation

An extended fifteen-week consultation period launched on 23 May 2024.

The consultation document, an easy read version, a young people's version, and a British Sign Language introduction to the consultation were published on the consultation pages of the Welsh Government's website and in hard copy form.

Responses provided as part of a series of consultation events and workshops have also been captured in this summary report.

Terminology

In this document, we use 'culture' and 'culture sector' as terms which include the arts, museums, libraries, archives and the historic environment sectors in Wales.

In presenting and discussing the responses, we use the following terminology:

'Majority' indicates 60% of respondents or more.

'Many' indicates between 21% and 59% of respondents.

'Several' indicates between 11% and 20% of respondents.

'Some' indicates between 6% and 10% of respondents.

'A few' indicates 5% of respondents or fewer.

Methodology

All responses have been considered and analysed as part of drafting this report.

Every consultation response was given a unique code. We used thematic analysis to examine the qualitative data. We reviewed each response and identified common themes and/or related points across all responses. This enabled us to identify core areas of consensus, concern and priority among respondents. This structured approach enabled us to distil complex feedback into clear themes, supporting a deeper understanding of the issues raised.

Responses which were primarily focused on possible actions and implementation of the priorities and ambitions have not been included in this report.

Overview of quantitative data

The consultation received a total of 376 responses, including:

Online responses using the consultation survey: 209

Emailed responses (including free text responses): 75

Hard copy responses: 92

Of the 376 consultation responses, 262 were from individuals and 114 were from organisations. Where respondents identified themselves as working for a cultural organisation but did not state they were responding on behalf of that organisation, it is assumed they responded in a personal capacity.

A list of respondents other than those who requested anonymity can be found at Annex A. 203 respondents asked to remain anonymous.

In the presentation of data, percentage responses have been rounded up or down to the nearest whole number. On occasion, this has led to higher or lower than 100% in the visual representation of the data.

Demographics

We asked respondents using the online survey to provide us with demographic information to allow us to assess the reach of the consultation. The demographic data below represents the 262 responses provided by individuals. Some respondents declined to provide demographic information, and not all those who provided demographic information answered every relevant question.

Age

The respondents who provided demographic information represented a good range of age groups:

Responses to standard version	count	%
16 to 24	3	1%
25 to 34	25	9%
35 to 44	27	10%
45 to 54	28	11%
55 to 64	31	12%
65+	33	12%
No answer	41	16%

Responses to Young People's version	count	%
Under 11	1	0%
11 to 14	30	11%
15 to 18	41	16%
18 to 25	2	1%

Consultation workshops

During the consultation period, we held several workshops and meetings. The number of contributors at these events are not reflected above.

Our engagement with children and young people included:

- Ysgol Glan Clwyd
- EYST youth group, Wrexham
- Young members of Amgueddfa Cymru's Bloedd group
- A meeting with representatives from Theatr Clwyd's youth board
- An engagement event with children and young people at the Urdd Eisteddfod
- Activity in collaboration with Children in Wales, which included face to face discussion and an online survey.

Other consultation events included:

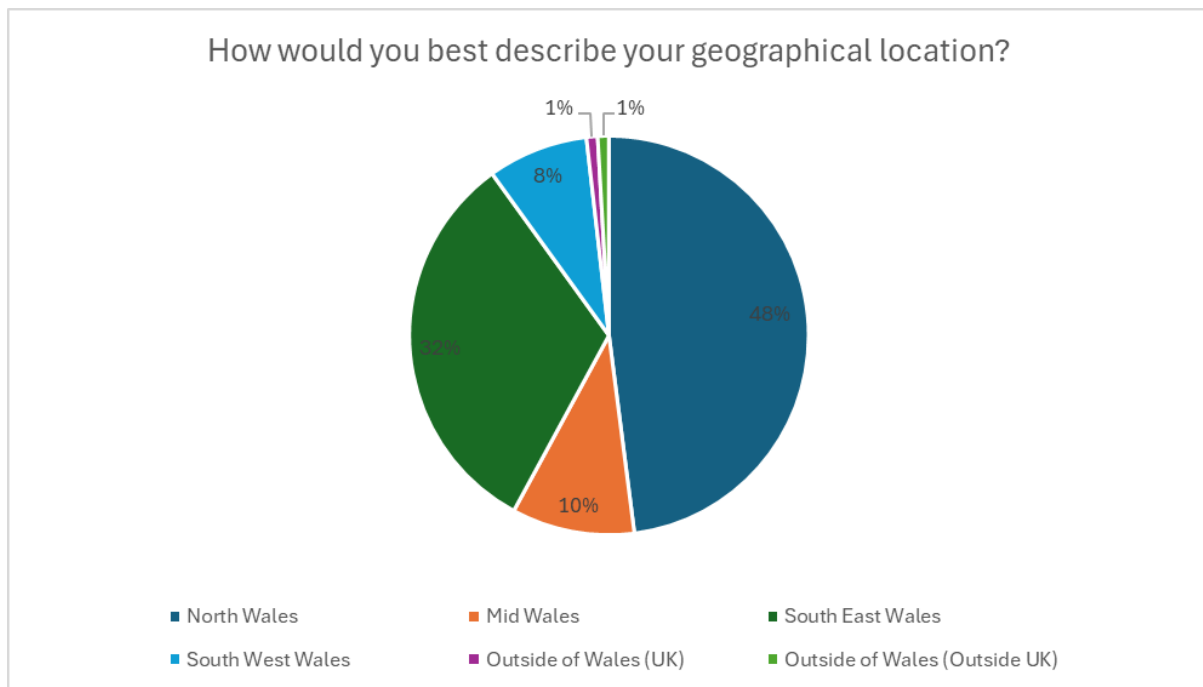
- Two face-to-face workshops with older people, including one with older volunteers
- A face-to-face workshop with deaf people
- An online workshop with black, Asian and minority ethnic community representatives
- Workshops and meetings with a range of sector stakeholders.

Themes and issues raised at workshop discussions have been reflected in this report.

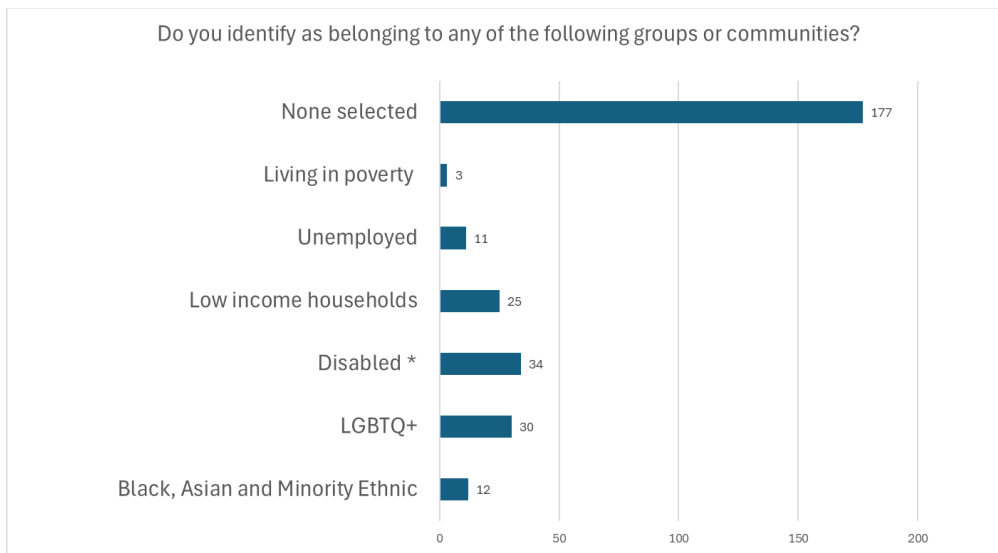
Geographic spread

Responses suggest the consultation achieved a good geographical spread across Wales. Compared to the population of Welsh regions, the consultation received

proportionally fewer responses from South Wales, and a higher number from North Wales and Mid-Wales (source: [Population and household estimates, Wales - Office for National Statistics](#)).



Diverse communities



** including long term physical or mental health conditions*

Of those who responded, 23 identified themselves as belonging to more than one of the above groups or communities.

For the period up to March 2023, statistics show that 21% of all people in Wales were living in relative income poverty. Recent data from the National Survey for Wales reveals across four of the subsectors in scope (museums, libraries, archives,

and the Arts), cultural engagement tends to be lower in more deprived areas of Wales. In Wales in 2021, the proportion of the population who were disabled was 21%, those who identified as an LGBTQ+ sexual orientation was 3%, and those who belong to a minority ethnic group was approximately 6%.

Whilst not a direct comparison, this data indicates that compared to whole of Wales figures, the consultation received proportionally fewer responses from low-income households (10%), disabled groups (13%), and minority ethnic groups (5%) but a higher number from LGB+ groups (11%).

Overview of qualitative data

There is majority support for all the draft priorities and ambitions.

Strong themes repeated across **many** responses included:

- Concerns about funding;
- The importance of staff, leaders and volunteers; and
- The need for supporting actions and for progress to be measured and evaluated.

Consistent themes appearing in **several** responses included:

- The importance of physical cultural spaces where people can come together in safe, suitable places to enjoy culture;
- The importance of digital opportunities and innovation, balanced with the need to be inclusive;
- The need to protect and promote the Welsh language and distinctively Welsh culture; and
- Protecting specialist skills and developing and sustaining the workforce.

Themes appearing in **some** responses included:

- The links between cultural participation and well-being; and
- The significance of grassroots activity and creativity as critical building blocks in the culture sector.

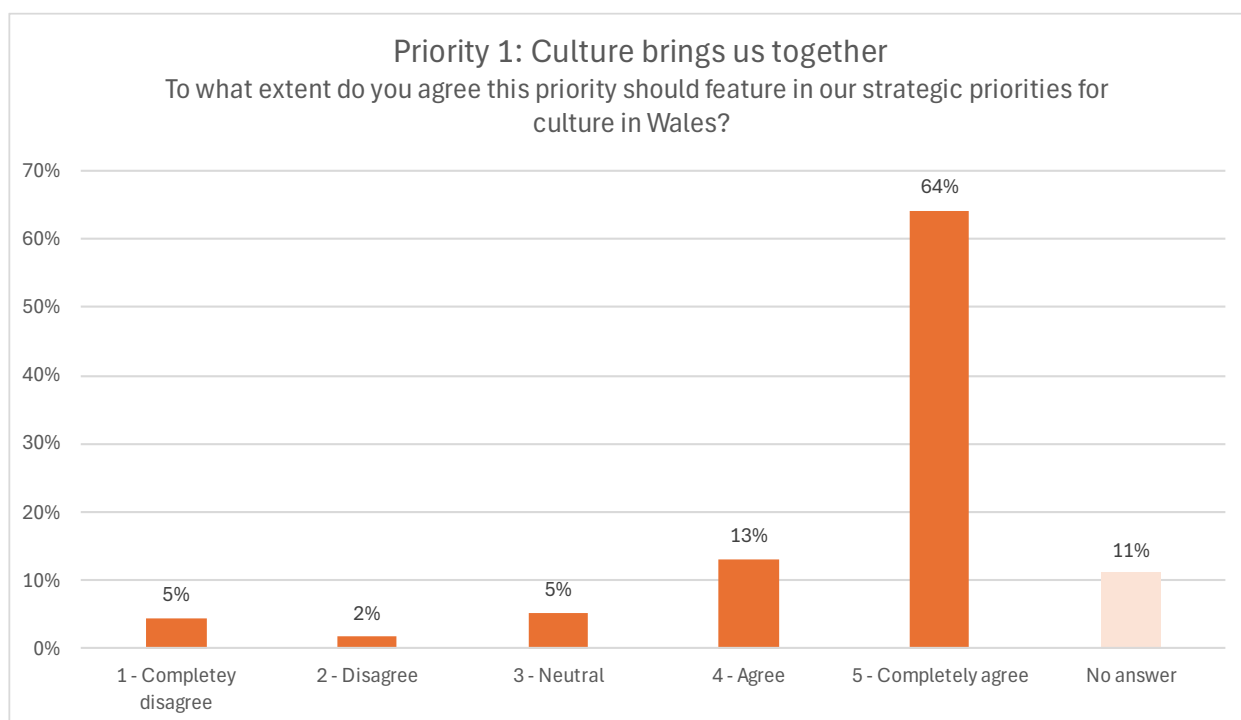
Themes appearing in **a few** responses included:

- The benefits of strengthening links between culture and the creative industries and/or sport.

