Llwybr Newydd – Draft Wales Transport Strategy on a Page

**OUR VISION**

An accessible, sustainable transport system

**OUR 20-YEAR AMBITIONS**

- **Good for people and communities**
  By delivering services people can use, and want to use, which contribute to wider equality, health goals including addressing the barriers that stop people accessing transport.

- **Good for the environment**
  By significantly reducing greenhouse gas emissions, improving air quality, creating resilient ecosystems.

- **Good for places and the economy**
  Supports key sectors and the Welsh supply chain and innovates so people and businesses can make sustainable transport choices.

- **Good for culture and language in Wales**
  By creating more opportunities for people to engage with language and culture, and through protecting and promoting the distinct culture and language of Wales.

**OUR 5-YEAR PRIORITIES**

In order to deliver these ambitions we will:

1. Significantly reduce greenhouse gas emissions by planning for physical and digital connectivity, more local services, more home and remote working and more active travel, so that fewer people need to use their cars on a daily basis

But where people and businesses do need to travel, we will provide more sustainable choices based on:

2. Public transport services that everyone can use, wants to use and does use, and
3. Safe, accessible and well maintained transport infrastructure that supports sustainable transport choices

We also need to drive modal shift and behaviour change by:

4. Making sustainable transport options more attractive to people and businesses
5. Supporting innovations that help people and businesses adopt more sustainable transport choices

**WHAT WE WILL MEASURE**

- Social impact
- Environmental Impact
- Economic Impact
- Impact on language & culture

**HOW WE WILL DELIVER**

- Investing sustainably
- Delivery and action plans
- Working in partnership
- Creating better governance and policies
- Building capacity and skills
- Holding ourselves and our partners to account

**TRANSPORT MODES AND SECTORS**

- Walking and Cycling
- Bus
- Rail
- Roads, streets and parking
- Third sector
- Taxis and PHV
- Freight and logistics
- Ports and maritime transport
- Aviation

**FUTURE GENERATIONS WAYS OF WORKING**

- INVolvement
  People first – Listening to and involving users
- INTEGRATION
  Transport as a system and enabler
- PREVENTION
  Preventing future social and environmental problems
- COLLABORATION
  Working across policy agendas
- LONG TERM
  Flexible and responsive