**Free range egg and poultrymeat marketing standards**

**Consultation response form**

Your name:

Organisation (if applicable):

email/telephone number:

Your address:

E-mail/postal responses should be sent to the address below to arrive by 9 September at the latest.

**Contact details**

For further information:

Food Division

Climate Change & Rural Affairs Group

Welsh Government

Ladywell House

Park Street

Newtown

SY16 1JB

or completed electronically and send to:

email: Consultation.EggAndPoultrymeat@gov.wales

Please ensure you state “**Free range Egg and Poultrymeat Marketing Standards**” into the subject box.

# **Consultation Questions**

**Free-range Eggs**

**Questions 1 to 7** are seeking your views on whether to introduce a change to the free range egg Regulation that would remove the 16-week limit to the derogation period, and to provide that the derogation applies where any temporary mandatory housing measures have been imposed so that eggs can continued to be labelled as free-range throughout the whole duration of a mandatory housing measure, such as during an Avian Influenza outbreak.

**Q.1 Do you agree with removing the 16-week time limit on the derogation period in Wales?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Agree | [ ]  | Disagree | [ ]   | Don’t know | [ ]   |

**Other** – please provide comments

|  |
| --- |
|  |

**Q.2 Do you agree or disagree that it’s better to have a consistent approach in Wales with the policy in other countries like England and Scotland?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Agree | [ ]  | Disagree | [ ]   | Don’t know | [ ]   |

**Other** – please provide comments

|  |
| --- |
|  |

**Q.3 Do you agree or disagree that the impact of the proposed alterations to Regulation 598/2008 (egg marketing) could confuse consumers?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Agree | [ ]  | Disagree | [ ]   | Don’t know | [ ]   |

**Other** – please provide comments

|  |
| --- |
|  |

**Q.4 If yes, do you have any suggestions for how the risk of confusion could be mitigated?**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | [ ]  | No | [ ]   |

**If yes** – please provide comments

|  |
| --- |
|  |

**Q.5 To what extent would it affect you if the amendment of the 16-week time limit on the labelling derogation is not adopted within legislation in all of the GB nations (Wales, England, Scotland)? Please can you describe your operations and the extent to which they take place either wholly in Wales or across two or more of the GB nations?**

|  |
| --- |
|  |

**Q.6 What would be the best way of informing people of a change to the labelling of free range eggs?**

*Select all that apply*

|  |  |
| --- | --- |
| Advertising (e.g. TV, radio, newspapers/magazines, posters, email, or online) | [ ]  |
| Website notifications that appear when selecting the product to ‘Add to Basket’ when shopping online | [ ]  |
| On a dedicated “what’s new” webpage when shopping online where any changes to products can be highlighted | [ ]  |
|  Website or App banner notifications on the product page when shopping online | [ ]  |
|  Government update or communication (e.g. an information notice issued to every household advising of a product change) | [ ]  |
|  Don’t know | [ ]  |
| Other (please specify)  | [ ]  |

|  |
| --- |
|  |

**Q.7 Do you have any other suggestions on informing the public and interested parties?**

|  |
| --- |
|  |

**Q.8 Do you have any comments on the legislative change, if any?**

|  |
| --- |
|  |

**Free-range Poultrymeat**

**Questions 9 to 15** are seeking your views on whether to introduce a change to the free range poultrymeat Regulation that would remove the 12-week time limit on the derogation period that would enable poultrymeat to be labelled as free-range for the duration of any mandatory housing measures.

**Q.9 Do you agree or disagree with removing the 12-week time limit on the derogation period?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Agree | [ ]  | Disagree | [ ]   | Don’t know | [ ]   |

**Other** – please provide comments

|  |
| --- |
|  |

**Q.10 To what extent do you agree or disagree that the impact of this proposed amendment to Regulation 543/2008 (poultrymeat marketing) Poultrymeat could confuse or mislead consumers?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Agree | [ ]  | Disagree | [ ]   | Don’t know | [ ]   |

**Other** – please provide comments

|  |
| --- |
|  |

**Q.11 If you think this amendment to PoultrymeatRegulation 543/2008 (poultrymeat marketing) could confuse or mislead consumers, do you have any suggestions for how any perceived risks could be mitigated?**

|  |
| --- |
|  |

**Q.12 To what extent would it effect you if the amendment of the 12-week time limit on the labelling derogation is not adopted within legislation in all of the GB nations (Wales, England, Scotland)? Please can you describe your operations and the extent to which they take place either wholly in Wales or across two or more of the GB nations?**

|  |
| --- |
|  |

**Q.13 What would be the best way of informing people of a change to poultrymeat labelling?**

*Select all that apply*

|  |  |
| --- | --- |
| Advertising (e.g. TV, radio, newspapers/magazines, posters, email, or online) | [ ]  |
| Website notifications that appear when selecting the product to ‘Add to Basket’ when shopping online | [ ]  |
| On a dedicated “what’s new” webpage when shopping online where any changes to products can be highlighted | [ ]  |
|  Website or App banner notifications on the product page when shopping online | [ ]  |
|  Government update or communication (e.g. an information notice issued to every household advising of a product change) | [ ]  |
|  Don’t know | [ ]  |
| Other (please specify)  | [ ]  |

|  |
| --- |
|  |

**Q.14 Do you have any other suggestions on informing the public and interested parties?**

|  |
| --- |
|  |

**Q.15 Do you have any comments on the legislative change, if any?**

|  |
| --- |
|  |

**Respondent information**

### **Q.16 Would you like your response to be confidential?**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | [ ]  | No | [ ]   |

If you answered ‘Yes’ to this question please state what information you would like to be kept as confidential and explain your reasons for requesting confidentiality.

|  |
| --- |
|  |

### **Q.17 What is your name?**

|  |
| --- |
|  |

### **Q.18 What is your email address?**

|  |
| --- |
|  |

### **Q.19 Please tell us who you are responding as, selecting from the following.**

### *Please tick as many as relevant*:

|  |  |
| --- | --- |
| Egg Producer | [ ]  |
| Poultry producer | [ ]  |
| Food processor/manufacturer | [ ]  |
| Retailer | [ ]  |
| Poultry importer/exporter | [ ]  |
| Sector trade body or membership organisation | [ ]  |
| Consumer interest organisation | [ ]  |
| Individual/ member of the public | [ ]  |
| Other (please specify) | [ ]  |

|  |
| --- |
|  |

### **Q.20 If responding on behalf of an organisation please provide the name of the organisation you are responding for. If you are responding for more than one organisation, please say how many organisations you represent and their category (as set out in the previous question).**

|  |
| --- |
|  |

### **Q.21 Please select the geographical coverage of your organisation or the area that your response relates to from the following:**

### *Please tick as many as are relevant:*

|  |  |
| --- | --- |
| England | [ ]  |
| Northern Ireland | [ ]  |
| Scotland | [ ]  |
| Wales | [ ]  |
| Republic of Ireland | [ ]  |
| UK | [ ]  |
| Other (please state where) | [ ]  |

|  |
| --- |
|  |