What you told us

Priority 1: Culture brings us together

Q1: To what extent do you agree this priority should feature in our priorities for culture in Wales? Please give a rating from 1-5, with 1 being 'completely disagree' and 5 being 'completely agree'.



A majority of responses (77%) agreed or completely agreed with Priority 1.

What you told us:

- We should emphasise the expectation that organisations outside of the culture sector in Wales should also be working towards delivering this priority.
- We should consider including a definition of culture, and it should reflect culture as something which is dynamic, proactive and led by people and communities. It is not necessarily defined by assets or professional organisations.
- We should consider some changes to the wording of the Priority, for example:
 - Emphasise 'Welsh culture' in the wording;

- Express plurality by either changing the word 'culture' to 'cultures', or developing the sentiment behind the wording, for example by changing it to 'exploring cultures can bring us together';
- Change the wording to 'culture, shared and discrete, can bring us together', with a few responses reflecting on changing the wording of the ambition to include the word 'can';
- Consider how the use of the word 'us' in this statement could seem exclusionary - using 'everyone' or 'us all' would strengthen the wording.

OUR RESPONSE:

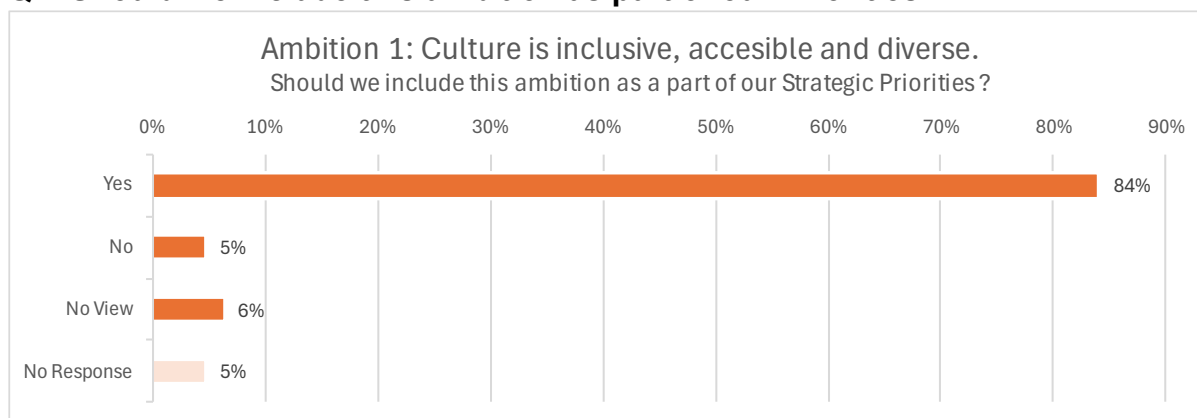
We welcome the strong support for this priority. We believe it is important the wording of the top-level priorities remains simple and memorable.

We do not believe that developing a definition of culture is a task for Government. The introduction to the document explains how we use the words 'culture sector' to mean the arts, museums, libraries, archives and the historic environment sectors in Wales.

These are priorities and ambitions for Wales, and we believe Welsh culture in all its diversity is implicit. The appreciation of Wales as a multicultural nation is evident throughout the document. However, we will consider changes to strengthen the wording of the priority, and the accompanying narrative.

Ambition 1: Culture is inclusive, accessible and diverse

Q2: Should we include this ambition as part of our Priorities?



A majority of responses (84%) agreed with Ambition 1. With draft ambition 14, this received the second strongest level of support across all ambitions.

What you told us:

- We should be mindful that some groups require more support than others to be able to participate and engage with culture. Affordability and access to culture for those on lower incomes is a consideration here too. There needs to be sustained action in support of delivering this ambition.

- There needs to be a sustainable model of funding to deliver this ambition, supported by an action plan and suitable mechanisms for reporting on progress.
- We should consider how Government supports accessibility in its broadest sense – including whether financial support from Government is being distributed equitably across all areas of Wales and across all demographics to support access to arts and culture.
- Each element of the ambition is a significant undertaking in and of itself, requiring different approaches to implementation. We should consider not grouping these in a single statement.
- There are existing barriers which currently impact on accessing culture. These include financial barriers and affordability, transport, geographical and physical barriers.
- The ambition could be strengthened by emphasising the need for services to be local and free.
- The deaf community is underserved by the culture sector in Wales.
- Faith should be included in the supporting narrative and in the Integrated Impact Assessment.
- There is a need to support multicultural communities to help them celebrate their cultures.
- The narrative should reflect on the needs of people with learning disabilities and should consider the need for appropriate cultural spaces for people with learning disabilities.
- The narrative should make more specific reference to not only addressing inclusivity, diversity, and accessibility, but also to explicitly centring, investing in, and celebrating diverse-led and disability-led arts and culture.
- The narrative could be strengthened by referencing The Wales Centre for Public Policy Evidence Briefing Paper on Cultural Well-being which includes explicit recommendations for Public Services Boards about understanding and addressing known inequalities in participation and provision.
- The ambition could be combined with ambition 3 which has a focus on interpretation and commemoration.

OUR RESPONSE:

We are determined that this should be the first ambition, underlining our absolute commitment to taking it forward. We will review the narrative which accompanies the ambition to reflect some of the comments and will avoid listing protected characteristics .

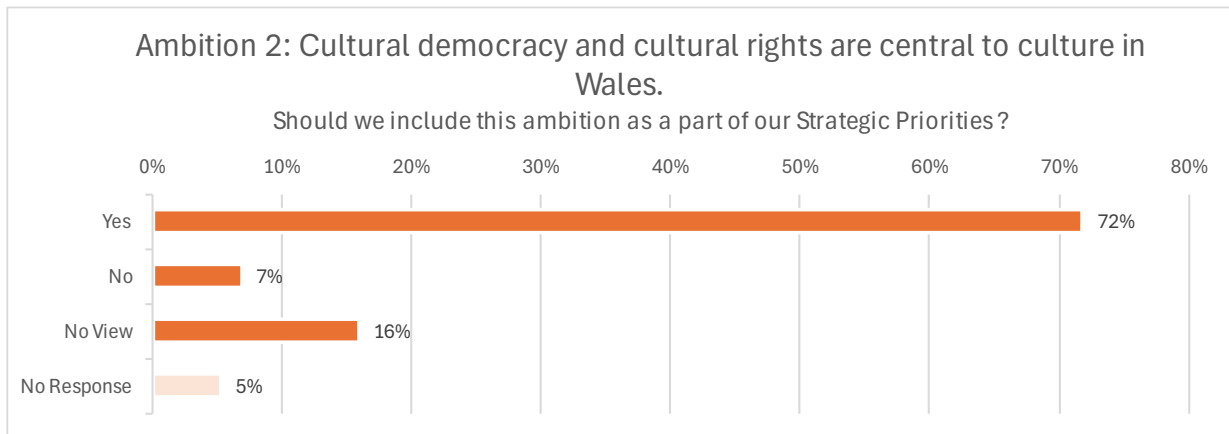
We note the comments about funding and other resources; about the need for a commitment to specific actions, and about the importance of ensuring communities have access to appropriate cultural spaces.

We will consider how to ringfence funding for this ambition within the funding allocation to support delivery, and we will identify how best to deliver the ambition,

focusing on areas and communities which require more support to be able to participate and engage with culture.

Ambition 2: Cultural democracy and cultural rights are central to culture in Wales

Q3: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 2.

What you told us:

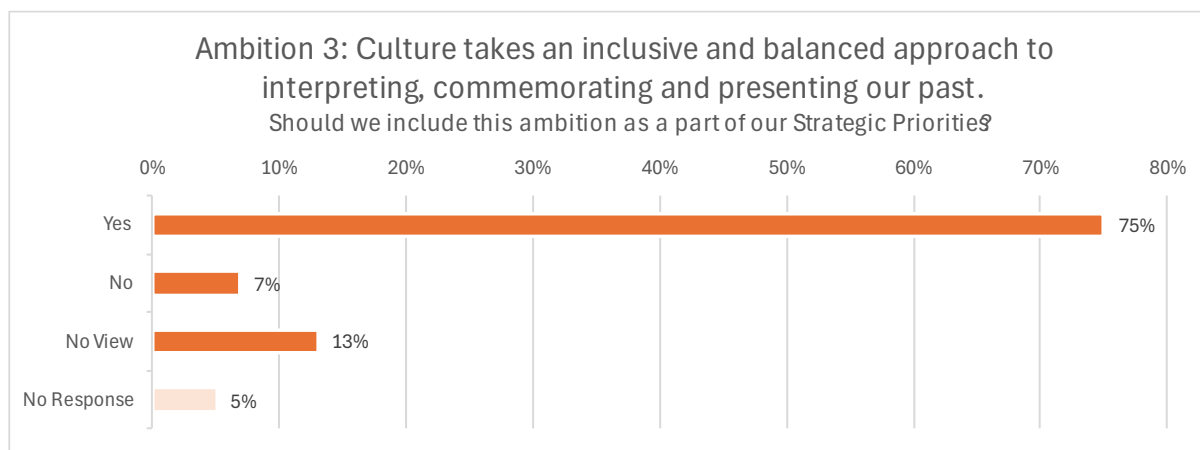
- You felt the ambition needed further explanation, noting that the terminology around cultural rights and cultural democracy is not widely understood.
- There is insufficient staff, inadequate structures and no funding available to support the ambition, especially given the potential outreach work required to make this a reality.
- In practice, this ambition could inadvertently devalue and oppress a minority culture or language (including the Welsh language) as it suggests higher numbers or louder voices could drown out others.
- The narrative text supporting this ambition suggests the power of delivering the goal is in the hands of larger organisations and not with community groups.
- Collaboration with a wider range of partners and groups is necessary to achieve cultural democracy.
- There is potential overlap between ambition 2 and ambitions 1 and 3.

OUR RESPONSE:

We are pleased the majority supported the principle of this ambition. We will consider the phrasing and the accompanying narrative, and whether the principle which lies behind the ambition could be better reflected elsewhere in the priorities and ambitions.

Ambition 3: Culture takes an inclusive and balanced approach to interpreting, commemorating and presenting our past

Q4: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 3. 20% were ambivalent or disagreed.

What you told us:

- We should consider rephrasing the ambition to include a focus on the future. A suggestion for re-wording included: 'Culture takes an inclusive approach to interpreting and presenting our past and present, and inspiring our future'
- Ambition 1 and ambition 3 could be combined.
- A greater emphasis on anti-racist work needs to be embedded across the document. It is important to ensure each ambition is interpreted as intersectional, and don't address single issues in isolation.
- The use of the word 'balanced' could be problematic. It can be subjective and interpreted through biases. In contrast, other responses expressly supported the need for a balanced approach, welcoming the word 'balanced'.
- There is tension between respecting the history and lived experiences of the majority population and supporting their understanding of minority cultures. A few responses disagreed with adjusting the lens when interpreting the past.

OUR RESPONSE:

We remain confident that the ambition should be included in the Priorities but have noted the concerns expressed about the use of the word 'balanced'. We will review the wording of this ambition as part of finalising the Priorities for Culture.

Ambition 4: Culture is integral to place-making and community well-being

Q5: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 4. Positive support from 86% makes this the strongest supported ambition across the draft Priorities for Culture.

What you told us:

- You welcome and value the emphasis on place-making.
- You are concerned about how the ambition can be taken forward given the reductions to public sector funding and the need for funding to support community venues.
- Having access to a network of inclusive and accessible cultural spaces at a community level is important. Cuts in cultural services lead to a reduction in quality of life, especially in more rural areas, and this in turn has an impact on community well-being.
- Being unable to access culture locally risks culture becoming elitist, where only people with the means to travel can benefit from culture.
- There is a need for lively, attractive cultural spaces which reflect local heritage and identity.
- There is a link between culture, places and individual and community identity. One response said that ‘appreciating the everyday heritage of our neighbourhoods can help us feel proud of where we live, or where we’re from, and feel more empowered as a community’.
- Sport adds intrinsic cultural value to people, places and communities.
- The Welsh Government and other stakeholders need to integrate approaches to culture, people and landscapes as these elements are intertwined (‘people make a landscape – landscape makes a people’). It is important to include stakeholders who care for, interpret and promote Welsh landscapes when we think about delivering access to culture and supporting cultural participation.
- Culture should be an important consideration in regeneration, economic and business development. We should demonstrate an understanding of how cultural organisations impact on local economies and small businesses.
- The emphasis on heritage and historic places (including Welsh vernacular buildings), landscapes and placenames should be strengthened.
- Community-driven initiatives play a vital role in preserving, enhancing and celebrating culture at a local level.

- Extend the link between culture and place-making to also include social cohesion and identity. The term ‘identity’ is relevant to individuals, communities and places.
- The accompanying text has a stronger emphasis on place-making than on community well-being.
- A few responses referenced the need to include the word ‘health’ in the ambition, suggesting changing it to ‘Culture is integral to place-making and community health and well-being’.

OUR RESPONSE:

We have noted the strong support for this ambition.

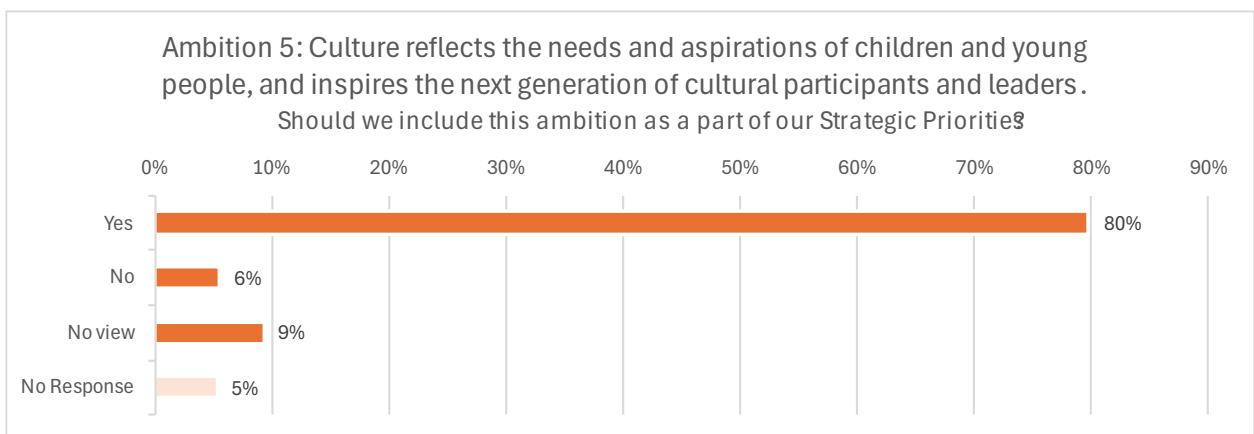
We recognise the need to be working with key partners at a more local level to deliver this ambition.

We need to deepen our understanding of physical cultural spaces and how they are being used, and to consider how this should drive future strategic investment.

We will consider how we are currently referencing community well-being in the Priorities for Culture, and whether any changes are required to the draft text.

Ambition 5: Culture reflects the needs and aspirations of children and young people, and inspires the next generation of cultural participants and leaders

Q6: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 5.

What you told us:

- There was a strong, positive response to this ambition. You commented on the importance of exposing children to cultural stimuli from a young age, and the need to inspire future generations of cultural makers.

- Responses recognised the link between this ambition and developing a sense of belonging and identity, developing important skillsets, and delivering a rounded experience of life.
- In contrast, two responses were more negative, expressing that an ambition focused on children and young people was limiting and excluded older people who are engaged with culture.
- A response representing the views of a group of 24 school pupils noted that children and young people should be part of decision-making on local and national culture.
- One response asked for the narrative to reference international opportunities for children and young people through cultural exchange.
- A few of you reflected on the need to ensure access to opportunities for children and young people with learning and other disabilities, the need to support children and young people from poorer families, and the need to ensure access and participation for children from diverse communities.
- A few referenced the need to ensure a broad range of Welsh language cultural experiences for children, noting that this would support children becoming more fluent Welsh speakers.
- The document narrative needs to make stronger reference to the Curriculum for Wales, learning about Welsh history, tackling the early years attainment gap, and the Play Sufficiency Duty legislation.
- You asked for an increase focus on families, suggesting that delivering the ambition should be supported by family-friendly cultural spaces where families can engage with culture on a regular basis.

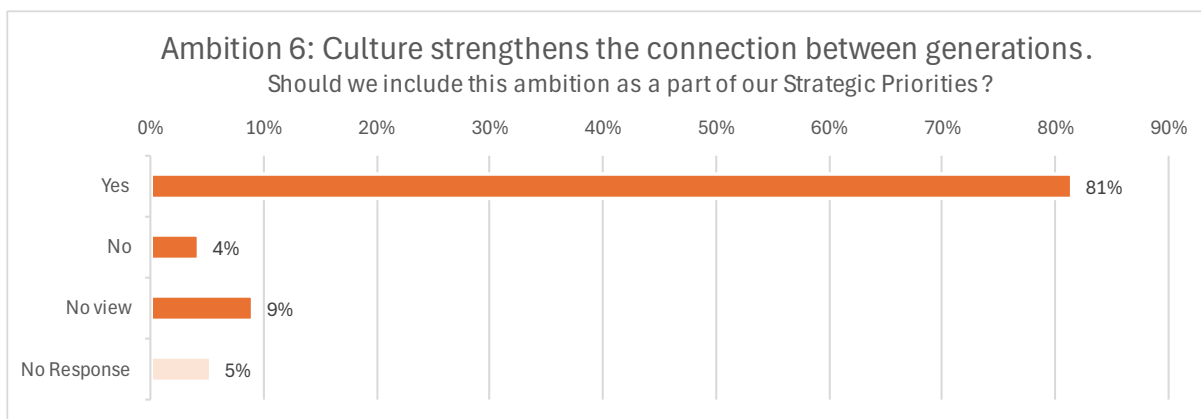
OUR RESPONSE:

We are committed to including and delivering this ambition.

We note that there is some overlap in the comments received about delivering this ambition with ambition one, which focuses on inclusivity and accessibility.

Ambition 6: Culture strengthens the connection between generations

Q7: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 6.

What you told us:

- Cultural participation can connect generations, families and neighbourhoods, but access to appropriate cultural spaces is an important part of delivering this ambition.
- The narrative focus is on supporting the well-being of older people through culture and heritage. Whilst this is important, the role of culture and heritage as a place where older and younger generations come together and learn from each other could be strengthened.
- Culture not only strengthens the connection, but it breeds tolerance, understanding, compassion and cohesion.
- One response noted the narrative could broaden its focus to include community cohesion.

OUR RESPONSE:

We will consider whether there is a need to review and strengthen this ambition and the supporting narrative.

Missing Ambitions (Priority 1)

Q8: Are there any ambitions missing which could further support this priority?

One response repeatedly noted the need for ambitions focused on nature, noting the need for the culture sector to be a proactive advocate for the natural environment.

One response noted the need to celebrate excellence and to frame Wales as an innovative, culturally progressive, forward-thinking nation where culture creates shared identities for the nation.

One response noted the need for an ambition to recognise and support everyday creativity and grassroots groups and organisations.

OUR RESPONSE:

There were no strong, repeated themes in the responses.

Some of the suggestions for additional ambitions to support draft Priority 1 are already reflected in other areas of the draft Priorities or were more operational in nature.

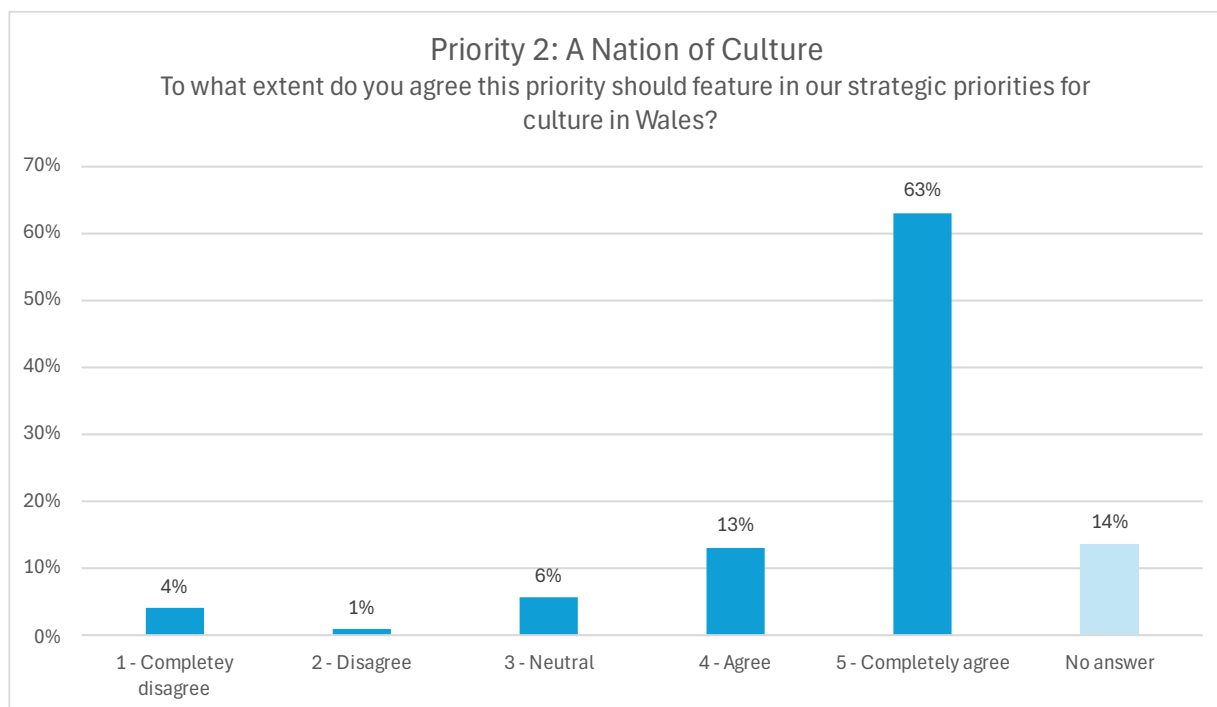
Further Comments (Priority 1)

Q9: Please use this box to add any further comments you may have regarding Priority 1: Culture brings us together. If you have answered 'no' to any question in this section, please explain why here.

As with Question 8 above, there were no strong, repeated themes in the responses. A few comments referenced areas of interest which were covered later in the draft priorities and the consultation questionnaire, or which were more relevant to implementation planning.

Priority 2: A nation of culture

Q10: To what extent do you agree this priority should feature in our priorities for culture in Wales? Please give a rating from 1-5, with 1 being 'completely disagree' and 5 being 'completely agree'.



A majority of responses either agreed or completely agreed with Priority 2.

What you told us:

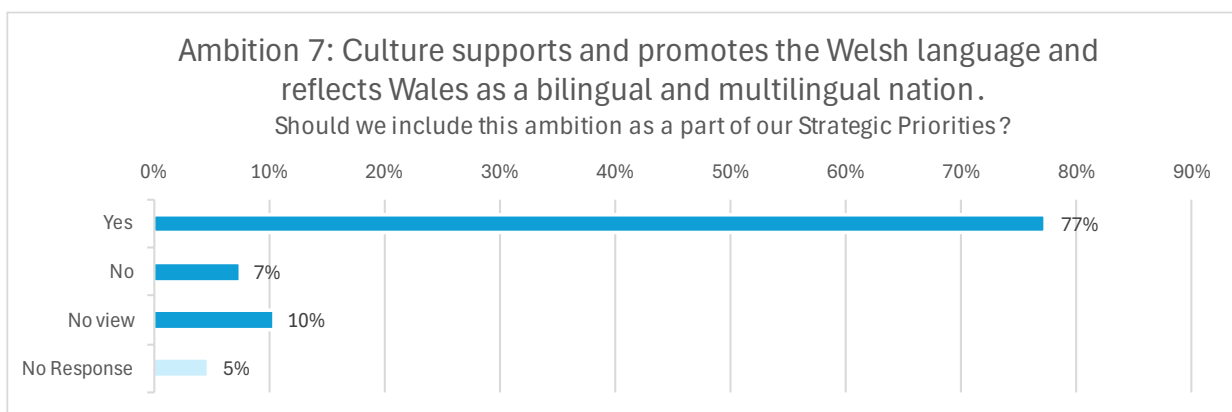
- Culture should be integral to brand Wales. It is important to celebrate and raise awareness of culture in Wales, and to draw out what is distinctive about Wales.
- One response considered that this should be the highest priority, noting that by investing in and prioritising culture, the Welsh Government would be proactive in addressing many of society's problems in one of the most cost-effective ways.
- The wording could better reflect the Well-being of Future Generations (Wales) Act's goals by re-phrasing to 'a nation of vibrant culture'.
- The wording could be improved by being bolder, more distinctively Welsh or more action focused. To some extent, these responses were counterbalanced by those responses who emphasised that a distinctive national culture should not drown out other cultural nuances within Wales.
- Sustainable funding and specialist skills at national cultural institutions and within local cultural services are key drivers for delivering this ambition.
- The creative industries in Wales (film, television and media) play a key role in promoting Wales on a global stage. Greater acknowledgement of this and closer collaboration between the culture sector and the creative industries in Wales would be beneficial.

OUR RESPONSE:

We will consider whether there is a need to review and strengthen this ambition in response to the comments received.

Ambition 7: Culture supports and promotes the Welsh language and reflects Wales as a bilingual and multilingual nation

Q11: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 7.

What you told us:

- Responses suggested that there is strong support for this ambition, taking the opportunity to reflect on the cultural importance of the Welsh language in Wales, and how it aligns with the [Cymraeg 2050: A million Welsh speakers](#) strategy.
- You supported the Welsh Government's approach to the Welsh language as one which belongs to everyone in Wales and noted that attending cultural events and connecting with Welsh medium culture could encourage people to use the language. A response emphasised the need for Welsh speakers to be able to engage with culture through the medium of Welsh throughout their lives.
- A few responses noted the importance of balance, expressing the need to ensure Welsh history and culture is accessible to those who don't speak Welsh, how culture could be a mechanism for promoting cohesion and the need for promoting and supporting the Welsh language to be undertaken in a sensitive and inclusive way.
- A few responses reflected on the links between language and accessibility, asking that the culture sector in Wales embraces the challenge of embedding additional languages in their programming to make cultural services more accessible.

- One response noted that promoting Wales as a multilingual nation could be perceived as being in direct conflict with the Welsh Language (Wales) measure 2011 [OL046].

A few responses suggested changes to the wording of the ambition, including:

- Culture celebrates Wales as a multilingual nation in which the Welsh language thrives
- Culture supports and promotes the Welsh language and reflects Wales as a bilingual nation. We also want to support other languages used by communities across Wales.

Resourcing remained a concern, with a few responses expressing how difficult it could be to realise this ambition given the cuts being experienced across the sector.

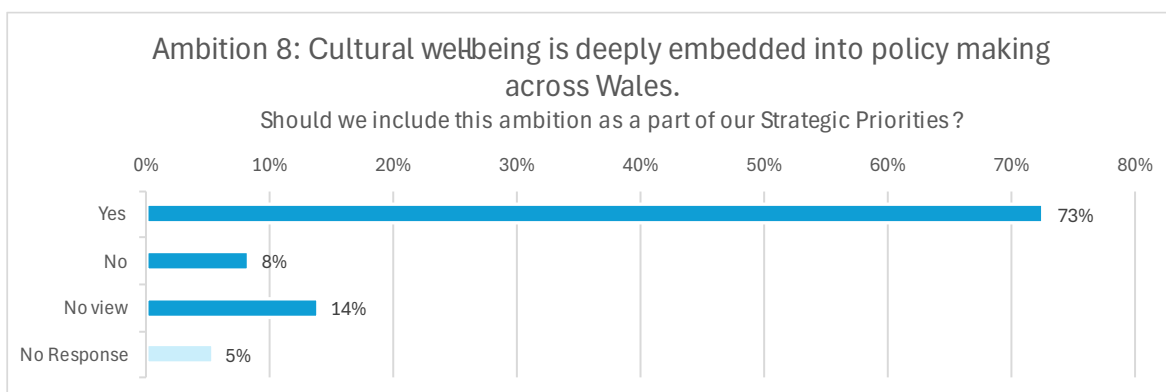
OUR RESPONSE:

The Welsh Government is committed to promoting and supporting Welsh as a language that belongs to all the people of Wales. Recognising the existence of other languages in Wales in this ambition does not undermine the official status of the Welsh language.

We will consider whether there is a need to review the wording of the ambition in response to the comments received.

Ambition 8: Cultural well-being is deeply embedded into policy making across Wales

Q12: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 8. 22% were ambivalent or disagreed.

What you told us:

- Many of you wanted to tell us about existing programmes or ideas for policy partnerships which could support the delivery of the ambition.

- You reflected on potential working with policy areas such as transport, the night-time economy, high-street regeneration, affordable workspaces and the need to strengthen existing links between culture and policy areas such as education, health, and mental health.
- You told us that public bodies and public service boards require further advice and support in understanding how to support and promote cultural well-being and agreed that there is a need to embed cultural well-being in policy and practice and at both national and local levels.
- A response advocated for introducing mandatory cultural impact assessments into all policymaking, and another suggested that support for cultural services and provision should become statutory.
- The role of the Minister and their influence across the Welsh Government is critically important in achieving this ambition.
- Two responses felt clarity was needed on the meaning of cultural well-being, asking for a definition of this terminology.

Suggestions to improve the wording of the wording of the ambition included:

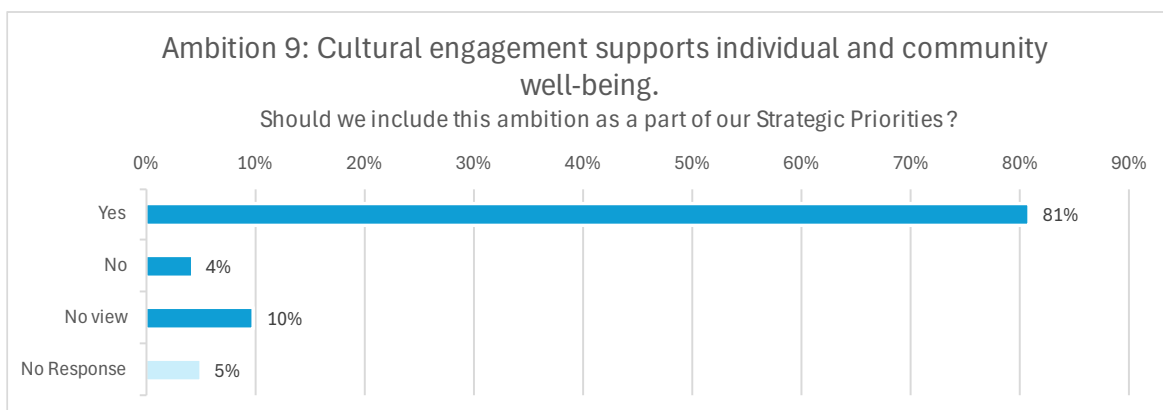
- Cultural well-being and recognition of the power of culture is deeply embedded into policymaking across Wales;
- Culture is made a statutory provision across government and local government and is deeply embedded into policy making across Wales.

OUR RESPONSE:

We will consider whether there is a need to review the narrative in response to the comments received.

Ambition 9: Cultural engagement supports individual and community well-being

Q13: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 9.

What you told us:

- There could be a potential overlap between ambition 9 and ambition 4.
- A few responses reflected on studies which confirm the link between creativity, good mental well-being and healthy aging. Participation in cultural activity enhances civic engagement, democracy and social cohesion.
- This ambition needs to consider how culture supports social cohesion in communities, and it should not focus purely on well-being.
- Two responses reflected on the need for the ambition to consider the alignment with the Welsh Government's Mental Health and Well-being Strategy and the National Social Prescribing Framework.
- You told us that community well-being is greater than the sum of individual well-being, and that the ambition should relate to collective life in a community (which is not necessarily a geographical community).
- A few responses noted that sustained resources were needed to really affect structural and socio-economic issues and to enable culture to act as a catalyst for permanent change.

Suggested changes to the existing wording included:

- Cultural engagement and cultural assets are well resourced to continue to support individual and community health and well-being.

OUR RESPONSE:

We will consider whether there is a need to review the wording of the ambition given the perceived overlap with ambition 4 and with policymaking as expressed in ambition 8. We will look at whether there is a need for improving, strengthening and merging these ambitions.

As part of developing the draft Priorities for Culture, officials contributed to the Mental Health and Well-being Strategy. We are confident that this process has strengthened the links between these.

We recognise that there is some excellent practice already happening. Including this as an ambition should deepen existing partnerships, develop new ones, and ensure this is embedded into operational planning across the culture sector and more broadly.

Ambition 10: Culture and heritage bodies will work more collaboratively to maximise the full potential of both their specialist teams and their collections, and will work with other sectors to explore and leverage the power of culture

Q14: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 10.

What you told us:

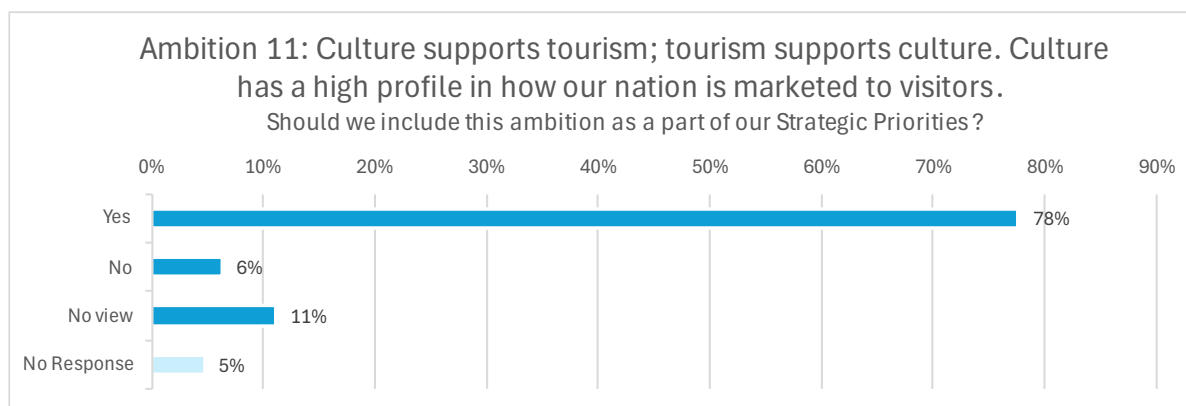
- A few responses welcomed the ambition, noting it could be beneficial for grassroots organisations, and especially for smaller heritage-focused stakeholders.
- A few responses noted concerns about possible impacts on funding mechanisms, noting that these currently seem to support competition and silo working. Three responses expressed concern at the ambition, reflecting that it could be interpreted as code for doing more with less.
- Two responses noted that collaboration sometimes requires additional funding and staff resources, and that investment in specialist teams is currently under threat.
- You expressed concern about the need to ensure the ambition doesn't undermine valid creative choices.
- There is a need to also build on existing partnership working, and to support sustainability and deeper, longer-term approaches. Whilst the benefits of more integrated and strategic collaboration are massive, it takes time to embed.
- One organisation noted that working collaboratively could allow them to be more ambitious and innovative, enabling them to achieve more for the people of Wales.
- You asked for clarity on the word 'bodies' in the ambition, asking whether it relates to national organisations only, or whether it refers to all stakeholders / deliverers of cultural provision.
- There is a need for the narrative to reference working with the health sector and for a clear directive from Government about the implementation of arts and culture in preventative health programmes and as part of local and national social prescribing programmes.
- The ambition could highlight the role of the Welsh Government in facilitating collaboration.
- Reflecting on 'specialist skills', one response suggested that roles in planning development control, heritage management and archaeological projects need to be protected as they underpin the wider heritage sector.

OUR RESPONSE:

We do not agree that the ambition is about doing more with less. The focus is on moving away from silo working for mutual benefit and as a means of strengthening the positive impacts of culture. We will review the narrative in the document.

Ambition 11: Culture supports tourism; tourism supports culture. Culture has a high profile in how our nation is marketed to visitors

Q15: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 11.

What you told us:

- Cultural tourism offers huge opportunities, with greater potential in Wales than is currently being realised.
- The culture sector should be an equal partner in planning unique arts and cultural experiences. The sector currently creates work to fit in with 'year of...' themes, but a change of approach would be more sustainable.
- The creative industries could be better reflected in the ambition - culture and the creative industries are important economic drivers.
- There is a need to balance economic benefits with potential impacts on Welsh speaking communities and on natural resources - at present, ambition 11 could have unintended consequences.
- Faith tourism could be included as part of this ambition – you noted that places of worship attract visitors and are worthy of specific celebration and promotion.
- The Welsh language and its culture should be central to tourism in Wales to ensure benefits for Welsh-speaking communities, and developing tourism sustainably could make a positive contribution to Welsh-speaking communities.

- Three more responses made the case for the narrative to also consider the links between culture and sustainable or even regenerative tourism, where tourism seeks to leave a positive footprint and where communities thrive.
- As with other ambitions, resourcing for the culture sector was a recurring theme. One response noted that for culture to truly have a high profile in how Wales markets itself to visitors it needs to be resourced and maintained to a high level. Another response provided reflections on the need for funding changes, noting that cultural institutions in Wales cannot offer enough services and programming to visitors due to a historic lack of resourcing.
- One response suggested that funds raised from the tourism levy could be used to support local visitor economies and culture.

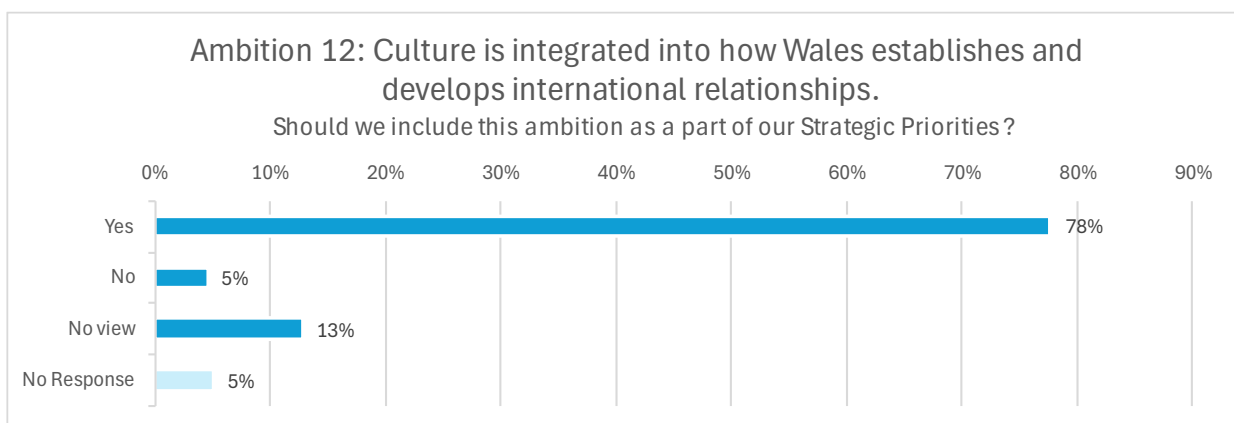
OUR RESPONSE:

We will review whether the wording of the ambition and the accompanying narrative requires updating.

The point about balancing economic benefits with potential negative impacts is noted. The impetus behind this ambition is about ensuring culture in Wales is better represented and embedded in how we promote Wales to visitors from within Wales, the wider UK and overseas.

Ambition 12: Culture is integrated into how Wales establishes and develops international relationships

Q16: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 12.

What you told us:

- Feedback understood the importance of integrating culture into international relations and highlighted the benefits of cultural collaboration and exchange.
- You considered the potential overlap between Ambition 12 and Ambition 13, suggesting the two ambitions could be merged.

- Integrating culture and sport is a key part of delivering this ambition and ambition 13 - international sporting events have provided successful platforms for celebrating and promoting Welsh culture. The opportunities for closer collaboration with sport, and the profile of sport could be strengthened.
- The creative industries play a crucial role in presenting and celebrating Wales on a global stage.
- Wales' world-leading approach to cultural democratisation should be highlighted and referenced in this ambition.
- All ambitions need to reflect confidence in Wales' creative skills. Cultural and diplomatic missions should include freelance artists, creatives, and smaller organisations.
- The ambition could be improved by including references to significant cultural events and flagship projects and by considering how we promote these internationally.
- There is concern about the UK's new relationship with the EU, and how it is affecting cross-border activities. You want to see better support for professionals to overcome barriers in international working.
- The Welsh Government's International Strategy and the Priorities for Culture should be interlinked.

OUR RESPONSE:

Officials have worked closely with the Welsh Government's international relations policy team when drafting the narrative which supports this ambition.

The Welsh Government has a good track record of embedding cultural diplomacy in international sporting events in recent years. The opportunities offered through sporting events to promote Welsh culture will be considered.

We will consider whether we need to further review the ambition wording and the accompanying narrative in response to the comments received.

Ambition 13: The profile of culture in Wales is raised, by celebrating and promoting culture at a local, national and international level

Q17: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 13.

What you told us:

- There should be a focus on local creativity, and well-being enhancing creative programmes.
- Excellence and high-quality professional cultural provision should be part of this ambition and an aspiration for Wales' cultural and creative sectors.
- Ambition 13 should include a reference to the historic environment's contribution to cultural identity in Wales, particularly in relation to Welsh vernacular architecture.
- It is important to reflect a range of diverse cultural celebrations across Welsh communities.
- The ambition and narrative could include more references to promoting significant cultural events, and to building on existing international cultural exchanges.
- There is concern about the UK's new relationship with the EU, and how it is affecting cross-border activities, and the Welsh Government International Strategy and the Priorities for Culture should be interlinked.
- Our shared Celtic culture should be celebrated and supported by cultural exchange programmes.
- A few responses identified significant cross-over between Ambition 13 and other ambitions, suggesting it could be merged with others, or removed.
- Suggested rewording of the ambitions included integrating the word 'regional' (i.e., 'the profile of culture in Wales is raised, by celebrating and promoting culture at a local, regional, national and international level.'). Another suggested that Ambition 13 could be reworded to reflect a need to integrate culture into all areas of government for greater impact (i.e., 'the profile of culture in Wales is raised, by celebrating and promoting culture across all areas of government and local government, including health').

OUR RESPONSE:

We will consider whether there is a need to review the wording of the ambition and the accompanying narrative in the document.

Some responses overlap with areas which have been considered elsewhere in the document or could be considered as part of delivery

Missing Ambitions (Priority 2)

Q18: Are there any ambitions missing which could further support this priority?

Two responses noted that the priority should include an ambition focused on excellence and innovation, and professionalism.

One response suggested the priorities would benefit from an additional ambition focused on the preventative and therapeutic benefits of arts and cultural engagement.

OUR RESPONSE:

There were no strong, repeated themes in the responses.

We have already noted the request for an emphasis on excellence and innovation in other areas of this document (ambition 13), and there is an existing ambition (ambition 9) focused on the links between culture and well-being.

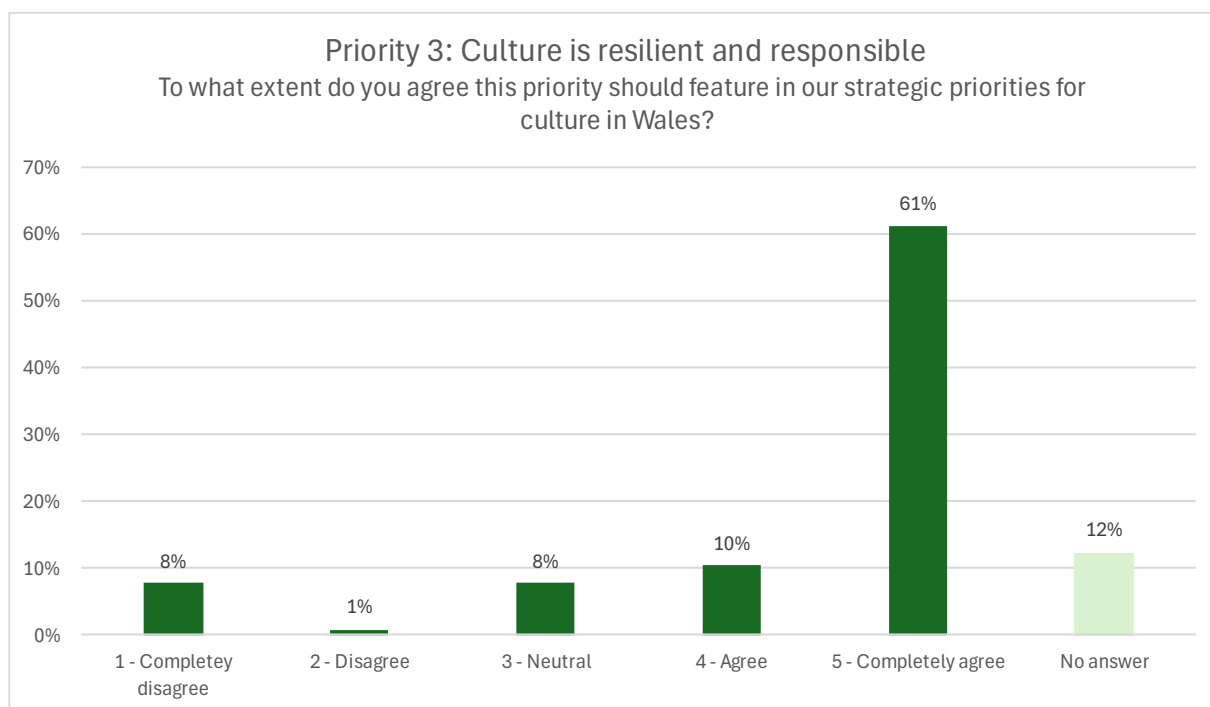
Further Comments (Priority 2)

Q19: Please use this box to add any further comments you may have regarding Priority 2: A nation of culture. If you have answered 'no' to any question in this section, please explain why here.

As with questions 8, 9 and 18, a few comments and suggestions were received, but with no evident recurring themes.

Priority 3: Culture is resilient and sustainable

Q20: To what extent do you agree this priority should feature in our priorities for culture in Wales? Please give a rating from 1-5, with 1 being 'completely disagree' and 5 being 'completely agree'.



A majority of responses agreed or completely agreed with Priority 3.

What you told us:

- The main themes related to funding, and workforce development and retention. Comments relating to the latter are further developed in question 26.
- There is a need for strategic, long-term funding so that the sector can continue to thrive whilst also responding to the climate and nature emergencies.
- Funding is also needed to properly care for collections and assets, and to ensure the sector is better equipped to keep up with evolving digital innovation.
- Responses expressed concern about the loss of many skilled workers since the Covid-19 pandemic, and about how the culture sector is heavily reliant on volunteers and freelance workers.
- Pay across the sector does not reflect the skills and expertise involved, and roles tend to be filled by workers who have other means of financial support. This has a negative impact on diversifying the workforce.
- There is a need for better pay and protection for the workforce, with clear career paths and professional standards.

- Resilience and sustainability could be the first of the three priorities - without this one, the other two cannot be achieved.

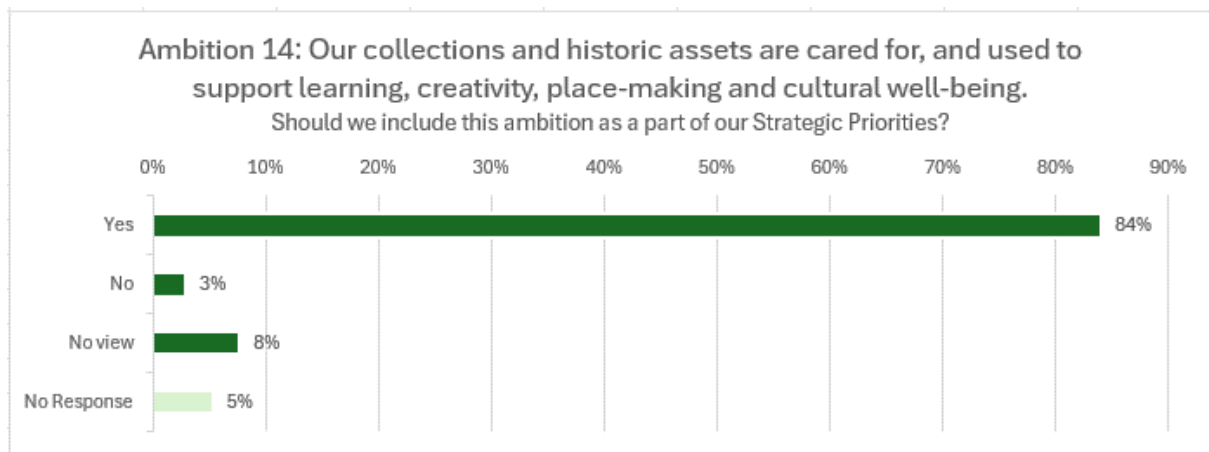
OUR RESPONSE:

The responses confirm the need to include this priority.

We note the major concerns expressed and will consider whether any redrafting is necessary.

Ambition 14: Our collections and historic assets are cared for, and used to support learning, creativity, place-making and cultural well-being

Q21: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 14.

What you told us:

- Ensuring free access to culture remains important.
- Our collections and historic assets are already delivering benefits in terms of well-being, place-making and supporting learning.
- Funding is required for the safeguarding of collections and to support the expansion of educational programmes, community outreach initiatives, and the overall visitor experience. Without improved resources, the sectors risk being unable to undertake key activities, such as engaging with the public, keeping facilities open, and renovating and maintaining historic buildings.
- Supporting people on low incomes to be culturally active could be strengthened by making funding available to meet travel costs.
- A few responses suggested greater emphasis is needed on safeguarding Wales' collections for the future, adding that culture cannot be resilient and sustainable without an element of legal/statutory protection.

- The ability to care for collections and historic assets is vulnerable and easily taken for granted.
- Greater support is needed for culture and heritage at risk with resources needed to protect against environmental threats and rising operational costs.
- Physical infrastructure and the security of collections is important – support is needed for local museum collections.
- There were conflicting views as to whether this ambition should acknowledge the impact culture has on economic development. One response noted that the use of the word “assets” over “resources” was economy focussed, rather than culture and heritage focused.
- Collections and historic assets need to be more accessible for a range of communities, including deaf and disabled people.

OUR RESPONSE:

There is strong support for the ambition.

We agree with the importance of ensuring people on low incomes and those living in poverty have access to culture. We will review the final Priorities for Culture to ensure they reflect our desire to address inequality and ensure the cultural well-being of all the people of Wales.

Ambition 15: Organisations responsible for the protection and care of our cultural collections and historic assets have strategic approaches to recognising significance and collecting

Q22: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 15.

What you told us:

- A few responses found the wording of this ambition unclear.

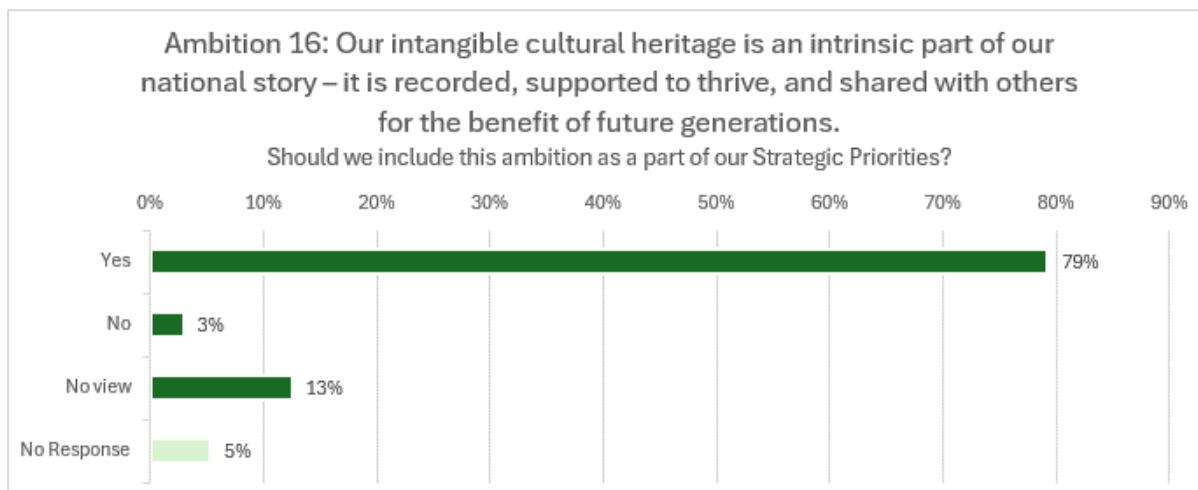
- A few responses noted that strategic approaches can be difficult when budgets are unknown from year to year.
- The Welsh Government needs to work with organisations, empowering, supporting and enabling them to realise this ambition. Feedback from a workshop echoed the importance of organisations working together to achieve shared goals. A few responses noted that collaboration is not currently happening in relation to collections.
- Workshop discussions raised the need for a shared understanding around what is significant, noting that a national collections strategy could be beneficial to the sector. Shared collections storage and access to shared expertise were also noted as being crucial elements of caring for collections.
- It is vital the sector represents the diversity of contemporary Wales. The sector needs to actively promote diversity, and to widen our understanding of culture through our collections, considering what should be kept and what should be deprioritised.
- There is a need for better workforce retention and remuneration for those with specialist skills relating to collections care, coupled with clear workforce career pathways. There should also be a focus on developing specific training programmes and professional standards to support the delivery of this ambition.

OUR RESPONSE:

We will consider whether any further refinement of the ambition and accompanying narrative is required as part of finalising the Priorities for Culture.

Ambition 16: Our intangible cultural heritage is an intrinsic part of our national story – it is recorded, supported to thrive, and shared with others for the benefit of future generations

Q23: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 16.

What you told us:

- The importance of acknowledging the rich web of intangible cultural heritage in Wales and of recognising that it is constantly evolving.
- Reflecting on the words ‘national story’, workshop participants noted the importance of future generations knowing about our traditions, recognising that sharing cultural traditions creates better understanding and tolerance, allowing people to experience a sense of belonging.
- One response did not agree that culture is intangible, and another suggested some of the terminology in the accompanying narrative (e.g. ‘historical asset owners’) needs updating.
- Feedback from one consultation workshop expressed concern about the lack of historical information about deaf and disabled people, explaining that better representation of these communities is required.

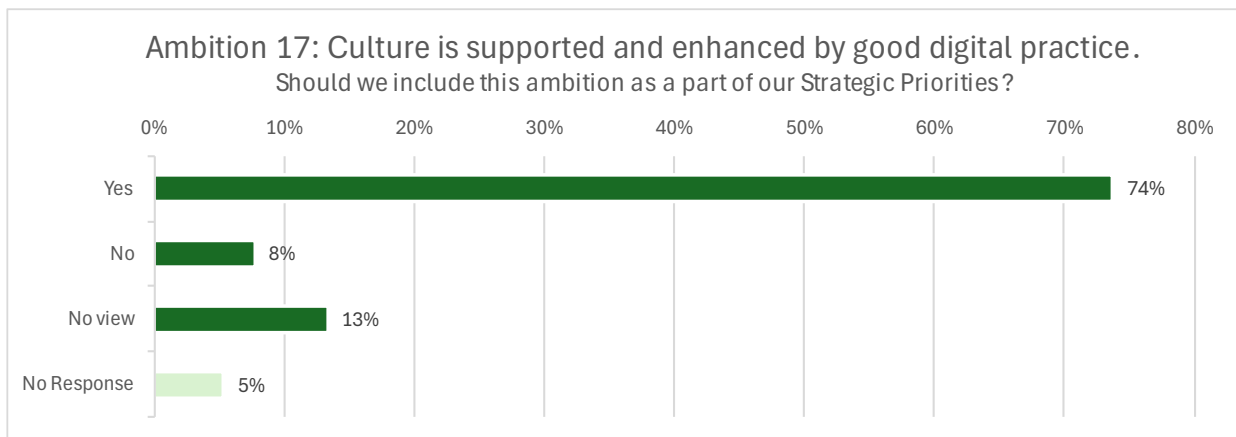
OUR RESPONSE:

We are working with the UK Government and other UK nations following the UK becoming a signatory of the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage in 2024. A fundamental principle of the Convention is that intangible cultural heritage is defined by communities, not by Government.

As reflected in the wording of the ambition, the Welsh Government’s role will focus on the actions required to record and support intangible cultural heritage for the benefit of future generations.

Ambition 17: Culture is supported and enhanced by good digital practice

Q24: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 17. 21% were ambivalent or disagreed.

What you told us:

- There is a need for a definition of ‘good digital practice’ to ensure the ambition can be measurably achieved.
- Contrasting views were expressed on the benefits of digital. One response suggested that digital museums could be a positive step forward for accessibility whilst another expressed concern that digital culture could remove people’s ability to visit collections/historic sites if funding is targeted towards developing technology instead of physical experiences.
- You were concerned about digital experience becoming an alternative method of delivering cultural services. Digital approaches should be embedded but not replace physical / in-person experiences.
- We must be mindful of digital exclusion because of costs and other accessibility challenges.
- Reflecting on digital skills, a few responses noted that the Welsh Government should provide training and upskilling programmes for museum staff and volunteers.
- There is a need for national and sustainable digital infrastructure. Some areas of Wales are still underserved by adequate wi-fi provision, digital technologies rely on servers that drain resources and lead to increased emissions and storage, both physical and digital space is not infinite.
- Sharing examples of good digital practice within the sector would be beneficial. Responses referenced the creation and development of a National Digital Platform for Welsh Libraries as one such example.
- One response suggested the ambition wording should include the word ‘innovative’ rather than ‘good’ digital practice.
- You want to see an increased focus on digital engagement. Responses noted that the wording does not currently reflect the progress seen in recent years following Covid-19, nor does it acknowledge the importance of ensuring digital engagement continues to grow. One response suggested we should include two separate ambitions for digital – one focused on digital infrastructure, and another focused on digital innovation in engaging with audiences, creating new content, and harnessing the power of technology.
- A few responses reflected on the importance of AI, noting that the ambition wording could go beyond enhancing digital practice to fully consider AI. Recognising both the opportunities and threats posed by AI, the sector workforce should be at the heart of discussions about AI. One response reflected on the risks of AI exacerbating workplace inequalities, putting additional pressures on staff, and in some cases, creating an unsafe work environment.
- There is a need to focus on digitisation of collections, and for sustainable and long-term preservation, secure storage, and good access.

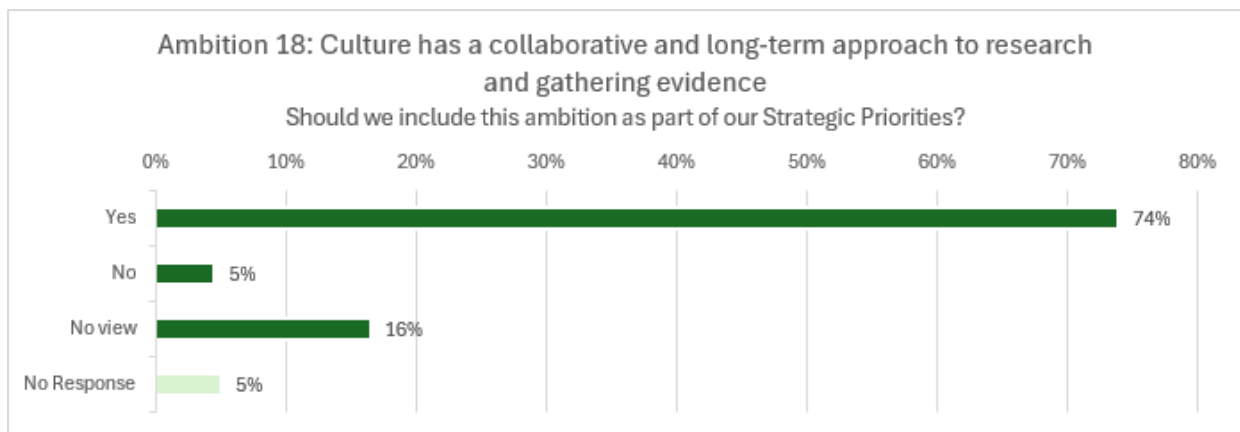
OUR RESPONSE:

A very wide range of views were expressed in response to this ambition. Many of the issues raised had already been identified as considerations in the narrative which

accompanies this ambition. These will be considered in our impact assessment and will inform our work with the sectors and our implementation planning.

Ambition 18: Culture has a collaborative and long-term approach to research and gathering evidence

Q25: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 18. 21% were ambivalent or disagreed.

What you told us:

- You supported a collaborative and long-term approach, agreeing this was vital for the development and sustainability of research communities and institutions. You suggested that delivering the ambition could be supported by including it as a requirement of funding.
- The ambition should include the word 'sharing' as well as 'gathering' evidence. Ensuring sector stakeholders can access information and data to support service planning and avoid duplication of efforts is important.
- Research should be focused on outcomes – for example, looking at the value of culture and cultural activity to well-being outcomes.
- There is a link between research and innovation - effective research partnerships are a means of improving the knowledge and evidence base from which innovation can emerge.
- One response highlighted the need to be thinking about community-led research, noting that many places of worship already produce guidebooks and histories through local community research.

OUR RESPONSE:

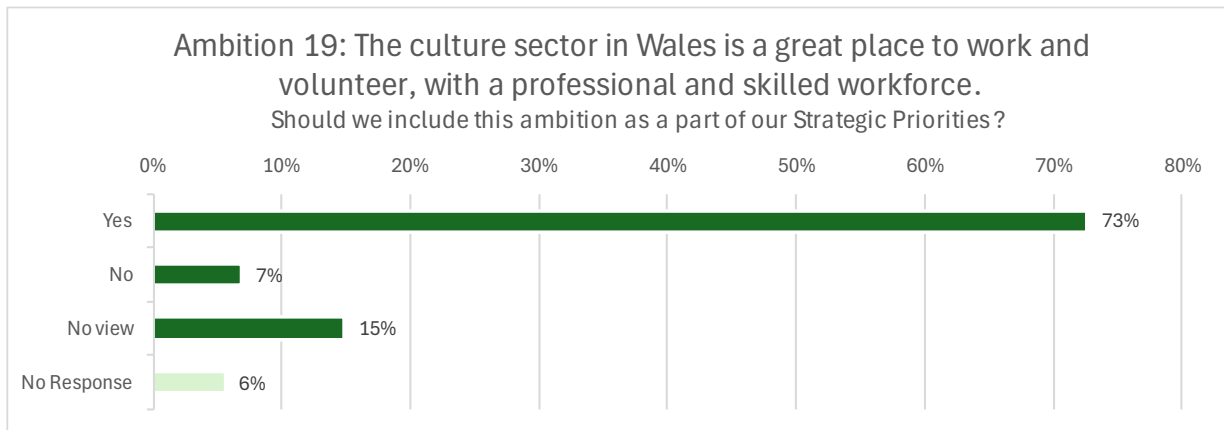
We agree with the suggestion that the ambition should include the word 'sharing' and support the need to routinely publish and share research outputs for the benefit of our sectors. Given the breadth of potential research, we do not agree with a need for a definition of research.

We agree that research should focus on outcomes where appropriate.

We will consider whether 'innovation' should be included here or elsewhere in the ambitions.

Ambition 19: The culture sector in Wales is a great place to work and volunteer, with a professional and skilled workforce

Q26: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 19. 22% were ambivalent or disagreed.

What you told us:

- This ambition was considered one of the most challenging and potentially contentious ambitions.
- Responses expressed concern about the impact of reducing budget on jobs and employment opportunities in the sector. You told us that jobs in the culture sector in Wales are poorly resourced, seasonal, and insecure. Feedback from consultation workshops included comments on low salaries in the museum sector and an over-reliance on volunteers. Workshop participants also reflected on an over-reliance on grant money to fund core costs.
- A few responses referenced the loss of expert staff at local and national level. There is a need to improve pay and working conditions to keep skilled professionals in the sector.

Volunteers:

- The culture sector relies heavily on volunteers, with some smaller organisations entirely reliant on volunteer staffing. One response suggested the ambition could be separated into two distinct ambitions, noting that the actions required to support volunteers are different to the needs of the professional workforce.
- Dedicated volunteers possess invaluable experience, knowledge and expertise that needs to be valued, recognised and respected. Volunteers feel 'burnt out' and are continually facing barriers to progress. The recruitment, training and retention of volunteers is fundamental.

- Greater appreciation and support for volunteers is needed. Across Wales local people are caring for significant cultural/heritage assets. This is not always appreciated, nor are the regulatory and practical challenges facing volunteers always understood.
- Volunteers should not be replacing experienced professionals nor secure, skilled roles.

Freelancers:

- Freelance work is precarious, often under-paid, with little or no employment rights.
- Freelancers often work across art forms and across the sub-sectors of culture, ranging from grassroots community activity through to high culture 'because it is one ecology'.
- Freelancers struggle with the idea that their career path is impractical and unsustainable, leading to many leaving the industry.
- A high number of freelancers experience stress and mental health issues.
- Freelancers and casual workers often find it difficult to access learning and development opportunities.
- Freelancers are often expected to work unpaid or on very low pay, especially at the early stages of their career, which can be particularly problematic for those from under-represented groups.

Skills:

- There is a need to invest in developing specialist skills. The Welsh Government should ensure that the sector has the necessary qualified and professional staff. The loss of staff with specialist knowledge has a permanent damaging effect on the sustainability of the sector.
- Recruitment and retention of suitably skilled staff remains difficult, particularly at heritage attractions.
- There is a need for resources to train apprentices and upskill those already in the sector.
- Specific, skills-focused training programmes are needed, alongside developing professional standards.
- The Welsh Government should also consider training and capacity-building for grassroots groups.

Diversifying the workforce:

- Feedback at a workshop noted dissatisfaction at staff being appointed based on academic achievements alone, adding there is a need to value lived experience and to consider different routes to employment.
- There should be strategies to support and improve disability employment in the sector.
- Culture is often seen as a 'vocational' career where wages are historically low, which effectively gatekeeps these roles for those who have financial security from elsewhere. This prevents culture in Wales from being inclusive and diverse.

- There is also a lack of diversity in the cultural workforce especially at a leadership level.

Career pathways:

- Long-term workforce retention, remuneration, and career pathways need to be addressed.
- A stable workforce is vital for the long-term sustainability of the sector, as it allows for the development of expertise and the continuity of high-quality service to the public.

Other:

- One response would like to see good governance and governance expertise embedded into workforce planning, with another focusing on the need for embedding skills linked to business development.

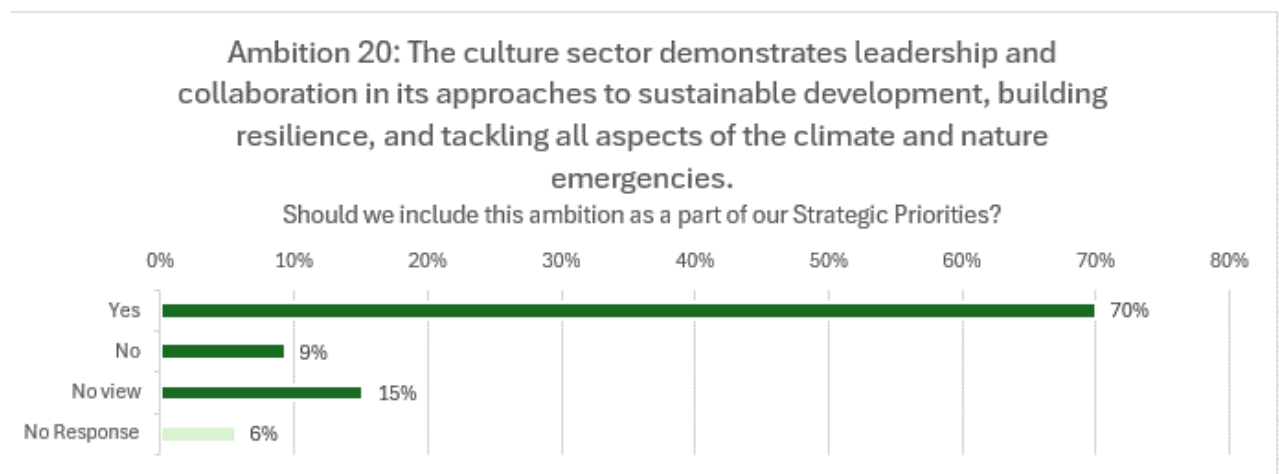
OUR RESPONSE:

We value the staff, leaders and volunteers who are critical components of the culture sector in Wales.

We have noted the concerns raised in response to this ambition. Many of these issues had been identified in the draft narrative which accompanied this ambition.

Ambition 20: The culture sector demonstrates leadership and collaboration in its approaches to sustainable development, building resilience, and tackling all aspects of the climate and nature emergencies

Q27: Should we include this ambition as part of our Priorities?



A majority of responses agreed with Ambition 20. 24% were ambivalent or disagreed.

What you told us:

- Responses welcomed this ambition as a core theme of the Priorities, recognising that it must be a key area of focus for the sector, but noted that this is another ambition which could be challenging for the culture sector.
- There is a need to recognise the broader contribution being made to tackling the climate and nature emergencies. The culture sector is a key player in inspiring and creating change. A few responses suggested this ambition should appear earlier in the document to highlight the pressing need for action in this area. In contrast, one response commented on the potentially disproportionate pressure on the culture sector to operate collectively to tackle climate and nature emergencies.
- Culture sector organisations need to demonstrate leadership in the sustainable management of their land and buildings, and ensure sustainable practices are embedded in their operations.
- The words “all aspects” in the ambition caused consternation, with a few responses expressing concern about the breadth of activity required and the lack of resources and expertise in the sector to meet this challenge.
- One response noted the broad heading of “tackling all aspects of the climate and nature emergencies” could be perceived as covering climate adaptation, and they would welcome a specific reference to climate adaptation in the wording of the ambition.
- A few responses focused on the need for funding to support this ambition.
- Responses noted the need to share existing good practice.
- A few responses focused on culture sector buildings and the role of planning. Buildings need to be sympathetically redeveloped to be resilient and sustainable cultural spaces. Many actively want to decarbonise their buildings but considered that insufficient capital funding and the planning system can be problematic.
- One response highlighted the need for access to information, noting that responding to environmental changes needs to be underpinned by reliable information.

OUR RESPONSE:

We welcome the general support for the ambition but note the concerns about its scale and scope. We will consider how best to address these concerns in the wording of the ambition.

Missing Ambitions (Priority 3)

Q28: Are there any ambitions missing which could further support this priority?

Many responses overlapped with comments received against existing ambitions which have been reflected earlier in this document.

One new issue was raised by three responses who noted that culture cannot be resilient and sustainable without an element of legal/statutory protection.

OUR RESPONSE:

We have noted the comments about statutory protection for culture.

The Well-being of Future Generations (Wales) Act includes a statutory goal of 'A Wales of vibrant culture and thriving Welsh language' and there is already legal status for library services.

Options for improving statutory protection for cultural services in Wales may be considered further at a suitable point.

Further Comments (Priority 3)

Q29: Please use this box to add any further comments you have regarding Priority 3: Culture is resilient and sustainable. If you have answered 'no' to any question in this section, please explain why here.

A few comments and suggestions were received in response to this question, but there were no evident recurring themes. Comments generally referenced areas of interest which were covered elsewhere in the draft priorities and the consultation questionnaire.

Additional questions

Q30: What, in your opinion, would be the likely effects of the proposed Priorities for Culture on the Welsh language? We are particularly interested in any likely effects on opportunities to use the Welsh language and on not treating the Welsh language less favourably than English. Do you think that there are opportunities to promote any positive effects? Do you think that there are opportunities to mitigate any adverse effects?

Q31: In your opinion, could the Priorities for Culture be formulated or changed so as to: have positive effects or more positive effects on using the Welsh language and on not treating the Welsh language less favourably than English or mitigate any negative effects on using the Welsh language and on not treating the Welsh language less favourably than English?

What you told us:

- Most responses believed that the proposed Priorities for Culture would have a positive effect on the Welsh language and supported a bilingual approach, advocating for equal weighting of Welsh and English in cultural programming.

- Welsh language considerations should not be isolated but treated as central across all sectors.
- Translation and interpretation costs can be a barrier for some organisations, and a central translation service may improve accessibility in that regard.
- The Welsh language should be made accessible to non-Welsh-speaking communities, and non-Welsh speakers should not be treated less favourably than Welsh speakers.
- Welsh language is part of our cultural identity in Wales.

OUR RESPONSE:

Responses to questions 30 and 31 on the effects of the draft Priorities for Culture on the Welsh language have been noted. They will be incorporated in the Integrated Impact Assessment, which will be published alongside the final version of the Priorities for Culture.

Q32: If you have any related issues which we have not specifically addressed, please use this space to report them:

What you told us:

- Grassroots cultural initiatives are important, as these can be the primary means through which communities engage with Welsh culture.
- There are significant financial pressures on cultural organisations of all types and sizes.
- Connecting sectors and ensuring better alignment of priorities would be beneficial.
- Research shows that the Culture sector in the UK has grown at a higher rate than the economy in general over the last ten years, and it has important contributions to make not only economically, but also for well-being, health, and education.
- There is support for clear plans to support the outlined priorities.

OUR RESPONSE:

Many of the responses to this question reiterated key points raised under specific Ambitions and Priorities.

Responses to this and other questions are relevant to the Integrated Impact Assessment. We will ensure that responses to questions 30, 31, and 32 are reflected in the Integrated Impact Assessment, which will be refined and developed in tandem with the final version of the Priorities for Culture.

Next Steps

Following evaluation of the consultation responses, the draft Priorities for Culture and the Integrated Impact Assessment will be reviewed and updated.

The Minister for Culture, Skills and Social Partnership, in consultation with Cabinet colleagues, will consider and publish final versions of the Priorities for Culture and the associated Integrated Impact Assessment in due course. We anticipate this will happen in spring 2025.

The consultation document proposes reviewing the Priorities for Culture in 2026. Our expectation is that this will be informed by the new Programme for Government and Spending Review.

We will now update the Priorities and Integrated Impact Assessment, taking the views expressed as part of the consultation and the Prif Weinidog's new priorities into consideration.

We will identify areas of focus and priority actions for the financial year 2025/2026.

We are already committed to keeping the new Priorities for Culture under review, with the first review scheduled for 2026. We propose to maintain the finalised Priorities for Culture as a live document, one which will underpin our support for the culture sector and provide a strategic framework for stakeholders.

ANNEX A – Respondents

203 individual respondents and 14 organisations asked to remain anonymous.

Individuals

Alexander, Simon
ap Llwyd Dafydd, Sion
ap Llwyd, Pedr
Baarsma, Mattie
Banks, Professor Frank
Batten, Rachel
Baxter, David
Bettinson, Phil
Branson, Clive
Clewes, Beth
Collier, Laurence
Corbridge, Michael
Daniels, Jane
Davies, Mark
Donovan, Linda
Everett, Joanne
Gilliland, Katie
Gordon, Mari
Graves, Dyfan
Griffiths, B
Gwalchmai, Dr Ben
Gwynant, Alan
Hinde, Ann-Marie
Hiscocks, Angela
Houston, Ruth
Howells, Phillip
Hytch, David
Jeynes, Gemma
John, Colin
Jones, Angela
Jones, Douglas
Jones, Dr Alan
Lazaridi, Sofia
Lloyd, David RJ
Lunn, Jennifer
Marshall, Huw
May, Sarah
Morgain, Shân
Murphy, Yvonne

Norman, Michael
Parry, Gareth
Peacock, Ann
Pettit, John
Powell, Stuart
Richards, Kenneth
Robson, John Stephen
Rowlands, John
Shine, Julian
Smith, Dr Jeff
Smith, Sam
Stockley, Derec
Sutcliffe, Howard
Taylor-Davies, Ruth
Templar, Neil
Thomas, Cheryl
Thoms, Rhian
Williams, David
Williams, Jac
Wilson, Jonathan

Organisations

All Wales Forum of Parents and Carers of People with Learning Disabilities
Amgueddfa Cymru
Art Fund
Arts Council of Wales
ATLIS (Access to Libraries in Swansea Bay) collaboration
Blaenau Gwent County Borough Council
British Council
British Holiday and Home Parks Association
Building Communities Trust
Catholic Bishops' Conference of England and Wales
Centre for the Creative Economy, Cardiff University
Chartered Institute of Library and Information Professionals Cymru Wales
Children in Wales
Clybiau Plant Cymru Kids' Clubs
CofGar (Carmarthenshire Museums)
Comet Security Group Ltd
Comisiynydd y Gymraeg
Community Leisure UK
Contemporary Art Society for Wales
Council for British Archaeology
Creative Lives / Bywydau Creadigol
Creu Cymru
Cyngor Cymuned Llanllyfni

Cyngor Gwynedd
Cyngor Sir Ceredigion
Cyngor Sir Ddinbych
Cytûn
Eisteddfod Genedlaethol Cymru
Equity
Federation of Small Businesses
Future Generations Commissioner
GEM Cymru
Glandŵr Cymru (Canal & River Trust in Wales)
Gower Heritage Centre
Heneb - the Trust for Welsh Archaeology
Heritage Trust Network
Historic Buildings and Places (AMS)
Historic Houses Cymru
Hywel Dda University Health Board
Institute of Conservation
Institute of Historic Building Conservation
Learning Disability Wales
Libraries Connected
Llyfrgell Genedlaethol Cymru
Mentrau Iaith Cymru
Mid Wales Opera
MonLife Heritage, Monmouthshire County Council
Montgomery Canal Partnership
Musicians' Union
National Botanic Garden of Wales
National Lottery Heritage Fund
National Trust Cymru
National Youth Arts Wales
Natural Resource Wales
Neath Port Talbot Council
Neath Port Talbot Council for Voluntary Service
Newport City Council
Newtown & Llanllwchaiarn Town Council
Older People's Commissioner for Wales
PCS Llyfrgell Genedlaethol Cymru
Pembrokeshire CC
Plas Glyn y Weddw
Play Wales
Prifysgol Aberystwyth
Prospect union
Public Health Wales
Pupils 2 Parliament
Pwyllgor Diwylliant Senedd Cymru
Rhondda Cynon Taf County Borough Council

Royal College of Psychiatrists Wales
Royal Commission on the Ancient and Historical Monuments of Wales
Show Racism the Red Card Wales
Society of Chief Librarians Cymru
Sport Wales
Sporting Heritage
Studio Response
Swansea University
The Cyfarthfa Foundation
The Federation of Museums and Galleries of Wales
The Friends of Jersey Park
The Museums Association (MA)
The Representative Body of the Church in Wales
The Wallich
The Welsh NHS Confederation
Theatr Cymru
Theatres Trust
Tirweddau Cymru Landscapes Wales
Trac Cymru
Trades Union Congress Cymru
Transport for Wales
Un Llais Cymru One Voice Wales
Urdd Gobaith Cymru
Vale of Glamorgan Council
Wales Arts and Humanities Alliance (WAHA)
Wales Arts Health & Well-being Network (WAHWN)
Wales Heritage Group
Welsh Association of Male Choirs
Welsh Local Government Association
Wildlife Trusts Wales